

# पेट्रो प्लस PETRO PLUS



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# ASCEND

Prove. Grow. Lead.

When the whole world listened and watched with bated breath the first man setting foot on the moon, way back in 1969, what a joyous feeling it was, when Neil Armstrong proclaimed, "That's one small step for a man, one giant leap for mankind !" Didn't one and all wish fervently in their hearts that they could ascend to such astral heights ? "What a man really wants is creative challenge with sufficient skills to bring him within the reach of success so that he may have the expanding joy of achievement," said a wise man. ASCEND launched by BPCL provides the ideal solution for helping everyone to fulfill their aspirations. Reach for the moon or the stars – BPCL will catalyse your efforts and speed you on your way ! Read about this remarkable project in our feature.

Along with the monsoons, it's raining awards with BPCL being lauded for quality, safety, IT, learning & development, CSR . . .you name it, we've bagged it ! Moreover, we were ranked 17th (the second highest in the Oil & Gas sector) among India's 50 Most Admired Companies by Fortune India Magazine, an achievement that we're justifiably proud of !

MAK 4T NXT has been launched with great fanfare as a new generation oil for new generation bikes, assisting our young bikers to rev up to their heart's content ! Read about this trendy product from the Lubes stable.

The Energising Lives Contest is here again in all its invigorating hues ! The details are featured on the centre spread. Do send in your entries and we'd be happy to reward you for your yeoman service to humanity !

We also bring you a Petro Plus Readership Survey in English and Hindi to solicit your views on the Petro Plus, so that we can cater to your needs completely. This is **your magazine** - do write in !

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# ASCEND

Prove. Grow. Lead.

## ASCEND

'We are a great organization to work for' is an important element of our Corporate Vision. We have also set ourselves up for very ambitious targets for the next five years in our 'DreamPlan'. The fast changing external business environment and the changing internal demographic profile is sure to make the journey exceedingly challenging.

Development of Leadership with the capabilities that can sustain the change in business environment and deliver DreamPlan goals has therefore become more crucial than ever before. This can only be achieved through a structured process which will help us spot and nurture talent across the organization.

Talent will be the big differentiator between companies that succeed and those that don't. Those that win will be led by people who can adapt their organizations to change, make the right strategic bets, take calculated risks, conceive and execute value-creating opportunities and build and rebuild competitive advantage. Only one competency lasts. It is the ability to create a steady, self-renewing stream of leaders. Money is just a commodity. Talent supplies the edge.

- Ram Charan, Bill Conaty - Talent Masters

## The Journey

The first structured Leadership Development initiative we undertook was under Project CALIBER [Creating & Assessing Leaders In BPCL to Energise (Human) Resources], to assess the leadership bench strength and develop leaders to support Project Destiny aspirations. As part of Project CALIBER, 360° assessments of the senior and middle level managers were carried out to ascertain targeted development required to improve their leadership capabilities. The initiative benefitted the individual, by providing them with deeper insights of their strengths and areas for development and also the organization, with a comprehensive data on our leadership bench strength. It was imperative therefore to scale the developmental initiative to lower levels, which constitutes 80% of our management staff strength, in order to be future ready in the true sense. This was further reinforced by the feedback received from employees through various surveys like 'Employment Value Proposition Surveys' and 'Engagement Surveys' administered from time to time by us.

Organizational behavior is largely influenced by the corporate culture and organizational values. Hence, before scaling this initiative, we undertook an exercise to re-validate BPCL Values and Culture statement, for which we launched surveys to collect data, engaged with field formations, and the Apex Council and came out with a rearticulated set of Culture and Values statement for BPCL and also remodeled our Competency framework.



Mr. R. K. Singh  
C & MD

"ASCEND will help us spot and develop talent in a fair and consistent manner";  
"The data from 360° assessment will be used to place the right people in the right job";  
"ASCEND will be an extremely powerful tool to help leaders demonstrate our core value of 'Development of People'."



Mr. S.P. Gathoo  
Director (HR)

"Individuals will have a greater opportunity of influencing decisions that shape their career";  
"All will get an opportunity to state their aspirations";  
"The individual's aspirations, reports from assessment and conversations with line managers will go into making a developmental plan for each staff that will help them realise their own aspirations"

## ASCEND – an Integrated Talent Management Framework

Building on the co-created Culture, Values and Competency framework, an initiative was launched to integrate elements of our collective ambition and build capabilities to transform BPCL into a great organization. The Talent Management team worked with field formation, the Management Council, HR Council and the Apex Council and came out with a framework which is now known to you as **ASCEND – Prove. Grow. Lead** - which aims to spot and nurture talent at all levels in the organization.

Our C&MD, Mr. R.K. Singh launched **ASCEND**, the integrated talent management framework, on 6th March, 2012. Our C&MD and Director (HR) addressed all the management staff on the occasion and in their address, which was relayed through webcast, spoke about the benefits of the process, both for the individuals as well as the organisation. The reverberations of this latest initiative from the HR stable were felt by all – there was a spring in the step, a song in the heart and an uplifting feeling that transcended all boundaries. We actually had an inspiring initiative – **ASCEND** – by the people, of the people, for the people...

## Self-awareness

"Know thyself" thus spake Socrates. Benjamin Franklin echoed his sentiments, "There are three things extremely hard: steel, a diamond, and to know one's self." Self-awareness is definitely the first milestone on the leadership developmental journey, a key factor associated with high performance and potential and an indicator of long-term career success. It appears to be the trait that best explains why some leaders succeed when others derail. An effective way to increase self-awareness is through feedback instruments such as multi-rater 360° assessments, which ask the line manager, peers and direct reports to rate an individual on a set of competencies. Such assessments enable leader to compare their self-perception with others' perceptions, become aware of their blind spots and then step onto the road to greater self-awareness and, ultimately, greater effectiveness.

# BPCL Values

**Trust** is the bedrock of our existence.

**Customer Centricity** is intrinsic to our achievements.

**Development of People** is the only way to success.

**Ethics** govern all our actions.

**Innovation** is our daily inspiration.

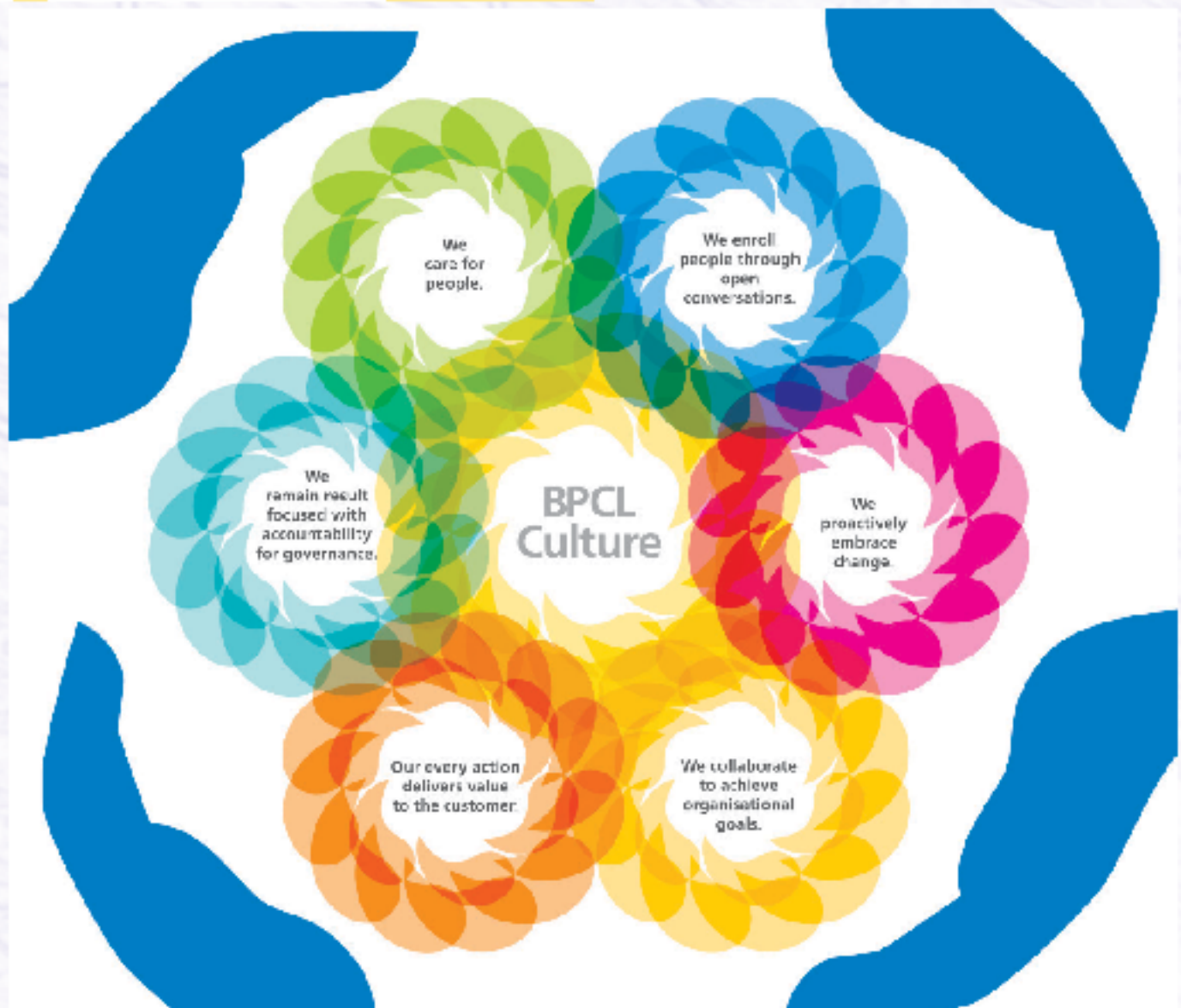
**Collaboration** is the essence of individual action.

**Involvement** is the way we pursue our organisation goals.

Trust  
Involve  
NOV  
Part of  
Network  
RE



Collectively, we aspire to make BPCL a Great Place to Work



## Objectives of ASCEND

- To create an objective data bank of employee's aspirations and their potential
- To identify high potential talent within the organization and accelerate their grooming
- To get line managers to own and commit to the development of their team
- To provide the organization with its leadership 'bench strength'
- To facilitate individuals in career fulfilment
- To build a performance culture
- To enhance engagement by building 'transparency' and 'fairness'

## The ASCEND Framework

A talented person is defined as a high performing Individual with potential to rise to and succeed in more senior, critical positions. Potential is a combination of an Individual's Ability, Engagement and Aspiration. The performance assessment (PMS) will continue to be carried out every year. The potential assessment as per the new framework will be done through a 360° assessment of competencies, followed by talent review, once in two years. The Leadership Assessment Process will be applicable to all officers in Job Groups C to G.

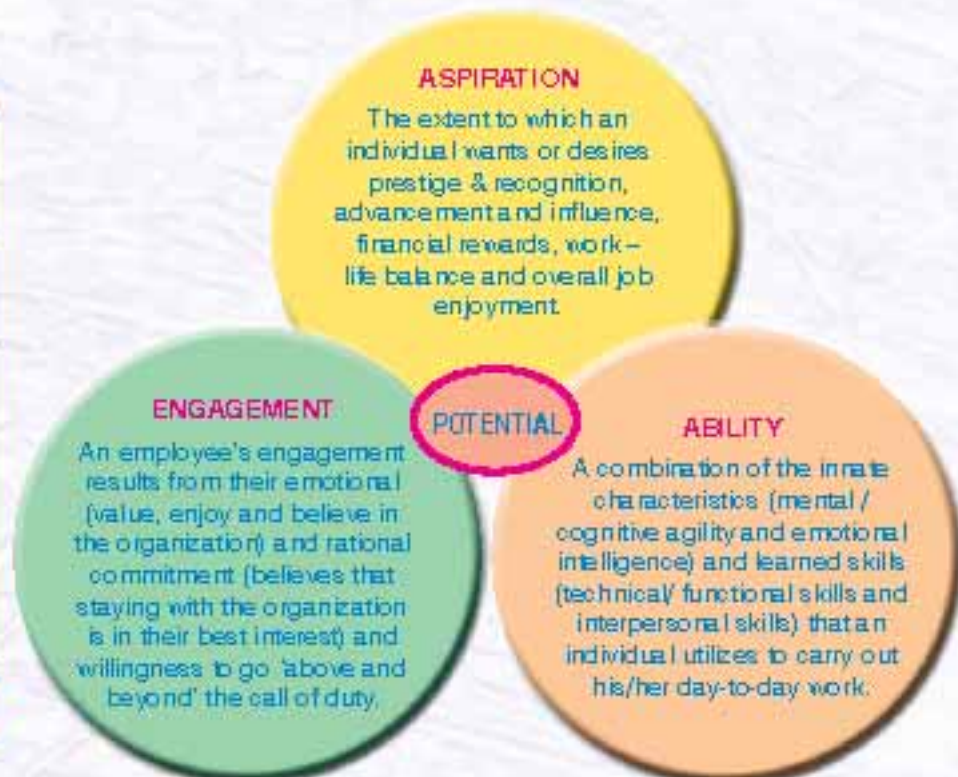
## Benefits to the Individual

- Your talent will be visible in the organization
- You will receive a well rounded feedback from your manager, peers and subordinates which will help you raise your self-awareness and plan your development better
- You will have an opportunity to voice your career aspiration. Your input will be the focal point for shaping your career
- Year-on-year the process will provide you feedback on your progress against your developmental plan using which you can calibrate your progress as well as plan your career better.
- Leadership competency assessment will form an important input in career planning decisions. The assessment will help you to be aligned to the appropriate set of roles, based on competencies required to achieve Dream Plan goals. These opportunities will help you excel and achieve superlative performance. You would thus get a chance to be a part of the BPCL growth story.

## Benefits to the Organization

- Accurate estimation of the leadership bench strength.
- Planned and targeted developmental initiatives
- Enhance Employee Engagement and Performance Culture
- Enhance organizational effectiveness

**Potential = Aspiration + Ability + Engagement**



## ASCENDING THE CORPORATE LADDER

### Leadership Development

HRD has a basket of solutions to bridge the competency gaps in candidates- self directed learning, on-the-job learning, development assignments, leadership development programs, executive coaching etc.

### Feedback by Line Managers

The Individual Development Plan is prepared and communicated to each candidate by his Line Manager along with the outcome of the 360<sup>o</sup> assessment and together they can work towards implementing the plan.

### Multi-Level Talent Review

Talent reviews are conducted at Regional / Business / Corporate levels wherein every candidate is discussed on performance, achievements and the competency scores from the 360<sup>o</sup> assessment. A candid discussion is held to gain a clear perspective of the strengths and development needs of each individual and how each stacks up against each other. The Talent Review Panel (TRP) rates the overall Engagement and Aspiration levels of the candidate, arrives at the final Potential score, career path and role shifts and provides input for the Individual's Development Plans accordingly.

### On-line Survey

The Talent Management team launches the on-line survey, which is conducted in a 360<sup>o</sup> format, and inputs are collected from the candidate's Manager, Peers and Subordinates on 12 Leadership Competencies (see Box). The candidate also fills in a self survey and states his ambition and achievements. The average performance scores (PMS) of three years preceding the year of assessment determines the Performance evaluation. The aggregate score on leadership competencies derived from multi-rater assessment will measure the Ability of the candidate. All raters are requested to be open, honest and prompt in responding to the survey. The feedback from subordinates and peers is processed confidentially.

### Identification of Raters

Each candidate identifies his current Line Manager, Subordinates and Peers through an application in MyPortal.

This is just the beginning of our commitment to develop a truly integrated Talent Management framework. We are parallelly working on the other pieces being Career Path, Succession Plan and Structured Learning framework. Once all of these seamlessly enmesh and are available to individuals and leaders in the organization, we would have truly ASCENDED.

- Ms. Dipti Sanzgiri, ED (HRD)

## It All Depends On Us

As the familiar adage goes, "The best-laid plans of mice and men . . ." This uplifting initiative, planned so meticulously, will all come to nought if it is not implemented with due diligence, sensitivity and responsibility. 'Development of people' is the core value of ASCEND. This process is designed to support development and make every individual successful rather than filtering out, which is why at the end of the assessment, each individual will be provided with a Development Plan of his own.

Each one has a role to play. The candidate needs to chalk out his aspiration, the Line Manager, Peers and Subordinates will accurately identify the strength and competency gaps, the Talent Review Panel will map his talent development needs and HR will adopt measures to ensure that he receives the necessary developmental support. Each one is a cog in the wheel of progress and has to maintain the spirit of the process and thereby, aid in meeting the strategic objectives of the organization. This is a win-win proposition for all!

"It is not in the stars to hold our destiny but in ourselves," said William Shakespeare. Our company has devised a marvellous initiative to help us ascend the corporate ladder, equipped with the appropriate competencies for the journey. Having been launched in an Olympic year, each one of us can hold aloft this flaming torch of 'people development' and sincerely go the extra mile while enabling fulfilling careers in the organization. Fired with zeal, we're prepared to 'ascend' to any levels to take this organisation to dizzying heights . . . .

## Leadership Competencies

### Business Cultural Leadership

- Focus on Customer
- Entrepreneurial Drive
- Shaping Strategic Thinking
- Stakeholder Influencing
- Passion for Execution
- Empowerment with Accountability

### People Cultural Leadership

- Team Leadership
- Organizational Effectiveness and Collaboration
- Emotionally Attuned Management
- Building Shared Vision
- Coaching
- Learning Agility

## MAK 4T NXT – New Generation Oil for Gen Next



*Mr. K.K. Gupta, Director (M), Mr. P. C. Srivastava, ED (Lubes), Mr. S. Ramesh, ED (Retail) VC, Mr. George Paul, ED(LPG), the Lubes team & senior officials.*

BPCL launched a new generation lubricant, MAK 4T NXT, for all new generation motorbikes with 4 stroke engines. The launch function on 9th April 2012 at Mumbai was presided over by Mr. K. K. Gupta, Director (Marketing), biking enthusiasts and our dealers and distribution partners.

MAK 4T NXT is a unique offering designed especially for all modern high end bikes to generate maximum performance. The product meets JASO MA2 specifications and has been formulated in collaboration with a technology partner and its performance tested in international laboratories. Some of the tests done in the international laboratories evaluated the lubricant's impact on clutch performance, gear protection, piston cleanliness, power/ acceleration modeling and fuel consumption.

Feedback after field trials from passionate bike enthusiasts confirmed MAK 4T NXT's superiority over competing products with respect to pick up, gear shift, smoothness, clutch performance and also fuel economy. The key parameter which stood out was the riding experience after changing the oil which was reflected in the exhilarating ride, smooth functioning of engine parts, good mileage and pick up.

BPCL also collated inputs from mechanics and the dealer network that have been critical while formulating this new generation oil. MAK 4T NXT provides ultimate protection and performance enabling 4T engines to deliver high power and torque under arduous conditions.

Currently 4T oils in the market are available in 3 viscometry levels – API SL 20W-40, 10W-30 and 20W-50. These

4T oils available in the market either give fuel economy or good pick-up or engine durability. MAK 4T NXT has been designed to deliver all three feature namely good pick up, power and optimum mileage. This is the USP of the new lubricant.

The 4T segment is rapidly growing and reports indicate that there are currently 133.75 million motorcycles on the road which offer a huge potential for lubricant sales. The key growth driver in this segment is India's youth or Gen Next who comprise nearly 35-40% of the total population. For the youth of India and for users with a higher age profile, the motorbike has evolved from only being a means of transport to being a fashion statement. MAK 4T NXT with its differentiated features and sharp imagery has been conceptualized to target this segment.

The product will be available at all BPCL outlets and the other distribution network in bazaar channels. The product comes in pack sizes of 900 ml and 1 Lt and the package is designed in contemporary style to facilitate ease of use.

### KEY FEATURES

- Field proven synthetic technology designed to provide superior lubrication of engine, clutch and gear.
- Optimized friction control for smoother clutch engagement & gear change performance.
- Enhanced shear stability of the oil helps in better dampening of vibrations & reduces noise at peak engine speed.
- Unique viscometrics to ensure engine and gear durability without sacrificing on fuel economy.
- Special formulation to provide outstanding engine cleanliness.

MAK is a young and sporty brand, delivering performance with an emotional connect. A young brand connects with a young audience and the feedback from the youth is very important in influencing our decisions in terms of product offerings. BPCL continues to create value for stakeholders by offering innovative products and services with an ultimate aim of customer satisfaction.

The launch of the MAK 4T NXT was supported by an aggressive 360° communication including TV, print, radio, outdoor and digital. Social media will be used to connect with bikers' groups and the younger audience.

## ATF Pipeline Commissioned

Our infrastructure got a flying boost when our C&MD, Mr. R.K. Singh commissioned the ATF Pipeline from Mumbai Refinery to Santacruz Airport on 30.3.2012. Innovative steps like digital monitoring of parameters and online real time video monitoring of the ATF Pipeline ROU has led to enhanced safety & surveillance of this pipeline. Also present on the occasion were Mr. B.K. Datta, Director (R), Mr. S.P. Gathoo, Director (HR), Mr. Anurag Deepak, ED (Pipelines), Mr. N. Manohar Rao, DGM (Ops.) Pipelines, Mr. S.N. Jalali, DGM (Maint.) Pipelines & the Pipeline team.



## BPCL Signs MoU With MoP&NG



*Mr. R.K. Singh, C&MD and Mr. G.C. Chaturvedi, Secretary, MoP&NG exchange MOU documents.*

BPCL entered into a Memorandum of Understanding (MoU) with MoP&NG for 2012-13. The MoU was signed on 30th March, 2012 by Mr. G.C. Chaturvedi, Secretary, MoP&NG and Mr. R.K. Singh, our C&MD. BPCL has been consistently awarded an 'Excellent' rating for their MoU performance, right since its inception.

## Umang Flourishes in BPCL



Capturing the exuberance in carrying out Corporate Social Responsibility activities, the CSR booklet, 'Umang' was released by our C&MD, Mr. R.K. Singh on 30.3.2012 along with Mr. K.K. Gupta, Director (M), Mr. S.P. Gathoo, Director (HR), Mr. S. Varadarajan, Director (F) and Mr. B.K. Datta, Director (R). Covering the various CSR initiatives of the Corporation being executed pan India, the booklet will be our tool to communicate our efforts in thrust areas like education, water conservation and livelihood opportunities with internal as well as external stakeholders.



## Vibrant iConnect Site Launched



We're living in a global village today, where everything revolves around connections and networking continues its reign as the mantra for achievement of business goals. This explains the phenomenal success of networking sites, where people connect on a daily basis to share pictures, information, course work and common interests. In an organization context, the pace and quality of information flow dictate business success. IIS decided to upgrade our Intranet to make it more user-friendly and establish a wider web of connections across the company. Taking a leaf from the Apple stable of products, it has been christened as 'iConnect' for a personal touch.

Our C&MD, Mr. R. K. Singh formally inaugurated the new Intranet site – "iConnect" on 22nd May, 2012, from the CO Board Room. The new portal boasts of extremely useful functionality which provides the end user with a uniform, simple, intuitive, personalized and collaborative environment. iConnect will empower users in BPCL to contribute to their respective SBU/ Entity site, as well as the corporate site through automated workflows. Teams can work more closely with their members online with the help of this collaborative environment. This is a golden opportunity for all of us to contribute our news, views and general data, which will form a treasure trove of collective information, enabling the entire knowledge management process. Let's make BPCL a great knowledge environment!

## MR Lifts RBNQA Award for the Fifth Time !

Getting recognition under the prestigious Ramkrishna Bajaj National Quality Award (RBNQA) has become a goal that many businesses strive to obtain. The award commands instant respect and admiration from others in the industry. There have been hardly any winners of this award from the oil industry, considering the fierce competition from industrial giants like TATA, RIL, Vedanta Group, BHEL, M&M, L&T etc.



*Dr. Shashi Tharoor, MP & Former Minister of State for External Affairs presented the RBNQA award to Mr. P.S. Bhargava, ED I/C, Mumbai Refinery, Mr. S.S. Sunderajan, GM (Ops.) & Mr. K.A. Kunjumon, Chief Manager (QM.)*

Despite all odds, Mumbai Refinery has achieved a unique and enviable record of getting the Performance Excellence Award under RBNQA consecutively for 5 times in a row, every time improving the overall score for the seven criteria that get evaluated during the process of deciding the winners. Mumbai Refinery also had the honour of making a presentation on Best Practices under the criteria "Measurement Analysis" during the award conference titled 'Making Quality Happen'. The presentation made by Mr. M.D. Agrawal, GM (IS) MR was well appreciated.

## Engaged Employees Energise BPCL

Are our employees engaged ? Corporate HRD launched an 'Employee Engagement Survey' in collaboration with 'Corporate Leadership Council' of Corporate Executive Board, a business research platform for functional executives. The results were outstanding ! The level of engagement of our employees is superior in comparison with Indian and global benchmarks. Feedback was sought from the entire population in JGs A to F and 2736 staff responded to the survey. The objectives were to measure the engagement level of our employees, evaluate company's effectiveness at engaging employees and identify improvement opportunities.

## International Trade Assures Crude Oil Supplies for BPCL Refineries



Mr. R.K. Mehra, ED (IT) signs a term contract agreement with KPC MD, Mr. Nasser Bader Al-Mudhaf in the presence of our C&MD, Mr. R.K. Singh, Director (R), Mr. B.K. Datta and Advisor (IFD) MOP&NG, Mr. Subba Rao.

**A** BPCL delegation visited SARAMCO & KPC to accomplish term contract deals, thus assuring continuous crude oil supplies to our Mumbai, Kochi and JV BORL refineries. It has succeeded in sourcing and finalising term contract deals with the world's biggest suppliers & OPEC's leading oil producer, SARAMCO with a highest upliftment contracted quantity of 132,000 bpd (barrels per day) during 2012-13 for BPCL & BORL. This makes the BPCL group India's largest buyer of Saudi grades of crude oil amongst the Oil PSUs. The top level management of SARAMCO including

Sr. Vice President, Mr. Khalid G. Al-Buainain & Mr. Dawood M. Al-Dawood, Vice President, Marketing Supply & Joint venture co-ordination met the BPCL delegation and showed their keenness to partner in BPCL's growth story, appreciating the co-ordination between the two oil companies at all levels.

The signing ceremony for the term contract also took place with ED (IT) signing the term contract for supply of KEC grade crude oil with KPC, MD Mr. Nasser Bader Al-Mudhaf, assuring crude oil security to the BPCL group for 2012-13.

## MR Lifts Nasscom IT User Award



**D**isplaying its prowess in the IT field, BPCL's Mumbai Refinery was declared the winner of the Nasscom IT User Award 2012 under the Energy - Oil & Gas Sector category for implementation of a Business Performance Management and Intelligence (BPMAI) system. This system is an enterprise information portal that integrates various heterogeneous systems and provides a unified access of plant and business systems across refineries and to all levels of management. Besides enabling management to drill down on the business KPIs and track and monitor performance on a real time basis, this will aid in achieving operational excellence in the refinery.

Mr. M.D. Agrawal, then DGM (IS), receives the award from Mr. Sachin Pilot, Hon'ble Minister of State, Ministry of Communications & IT along with Mr. P.L.N. Murthy, GM (Maint.) and Mr. D. Srikumar, Mgr. (IS).

## Western Region Wins the Coveted BQB 2012 Crown

A balmy evening, the sprawling lawns of Trombay Club and intellectual questions provided the ideal setting for the sixth edition of Brand Quiz Baadshah. Derek O' Brien, the quizmaster posed questions that were meticulously researched across a wide spectrum of subjects. The contest of six teams (4 Regions and 2 Refineries) was pulsating and fortunes shifted with every round. Western Region and Mumbai Refinery, the traditional rivals, managed to once again stay ahead of the pack and were neck to neck in the end. Western Region eventually pressed the buzzer for the final question and answered correctly to wrest the initiative from Mumbai Refinery. It was one hour of absolute entertainment with the audience fully engrossed and always in with a chance to win prizes themselves.

Our C&MD, Mr. R. K. Singh graciously did the honours, presenting Amit Agarwal, Krishnakumar G and Ninad Singh of Western Region with the winner's cheque and coveted BQB crown. Mumbai Refinery, represented by U.S.N. Bhat, Rahul Kamble and Shirang Wadekar were Runners Up.

The BQB 2012 finalists were zeroed in from around 2500 entrants who emerged winners from the online challenge and the subsequent regional finals held at various locations across India. Regional winners then flew in for the dazzling finals in Mumbai on 21st April 2012.

Meanwhile, in the BQB Open Quiz for Corporates, which was held soon after the BPCL finals the same evening, 'Accenture' emerged winners defeating 'NTPC' on the very last question of the quiz. The other teams in the fray were TCS and Oracle, apart from the top two teams of BPCL. The presence of our dynamic C&MD and Directors, the lively participants and energetic audience all contributed to the success of BQB 2012 – yet another sparkler in the events calendar.



*Winners  
- Western  
Region Team  
with C&MD*



*Runners Up  
- Mumbai  
Refinery Team  
with C&MD*



*Corporate  
Winners,  
Accenture  
with  
C&MD  
& Derek  
O'Brien*

## Rewarded for Learning & Development



BPCL has been conferred with the 7th BML Munjal Awards for Excellence in Learning & Development. These awards, one of the biggest draws of the Mindmine Summit, honours India's finest organisations, which have made momentous contributions in the arena of human capital development. They are given to companies that have consistently used training, learning and development as a source of competitive advantage and where people's growth forms an integral part of their business strategy. This award is an affirmation of our progress towards making our company a Learning Organisation.

*ED (HRD) and the BPLC team receive the coveted award*

## KR Wins Several Safety Awards



*Mr John Minu Mathew, ED (KR) received the Excellent Award from Mr. Shibu Baby John, Hon'ble Minister for Labour and Rehabilitation.*

Kochi Refinery won the Excellent Award for Very Large Factories (Chemical Petroleum & Petrochemical) 2011 instituted by Dept. of Factories & Boilers, Govt. of Kerala.



*Mr. A.A. Aziz, Hon'ble MLA, Eravipuram presented the award to Mr. Damien Gracious, DGM (F&S), Mr. Kumar R, SM(F&S), Mr. Baiju R. Nair, Mr. V. Narayanan (JSC members).*

KR also won the Best Safety Committee Award for best performance of the safety committee during 2011.

## BPCL Wins CSR Award Again

**B**PCL bagged the CIDC Vishwakarma Award for the second time in a row for CSR for our Women Empowerment and Livelihood Generation initiative in Lucknow along with our NGO partner, SEWA. Through this CSR project, we have generated employment for more than 500 underprivileged rural women.

## Kochi Refinery Forges Ahead with IREP

**T**he Integrated Refinery Expansion Project (IREP) at Kochi Refinery with a capital expenditure of Rs.14,225 crores is going full steam ahead. This is by far the biggest investment by BPCL and also the single biggest investment in the state. The project is targeted to be completed by December, 2015.

The project envisages expansion of crude refining capacity by 6 MMTPA to 15.5 MMTPA, building capability to process 100% high sulphur crude oil (the design average crude sulphur content is 2.66 wt%), upgradation of residue from the entire 15.5 MMTPA refinery to value added distillates and petcoke, production of MS and HSD meeting Euro-IV specifications with capability to produce up to 30% HSD meeting Euro-V specifications, and secondary processing facility to support a downstream petrochemicals project.

The major units and capacities are given below:

- Crude Unit : 10.5 MMTPA
- Delayed Coker Unit : 3.84 MMTPA
- Petro FCC Unit : 2.20 MMTPA
- VGO HDT : 3.00 MMTPA
- DHDT : 4.30 MMTPA
- NHT/Isom (Revamp) : 0.24 MMTPA
- Hydrogen Unit : 97,000 TPA
- SRU/TGTU : 2 x 340 TPD

The Nelson Complexity Factor of the Refinery will improve to 9.6 from the current level of 6.3 and the Energy Factor will increase from 4.5 to around 8 with IREP. The Government of Kerala has sanctioned a number of incentives for the project.

Kochi Refinery is poised to become a world class refinery in size and complexity with the implementation of this project. It will also become the biggest refinery in south India. With the proposed downstream petrochemical project as a joint venture at a capital expenditure of Rs. 6,000 crores, Ambalamugal is destined to become a petroleum/petrochemical hub in the next four years.

*The award was presented by Mr. Virbhadra Singh, Hon'ble Union Minister of Micro, Small and Medium Enterprises, to Mr. Lalit Watts, Chief Mgr. HRS (North).*



## BPCL Acquires Most Admired Tag

BPCL cemented its status as one of India's most respected Corporate Houses when it was named among India's 50 Most Admired Companies in a recent ranking published in Fortune India Magazine. Fortune, in collaboration with Hay Group, the HR consulting firm, put together this definitive Report Card on Corporate Reputations. 425 companies shortlisted from 15 industries were selected on the basis of size, contribution to national GDP, growth rate, maturity of industry, competition within the industry, a minimum number of players and national presence. A total of 507 executives across 291 companies participated in the survey and rated each company across parameters of consistency, quality, talent management, corporate governance, social responsibility and delivering value to investors. Let's continue the good work !

## CUBE Regional Workshops

Having achieved new highs in the areas of Collaboration and Customer Centricity during the Conceptual Design Phase (CDP), Project CUBE (Customer Understanding for Business Excellence) has now embarked upon its journey in the next phase. This initiative sponsored by Director (M) is primarily aimed at the following:

- Fostering a culture of collaboration at the field level by establishing cross BU Customer Innovation Councils (CICs)
- Taking a 360° view of our customers to understand them better and cross leverage products, services and databases available with each of the BUs to tap this potential to the fullest
- Applying analytics on existing data fields to create a deeper and meaningful data analysis to augment the understanding of our customers
- Engaging with Channel partners (RO Dealers, LPG Distributors, PLDs/ILDs, Industrial Distributors etc.) to deliver a superior customer experience on a consistent basis
- Working on the concept of "One BPCL" to start looking beyond BUs by offering integrated solutions to B2B customers.

The Conceptual Design Phase of CUBE was run at 6 locations viz. Surat, Indore, Jaipur, Lucknow, Patna and Bangalore. These CUBE locations have been instrumental in the overall success of CDP. In the second phase, we have spread our wings to cover 6 more locations viz. Pune, Jalandhar, Kolkata, Bhubaneswar, Coimbatore and Hyderabad. All the sales team members of these locations form a part of the CUBE Teams that work together on understanding the needs of a focus customer segment. Four CUBE Regional Workshops held at Noida, Mumbai, Kolkata & Chennai were attended by the regional heads from all BUs, nominated regional role holders and the newly inducted CUBE location teams. The enthusiasm shown by the teams during these one-day workshops paved the way for an enriching interaction, high-octane presentations and an extremely positive feedback.

## BPRL's Sixth Discovery in Mozambique

The BPRL consortium has been rewarded with another major discovery in Mozambique. The latest Golfinho exploratory well encountered more than 59 net meters of natural gas pay in two high-quality Oligocene fan systems that are geologically distinct from the previous discoveries in the block. This is the sixth natural gas discovery for BPRL in this block in Mozambique.

Earlier, after a string of 5 successful discoveries which was followed by appraisal drilling, a complex holding 17 to 30+ Tcf of recoverable natural gas resource was delineated in another part of the block. Now, this exploratory well, Golfinho, has discovered a new, major natural gas accumulation in another part of the block which is separate and distinct from the earlier complex and adds an estimated 7 to 20-plus Tcf (trillion cubic feet) recoverable resource to the earlier complex.

This discovery offers us two separate complexes in the same prospective basin, thereby offering flexibility for the consortium to develop the least cost and faster implementation option. BPRL, along with its consortium partners, will continue to invest in exploration and appraisal in the southern and northern areas of the block. By end 2013 the partners want to reach the final investment decision or FID when we would go to the banks for fund sourcing to build an LNG terminal. The first shipment of gas from the block is likely to be marketed by 2018.

The consortium members in the block are Anadarko Mozambique Area 1 Limitada (Operator with 36.5% participating interest or PI), BPRL Ventures Mozambique B.V (10% PI), Videocon Mozambique Rovuma 1 Limited (10 % PI), Cove Energy Mozambique Rovuma Offshore, Ltd. (8.5% PI) and Mitsui E&P Mozambique Area 1, Limited (20% PI). The balance 15% PI is with Empresa Nacional de Hidrocarbonetos E.P (ENH) the national oil company of Mozambique, who are carried through the exploration phase.

## UNFCCC Awards Carbon Credits to BPCL

BPCL's journey towards a 'Sustainable future' has made a new beginning on 10th April 2012 when UNFCCC (United Nations Framework Convention on Climate Change) confirmed issuance of 5615 CERs (Certified Emission Reduction) for our 5 MW Windmill project at Kappatgudda, Karnataka. The estimated revenue works out to about Rs. 2 Crores @ four Euro per Ton CO<sub>2</sub> Equivalent, as quoted on ICE ECX CFR Futures (i.e. per CER ) for ten years. This CDM (Clean Development Mechanism) initiative has set a benchmark for our future roadmap towards 'Building a Sustainable Future'.

## Our New General Managers



### Mr. Arun Kumar Singh

Chief Procurement Officer (Marketing)

Armed with the first rank in Mechanical Engg. from NIT Patna (formerly BCE, Patna), Mr. Singh joined BPCL in 1985 and held various positions in Marketing - Retail Engg., Operations, Distribution and Sales. He was a member of Project CUSECS in 1996-97 and Project WIN in 2009-2010. He is currently working as Chief Procurement Officer, Central Procurement Organisation (Mktg). He likes reading, particularly on Science & Philosophy. He and his wife, Gita have two sons - Nishit works for a media company and Maras is doing his third year Mechanical Engg. at Manipal.



### Ms. Madhu Sagar,

General Manager (ESE)

Holding a Masters Degree in Sociology and a PG Diploma in Public Relations, Ms. Sagar subsequently obtained a PG Diploma in Journalism. She is an accredited Business & Executive Coach of Coaching Foundation of India. She joined BPCL in 1983 after working with Indian Council of Agriculture Research and Bureau of Indian Standards. She has a rich experience of 29 years in BPCL with several milestones in Co-ordination Dept., Delhi, Delhi LPG Division and Oil Co-ordination Committee. She now heads the Employee Satisfaction Enhancement function, which takes care of employees' grievances of a professional and personal nature on a proactive basis. Her understanding of different cultures and deeper understanding of overall human behavior has helped her to deal with the diverse work force of BPCL spread across India. She loves going to concerts and the theatre. A nature lover, she has a passion to interact with people and make a difference in others' lives in the role of a Change Agent.



### Mr. E.A. Vimalnathan,

General Manager (Supplies & Distribution), Retail HQ

An alumnus of Loyola College, Chennai, Mr. Vimalnathan holds a postgraduate degree in Industrial Relations. He has a rich experience of nearly 30 years in Operations and Sales in the South, West and East. He has worked as Sr. Divisional Manager, Hyderabad, Regional LPG Manager (East), DGM (Logistics) South and held various other roles in several locations across the three Regions. His wife, Mrs. Sashi Nathan is Vice President at Learning Links Foundation. With over two decades of experience as a curriculum design expert, learning consultant, teacher and education trainer, she has enabled educators across the country and globally to achieve extraordinary results. Their daughter, Sharanya, has recently completed her postgraduation in Media and Communication from the University of London, Goldsmiths College and is now an enterprising entrepreneur based in Chennai. The three of them love to travel and have covered many national and global destinations.



### Mr. P.K. Bhatnagar,

General Manager (Finance) LPG HQ

A Chartered Accountant by profession, Mr. Bhatnagar joined BPCL in 1981 as an Audit Officer. During his career spanning over 30 years, he has held key positions in Internal Audit (Marketing & Refinery), OCC, MMPL, Shared Services, Con Oil Nigeria and BPRL. Being extremely passionate about badminton and chess makes him an active sportsman, physically as well as intellectually. His wife, Shabnam, is teaching in Ryan International School. Their son, Puneet, is a Master of Science in Electrical Engineering from University of Southern California, Los Angeles and is working as a Manager with PWC, New York. Their daughter, Megha is a Sports Physiotherapist who completed her Masters in Exercise Physiology and Sports Science from Norwegian University of Science and Technology, Norway. She is currently working with Orthofit, Mumbai.



### Mr. R. Rajamani

Executive Assistant to Chairman & Managing Director

After graduating from the University of Mumbai and qualifying as a Chartered Accountant, Mr. Rajamani joined the Corporation in September 1987. He subsequently qualified as a Company Secretary and acquired the Certified Information Systems Auditor (CISA) degree. He is also a certified consultant in the SAP Finance and Controlling modules and in SAP Business Intelligence. Having started his career in Management Accounts, he has worked in the then Centralised Credit section and thereafter, in Corporate Treasury. He was part of the Project ENTRANS team who was responsible for implementation of the ERP solution across BPCL. After the roll-out of SAP R3 across locations, he became a part of the team that implemented the SAP Business Warehouse solution in BPCL. He has been in the current position as Executive Assistant to C&MD from the year 2006. Rajamani was also a key member of the working group led by the then C&MD, BPCL who formulated the report titled 'Hydrocarbon Perspectives: 2010 – Meeting the Challenges'. His wife, Seethalakshmy works in Hindustan Petroleum Corp. Ltd. and his son, Vivek is currently in his final year of graduation in Commerce from the R.A. Podar College of Commerce & Economics and is undergoing his CA articleship training with Deloitte Haskins & Sells, Chartered Accountants.



### Mr. Rajesh Chaturvedi,

General Manager Retail (East)

A postgraduate in Mathematics and History, he joined BPCL as an Aviation Officer at Santacruz Airport in 1980. He regards his 17 years in Aviation working at different levels and locations, as a great source of learning, as it taught him the importance of discipline and quality work in all spheres of life. He started the AFS at Gwalior for the Air Force business. As Station Manager at Delhi Airport, he oversaw the housing complex for Aviation and Bijwasan staff at Dwarka and as head of Quality Control, Operations and Training, he was instrumental in ensuring Change Management and SAP implementation in the Aviation SBU during restructuring. His Retail experience at Ahmedabad, Mumbai, Jaipur and Noida was challenging, with aggressive network expansion and implementation of PFS, SDCV, HSRO, QSRO etc. As head of Lubricants (NR), his team won the C&MD trophy for the region twice consecutively. When in HR in Mumbai, it helped him to understand people better and appreciate their point of view; 'Self Appraisal' was introduced for the first time in WR.

He loves sports, especially cricket and football and has represented the college and later, the Veterans team of BPCL in various cricket tournaments. A religious person with a spiritual bent of mind, he is a staunch follower of Sri Sri Ravishankar, whose teachings helped him to cope with stress in life and remain happy under all circumstances. His wife, Rachna did her Ph.D. in Hindi literature and was teaching in a College at Mumbai. Their son, Neelabh has completed a double postgraduation in History and Business Administration and is currently appearing for civil services and other exams.



### Mr. G. Kalaiselvan

General Manager ERP CC

A Civil Engg. graduate from College of Engg., Guindy, Mr. Kalaiselvan did his Masters in Environmental Engg. and then had a short stint in Tamil Nadu Electricity Board. He joined BPCL in 1982 and completed his PGD in Business Administration. Since then, he has worked in various functions that include Retail Engineering, Sales, E&P, Project CUSECS, Project ENTRANS and the ERP Competency Centre. He recalls the days in E&P when he and his team commissioned Rewari TOP in just under 12 months, the first of its kind in the industry then. He is also proud of his role in ERP implementation in BPCL that has set a world-class benchmark, as well as his contribution as Project Manager in the BOREL ERP implementation for the Go-Live in just 56 days. As a change management professional, he has assisted major organizations like NTPC, Maha Transco, Gujarat Gas, KRL and NRL in their successful ERP journeys. An SAP certified professional in PS and MM modules, he has trained many corporates in SAP partner academy programs. He is extremely pleased with the brand image that his team has created for the BPCL SAP Training Centre at Mumbai with quality SAP education programs delivered to major corporates and the general public. He is a regular speaker at SAP events and seminars conducted by SAP user groups. His wife, Malligarani, is a homemaker with good cooking and artistic skills. Their son, Govindaraj and daughter, Shruti, both Electronics Engineers, are presently working professionals. Kalai loves music as much as he loves cricket. Reading and training young minds remain his areas of passion.

## Registration and Stamp Acts



'Roti, Kapda aur Makaan' are considered to be the basic requirements for a decent life. However, buying a property worth lakhs of rupees is just the beginning; then comes a hefty payment towards registration and stamp duty. Why does a document viz. a sale deed or lease deed (or many more) need to be stamped and registered? Let us consider the relevant provisions of law on the subject.

The Registration Act 1908 provides a list of documents which are required to be compulsorily registered. As per the said provision, any document by which any right, title or interest is created, declared, assigned, limited or extinguished in immovable property for one year or more and of the value of ₹ 100 or more, whether in present or in future is required to be compulsorily registered. As such, a sale deed or even lease of immovable property for the term of one year or more or reserving an annual rent is required to be registered. A Power of Attorney executed for the purpose of creating an interest in property requires registration and such an Attorney can execute and register the sale deed or lease deed as the case may be, for and on behalf of the seller or lessor. After registration, such a registered document becomes an admissible piece of evidence of the transaction for which the document is executed. The Act also provides a list of the documents for which registration is optional. Documents for Property below ₹ 100, Lease for a period of less than one year and a Will are examples where registration is optional.

It may be added that some State Governments, such as Maharashtra have provided for compulsory registration of leave and license agreements for premises, even if the same is for less than one year.

The documents which are required to be registered under the Act but not registered, cannot be produced before Courts in evidence of any transaction affecting such property. A registered instrument gets validity in the eyes of the law and prevails over unregistered documents relating to the same property. Unregistered documents could be received in evidence for proving any collateral transaction only. An unregistered sale deed could therefore be let into evidence for a limited purpose of proving nature of possession but it cannot be considered in evidence of the terms contained therein. Similarly, an unregistered lease deed can be taken in evidence to prove the nature of possession but cannot be considered for proving the terms contained therein. Further, a search into the title of the property will show the subject transaction only if it is registered.

Any document is to be presented to the registration office for registration within 4 months of its execution. The registration fee is fixed by the respective State Govt., which is published in the Official Gazette and varies from state to state.

Documents executed out of India but requiring compulsory registration here, are required to be registered in India within 4 months of their arrival in India. Further, the documents are to be

registered in the office of the Sub-Registrar in whose sub-district the whole or some part of the property to which the document relates in situate.

Some categories of persons, such as very old, in jail or those suffering infirmities are exempted from appearing in the Registration Office for registration of the documents. In such cases, the Sub-Registrar shall be under bounden duty to go to the house of any such person or to jail for registration of the documents.

As regards the law relating to the Stamp Act, the same is fiscal law and stamp duty is imposed on the instruments for the purpose of generating revenue for the state and varies from state to state. Every document which is chargeable with stamp duty is mentioned in Schedule I of the Act. Besides obvious documents such as Sale and Lease deeds, the list includes Guarantees, Bonds, Agreements, Affidavits, POAs, Arbitration Awards, Mortgage deeds, Receipts, Insurance policies etc. The value of stamp papers on which the instrument is to be drawn is as per the Stamp Act, which also provides the basis of calculation of stamp duty. An instrument comprising or relating to several distinct matters are chargeable with aggregate amount of duties with which separate instruments are chargeable.

As stamp duty on a sale deed is based on the value of transaction and there were allegations of under-declaring the value, many States have declared 'Guideline Value' based on the location and type of building / plot and have provided that stamp duty would be paid on minimum such value.

Every instrument written upon paper stamped with an impressed stamp should be written in such a manner that the stamp may appear on the face of the instrument and cannot be used for or applied to any other instrument. Every instrument chargeable with stamp duty is to be stamped before or at the time of execution. Further, if any instrument chargeable with duty is executed out of India, the same is required to be stamped in India within three months after it has been first received in India. Any instrument which is not duly stamped is not admissible in evidence in legal proceedings. An instrument / document which is not stamped appropriately could be impounded by the Registrar and is released only after stamp duty / deficient stamp duty is paid with a penalty.

It is observed that sometimes, stamp papers are purchased for executing an instrument but are not used for reasons of paper getting spoiled or rendered unfit and also for which it has no immediate use. Such unused stamp papers can be returned to the collector within 6 months from the date of purchase who will pay the value of such stamp or stamps in money after deducting 10% of the value under section 54 of the Act. However, there is no time limit or expiry date for using the stamp paper purchased.

- **S. K. Agrawal**, GM (Legal) with **Anu Mohla**, Sr. Manager (Legal)



# Towards a Green Economy

**A** green economy is defined as one that results in improved human well-being and social equity, while significantly reducing environmental risks and ecological scarcities. In its simplest expression, a green economy is low-carbon, resource efficient, and socially inclusive. In a green economy, growth in income and employment are driven by public and private investments that reduce carbon emissions and pollution, enhance energy and resource efficiency, and prevent the loss of biodiversity and ecosystem services.

The 'Towards a Green Economy : Pathways to Sustainable Development and Poverty Eradication Report' is among UNEP's key contributions to the Rio+20 process and the overall goal of addressing poverty and delivering a sustainable 21st century. The report makes a compelling economic and social case for investing two per cent of global GDP in greening ten central sectors of the economy in order to shift development and unleash public and private capital flows onto a low-carbon, resource-efficient path.

A transition to a green economy is already underway, but the challenge is clearly to build on this momentum. Rio+20 offers a real opportunity to scale-up and embed these "green shoots", by an intelligent management of the natural and human capital of this planet to finally shape the wealth creation and direction of this world.

## 10 Sectors for a Greener Planet

**Buildings** : Construction and buildings take a large toll on global resources and climate. A home or business energy audit can reduce your building's climate footprint and lead to significant savings in energy costs. Let's construct a better world!

**Fisheries** : Seafood is delicious and healthy - but depleting our fish stocks isn't! We can promote sustainable fishing practices by choosing sustainably harvested seafood.

**Forestry** : Forests support livelihoods, societies and cultures, our climate, and a plethora of wildlife and ecosystems. Use electronic files to reduce your demand for paper products.

**Transport** : Congestion, pollution, traffic accidents . . . there's a better way! Carpooling or taking public transport reduces environmental impacts and economic costs while strengthening community. Walking or riding a bike for short trips is good for your health - and the environment's, too!

**Water** : Billions of people worldwide lack access to clean drinking water or improved sanitation services - and population growth will worsen the problem. Turn off the tap when you're not using it, wait until you have a full load to run your laundry or dishwasher, limit shower time, and don't water your lawn right after a rain. Use water wisely!

**Agriculture** : The population is growing! It's time to support sustainable agriculture to ensure our ability to feed everyone. Grow your own veggies, eat in-season, and shop local farmers' markets. Use your consumer power to support local, organic and sustainable agriculture!

**Energy Supply** : The current mainstream energy sources - oil, coal, gas, etc. - are not only harmful to health and environment, they're not sustainable in a world of growing energy needs. Support the development of clean, renewable energy by choosing businesses and products that invest in them. Improve your personal energy efficiency: Turn off lights and unplug appliances when you aren't using them. Don't heat your house when no one's home. Our lifestyles demand energy, but is the demand too great on our resources?

**Tourism** : Tourism can be great for local economies, but not if it results in negative environmental and social impacts. Support a Green Economy both at home and afar: buy local, travel with others, limit water and energy use, etc. Tread lightly on your travel destinations.

**Waste** : If everything you buy becomes waste, where will we put it all? Throwing something away means losing the chance to reuse materials and can contribute to methane (the most potent greenhouse gas) emissions from landfills. Electronics in particular are only recycled at a rate of 15% globally. Recycling appropriate materials and composting food waste reduces the impact of landfills as well as the demand on our natural resources to produce more materials.

**Manufacturing and Industry** : This drives employment and economic growth in many countries but it's no big secret that industry and manufacturing have been rough on the environment. Be a wise consumer - support businesses that have sustainability plans, use ecolabels, and invest in renewable energy. Greenwashing is everywhere! Do your homework and ask questions. Choose a sustainable business over a 'business-as-usual,' and send the message that it's time for industry and manufacturing to transition to a Green Economy. GreenUp!

## Phenomenal Joby



A well known international sportsman, Joby Mathew, Executive (Sports) attached to AMM, Kochi Office, joined BPCL in Sept.2008. A physically challenged person by birth with 60% disabilities, he has made our Corporation and our country proud by his sterling performance in international sports events. A postgraduate in Political Science with a Degree in Law, he's currently pursuing an MBA degree. A multi-talented sportsman, he is passionate to battle with normal persons and outperform them, winning accolades. He is par excellence in 6 sports disciplines viz. arm wrestling, badminton, fencing, shot put, javelin and swimming. His achievements have been widely covered in the national and international media and he has frequently

given interviews to reputed newspapers/ channels. He is also an extremely well known inspirational speaker, much sought after by various sections of society viz. schools, colleges, Govt. Depts., corporates, Lion and Rotary Clubs and has appeared in over a thousand programs.

**International :** In the World Arm Wrestling Championships, he's won 2 Bronze Medals in 2005 (Normal & Disabled), a Gold Medal in 2008 (Normal), a Silver Medal in 2008(Disabled), 2 Silver Medals in 2009 (Normal & Disabled); Won a Silver Medal in the Open Badminton Tournament held in 2010 (Paralympic Category)

**Other Achievements :** First Wheelchair Fencer in India, participating in London Paralympics 2012, participated in French Open Para Badminton Championship 2012, Spanish International Para Badminton 2012; First Physically Challenged Parasailing Person in Kerala, Gold Medal Winner in the State Physically Challenged Sports Tournaments between 1984 and 2005, Body Building Champion (Upper) in 2002, Holder of Karate Brown Belt, Has swam in the sea for 5 kms

**Awards :** Yuva Prathibha Award – 2009, G V Raja Special Award from Governor of Kerala – 2008, Outstanding Young Indian by Junior Chamber International – 2007, Best Role Model Sports Person Award from Government of Kerala – 2006, Kerala State Social Welfare & Handicapped Welfare Corporation Award -2006, "Differently able" Award by All Kerala Handicapped Association – 2006, Kalaprabhitha Award from Ms. Janaki Venkitaraman, wife of the former President of India - 1988.

We are very proud of his achievements !



*Sitting L-R : Pundalik Bellary, Kuttappa, Sher Singh, Gurpreet Singh  
Standing L-R : Ravi Pal, Prabhdeep Singh, Ajay Kumar Saroha, Sabu Varkey, Jarnail Singh, Mohd Amir, William Xalxo, Swinder Singh, Syed Irshad Ali*

## PSPB Hockey

Our BPCL Hockey team won the PSPB Inter Unit Hockey Tournament 2011-12, defeating IOC 3/0 in the finals. Gurpreet Singh (2) and Amir Khan (1) scored the goals for BPCL. The win was special after BPCL had lost the first league match to IOC 3/2. In the semifinals, BPCL edged out ONGC 4/3 in a thrilling encounter. All the awards were bagged by BPCL with Swinder Singh getting the Best Goalkeeper award; Gurpreet Singh getting the Best Defender award. Amir Khan was awarded the Man of the Finals title and Prabhdeep Singh got the Best Player of the PSPB tournament.

## Athletic Master



Mr. Sultan Ali Dharani, Territory Coordinator, Sales Uran LPG won two medals at the 32nd National Masters Athletic Championship which was held at Bangalore from 4th to 7th June 2012. In the Men's category of over 55 yrs of age, he won Gold in the 4x100 m relay track event and also secured a bronze in the Javelin Throw field event. He managed 4th position in the Discus Throw field event.

## PSPB Bridge

Playing a tournament in Digboi, the historic city of India's first oil refinery, was uplifting ! The BPCL PSPB Bridge team rose to the occasion with a 'gushing' performance ! Captained by Ms. Marianne Karmarkar, the team comprising M/s. Asis Tosh, Priyotosh Sarkar, Samir Datta, Utpal Puitandi and Kajol Guha lifted the Runners-Up Trophy in the Team of Four Duplicate event and Marianne & Priyotosh won the third Prize in the Open Pairs event. Overall, the team won the Runners-Up Prize, contributing immensely to the PSPB points kitty.



## Making the Right Moves

Parimarjan Negi, our 19 year old Grand Master, with ELO rating-2640, won the 13th Individual Asian Continental Chess Championship 2012 held from 4th-13th May, 2012 at Ho Chi Minh City, Vietnam by scoring 7 points out of a possible 9 points. Thus, Parimarjan became the first Indian to qualify for the World Chess Championship Cycle 2014 from India. We are indeed proud that in the on-going Asian Team Chess Championship 2012, which started on 16th May at China, out of the contingent of five, four of our Grand Masters - Parimarjan Negi, P. Harikrishna, G.N. Gopal and Abhijeet Gupta are representing India.



## PSPB Billiards



*Mr. Prem Prakash (ONGC), Mr. R.S. Jadeja, Member Secretary (PSPB), Mr. R. Aradhya, Treasurer (Billiards & Snooker Federation of India), Devendra Joshi, Captain (BPCL team), Shahbaaz Adil Khan, Manan Chandra, Lalrina Rentheli (team players) & Mr. S. Balasubramaniam, Hon. Secretary (BSFI).*

Devendra Joshi, supported well by Manan Chandra and Shahbaaz Adil Khan ensured BPCL beat defending champions ONGC in the finals of the PSPB Billiards Team event hosted by ONGC at Bangalore between March 6-11, 2012. Devendra won the first match against six times World Champion, Pankaj Advani, restricting him to 89 in a 200 pts match. Manan scored a creditable 155 pts against Sourav Kothari. In the deciding match, Shahbaaz had to score 134 against Rupesh Shah's 200. Shahbaaz reached the required target comfortably displaying great courage under pressure.

In the Snooker event, BPCL finished third behind IOC and ONGC. Kudos to Devendra Joshi for his outstanding performance in representing India and winning a Bronze medal in the Individual Category at the recently concluded Asian Billiards Championships held at Goa from April 2-8, 2012.



### Mr. E. Nandakumar

A Chemical Engineer from the Govt. College of Engg., Thrissur and an MBA from the Cochin University of Science & Technology, ENK, as he is popularly known, began his professional career in 1973 with SAIL at the Bokaro Steel Plant. He then joined the erstwhile Cochin Refineries Limited in 1983, gaining managerial expertise in key areas of Operations, Technical Services and Project Implementation. ENK strengthened his insight and business intelligence of the Oil Industry further as the Director of the Oil Coordination Committee during 1999-2002. Post merger of KRL with BPCL, ENK took over as ED Kochi Refinery on 1.7.2007. He also trained in Strategic Business at Harvard University, USA. The period under his leadership saw Kochi Refinery transforming itself into a multi-faceted organization with capabilities to grow and thrive even while operating in a challenging environment. Not only was the refinery's performance exemplary during this period, the refinery also started to extend the resources, talent and expertise available in its fold to the benefit of the State and also the student community in the State. He was conferred the 'Outstanding Chemical Engineer Award 2008' by the Indian Institute of Chemical Engineers and was honored by Government Engineering College, Thrissur, for his outstanding contribution. ENK bid farewell on 31.5.2012 with 'immense satisfaction' and cherished memories.



### Mr. G. G. Tandon

After a B.Tech.(Chem), he had a short stint in the heavy chemical industry, then a long tenure in the fertilizer industry before joining BPCL in 1988. He was mostly in Operations, with a short posting in Technology, meeting various challenges of a technical and administrative nature, including establishing the reused Miras water in the refinery, which resulted in a savings of Rs. 1.8 crore per annum. He also benefited from the experience of working in Oman Refinery Company on deputation for 3 years. He retired as DGM (Utilities), Mumbai Refinery on 31.5.2012. His wife, Ruby, an M.A. B.Ed., is an all rounder on the domestic front with a passion for stitching and cooking, looking after the children and imparting the values of life. Their daughter, Timi, a B.Tech(IT), is a senior software professional with L&T Infotech, currently in the US; son Prateek, is in the final year of B.Tech(EXTC) and has got a placement in Infosys.



### Mr. R. Gopinathan

After a B.Com degree from the University of Kerala, Mr. Gopinathan joined the erstwhile Kochi Refineries Ltd. in its Finance and Accounts Dept. in 1972. KRL being a standalone Refining company, he had great opportunities for learning and understanding the complexities of a Petroleum Refinery and the related areas of operations in a very short time. Later, on passing his AICWA, he was elevated to the management cadre in 1985. Eventually, he was promoted as Chief Manager (Finance) in 2001. Apart from his stint in Finance, he also worked in HR Dept. in Payroll and in Administration. In Finance, he has handled key areas like Pricing, Budgeting, Costing, MIS etc. with system improvements and cost controls as his focus areas. Post merger, he was transferred as Chief Manager (Audit). His family comprises his wife, Padmaja, who is a housewife, son Jayadev, who is working as Dy. Manager, Indusind Bank and daughter Meera, who is working as HR Executive, Hotel Ramada Resort in Cochin. "I have really enjoyed the time I had with BPCL - KR," he declares.



### Mr. J.K. Mathur

After doing his M.Sc. in Physics from Delhi University in 1973, he worked with M/s. Hyderabad Asbestos and All India Radio before joining BPCL in May 1980. He joined in Western Region and was posted to Indore, Patna, Badnera, Gwalior, Pune, Ahmednagar, Ajmer and Jodhpur in various capacities before getting his final posting in Noida from where he superannuated on 30.4.2012. His journey in BPCL has been a story of life, with highs and lows, ups and downs, pleasures and pains; on the whole, he has been very happy and contented. He has a very supportive wife, a daughter who is married and lives close by, and a son. He has now settled down in Indrapuram.



### Mr. R. Gopal

He joined BPCL on 15.5.1981 in Secunderabad Division and was made in-charge of the sales area from Nizamabad in the north to Ananthpur District in the south. After a short spell at Mahul Refinery on contingency duty, he joined Bangalore Division in Bellary sales area. Next followed a posting in Corporate Planning, CO where he was involved in the preparation of Detailed Project Reports on the Mumbai-Manmad product pipeline, New Oil Terminal at Irimpanam and Cochin-Coimbatore-Karur Pipeline. Intermittently, he assisted OCC (Oil Coordination Cell) at New Delhi. His assignments include GM (South)'s office, Chennai Division, TC Chennai (Retail), Petro Card Incharge South and Retail Lubes. "I had a great innings and superannuate with great satisfaction," he adds.



### **Dr. V. K. Jacob**

Dr. Jacob did his Ph.D. from Gorakhpur University and Post Graduate Diploma in Public Administration for which he obtained the first rank in the University. He also holds a Diploma in Mech. Engg., PGD in PM&IR and MBA. He started his career in the IAF before joining BPCL in 1981. In Mumbai Refinery, he was in Mechanical Maintenance, Bitumen Drum Manufacturing & Filling Plants, Learning Center, LPG Bottling Plant, Marine Oil Terminal and finally IT Department. During his tenure in MR LPG Plant, he was known as 'Sergei Bubka' as his team was constantly achieving record production. He holds a Six Sigma Black Belt. The Six Sigma project by his team "Reduction in Turnaround time for Bitumen Lorries in Mumbai Refinery" won many National Awards. He is also a Panel Member of Industry Advisors for Ph.D. in Pacific Academy of Higher Education & Research University, Udaipur in the faculty of Management Studies. He superannuated on 31.5.2012 as Sr. Manager (International Trade). His wife, Mariamma is a healthcare professional working with Seren Hills Hospital, Mumbai. Their eldest daughter, Jincy Susan, her husband, Shiju Mathew and son, Kevin are in London. The second daughter, Jinny and her husband, Romy Cheria are in Darwin, Australia. In his words, "My life was full of challenges. The church taught me 'Love your enemies' and I practised this concept until joining the Air Force, whose principle was 'Love your nation and destroy your enemies.' This was a drastic change for me. In the game of life, I've always climbed the ladder of success in my professional career, educational field, social circle and domestic domain."



### **Mr. N.V. Francis**

An M.Tech. from College of Engineering, Trivandrum, he worked as a Production Engineer with Sterite Cables Ltd. before joining BPCL in 1980 as Ops. Officer, Sewree. His postings include Ops. Planning CO, Procurement and Imports at Materials Dept. Sewree, Manager Engg. LPG North and Manager Tondiarpet Installation before retiring on 31.5.2012 as Sr. Manager (M.I. & HSSE) SRO. His wife, Theresa (Jessy) is an Economics graduate. Their daughter, Dhya a B.Tech, joined ABB Ltd. Bangalore, and is now pursuing her MBA at ISB, Hyderabad. She is married to Xavier Scaria. Their son, John is in the third year of B.Tech. (Mech.) at National Institute of Technology, Trichy and daughter, Neethy is a second year B.Com. Student at Stela Maris College, Chennai.



### **Mr. A.C. Balachandran**

Having joined BPCL on 10<sup>th</sup> May, 1982, he had a stint of 6 years in Bangalore, then a 9 year posting to EDR CO before moving to SRO. Finally he superannuated on 31.5.2012 as Manager (Operations) Mangalore LPG. As he says, "I leave this great organization with a deep sense of satisfaction and utmost happiness. I have tried my best to uphold the interest of the Corporation throughout my career. In return BPCL honoured me and my family with Benefits, Pride, Care and Love."

## **Down Memory Lane**



*Mr. S.C. Mathur presents "Silver Plates" to M/s. V.C. Mathur, K.P. Handa and S. K. Gupta*

The Bharat Petroleum Retired Management Staff Association, Delhi honoured 6 of its members in the age group of 80+ at its AGM. Mr. S.C. Mathur, President of the Association presented a "Silver Plate" as a Memento to M/s. V.C. Mathur, S.K. Gupta, K. P. Handa, A.N. Chopra, K.C. Nanda and R.L. Chauha.

# Energising Lives Contest 2011

The exciting,  
invigorating,  
pulsating contest is  
here again

Spreading the theme of 'Energising Lives' far and wide, the contest is aimed at all our employees, who have expended tremendous efforts in touching the lives of people in numerous ways. Each and every one of you has had the opportunity to make a change, champion a cause or do social work, energising people along the way.

Now we want to recognize and reward your efforts, to propagate the message of an organization that lives out its corporate theme...

## Categories

Entries will be considered under the following categories:

### 1. Energising Lives at the Workplace:

Team building activities, motivating staff / customers through a unique programme, social work, environment preservation, health improvement, behavioural training beyond work requirements, acts of bravery or any other 'energising' activity.

### 2. Energising Lives Beyond the Workplace:

Social service activities, efforts in the education, environment, health and sports spheres or any other 'energising' activity.

## Eligibility

- All employees of BPC can participate.
- The activity should have been implemented from January 2011 to December 2011.
- Entries can be sent by individuals or teams.



## How To Send Your Nominations

You can send your nominations in the following manner:

- Through e-mail:
  - a) karmarkarmc@bharatpetroleum.in
  - b) piressf@bharatpetroleum.in
- AND by Courier/Post to Editor Petro Plus, PR & Brand Dept., BPCL, Bharat Bhavan 1, Currimbhoy Road, Ballard Estate, Mumbai 400 001 superscribing the envelope "Energising Lives 2011".

The following details are to be stated for sending entries:

1. Name(s), Staff Number(s), Location, Territory, Postal Address, Telephone Numbers and e-mail address.
2. The format is as given below:
  - a) When and where was the activity implemented?
  - b) Category under which the activity comes
  - c) Details of the Activity including the Process (Max: 500 words)
  - d) Photographs of the activity
  - e) Benefits derived (Max: 100 words)



## Awards

There will be only one Chairman's Award:  
Rs. 40,000.

Each category will have two awards:

- Winner: Rs. 30,000.
- Runner up: Rs. 20,000.

There will also be Meritorious Awards.



Last Date  
for Sending Entries is  
30th September 2012

**For any clarification, please contact:**

Ms. Marianne Karmarkar • E-mail: karmarkarmc@bharatpetroleum.in • Phone: (022) 2271 3345

Ms. Sharon Pires • E-mail: piressf@bharatpetroleum.in • Phone: (022) 2271 3337

# एनरजाइजिंग लाइव्ज प्रतियोगिता 2011

फिर एक बार एक  
उत्साहवर्द्धक, रोमांचक  
प्रतियोगिता

"एनरजाइजिंग लाइव्ज" को हर जगह पहुँचाने के उद्देश्य से आयोजित इस प्रतियोगिता के लिए हमारे उन कर्मचारियों को ध्यान में रखा गया है, जिन्होंने कई तरीकों से लोगों के जीवन को छूने के बड़े प्रयास किये हैं। आप गें रो हर किसी को कोई बदलाव लाने, किसी सामाजिक कार्य का समर्थन करने या कोई सामाजिक कार्य करने के मौके मिले होंगे। आपके उन प्रयासों की कदर कर आपको सम्मानित करना चाहते हैं...

## कैटेगरी

निम्नलिखित कैटेगरीयों के अधीन प्रतियोगियों पर विचार किया जायेगा:

### 1. कार्यस्थल में "एनरजाइजिंग लाइव्ज":

टीम निर्माण गतिविधियाँ, अनूठे कार्यक्रम योजनाओं के जरिये स्टाफ/ग्राहकों को प्रोत्साहन देना, सामाजिक कार्य, पर्यावरण संरक्षण, स्वास्थ्य विकास, अपेक्षित कार्य से परे व्यवहार प्रशिक्षण, कोई साहस का कार्य या अन्य कोई "एनरजाइजिंग" गतिविधि।

### 2. कार्यस्थल के बाहर "एनरजाइजिंग लाइव्ज":

समाज सेवा से संबंधित गतिविधियाँ, शिवा, पर्यावरण, स्वास्थ्य या खेलकूद में किये गये प्रयास या अन्य कोई "एनरजाइजिंग" गतिविधि।



## पुरस्कार

केवल एक चेयरमैन अवार्ड होगा:  
रु. 40,000/-  
प्रत्येक कैटेगरी में दो पुरस्कार होंगे:-  
• विजेता : रु. 30,000/-  
• उप विजेता : रु. 20,000/-  
इसके साथ प्रशंसा पुरस्कार भी होंगे।

## योग्यता

- बीपीसी के सभी कर्मचारी इसमें भाग ले सकते हैं।
- जनवरी 2011 से दिसंबर 2011 के दौरान गतिविधि कार्यान्वित की गई होनी चाहिए।
- व्यक्तिगत या टीम के रूप में प्रतियोगिता भेजी जा सकती है।



## नामांकन कैसे भेजें

आप अपना नामांकन निम्नलिखित तरीके से भेज सकते हैं :

### 1. ई-मेल के जरिये

- क) karmarkarmc@bharatpetroleum.in
- ख) piressf@bharatpetroleum.in

2. और अपनी प्रतियोगिता कुरियर / टाक टास संपादक, धर्मो पाल, पी.आर एवं ब्रांड विभाग, सी.ई.सी.एल, भारत प्रबन्ध 1, करीम भवन रोड, वेस्टार्ड इस्टेट, मुंबई 400 001 को भेज सकते हैं। लिफाफे पर एनरजाइजिंग लाइव्ज 2011 लिखें।

प्रतियोगिता प्रेषित समय निम्नलिखित विवरण देना आवश्यक है :

- 1) अपना नाम, सदस्यों के नाम, स्टाफ नंबर, लोकेशन ऐरिस्टरी, पता, टेलिफोन नंबर तथा ई-मेल पता
- 2) फार्मेट निम्नानुसार है:  
क) कब और कौन गतिविधि कार्यान्वित हुई  
ख) किस कैटेगरी के अंतर्गत गतिविधि है  
ग) कार्यवाही संबंधित गतिविधि का विवरण (अधिकतम 400 शब्द)  
घ) गतिविधि के पीछी  
च) प्राप्त लाभ (अधिकतम 100 शब्द)



प्रतियोगिता भेजने की अंतिम तिथि है  
30 सितंबर, 2012

अधिक जानकारी हेतु निम्नलिखित से संपर्क करें:

सुश्री मैरियन कारमरकर • ई-मेल : karmarkarmc@bharatpetroleum.in • फोन : (022) 2271 3345  
सुश्री शोरन पिरस • ई-मेल : piressf@bharatpetroleum.in • फोन : (022) 2271 3337



## The Circle of Safety



A pike crew found this young child crying in the wheel well of a truck while conducting a CIRCLE OF SAFETY of the company truck the crew members were driving.

We don't want to think about what would have happened if the employee had gotten in the truck and drove off without doing a walk around!

Shared above is a mail forward which made everyone think for at-least a minute. It is a caution to give at least 30 seconds of our precious time to do the 360° walk-around circle of safety before setting out on any journey. Yes, it's a reminder to double check our vehicle before getting into the driver's seat. The crew also reported of children climbing into the back of company vehicles, which again is another reason for us to do the CIRCLE OF SAFETY before driving off in our vehicles.

Another mother shared of how she got out of her vehicle just to do the circle of safety on second thoughts, though she was sure her children were inside the house watching TV. She was chilled to the bone to see her youngest son under the car trying to catch a bug. Had she started her vehicle, she would have hurt the child or even killed her son.

Safety checks before setting out on any journey or assignment is very important. With the monsoons that have set in, the need to double check on vehicles is all the more pertinent.



### What is the 360° walk-around circle of safety?

In simple terms, it is the process of completely walking around the vehicle just prior to moving it. It is a pre-operation check of the vehicle and involves looking for hazards such as a vehicle parked behind, in front of, or on the side of the vehicle. It also is to be certain that no child or animal is playing near or under the vehicle.

#### Before you start your vehicle

It is most important to read, understand, and follow the manufacturer's operating manual. Ensure you know how to operate the vehicle and use any related equipment or attachments safely.

Healthy habits one could develop are :

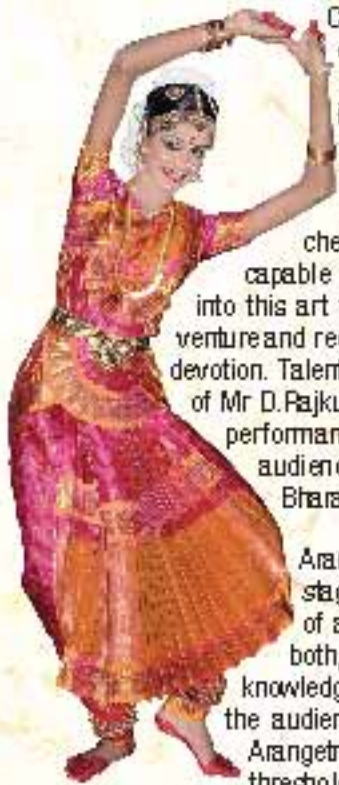
- Be familiar with the location and function of all the controls.
- Inspect the vehicle daily.
- Adjust the seat and controls, make sure the driver's license is with you and fasten the seat belt.
- Primarily, develop a routine method of inspecting the vehicle (e.g. start at the front on the driver's side and walk towards the back, and around past the passenger side)
- Record and report any defects to your supervisor immediately.

#### Check these things:

- Parking Brake, Foot Brake - holds, stops vehicle smoothly.
- Clutch and Gearshift - shifts smoothly.
- Steering - moves smoothly
- Lights - turn signals operational.
- Dash Control Panel - all lights and gauges operational.
- All Moving Parts - no strange noises.
- Horn - operational.
- Visibility - mirrors properly adjusted; windows clean and intact.
- Wipers/Washer - functioning and intact.
- Tyres - pressure, tread depth or damage.
- Wheels and fasteners - no defects in rim, loose or missing fasteners.
- Seat belts - in good condition and being used.
- Vehicle back-up alarm - operational, where required.
- Hydraulic systems - no evidence of leaks and systems operate smoothly.
- On tractors, power take off shields - in place.
- Fluid levels - oil, gas, brakes, washer fluid. Check for leaks.
- Load - secure and complying with regulations; hitch in good condition.
- Emergency equipment - installed and inspected as required by law or company policy.



## Excellent Arangetram Performance



Curt Sachs, an eminent musicologist once said, "Music and poetry exist in time; painting and architecture in space. But dance lives at once in time and space. Dance is the mother of the arts and it is poetry in motion." Indeed, dance is a fine art cherished by all - its expert practitioners capable of breathing a sublime quality of life into this art form. Excelling in this art is no easy venture and requires years of dedicated practice and devotion. Talented Ms. Mokshika Rajkumar, daughter of Mr. D. Rajkumar, MD BPRL, gave her Arangetram performance in Chennai recently, dazzling the audience with her graceful rendering of Bharatanatyam.

Arangetram, meaning 'ascending the stage,' is the first public solo performance of a dancer. It is also a testing time for both, the guru & the shishya as the guru's knowledge & the disciple's talent are judged by the audience. For any Bharatanatyam disciple, Arangetram is a watershed event, crossing the threshold from a student to an artist, signifying

the attainment of a certain level of achievement in a long journey towards excellence. It also culminates in celebration of the years of dedication of both, the student and the teacher to the divine art.

Tracing the origins in the *Natya Shastra*, written by the great sage, Bharata, would reveal that, "When the world had become steeped in greed and desire, in jealousy and anger, in pleasure and pain, the Supreme One (Brahma) was asked by the people to create an entertainment which could be seen and heard by all, for the scriptures were not enjoyed by the masses, being too learned and ambiguous." Thus Bharatanatyam was born! Bharatanatyam is considered to be a 'fire dance' - the mystic manifestation of the metaphysical element of fire in the human body. It is one of the five major styles (one for each element) that includes Odissi (water), Mohiniattam (air), Kuchipudi (earth) and Kathakali (sky). The element of fire can bring the highest positive energy, prosperity and fulfillment of our hearts' desires.

Mokshika started learning dance at the age of 8. Having participated in many school programmes and competitions, she has performed in Chennai at Thiruvaiyaru and Chemmozhi Manadu held in Coimbatore. She was ably tutored by her Guru, Sri Binesh Mahadevan, Director of Akshaya Arts, Chennai. The occasion was graced by legendary personalities like Padmasri Sri Bharathiraja, Kalimamani Smt. Sreka Bharath and Mr. Shambu Kalloliker, IAS.

## Talented Kruthika !

A model, an actress, a beauty ! Kruthika Ravi, daughter of Mr. K. Ravi, DGM (P&AD) Sawree is all of that and more ! Along with doing her final year M.A. in Industrial Psychology at SNTD University, she is currently acting in a character role in the serial 'KuchToh Log Kahenge', which is being aired on Sony TV. Actively involved in modelling and fashion shows, she was a Finalist in the Femina Miss India East in 2012, a top 5 participant in Airtel Formula One Airtel Grid Girl in Oct 2011, was part of a fashion sequence in the movie 'Kismet Love Paisa Dilli,' won 'She's Got the Look Contest at Mood Indigo (IIT, Powai) in Mar 2011 and got a direct entry to the Pantaloons Femina Miss India Semi-Finals 2011. She also trained at 'The Tiara' pageant training school and won the Miss Tiara crown in June 2011. She was featured in the Femina (5.3.2012) back inside cover as Model of the Fortnight and also featured in a half page article in Bombay Times, Sunday, 4.3.2012.



Besides being an instructor at the Terence Lewis Dance Foundation, she is also a good exponent of classical Carnatic music, was a volunteer for entertainment, theatricals and contests at Malhar (St. Xavier's College festival) and was also excellent in sports - a national level athletic champion (Long jump), West Bengal U-19 cricket player, School Sports Captain, ESPN Star Sports Champion etc.

## Quizzing Heights

Nagesh Mittal, Manager (Ind.) Chandigarh & Nagendra Saini, Asst. Manager, Automation, Chandigarh represented BPCL in the Finals of the Tata Crucible (Corporate) 2011 Chandigarh round. Over 100 teams from various corporates of Punjab, Haryana, Chandigarh, Himachal and J&K participated in the event, considered to be one of the toughest business quizzes in the country. Team BPCL was one of the six teams of brilliant corporate minds who vied with each other for the top honours.

Nagesh Mittal and Nagendra Saini with the quizmaster, Balasubramanian Giri (Pickbrain) in the centre.



## Benefits of Yoga

In the midst of our modern world characterized by daily stress, fatigue, and pollution, more and more people are seeking that elusive sense of relaxation and inward awareness. Hailing from an ancient tradition originated in India, Yoga has long since provided people with a refuge away from the everyday confusion and entropy, and has transported an increasing number of people to a peaceful oasis within. Though the practice of Yoga is closely associated to ancient texts, beliefs, and values, it also yields benefits useful for people's practical daily lives. Here are some reasons why more and more people are practicing Yoga:

- Yoga relaxes the body and the mind. Even in the midst of stressful environments, Yoga helps control breathing and clears the mind of cluttered thoughts, leaving only deep physical and mental refreshment.
- Yoga can help normalize body weight. For people who are either overweight or underweight, Yoga exercises can help achieve the desired weight. The principles of balance and moderation in physical activity and diet under Yoga can also lead to a healthier lifestyle.
- Yoga improves your resistance to disease. The postures and movements in Yoga massage the internal organs, enhancing blood circulation and functionality, thus, lessening the risk of illness.
- Yoga increases your energy level and productivity. For as quick as 20 minutes, Yoga can replenish the mind and body with precious energy needed to respond to daily tasks and challenges.
- Yoga leads to genuine inner contentment and self-actualization. Meditation - one of the aspects of Yoga - focuses the mind, taking it away from the distractions of the highly-materialistic world and leading it to genuine happiness.
- Yoga is an ancient Indian body of knowledge that dates back more than 5000 years ago. The word "Yoga" came from the Sanskrit word "yuj" which means "to unite or integrate." Yoga then is about the union of a person's own consciousness and the universal consciousness. Ancient Yogis had a belief that in order for man to be in harmony with himself and his environment, he has to integrate the body, the mind, and the spirit. For these three to be integrated, emotion, action, and intelligence must be in balance. The Yogis formulated a way to achieve and maintain this balance and it is done through exercise, breathing, and meditation - the three main Yoga structures.
- In Yoga, the body is treated with care and respect for it is the primary instrument in man's work and growth.

Yoga Exercises improve circulation, stimulate the abdominal organs, and put pressure on the glandular system of the body, which can generally result to better health. Breathing techniques were developed based on the concept that breath is the source of life. In Yoga, students gain breathing control as they slowly increase their breathing. By focusing on their breathing, they prepare their minds for the next step - Meditation. There is a general misconception that in Meditation, your mind has to go blank. It doesn't have to be so. In Meditation, students bring the activities of the mind into focus resulting in a 'quiet' mind. By designing physical poses and Breathing Techniques that develop awareness of our body, Yoga helps us focus and relieves us from our everyday stress.

### Six Branches of Yoga

#### ➤ Hatha Yoga or Yoga of Postures

Hatha Yoga is perhaps the path of Yoga you are most familiar with since this is the most popular branch of Yoga in the West. This branch of Yoga uses physical poses or Asana, Breathing Techniques or Pranayama, and Meditation to achieve better health, as well as spirituality. There are many styles within this path - Iyengar, Integral, Astanga, Kripalu, and Jiva Mukti to name a few. If what you want is a peaceful mind and a healthy body to go along with it, Hatha Yoga may just be the path for you.

#### ➤ Bhakti Yoga or Yoga of Devotion

Bhakti Yoga is the path most followed in India. This is the path of the heart and devotion. Yogis who practice this branch see the "One" or the Divine in everyone and everything. Bhakti Yoga teaches a person to have devotion to the "One" or to Brahma by developing a person's love and acceptance for all things.

#### ➤ Raja Yoga or Yoga of Self-Control

Raja means "royal". This path is considered to be the King of Yoga and this may be due to the fact that most of its practitioners are members of religious and spiritual orders. Raja Yoga is based on the teachings of the Eight Limbs of Yoga found in the Yoga sutras. A Raja Yogi sees the self as central, and as such, respect to oneself and for all creation are vital to this path. They achieve self-respect by first learning to be masters of themselves. If you wish to learn discipline, then Raja Yoga would perfectly suit that need.

➤ **Jnana Yoga or Yoga of the Mind**

Jnana Yoga is the path of Yoga that basically deals with the mind, and as such, it focuses on man's intelligence. Jnana Yogis consider wisdom and intellect as important and they aim to unify the two to surpass limitations. Since they wish to gain knowledge, they are open to other philosophies and religion for they believe that an open and rational mind is crucial in knowing the spirit.

➤ **Karma Yoga or Yoga of Service**

Karma Yoga is the path of service for in this path, it is believed that your present situation is based on your past actions. So by doing selfless service now, you are choosing a future that is free from negativity and selfishness. Karma Yogis change their attitude towards the good and in the process, change their souls, which leads to a change in their destiny.

➤ **Tantra Yoga or Yoga of Rituals**

Perhaps the most misunderstood of all the paths, Tantra Yoga is about using rituals to experience what is sacred. Although sex is a part of it, sex is not the whole of it since this path aims to find what is sacred in everything we do. Tantra Yogis must possess certain qualities like purity, humility, devotion, dedication to his Guru, cosmic love, and truthfulness among other things.



There are still a lot of misconceptions about Yoga. For instance, Yoga is not a religion. It is more of a set of techniques for us to find spirituality. In fact, Yoga is being practiced by a lot of people from different religions like Christians, Jewish, Buddhists, and Muslims. Another misconception is that Yoga is an exercise, a way for us to keep fit. It is partly true, but if you think that Yoga is just that then you are greatly mistaken. Yoga develops the body since a weak one is a hindrance to spiritual growth. It does not simply focus on the physical but on the mental and spiritual aspects as well.

Yoga may seem like the fabled elixir of life - a cure-all solution to man's daily problems and concerns such as illness. But actually, the benefits that Yogis or Yoga practitioners have been experiencing for thousands of years are only being gradually proven by medical science now.

## **Bharat Petroleum Energises!**

*We keep the wheels of the nation turning  
We keep a million home fires burning  
On the road, in the air  
Bharat Petroleum's there  
Because we care  
Energising lives everywhere.*



*We reach out to those in lowly places  
We put a smile on people's faces  
Our products and services stand the test  
We always strive to give our best  
We contribute to nation building  
Bharat Petroleum – forever energising*

*New initiatives and expansions our forte  
Incentives and schemes that show we care  
Many firsts to our credit  
Bharat Petroleum energises business  
Customer delight in every way  
Is what truly makes our day!*

*Employees, our greatest asset  
At BPCL they find happiness  
Work and fun go hand in hand  
As our activities are executed to plan  
Food for mind, body and soul  
All is well as we excel  
One great family that cares for all  
Ensuring Bharat Petroleum stands tall.*



**Sharon Pires**  
**Brand & PR Dept.**

## Andaman & Nicobar Islands Beckon

floating in splendid isolation, east of the Indian mainland is the archipelago of 572 emerald islands, islets and rocks known as Andaman & Nicobar Islands. This Union Territory is stretched over an area of more than 700 Km. from north to south with 36 inhabited islands. Once a hill range extending from Burma (Myanmar) to Indonesia, these undulating islands are covered with dense forests and endless variety of exotic flowers and birds. The topography of the islands is hilly and abounds in evergreen forests. The sandy beaches on the edge of the meandering coastline are fringed with coconut-palms that sway to the rhythm of the sea. The sea around the islands offer excellent scope for water sports. The rare flora and fauna, underwater marine life and corals, with crystal clear water and mangrove-lined creeks, offer a dream-view of the rare gifts of nature. The clean and wide roads, free of filth as well as unpolluted fresh air attract any nature-lover, who seeks absolute peace and tranquillity in the lap of mother nature. Adventure tourism like trekking, island camping, snorkeling, scuba diving etc., are the real attractions. A visit to these islands is a memorable lifetime experience.

Mythologically, the name Andaman was presumed to be derived from Hanuman, who was known to the Malays as Handuman. Since Prehistoric times, these islands were the home of aboriginal tribes. The tribes of the Andaman group of islands are the Great Andamanese, Onges, Jarawas, and Sentinlese, all of Negrito origin, while the tribes of Nicobars are the Nicobarese and Shompens, both of Mongoloid stock. The first settlement by the British took place in 1789, which was later abandoned in 1796. The second settlement was basically a penal settlement, taken up in 1858, after the First War of Independence, followed by the settlement of convicts, Moplas, some criminal tribes from Central and United Provinces, refugees from erstwhile East Pakistan, Burma and Sri Lanka as well as ex-servicemen.

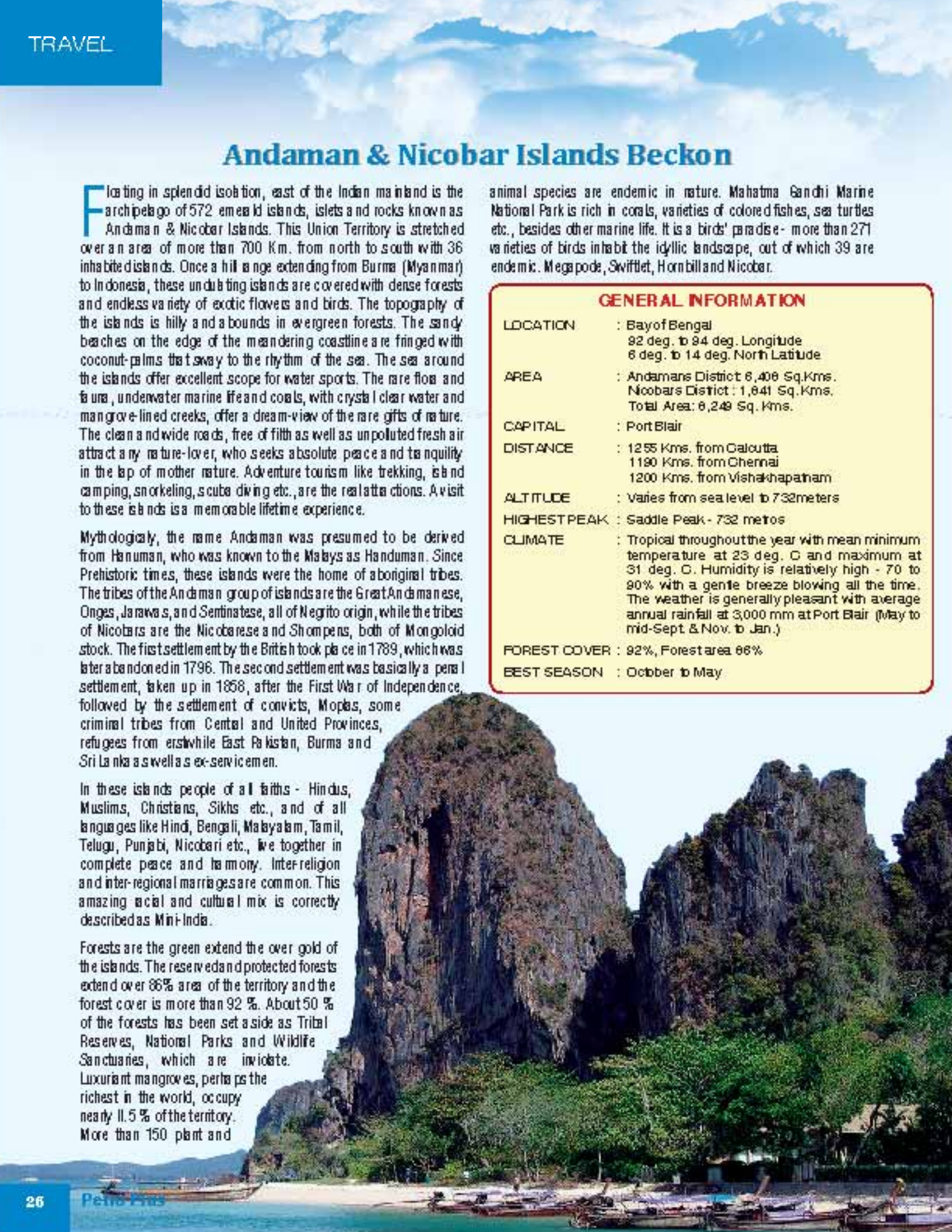
In these islands people of all faiths - Hindus, Muslims, Christians, Sikhs etc., and of all languages like Hindi, Bengali, Malayalam, Tamil, Telugu, Punjabi, Nicobari etc., live together in complete peace and harmony. Inter-religion and inter-regional marriages are common. This amazing racial and cultural mix is correctly described as Mini-India.

Forests are the green extend the over gold of the islands. The reserved and protected forests extend over 86% area of the territory and the forest cover is more than 92%. About 50% of the forests has been set aside as Tribal Reserves, National Parks and Wildlife Sanctuaries, which are inviolate. Luxuriant mangroves, perhaps the richest in the world, occupy nearly 11.5% of the territory. More than 150 plant and

animal species are endemic in nature. Mahatma Gandhi Marine National Park is rich in corals, varieties of colored fishes, sea turtles etc., besides other marine life. It is a birds' paradise - more than 271 varieties of birds inhabit the idyllic landscape, out of which 39 are endemic. Megapode, Swiftlet, Hornbill and Nicobar.

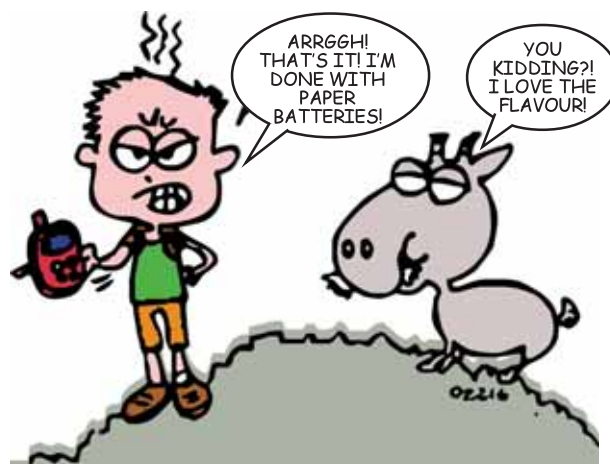
### GENERAL INFORMATION

LOCATION	: Bay of Bengal 92 deg. to 94 deg. Longitude 6 deg. to 14 deg. North Latitude
AREA	: Andamans District : 8,406 Sq.Kms. Nicobars District : 1,841 Sq.Kms. Total Area: 6,249 Sq. Kms.
CAPITAL	: Port Blair
DISTANCE	: 1255 Kms. from Calcutta 1190 Kms. from Chennai 1200 Kms. from Vishakhapatnam
ALTITUDE	: Varies from sea level to 732 meters
HIGHEST PEAK	: Saddle Peak - 732 metres
CLIMATE	: Tropical throughout the year with mean minimum temperature at 23 deg. C and maximum at 31 deg. C. Humidity is relatively high - 70 to 90% with a gentle breeze blowing all the time. The weather is generally pleasant with average annual rainfall at 3,000 mm at Port Blair (May to mid-Sept. & Nov. to Jan.)
FOREST COVER	: 92%, Forest area 86%
BEST SEASON	: October to May



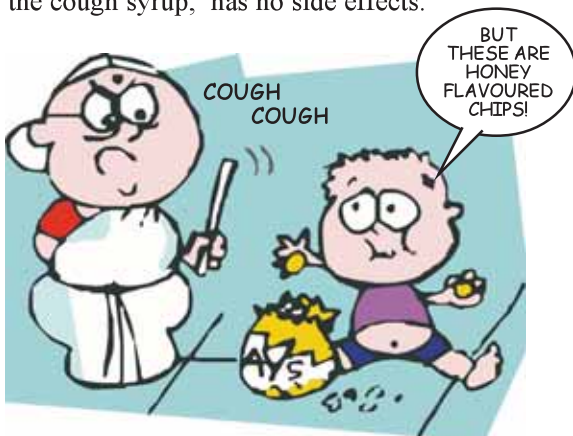
## Paper Battery

RESEARCHERS from the Rensselaer Polytechnic Institute in New York, US, have made a battery that looks and feels like paper. The paper battery was made by combining tiny carbon nano tubes with cellulose – the tough plant sugar found in paper, and then infusing the material with a waterless electrolyte – a substance that allows electricity to flow through. The battery can be folded, bent, torn and operated even in extreme temperatures.



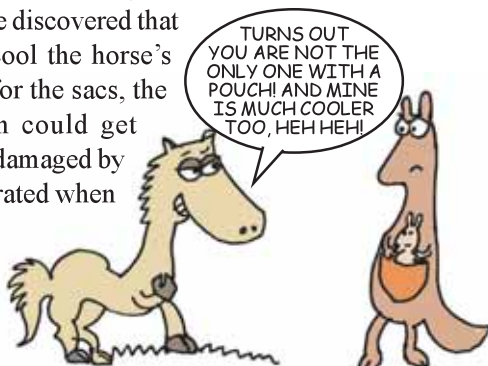
## Grandma Knows Best

ACCORDING to new research, grandma's remedy of taking honey for a cough is the most effective. The honey they say is far better than a cough syrup to stop a coughing fit. Honey soothes the throat, stops the cough, induces sleep and unlike the cough syrup, has no side effects.



## Horse Pouch

EVERY horse has a pair of small air pouches at the base of its skull. When this fact was discovered in 1756, nobody knew what they were for. Now Canadian scientists have discovered that the air sacs cool the horse's brain. If not for the sacs, the horse's brain could get permanently damaged by the heat generated when the animal gallops at full speed.



## Magic Sweater

IMAGINE wearing a sweater that changes colour every time you go out in the sun! Tong Cheng of Deakin University in Melbourne, Australia has made a sweater that looks white in the shade but turns red or blue in the sun. Cheng made the sweater from woollen yarns soaked in a photochromatic dye. The dye's molecular structure gets altered by the sun's rays and so when exposed to sunlight, it reflects a different wavelength of light, which makes it take on a different colour. Besides being soft and fluffy, Cheng's sweater also acts like a sunscreen as it can block out ultraviolet rays. What's more.....it can be machine washed!



## Reusable e-Paper

RESEARCHERS at the Industrial Technology Research Institute in Taipei have developed a paper that can be reused 260 times! The paper is printed using a thermal printer and the matter written on it is deleted in a modified printer by rolling the paper backwards. Called i2R e-Paper, the rewritable paper is light, soft and can be used to print images of a high resolution. It is ideal for making posters and paper signs.

## The Perfect Match

*Hazel Coutinho watches an IPL cricket match for the first time and has a mind-blowing experience !*

As I glanced outside the window of my cab, after an hour long travel I saw the effulgent rays of the Chepauk floodlights cast a halo over the crepuscular evening and my heart pounded with excitement. It had finally happened. I was about to witness my first ever cricket match live, in a stadium !

I cast my memory back to the previous morning where I sat at my office desk, nervous and wary of a new big city. Just two days old in the new office, I was tense and anxious, trying to say the right things and make the right moves. New people, a new office, a new project and the travail to find a new house – the ideal recipe for stress and stressed I was! Seeing no hope and filled with disquietude, I was going about my work in an uneasy manner, till my supervisor asked me if I was coming for the cricket match. Unsure if I had heard the right thing, I asked him to repeat his question, to which he explained to me that the entire project team would be going to the IPL game between the Chennai Super Kings and the Deccan Chargers. Though I wasn't an avid follower of cricket, filled with buoyant energy and a curiosity to explore the opportunity, I gleefully accepted the offer.

I woke up that morning feeling a tad smug about myself after I had bragged to my friends in Chennai and my family back home about the outing. Still unable to believe my luck, I wore my only yellow dress to work in support of the home team (the CSKs whose jersey is yellow) for the first time ever and set out with an excitement I felt last when I was five.

### *No wonder they say cricket unifies our nation and gives us a sense of belonging*

The cab approached the stadium and we made our way past the security into the stands to find our seats. What was to come next I could never believe ! It was truly breathtaking. Awestruck, bewildered and filled with excitement, I took my seat and braced myself to witness the spectacle, the carnival, and soak in all the fun and frolic of cricket and entertainment. . . Yeah ! I was at the IPL !!

The local fans jeered as their team came out to bat and the roar of the Chennai lions gave me the "heebie-jeebies". I felt like a kid in a carnival not knowing where to look and what all to see - there was just too much happening to fathom. Sometimes it was incomprehensible - the lights, the cheering, the frenzy, the hysteria. The ads on television are SO right - what is life

without witnessing the IPL? With every boundary hit, the noise grew louder. The cheer girls danced away and were a spectacle themselves. With every wicket that fell, silence gripped the stadium, with only a few Deccan Chargers supporters cheering on, much to the dismay of the local crowd. What grabbed my attention was the giant electronic screen that displayed some



of the wittiest messages, depending on the situation of the game. I found them incredibly innovative and every time the IPL horn was sounded, the audience would go into a frenzy that had to be seen to be believed.

Over four years of the IPL, I never got around to watching a game fully, however close it might be, but for the first time, I found myself on the edge of my seat, jeering along with the home team that truly played like lions through that game. Be it Bravo leaping like a leopard in the outfield or Du Plessis prowling like a tiger or Suresh Raina fleet like a gazelle, plucking a catch out of thin air or the "thalaivar" of CSK - M.S. Dhoni, marshalling his troops. I was just star struck ! Watching intently like a devoted fan, I'd ask myself time and again, has the cricket bug bitten me too, much like my fellow project

mates who bonded over this game having the time of their lives cheering and poking fun at each other when the teams they supported played well ?

The game of glorious uncertainties had twists and turns second only to an Abbas-Mustan movie. Oh goshhh! I wonder how the fans watch these last over edge-of-the-seat thrillers on a daily basis and survive - it sure ain't for the weak-hearted. I soon found myself saying a little prayer for the home team and I was just amazed at myself. Now the cricket bug had bitten me for sure. My prayer was answered. The home team was triumphant and the crowd erupted into a frenzy. I found myself jeering for a team I didn't care about till 24 hours ago. It had become my home-team now; a city I hadn't known had become my home-town. No wonder they say cricket unifies our nation and gives us a sense of belonging. I don't know about a lot of you but it sure did to me.

As I made my way back home still pinching myself and trying to fathom what had happened, I thought to myself - if this was a dream, it sure was one I didn't want to wake up from. After all, it was a "match" made in heaven or let us just say, it was the "Perfect Match" !

**- Hazel Jane Coutinho,**  
daughter of J.A. Coutinho, SIM, Karur Installation

## रायपुर में वितरक बैठक

श्री के.के. गुप्ता, निदेशक ( विपणन) की दिनांक 22 और 23 मई, 2012 रायपुर एलपीजी विजिट रायपुर के लिए बड़ी महत्वपूर्ण विजिट थी जहाँ रायपुर एलपीजी टेरिटरी के चुनिंदा वितरकों की बैठक आयोजित की गई थी। बैठक में महाप्रबंधक (रिटेल) पश्चिम तथा आरएलसी-पश्चिम भी उपस्थित थे। सुरक्षा शपथ के साथ बैठक की शुरुआत हुई।

निदेशक ( विपणन ) ने उपस्थितों का स्वागत किया । उन्होंने वितरकों को अपने ग्राहकों द्वारा बीपीसीएल के ही उत्पाद खरीदने के प्रति सुनिश्चित करने के लिए कहा। अपने भाषण में उन्होंने ग्राहक सेवा में सुधार पर जोर दिया तथा कंपनी की नई प्रगति एवं वित्तीय स्थिति के बारे में भी बताया।

बाद में खुला सत्र चलाया गया जिसमें वितरकों के प्रश्नों और सुझावों पर चर्चा हुई। यह सत्र काफी ज्ञानप्रद रहा जिसकी सभी ने प्रशंसा की। निदेशक (विपणन) को रायपुर एलपीजी और रिटेल टेरिटरी के "उम्मीद से दुगुना ऑफर", इस नये अभिक्रम से भी परिचित कराया गया। इस अभिक्रम का उद्देश्य बीपीएलपीजी उत्पाद तथा एमएस एवं एचएसडी उत्पाद की बिक्री बढ़ाना है। इस योजना के अंतर्गत ग्राहकों को उत्पाद की खरीद पर डिस्काउंट कूपन दिये गये।

## कुशल शोड प्रतियोगिता

स्टाफ विकास व बेहतर उत्पादकता के लक्ष्य को अग्रेषित करते हुए पियाला एलपीजी संयंत्र में स्टाफ को प्रोत्साहित करने के लिये एवं कार्य के प्रति ऊर्जावान बनाने के लिए कुशल शोड प्रतियोगिता का आयोजन किया। इस प्रतियोगिता का उद्देश्य सभी को उत्पादकता एवं गुणवत्ता के प्रति प्रोत्साहित करना था।

कुशल शोड प्रतियोगिता के दौरान सभी शोड कर्मचारियों, टैलीमैन टेक्निशियन व अधिकारियों ने उत्साहपूर्वक भाग लिया।

आयोजित प्रतियोगिताएं इस प्रकार हैं :-

- \* सर्वोत्तम उत्पादक शोड
- \* सर्वोत्तम टैलीमैन पुरस्कार
- \* सर्वोत्तम टेक्निशियन पुरस्कार (टीम प्रतिभागी शोड तकनीशियन)
- \* सर्वोत्तम वॉल्व चेंजर पुरस्कार

विजेताओं को गणतंत्र दिवस के अवसर पर सभी कर्मचारियों एवं अधिकारियों के समक्ष पुरस्कार वितरित किये गये।

## विकास के वाहक



हमारे अध्यक्ष एवं प्रबंध निदेशक श्री आर.के. सिंह ने पंजाब में आयोजित रिटेल डीलरों एवं डिस्ट्रिब्यूटर्स की संयुक्त पैनल बैठक की अध्यक्षता की। बैठक में 15 डीलरों और 22 वितरकों ने भाग लिया। बैठक की शुरुआत श्री प्रमोद शर्मा, महाप्रबंधक (रिटेल) उत्तर के स्वागत भाषण से हुई। बाद में पंजाब में रिटेल और एलपीजी एसबीयू के निष्पादन पर प्रस्तुतीकरण हुआ डीलर एवं वितरकों ने भी प्रस्तुतीकरण दिये।

अध्यक्ष एवं प्रबंध निदेशक ने राज्य के इस उद्यमी कौशल की सराहना कर ग्राहक सेवा मानक गुणवत्ता और मात्रा सुरक्षित रखते हुए बीपीसीएल ब्रैंड की निरंतरता बनाये रखने की आवश्यकता पर जोर दिया। उन्होंने सभी को आश्वासित किया कि बीपीसीएल रिटेल नेटवर्क की सुविधाओं के उन्नतीकरण और अनुरक्षण में निवेश करना जारी रखेगा और निरंतर रिफाइनिंग क्षमता, अवसंरचना और अपस्ट्रीम उद्यमों में वृद्धि करेगा। उन्होंने यह भी आश्वासन दिया कि बीपीसीएल डीलर-डिस्ट्रिब्यूटर पैनल सदस्यों द्वारा उठाये गये प्रश्नों के समाधान में हर संभव सहायता करेगा।

इसके बाद चंडीगढ़ तथा लालरू, संगरूर जैसे आसपास के परिचालन लोकेशनों में नियुक्त अधिकारियों के साथ हुई बैठक में अध्यक्ष एवं प्रबंध निदेशक ने ग्रुप में नये और अनुभवी व्यक्तियों को साथ में देखकर संतोष व्यक्त किया। उन्होंने "बीपीसीएल एक महान कार्यस्थल है" इस बात पर जोर देकर कहा कि, "जिन्होंने अभी अभी अपना कैरियर शुरू किया है, उन्हें बीपीसीएल को एक दीर्घकालीन परिप्रेक्ष्य में लेना चाहिए, क्यों कि इस कंपनी में परिश्रम की कद्र की जाती है।" युवा अधिकारियों को अध्यक्ष एवं प्रबंध निदेशक से रू-ब-रू मिलने का यह एक अनोखा अवसर मिला था जो उन्हें वास्तव में लंबे समय तक याद रहेगा।

## स्वदेशी मेला



**भ**ारतीय विपणन विकास केन्द्र (सीबीएमडी), रायपुर ने स्थानिक / भारतीय उद्योगों के उत्पादों को बढ़ावा देने के लिए "स्वदेशी मेला" नामक एक व्यापार मेला का आयोजन किया जिसमें विभिन्न सांस्कृतिक कार्यक्रम एवं प्रतियोगिताएं आयोजित की गईं।

हमारी रायपुर एलपीजी टेरिटरी ने अपने भारत गैस ब्रैंड को बढ़ावा देने और हमारे अन्य अभिक्रम, जैसे एसएमएस बुकिंग और बियॉन्ड एलपीजी की जानकारी लोगों को देने के लिए इस अवसर का लाभ उठाया। वीएम के अनुसार बनाये गये हमारे स्टॉल का उद्घाटन छत्तीसगढ़ के माननीय मुख्यमंत्री डॉ रमण सिंह ने किया तथा उन्होंने हमारे स्टॉल की खूब प्रशंसा की। हमारे भारत गैस स्टॉल में प्रति दिन 1 लाख से अधिक ग्राहक आए। स्टॉल में एक टीवी स्क्रीन पर सुरक्षा संदेश/विडियो क्लिप दिखाई गई। ग्राहक जागरूकता बढ़ाने के लिए पुस्तिकाएं वितरित की गईं।

समापन समारोह में माननीय मंत्री श्री बृज मोहन अगरवाल, लोकनिर्माण पर्यटन एवं संस्कृति मंत्री, छत्तीसगढ़ सरकार उपस्थित थे। भारत गैस स्टॉल को स्वदेशी मेला का उत्कृष्ट स्टॉल घोषित किया गया। छत्तीसगढ़ वासियों का जीवन ऊर्जामय बनाने वाली रायपुर एलपीजी टीम को बधाई।

## ऑफसाइट एलपीजी ड्रिल

**ह**ैदराबाद एलपीजी प्लान्ट में एलपीजी / पीओएल टैंक वैगन अनलोडिंग गैन्ट्री, जो आईओसीएल और बीपीसीएल की कॉमन गैन्ट्री है, में दूसरी ऑफ साइट संकट नियंत्रण प्रबंधन योजना कार्यान्वित की गई। योजना के अंतर्गत सभी ने 15 मिनटों के अंदर अपनी ड्यूटी निभाई। गैन्ट्री परिसर में गैस और तापमान देखने के बाद ऑल विलयर साइरन बजाया गया। म्युच्युअल एड सदस्यों और सरकारी एजेन्सियों को मौजूदगी में ड्रिल पश्चात समीक्षा की गई। बीपीसीएल के तुरंत प्रतिसाद की उप मुख्य कारखाना निरीक्षक ने प्रशंसा की।

## आइएसएम वी 6 प्रशिक्षण कार्यशाला

**हि**न्दी भाषा बहुत सलिल, अपनाना इसको नहीं जटिल, इसी उद्देश्य को मन में रखते हुए व इसका पालन करते हुए पियाला एलपीजी संयंत्र में हिन्दी सॉफ्टवेयर आइएसएम वी 6 की प्रशिक्षण कार्यशाला का आयोजन किया। इस कार्यशाला में टीम श्री पी.के. रामानाथन, टीसी सेल्स श्री विक्रम गुप्ता व टीसी ऑप्स श्री सुनील बरार उपस्थित थे। प्रबंधक एवं गैर प्रबंधक वर्ग, दोनों ने ही इस प्रशिक्षण में हिस्सा लिया। इस कार्यशाला को और भी सफल व संपूर्ण बनाने के लिए पियाला एलपीजी के ऑपरेशन स्टाफ के साथ-साथ सेल्स वर्ग के अधिकारी भी सम्मिलित हुए। इसके अलावा पियाला संस्थापन ने भी हिन्दी में अपनी रुचि जताते हुए इस कार्यशाला में भाग लिया।

प्रशिक्षणकर्ता रहे सीडैक के श्री विपुल रस्तोगी जो कि हमारी कंपनी से लंबे समय से जुड़े हैं व प्रशिक्षण भी देते आ रहे हैं। प्रशिक्षण में सभी ने पूर्ण उत्साह से सॉफ्टवेयर को समझा जिससे प्रशिक्षण बेहद दिलचस्प रहा।

## समाजनिष्ठ सुरक्षा

**प**श्चिम बंगाल के बर्द्धमान जिले का एक छोटा सा उनींदा नगर शक्तिगढ़ जो दुर्गापुर एलपीजी टेरिटरी के अंदर आता है, जीवंत हो उठा, जब इसकी धूल भरी गलियों से एक सुरक्षा रैली गुजरी। इस रैली में 500 से अधिक उत्साही लोगों ने भारत गैस ब्राण्ड से संबंधित सुरक्षा संदेशों की तख्तियां पकड़ी हुई थीं। बड़ी संख्या में लोग इस रैली को प्रोत्साहित कर रहे थे। बर्द्धमान जिला ब्लड बैंक के तत्वावधान में, यहाँ एक रक्तदान शिविर भी आयोजित किया गया था, जिसमें 102 लोगों ने रक्तदान किया। 400 गृहणियों ने सुरक्षा वार्ता शो देखा और सुरक्षा प्रश्नोत्तरी में पूरे जोश से भाग लिया। इस शो की व्यवस्था सहायक प्रबंधक- विक्रय (एलपीजी) दुर्गापुर एलपीजी टेरिटरी राजर्षी मुखर्जी द्वारा की गयी, जिसमें शक्तिगढ़ के भारत गैस वितरकों ने अपना पूरा योगदान दिया।





## डॉ. बाबासाहेब आंबेडकर जयंती समारोह



दिनांक 20 अप्रैल, 2012 को मुंबई रिफाइनरी स्पोर्ट्स क्लब में भारत पेट्रोलियम कॉर्पोरेशन एससी/एसटी एम्पलाइज एसोसिएशन, मुंबई रिफाइनरी तथा मैनेजमेंट के सहयोग से परमपूज्य भारतरत्न डॉ. बाबासाहेब आंबेडकर की 121 वां जयंती समारोह आयोजित किया गया। समारोह में श्री जी.एस. वानखेडे (कार्यपालक निदेशक-संभारतंत्र), वरिष्ठ कामगार नेता श्री विजय कांबले, श्री एस.विजय कुमार, महाप्रबंधक (मासं), मुंबई रिफाइनरी, श्री आर.डी.मेश्राम, वरिष्ठ प्रबंधक (विपणन) तथा श्री एल.टी.वैती, मुख्य प्रबंधक (ई.आर.) आदि की उल्लेखनीय उपस्थिति थी।

कार्यक्रम के आरंभ में श्री विजय कुमार एस. ने सभी को शुभकामनाएं देकर एसोसिएशन को निरंतर सहयोग देने के प्रति आश्वस्त किया। प्रमुख अतिथि श्री विजय कांबले ने बाबासाहेब के असामान्य जीवनवृत्त की जानकारी दी। श्री वानखेडे ने एसोसिएशन का इतिहास कथन कर कर्मचारियों को मिलजुलकर रहने का संदेश दिया। समारोह के दौरान निबंध, कैरम, शतरंज, मेहंदी, संगीत कुर्सी आदि विभिन्न प्रतियोगिताएं आयोजित कर विजेताओं को पुरस्कारों से सम्मानित किया गया।

बीपीसी एससी/एसटी एसोसिएशन, मुंबई रिफाइनरी की ओर से श्री कृष्णा कांबले, अध्यक्ष, श्री महादेव सदाफुले, उपाध्यक्ष, श्री विजय अंगारखे, सचिव एवं सीओ की ओर से श्रीमती विजया भगत(समिति सदस्य) और उनके साथियों ने अपने अथक परिश्रम एवं सहयोग से समारोह का सफल आयोजन किया। उल्लेखनीय है कि समारोह में रिफाइनरी के अलावा सीओ, वाडीलूब, शिवड़ी तथा मेकर टॉवर्स के एसोसिएशन के सदस्य तथा उनके परिवार सदस्य बड़ी संख्या में उपस्थित थे। समारोह में "अहो । राहू घा नं घरी" नामक मराठी नाटक का मंचन किया जिसका दर्शकों ने खूब आनंद उठाया। कार्यक्रम के अंत में श्री भरत उतेकर द्वारा आभार प्रदर्शन के पश्चात कार्यक्रम समाप्त हुआ।

हैदराबाद संयंत्र में दिनांक 21.04.2012 को भारत रत्न डॉ. बाबासाहेब आंबेडकरजी की 121 वीं जयंती अत्यन्त आनंद और उल्लास से मनाई गई। श्री धर्मराज अशोक, प्रदेश प्रबंधक ने आंबेडकर जी की प्रतिमा को पुष्पमाला पहनाकर जनसमूह का मार्गदर्शन किया। उन्होंने कहा कि महापुरुष हमें प्रेरणा देते रहे हैं, उनके विचार से ही समाज को दिशा मिलती है और अच्छा परिवर्तन आता है। कार्यक्रम में अनेक वक्ताओं ने अपने विचार रखे और बाबासाहेब के विचारों का प्रचार कर परिवर्तन की लहर जगाई ।



## नोएडा क्षेत्रीय कार्यालय का राजभाषा निरीक्षण

नोएडा क्षेत्रीय कार्यालय का राजभाषा निरीक्षण दिनांक 11.04.2012 को श्री राकेश कुमार, उप-निदेशक (कार्यान्वयन) गृह मंत्रालय द्वारा किया गया । इस निरीक्षण में सभी विभागों के हिन्दी समन्वयकों ने भाग लिया । श्री राजेश चतुर्वेदी, महाप्रबन्धक एवं श्री रामजी लाल, प्रबन्धक (हिन्दी), उत्तर ने पुष्प गुच्छ देकर श्री राकेश कुमार जी का स्वागत किया । अपने सम्बोधन में श्री राजेश चतुर्वेदी ने नोएडा क्षेत्रीय कार्यालय में हो रहे राजभाषा संबंधी कार्यों का ब्यौरा उप-

निदेशक (कार्यान्वयन) के समक्ष रखा । श्री राकेश कुमार जी ने नोएडा क्षेत्रीय कार्यालय की उपलब्धियों एवं राजभाषा संबंधी कार्यों के लिए हिन्दी विभाग की सराहना की तथा भविष्य में राजभाषा के प्रसार में और अधिक योगदान की अपेक्षा की । निरीक्षण के अंत में श्री रामजी लाल, प्रबन्धक (हिन्दी) उत्तर ने श्री राकेश कुमार जी एवं सभी उपस्थित नोएडा के अधिकारियों का धन्यवाद किया ।

## कृषि विश्व 2012



लोगों के मन में “ब्रैंड बीपीसीएल तथा ब्रैंड मैक” के बारे में महत्व जगाने के लिए हमारी पुणे लूब्स टेरिटररी (रिसेलर) ने सांगली में आयोजित पश्चिम महाराष्ट्र की सबसे बड़े कृषि प्रदर्शनी “कृषि विश्व 2012” में भाग लिया। प्रदर्शनी में गोवा रिटेल टेरिटररी के सहयोग से हमारे उत्पाद और सेवाएँ प्रदर्शित की गईं। कृषि उत्पादों, सिंचाई उपकरणों की कई प्रमुख कंपनियों और ऑटोमोबाइल उद्योग ने भी इसमें भाग लिया था। प्रदर्शनी में लगाये गये 250 से भी अधिक स्टॉलों में प्रकाश व्यवस्था के साथ आरवीआई फेशिया से चमकने वाला हमारा स्टॉल सबसे अनोखा था।

इसका मुख्य उद्देश्य था हमारे मूल ग्राहक, अर्थात् किसानों को हमारे उत्पादों से परिचित कराना, प्रदर्शनी में किसानों ने बड़ी संख्या में भाग लिया। सांगली जिला अंगूर और अनार के उत्पादन के लिए जाना जाता है, अतः इन उत्पादनों के लिए हमारे मैक एचएमओ के उपयोग संबंधी पुस्तिकाएँ किसानों को वितरित की गईं। स्टॉल में मैक 2 टी और मैक 4टी एक्स के पैक्स की भी बिक्री हुई। इसके अलावा हमारे लॉयल्टी प्रोग्राम और पास के आरओ में इनकी उपलब्धता की जानकारी भी प्रतिभागियों को दी गई। इन सभी बातों के साथ पीसीआरए सामग्री/बैनरों को प्रदर्शित करने के जरिये जनता को “ईंधन बचाओ-राष्ट्र बचाओ” के प्रति भी जागरूक किया गया।

इस 4 दिवसीय इवेंट में 4 लाख से अधिक लोग आये जिन्होंने मैक एचएमओ और अन्य ग्रेडों के बारे में जानना चाहा जिस पर पुणे लूब्स रिसेलर टीम अनुवर्ती कार्यवाही कर रही है। निस्संदेह प्रदर्शन में आने वाले लोगों के मन में हमारे ब्रैंड बीपीसीएल और ब्रैंड मैक कायम रहेंगे।

## आओ... देखो... सीखो...

शिवड़ी इन्स्टलेशन ने आओ... देखो... सीखो... नामक एक दिवसीय सुरक्षा प्रदर्शनी का आयोजन किया था। इसमें शिवड़ी इन्स्टलेशन के स्टाफ और वर्कमैन, ओएमसी के अधिकारियों, विक्रेताओं तथा आपूर्तिकर्ताओं, पीसीवीओ कू एवं कॉन्टैक्ट वर्कमैन मिलाकर, लगभग 150 आगन्तुक आए। इसका उद्घाटन मुख्य प्रबंधक एचएसएसई, पश्चिम क्षेत्र श्री वी. डी. सोनावणे ने किया और अपने उद्घाटन भाषण में एचएसएसई मानदंडों को बेहतर बनाने की दिशा में शिवड़ी इन्स्टलेशन द्वारा किए गए प्रयासों की प्रशंसा की। विभिन्न सुरक्षा योजनाओं जैसे ‘सेफ्टी स्टार ऑफ शिवड़ी’ ‘सर्वोत्तम पीसीवीओ कू’ और कामगार नं.1 के विजेताओं को उन्होंने श्री राजीव पुरी, टीएम (रिटेल) मुंबई टैरिटररी, श्री गोपाल किशन, वरिष्ठ प्रबंधक आई एंड सी, शिवड़ी इन्स्टलेशन और श्री आर.के. रामटेके वरिष्ठ प्रबंधक शिवड़ी इन्स्टलेशन के साथ मिलकर मेडल एवं पुरस्कार प्रदान किए। इस प्रदर्शनी में विभिन्न अग्नि शमन यंत्रों और संबद्ध उपकरणों के प्रदर्शन के साथ-साथ आईएम एवं आपूर्तिकर्ताओं द्वारा अन्य सुरक्षा उपकरणों को भी दर्शाया गया, जैसे एमसीबीए, फायर प्रॉक्सिमिटी सूट, वॉटर जेल ब्लैकेट आदि। कार्यक्रम का अंत शिवड़ी इन्स्टलेशन के अधिकारियों एवं फायर स्टाफ द्वारा किए गए अग्निशमन यंत्रों के जीवंत प्रदर्शन से किया गया। कुल मिलाकर यह कार्यक्रम अत्यंत रोचक एवं सूचनाप्रद था और सभी द्वारा सराहा गया। क्षेत्रीय एवं कॉर्पोरेट एचएसएसई के अमूल्य सहयोग से यह अनूठा कार्यक्रम अत्यंत सफल रहा।

## जगमगाती रोशनी

पटना एलपीजी टेरिटररी के नालंदा एवं नवादा जिलों के भारतगैस वितरकों ने मिलकर समाज की सहायता करने में एक बड़ी उपलब्धि हासिल की। यह उपलब्धि है, 156 परिवारों से गठित इन दो गाँवों के प्रत्येक घर में सौर ऊर्जा से चलने वाले पोर्टेबल लैम्प का वितरण किया गया। बियॉण्ड एलपीजी अभिक्रम के अन्तर्गत हमारे पास डिलाइट नामक ब्राण्ड के सौर लालटेन हैं। बिहार के नालन्दा जिले के तहत राहुई ब्लॉक के काजीचाक एवं मल्लिचाक गाँवों के लोगों की खुशियाँ देखते ही बनती थी जब ये सौर लालटेन उन्हें बांटे गए। ये लालटेन विशेष डिज़ाइन के हैं और कड़े न टूटने वाले पौली कार्बोनेट एक्सटिरियर से बने हैं। इसमें एक छोटा सौर पैनल लगा हुआ है जो इसे बाज़ार के सर्वश्रेष्ठ डिज़ाइन प्रयोक्ता अनुकूल सौर उत्पादों में से एक बनाता है। गाँववाले इन लालटेनों का प्रयोग पढ़ने सहित सभी प्रकार की गतिविधियों के लिए कर सकते हैं क्योंकि इन लैम्प की प्रकाश क्षमता काफी अच्छी है। ये लालटेन पूर्वक्षेत्र के क्षेत्रीय एलपीजी प्रबंधक श्री एस.सी.साहू द्वारा सांसद (लोकसभा) श्री कौशलेंद्र कुमार की उपस्थिति में गाँववालों को वितरित किए गए। इस मौके पर अन्य गणमान्य व्यक्ति भी उपस्थित थे जैसे टीएम (एलपीजी) पटना, श्री राजीव जैसवाल, कार्यपालक विक्रय, गया, श्री पी. के. ओझा तथा नालन्दा एवं नवादा जिलों के सभी भारतगैस वितरक। यह ‘समाज को लौटाना’ थीम के अनुसार किया गया कार्यक्रम था, जो पटना एलपीजी टीम ने निर्मित किया था। इस घटना की प्रिंट एवं इलेक्ट्रॉनिक मिडिया में व्यापक प्रचार मिला और इसने हमारे ब्राण्ड को लोगों का ख्याल रखने वाले ब्राण्ड के रूप में मजबूती से स्थापित किया।

## प्रगति रिपोर्ट

**भ**ारत पेट्रोलियम, हिन्दी विभाग, पश्चिम क्षेत्र द्वारा मुंबई नगर राजभाषा कार्यान्वयन समिति (उपक्रम) के तत्वाधान में दिनांक 30.04.2012 को तिमाही प्रगति रिपोर्ट के संशोधित प्रारूप पर चर्चा सत्र आयोजित किया गया। माननीय डॉ. एम.एल.गुप्ता, उप निदेशक (कार्यान्वयन) राजभाषा विभाग गृह मंत्रालय इस कार्यक्रम के मुख्य अतिथि एवं संकाय थे। कार्यक्रम की शुरुआत भारत पेट्रोलियम के श्री प्रशांत गुप्ते द्वारा ईशस्तवन प्रस्तुत कर की गई।

श्रीमती वासंती वैद्य, सचिव मुंबई नगर राजभाषा कार्यान्वयन समिति उपक्रम एवं वरिष्ठ प्रबंधक हिन्दी, एचपीसीएल ने मुंबई के विभिन्न उपक्रमों से आये हुए राजभाषा अधिकारियों का भारी संख्या में उपस्थित रहने के लिये तथा भारत पेट्रोलियम को इस कार्यक्रम के अच्छे आयोजन के लिये धन्यवाद दिया। डॉ. एम.एल.गुप्ता ने संशोधित प्रारूप के बारे में विस्तृत जानकारी दी तथा सभी उपस्थितों से हिन्दी का कार्य तेजी से बढ़ाने का अनुरोध किया।

उन्होंने हिन्दी के प्रति लोगों का उत्साह बढ़ाने के लिये तथा इस कार्यक्रम का आयोजन करने के लिये भारत पेट्रोलियम को विशेष धन्यवाद दिया। इस कार्यक्रम में मुंबई के 45 विभिन्न उपक्रमों में से 58 अधिकारियों ने अपनी उपस्थिति दर्ज कर कार्यक्रम को सफल बनाया। सभी उपस्थित अधिकारियों ने भारत पेट्रोलियम की इस पहल के लिये और अच्छे आयोजन के लिये बधाई एवं धन्यवाद दिया।

श्रीमती सुषमा जाधव, प्रबंधक (हिन्दी) निगमित, भारत पेट्रोलियम कॉर्पोरेशन ने कार्यक्रम का संचालन किया और सभी उपस्थितों का स्वागत करते हुए यह विश्वास दिलाया कि आने वाले वर्ष में भारत पेट्रोलियम में हिन्दी का कार्य और भी तेजी से बढ़ेगा। श्री विद्याधर जोग, सहायक प्रबंधक, हिन्दी, पश्चिम, भारत पेट्रोलियम द्वारा आभार प्रदर्शन तथा इंडीक सॉफ्टवेयर के बारे में जानकारी देकर कार्यक्रम का समापन किया गया।

## “महाराष्ट्र माझा” का शुभारंभ

**म**हाराष्ट्र में 1 मई महाराष्ट्र दिवस के रूप में मनाया जाता है। इस दिन पर सम्पूर्ण राज्य में सरकारी एवं गैर-सरकारी संगठनों द्वारा कई सांस्कृतिक और सामाजिक इवेंटों का आयोजन किया जाता है। दिनांक 1 मई को नागपुर टेरिटरी ने नागपुर और अमरावती के आउटलेटों में “महाराष्ट्र माझा” इस ग्राहक योजना का आरंभ किया। इस योजना के अंतर्गत ईंधन (“रु.100 का स्पीड या रु. 200 का पेट्रोल”) खरीदनेवाले हमारे ग्राहक के बच्चे भाग लेने के पात्र हैं। इन बच्चों को महाराष्ट्र पर निबंध या इवेंट के बारे में लिखने के लिए प्रेरित किया जाता है। कार्यक्रम का शुभारंभ पीएफएस प्लैटिनम नामित आरओ मेसर्स विशाल पेट्रोलियम, नागपुर में दिनांक 1 मई 2012 को किया गया जिसकी अध्यक्षता हमारे महा प्रबंधक ब्रैन्ड एवं एआरबी श्री अर्जुन हीरा ने की। डीलर श्री बादल मेट्री ने अतिथियों का स्वागत किया। श्री महेन्द्र दलवी, उप प्रबंधक बिक्री नागपुर ने दर्शकों को इस ग्राहक अभियान के बारे में बताकर इसमें भाग लेने का अनुरोध किया। श्री अर्जुन हीरा ने भारत पेट्रोलियम के विभिन्न उपक्रम तथा भावी योजनाओं के बारे में बताया। उन्होंने डीलरों को भी प्रथम स्थान पर होने के लिए बधाई दी तथा सभी व्यापार इलाकों में तेल विपणन कंपनियों से वृद्धि का मार्जिन होने की आवश्यकता प्रकट की। इस योजना को सभी आरओ में ग्राहकों का प्रतिसाद बहुत अच्छा रहा।



## जन-जागरूकता जरूरी है।

**क**रूर इन्स्टलेशन के आसपास के निवासियों के लिए वहाँ के स्थानिक सरपंच तथा उप मुख्य कारखाना निरीक्षक की उपस्थिति में हाल में एक जन जागरूकता कार्यक्रम आयोजित किया गया। कार्यक्रम में कई गतिविधियों का आयोजन किया गया जैसे इन्स्टलेशन की सुरक्षा एवं अग्निशमन सुविधाओं की जानकारी एवं प्रदर्शन, प्रतिभागियों को संचालित किये जानेवाले उत्पादों के गुणधर्म तथा ऑफसाइट आपातकालीन स्थिति में ग्रामवासियों द्वारा की जानेवाली कार्रवाई की जानकारी। कार्यक्रम में खेलों का आयोजन तथा सभी के लिए जलपान की भी व्यवस्था की गयी।



## धन्यवाद - ज्ञापन

करूर इन्स्टलेशन वर्ष 2002 में शुरू हुआ। एनएच 7 पर कुछ ही कि.मी. दूरी पर स्थित इस इन्स्टलेशन में एमएस, एचएसडी और एसकेओ तथा कुछ ब्रैन्डेड ईंधन जैसे स्पीड और हाई-स्पीड का संचालन किया जाता है। कोच्चि रिफाइनरी से 292 कि.मी. दूरी की क्रॉस कंट्री पाइपलाइन के जरिये यहाँ एमएस/एचएसडी/एसकेओ प्राप्त किया जाता है। इस लोकेशन का कुल टैंकज 11,33,980 कि.ली. है। इसके अलावा इन्स्टलेशन में लूब्रिकेन्ट संचालन सुविधा भी है।

करूर इन्स्टलेशन द्वारा करूर टेरिटरी, मदुरै टेरिटरी तथा चेन्नै टेरिटरी से जुड़े 24 राजस्व जिलों के 485 आरओ में उत्पाद की आपूर्ति की जाती है। यह इन्स्टलेशन चेन्नै, कोयंबतूर, बंगलुरु आईएंडसी टेरिटरियों के 126 औद्योगिक ग्राहकों की एमएस, एचएसडी, एसकेओ की भी माँग पूरी करता है। इसके अलावा इस टर्मिनल द्वारा करूर और मदुरै टेरिटरियों की एसकेओ की माँग पूरी की जाती है। करूर इन्स्टलेशन एचपीसीएल को भी उत्पाद सहायता देता है। करूर इन्स्टलेशन के अंदर लूब्स भंडारण है। चेन्नै और मुंबई से सड़क मार्ग द्वारा पैक्ड

एवं थोक रूप में लूब्रिकेन्ट्स प्राप्त किये जाते हैं। एलसीवी/एचसीवी द्वारा आरओ, कोको, सीधे ग्राहकों और वितरकों को लूब्स की आपूर्ति की जाती है। लूब्स का वर्तमान थ्रूपुट प्रति माह 300 मे.ट. है। वर्ष 2011-12 के दौरान इन्स्टलेशन से 15,32,385 कि.ली. उत्पाद भेजा गया जो 2002 में हुए आरंभ से लेकर अबतक का सर्वाधिक प्रेषण है। वर्तमान में प्रति दिन भरे हुए ट्रकों की औसत संख्या 380 है तथा इन्स्टलेशन ने दिनांक 31.3.12 को एक दिन में 497 टैंक लॉरी भरने तथा वर्ष 2011-12 के दौरान इन्स्टलेशन से 1,02,006 टैंक लॉरी भेजने का गौरव प्राप्त किया है। इन्स्टलेशन के स्टाफ, ठेकेदारों, परिवहन वेन्डरों तथा उनके कू के सहयोग को ध्यान में रखते हुए दिनांक 24.04.2012 को इन्स्टलेशन में “धन्यवाद-ज्ञापन” समारोह आयोजित किया गया। सभी को विशेष भोजन तथा वर्ष के दौरान अधिकतम आरटीकेएम कवर करनेवाले 6 कू को पुरस्कार दिया गया। साथ ही प्रति लॉरी आरटीकेएम अधिकतम औसत कवर करनेवाले 3 परिवहकों को भी गौरवान्वित किया गया। पेट्रोलस की ओर से करूर इन्स्टलेशन को बहुत-बहुत बधाई ।



### नेत्र-शिविर

अपने सामाजिक दायित्वों को पूरा करने की दिशा में एक कदम आगे बढ़ाते हुए मुंबई रिफाइनरी ने नेत्र शिविर आयोजित करने में महारत हासिल कर ली है। अनुग्रह दृष्टिदान नामक एनजीओ के साथ मिलकर माहुल में एक नेत्र जाँच शिविर का आयोजन किया। उप महाप्रबंधक (तकनीकी) श्री सी जे अय्यर ने इस शिविर का उदघाटन किया। सभी मरीजों की ऑप्थालमोलॉजिस्ट द्वारा जाँच की गई और आवश्यक आई-ड्रॉप एवं दवाईयां दी गईं। कैटेरेक्ट, ग्लूकोमा एवं डायबेटिक ऐरिनोपैथी के इलाज में 50 वर्ष से ऊपर के मरीजों को विशेष तरजीह दी गई। धुंधला दिखनेवाले मरीजों को मुफ्त चश्मों और रीडिंग ग्लास वितरित किए गए। कुल 435 लोगों को इस शिविर से लाभ पहुँचा।

### आपातकालीन तैयारी की जाँच

शिवड़ी में संकट नियन्त्रण प्रबंधन योजना के अनुसार आपातकालीन तैयारी की जाँच की गई जिसमें बीपीसीएल मुंबई रिफाइनरी, आईओसीएल, एचपीसीएल, गोदरेज, कैस्ट्रॉल और एमबीपीटी ने अपने स्टाफ और उपकरणों के साथ इसमें भाग लिया। स्थानिक पुलिस स्टेशन के प्रभारी तथा एमबीपीटी अस्पताल के डॉक्टरों ने भी एम्बुलेन्स सहित इसमें भाग लिया। एमएस टैंक के वॉटर ड्रेन वाल्व के पास आग का दृश्य निर्मित किया गया था। वर्कमैन और स्टाफ ने पूरे मन से इसमें भाग लिया। सभी ने टीम के समन्वयन और समय निर्धारण की प्रशंसा की। मॉक ड्रिल की यह गतिविधि शिवड़ी में सुरक्षा एवं संरक्षा के प्रति चलाये जानेवाले निरंतर अभियान का एक और पायदान है।

## अग्नि सेवा सप्ताह

**शिवड़ी इन्स्टलेशन** में 14 से 20 अप्रैल, 2012 के बीच अग्नि सेवा सप्ताह मनाया गया। वर्ष 1944 में मुंबई के विक्टोरिया डॉक में कार्गो वेसल एसएसफोर्ट स्टिकीन को लगी आग बुझाने में अपनी जान की आहुति देनेवाले अग्निशमन कर्मचारियों की स्मृति में अग्नि सेवा सप्ताह मनाया जाता है।

कर्मचारियों तथा ठेकेदार के स्टाफ के कौशल एवं ज्ञान की परख हेतु अग्निशमन ड्रिल, होज ड्रिल, फायर इंजन ड्रिल, सुरक्षा चीजों को पहचानना जैसे विभिन्न इवेंट रखे गये। इसके अलावा, सिक्युरिटी स्टाफ को टैन्कलॉरियों में रखे गये नकली पार्सल ढूँढकर हटाने के लिए कहा गया। सप्ताह के समापन समारोह की अध्यक्षता श्री एम.एल. कुटे, उप महाप्रबंधक (कार्यस्थल सुरक्षा एवं संरक्षा) ने की। उन्होंने सभी कर्मचारियों को अग्निशमन मूल बातों की जानकारी होने की आवश्यकता प्रकट की। उप महाप्रबंधक (कार्यस्थल सुरक्षा और संरक्षा) ने शिवड़ी में चलाई जानेवाली मासिक सुरक्षा योजना के विजेताओं को "सेफ्टी स्टार" "कामगार नं.1" और "ड्राईवर क्लिनर जोड़ी नं.1" आदि पुरस्कार प्रदान किया। विभिन्न प्रतियोगिता के विजेताओं को प्रादेशिक प्रबंधक (रिटेल) श्री गोपाल कृष्णन ने पुरस्कार प्रदान किये।



**एनआरओ** में अग्नि सेवा सप्ताह के अवसर पर नये अग्निशमन उपकरणों का प्रदर्शन तथा अग्नि एवं सुरक्षा प्रश्नमंच आयोजित किया गया। इस अवसर पर श्री एम.सी.रैहिल, उप महाप्रबंधक(संभारतन्त्र) उत्तर मुख्य अतिथि के रूप में थे। सुरक्षा शपथ लेने के बाद उन्होंने अग्नि सेवा सप्ताह का महत्व बताया। अग्नि एवं सुरक्षा प्रश्नमंच में स्पीड, मैक 4 टी नेक्स्ट, भारतगैस, प्योर फॉर श्योर, इन एंड आउट टीम बनाई गई थीं, जिनमें से इन एंड आउट टीम विजेता तथा भारत गैस टीम उप-विजेता रही। विजेता टीमों को पुरस्कार स्वरूप इन एंड आउट के वाउचर दिये गये। अग्निशमन उपकरणों के प्रदर्शनी में हाइड्रोकार्बन डिटेक्टर, एकस्प्लोजिव मीटर, एन्टि स्टैटिक बेल्ट सहित सेफ्टी हारनेस फायर प्रॉक्सिमिटी सूट जैसे उपकरणों के उपयोग में सभी स्टाफ ने रुचि दर्शाई।



**चेरलापल्ली इन्स्टलेशन** में 14 अप्रैल से 23 अप्रैल तक मनाया गया अग्नि निवारण सप्ताह इन्स्टलेशन के वरिष्ठतम स्टाफ द्वारा राष्ट्रीय सुरक्षा झंडा फहराकर प्रारंभ हुआ। वरिष्ठ इन्स्टलेशन प्रबंधक श्री संजीव रैना ने स्टाफ, ठेका वर्कमैनो तथा पीसीपी कू को ऑयल इन्स्टलेशन में अग्नि निवारण सप्ताह की आवश्यकता समझाई। सप्ताह के दौरान अन्य कई कार्यक्रम आयोजित किये गये जैसे आरओ को विजिट देकर सुरक्षा का निरीक्षण करना और स्टाफ को डीसीपी एफई संचालन तकनीक सिखाया गया, होजेस के कनेक्शन/संचालन पर प्रदर्शन, सुरक्षा प्रश्नमंच का आयोजन, अग्निशामकों की जाँच, डीसीपी एफई संचालन पर प्रतियोगिता, गृहक्षण प्रतियोगिता तथा फायर ड्रिल का संचालन आदि का भी आयोजन किया गया।

## स्वास्थ्य सेवा में एक कदम

**स्वा**स्थ्य ही संपत्ति है इसे ध्यान में रखते हुए बीपीसीएल, चेरलापल्ली ने दिनांक 28.3.2012 को सभी के लिए योग प्रशिक्षण आयोजित किया। वरिष्ठ इन्स्टलेशन प्रबंधक ने वेलनेस डाइट होम से आये प्रशिक्षकों का स्वागत कर खाने की सही आदत डालने और व्यायाम करने से व्यक्ति किस प्रकार तन्दुरुस्त रह सकता है इस पर जोर दिया। योग प्रशिक्षक ने प्रतिभागियों को 50 प्रकार के व्यायाम बताये, सभी ने बड़े उत्साह के साथ इसका अभ्यास किया। अंत में स्वास्थ्य जांच कर सभी को रिपोर्ट दी गई। सभी रिपोर्ट के अनुसार आहार संबंधी सूचनाएं दी गईं। प्रतिभागियों ने इस प्रशिक्षण के प्रति संतोष व्यक्त किया कि उन्हें एक तनाव-मुक्त जीवन जीने तथा बेहतर जीवन के लिए खाने की आदतों के बारे में अच्छी जानकारी मिली।

## ग्राहकों की सेवा में लालरू

**ला**लरू एलपीजी टेरिटर्री अपने उत्कृष्ट ग्राहक सेवा के लिए परिचित है। इस टेरिटर्री को न केवल हमारे कॉर्पोरेशन से बल्कि विभिन्न समाजसेवी संगठनों से भी पुरस्कार मिले हैं। विश्व रेड क्रॉस दिन के अवसर पर, रेड क्रॉस सोसायटी, अंबाला द्वारा हमारे प्रदेश प्रबंधक (एलपीजी), लालरू श्री नरेश कुमार अहुजा को सम्मानित किया गया। डी.सी.अंबाला सिटी द्वारा ट्रॉफी तथा प्रशंसापत्र प्रदान किया गया। इस अवसर पर जिला प्रशासन के पदाधिकारी तथा 500 से अधिक प्रतिभागी उपस्थित थे। आये दिन हम दुर्घटनाओं के बारे में पढ़ते हैं। ऐसे में घायलों को खून की जरूरत पड़ती है और आपातकाल में खून मिलना मुश्किल हो जाता है। अतः एक छोटीसी सेवा के रूप में लालरू में रक्त दान

शिविर भी आयोजित किये जाते हैं। हाल में 18.4.2012 को इंडियन रेड क्रॉस सोसायटी, चंडीगढ़ द्वारा रक्तदान शिविर आयोजित किया गया। शिविर में न केवल हमारे स्टाफ बल्कि ठेकेदार, ठेका वर्कमैन, ड्राइवर, सिक्युरिटी स्टाफ और लेबर स्टाफ का रक्तदान में अत्यधिक सहयोग देखकर डॉक्टर भी विस्मित हो गए।



## बीपीसीएल ड्रीम प्लान

**का**र्यपालक निदेशक (मासंसे) श्री टी. सोमनाथ एवं उप महाप्रबंधक, मासंसे (पश्चिम) श्री रमेश नायर ने दिनांक 22.5.2012 को वाडीलूब के स्टाफ के साथ चर्चा करने के उद्देश्य से वाडीलूब इन्स्टलेशन को विजिट किया। स्टाफ को संबोधित करते हुए उन्होंने वाडीलूब इन्स्टलेशन बीपीसीएल को पुराने लोकेशनों में से एक होने के कारण उसका ऐतिहासिक महत्व बताया तथा लूब्स एसबीयू की उपलब्धियों में वाडीलूब के बड़े सहयोग की भी प्रशंसा की।

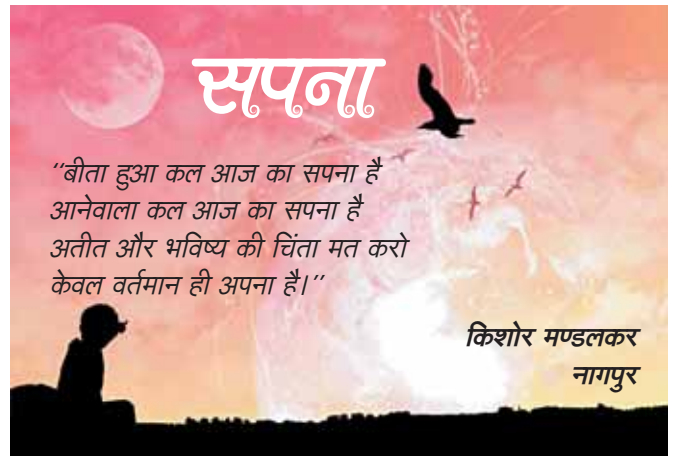
अपने भाषण में उन्होंने तेल उद्योग की आर्थिक स्थिति को ध्यान में रखते हुए बाज़ार में तेजी से बदलनेवाले माहौल में निरंतरता बनाये रखने के लिए लागत कम करने के विभिन्न उपायों को कार्यान्वित करने के बारे में बताया। उन्होंने स्टाफ को अपने प्रतिस्पर्धियों से आगे बढ़ने और देश में मैक को सर्वोच्च ब्रैंड बनाने के प्रति प्रेरित किया। उन्होंने कहा कि हमारे द्वारा प्रयुक्त मशीनरी और उपकरण अत्याधुनिक हैं और उत्पादन लागत कम कर उत्पादकता बढ़ाने की तीव्र आवश्यकता है। कार्यपालक निदेशक (मासंसे) की विजिट और उनके भाषण से निश्चय ही स्टाफ को प्रेरणा मिली है जो हमारे ड्रीम प्लान लक्ष्यों को हासिल करने में यह लूब्स कारोबार को सहायक होगी।

## सुरक्षा के पाँच मंत्र

1. रात्रि में व गैस स्टोव उपयोग में न होने की स्थिति में रेग्युलेटर को बन्द रखें।
2. गैस स्टोव को जमीन पर न रखें, गैस स्टोव को सिलिन्डर से ऊंचे प्लैटफॉर्म पर ही रखें।
3. डिलीवरी के समय सिलिन्डर का वजन व लीकेज चैक करें।
4. दो वर्ष में एक बार अपने एलपीजी इन्स्टॉलेशन का निरीक्षण डिस्ट्रिब्यूटर के अधिकृत मैकेनिक द्वारा सुनिश्चित करायें।
5. एलपीजी की गंध आने पर रेग्युलेटर को तुरंत बन्द करें, किसी भी बिजली के उपकरण को ऑन या ऑफ न करें, व अपने डिस्ट्रिब्यूटर/इमरजेंसी सेल को सूचना दें।

## आपातकालीन तैयारी का प्रदर्शन

**मे**रठ में रिटेल का उद्देश्य सदैव ही "सुरक्षा प्रथम" रहा है। हम अपने दैनंदिन कार्य में "सुरक्षा" की भावना दोहराते रहते हैं। मेरठ डिपो की स्थापना बर्माशेल के युग में हुई थी। इस डिपो से उत्तर प्रदेश के गाज़ियाबाद, मेरठ और बागपत के तीन महत्वपूर्ण जिलों में स्थित आरओ को तथा इन इलाकों के 150 आईएंडसी ग्राहकों को भी आपूर्ति की जाती है। एमएस एजी टैंक टीके 04 आउटलेट लाइन के दूसरे वाल्व से रिसाव होने का दृश्य लिया गया, जिसमें गेजर ने लोकेशन प्रभारी को एमएस रिसाव की सूचना दी। इसपर रिसाव रोकने के लिए इंजीनियरिंग टीम बुलाई गई। इसी बीच एमएस का रिसाव होकर संचित हो गया। रिसाव रोकने का प्रयास करते समय एक स्पैनर जमीन पर गिरकर चिनगारी निकलने के कारण वेपर क्लाउड से आग लग गई। वहाँ पर उपस्थित वर्कमैन ने तुरंत 10 कि.ग्रा. डीसीपी अग्निशामक का उपयोग किया। इंजी. अधिकारी ने आग-आग चिल्लाकर वीएचएफ पर लोकेशन प्रभारी को सूचित किया जिन्होंने कॉम्बेट, रेस्क्यू और ऑक्सिलरी टीमों को बुलाया। सभी ने तुरंत कार्रवाई कर आग पर कैसे नियन्त्रण करें इसका प्रदर्शन किया।



## दीर्घ सेवा का सल्लाज



श्री प्रिनय आर खरपे,  
संयंत्र प्रबंधक, वाहीपुर - 30 वर्ष



श्री मुरारी लाल, सिग्चुरिटी गार्ड,  
उ.क्षे. - 25 वर्ष



गोविंदभाई राठोड, वित्त विभाग, सीओ  
35 वर्ष



श्री सतीश गुप्ता,  
मारांग, उत्तर - 25 वर्ष



श्री धर्मेन्द्र रिघारी, उप प्रबंधक (परिचालन)  
शाहजहाँपुर - 25 वर्ष



श्री श्याम लाल दुआ,  
रोअर्ड सर्विस, उत्तर - 30 वर्ष



श्री रामचन्द्र, जीओ,  
शाहजहाँपुर - 25 वर्ष

## सेवामिवृत्ति

श्री गुरदेव सिंह, एलवीडी, अतिथि संबंध, माससे उत्तर दिनांक 31.01.2012 को सेवानिवृत्त हुए। इस अवसर पर श्री गुरुदेव सिंह के सम्मान में एक समारोह आयोजित किया गया। श्री सिंह ने दिनांक 18.07.1979 को शकुरबस्ती इन्स्टलेशन में एलवीडी के पद पर कार्यभार संभाला था। तत्पश्चात दिनांक 18.08.2005 से वे माससे उत्तर क्षेत्र में कार्यरत रहे। उन्होंने लगभग 32 वर्ष कॉर्पोरेशन की सेवा की। श्री सिंह को सुखी सेवानिवृत्त जीवन की शुभकामनाएं।

श्री उपकार सिंह	- 25 वर्ष
श्री किशोर मण्डलकर	- 25 वर्ष
सुश्री मीना कोहाड	- 25 वर्ष
सुश्री श्यामाली उईके	- 25 वर्ष
श्री विलास कर्णवार	- 25 वर्ष
श्री निर्मल कुमार मजुमदार, ई एण्ड पी विभाग, उ.क्षे.	- 30 वर्ष

## ऐसा भी प्रेम

एक फकीर बहुत दिनों तक बादशाह के साथ रहा। बादशाह का उस फकीर पर बहुत प्रेम हो गया। प्रेम भी इतना कि बादशाह रात को भी उसे अपने कमरे में सुलाता। कोई भी काम होता, तो दोनों साथ-साथ ही करते।

एक दिन दोनों शिकार खेलने गए और रास्ता भटक गए। भूखे-प्यासे एक पेड़ के नीचे पहुंचे। पेड़ पर एक ही फल लगा था। बादशाह ने घोड़े पर चढ़कर फल को अपने हाथ से तोड़ा। बादशाह ने फल के छः टुकड़े किए और अपनी आदत के मुताबिक पहला टुकड़ा फकीर को दिया।

फकीर ने टुकड़ा खाया और बोला, 'बहुत स्वादिष्ट! ऐसा फल कभी नहीं खाया। एक टुकड़ा और दे दें। दुसरा टुकड़ा भी फकीर को मिल गया। फकीर ने एक टुकड़ा और बादशाह से माँग लिया। इसी तरह फकीर ने

पांच टुकड़े माँग कर खा लिए। जब फकीर ने आखिरी टुकड़ा मांगा, तो बादशाहने कहा, 'यह सीमा से बाहर है। आखिर मैं भी तो भूखा हूँ। मेरा तुम पर प्रेम है, पर तुम मुझसे प्रेम नहीं करते।'

और सम्राट ने फल का टुकड़ा मुँह में रख लिया। मुँह में रखते ही राजा ने उसे थूक दिया, क्योंकि वह कड़वा था। राजा बोला, 'तुम पागल तो नहीं, इतना कड़वा फल कैसे खा गए? उस फकीर का उत्तर था, 'जिन हाथों से बहुत मीठे फल खाने को मिले, एक कड़वे फल की शिकायत कैसे करूँ? सब टुकड़े इसलिए लेता गया ताकि आपको पता न चले।'

संसार में ऐसा व्यक्ति ही संतुष्ट हो सकता है। संतोष की भी अपनी गणित और कैमिस्ट्री है।

ज्योत्सना प्रचंड, एचआरएस-पश्चिम

## हम हिंदुस्तानी प्रतियोगिता

हम सहर्ष सूचित करते हैं कि पेट्रो पत्र हिन्दी विशेषांक, (अगस्त-सितंबर 2011) के अंक में प्रकाशित "हम हिंदुस्तानी प्रतियोगिता" में अखिल भारतीय आधारपर प्राप्त प्रतियोगियों में से लकी ड्रॉ निकाला गया और निम्न 5 कर्मचारियों को विजयी घोषित किया गया :-

1. श्रीमती सुमना चैनर्जी, (43405) एच आर एस (पूर्व)
2. श्री प्रसन्न हेन्द्रे, (37469) आर बी अनुभाग, सीओ
3. श्रीमती सुखालक्ष्मी रामसुब्रमनियन अय्यर, (35380) इन एंड आउट, सीटेल, एचक्यू, मेकर टॉवर्स
4. श्रीमती आशा टिखलीकर, (34167) एच आर एस, (पश्चिम)
5. श्री सन्तल गोशामी, (43289) सहयोगी जिल्ल सेवाएं, पूर्व हिन्दी कक्षा, सीओ की ओर से सभी विजेताओं को हार्दिक बधाई।



भारत पेट्रोलियम कार्य करने हेतु सर्वश्रेष्ठ स्थान है, क्योंकि उत्पादन कुशलता और सुरक्षा शैली इसकी अलग ही पहचान है। जान है तो जहान है, इसीलिए सुरक्षा के पंच-मंत्रों का करवाता ध्यान है। सभी गृहिणियों के जुबां पर 'बनायें खाना परोसें प्यार' का गान है। मोल बराबर तोल का, समुचित रखता ध्यान है। इसकी गुणवत्ता और सेवा संकल्पना पर हमें अभिमान है। करता हूँ गुणगान, भारत पेट्रोलियम हमारा महान है। इसी से हमारा मान-सम्मान, इससे ही हमारी पहचान है। अधिकारी और कर्मचारी सब इनकी जान हैं, यह हमारी आन-आन बान और शान है। एलपीजी रिटेल, एविएशन, आईएण्डसी इ एण्ड पी और रिफायनरी इसकी पहचान हैं। अब तो देश के बाहर दूर देश में तेल खोजने में इसका ध्यान है। मुंबई, कोलकाता, चेन्नै और दिल्ली, अध्यक्ष जी के चतुर्दिश कमान हैं। पूर्वोत्तर में नुमालीगढ़, दक्षिण कोच्चि, पश्चिम, माहुल मध्य भारत बीना-ओमान है। दक्ष मंच, प्रश्न मंच न जाने और कितने अभियान हैं। बीएमसीजी एक नया नाम, एक नवीन निशान है। ग्राहक संतुष्टि भारत पेट्रोलियम का दीन, धर्म और ईमान है। क्योंकि भारत पेट्रोलियम कार्य करने हेतु सर्वश्रेष्ठ स्थान है।

## भारत पेट्रोलियम : सर्वश्रेष्ठ कार्यस्थल



राजकुमार महतो  
कार्यपालक परीक्षार्थी

## वट वृक्ष- एक आशा

मैं वृक्ष हूँ, एक आशा हूँ।  
मुझे आभास है, बुढ़ का निवास है।  
इस वृक्ष रूप से मुझे आस है।  
ज्ञान का विस्तार है, उल्लास ही उल्लास है।  
गहराई और दृढ़ता है, फिर भी विनम्रता है।  
मेरा आवास है, पक्षियों की चहचहाहट है।  
बच्चों की खिलखिलाहट है।  
अकेला हूँ, फिर भी दुखियों का स्वावलम्बन हूँ।  
ममतामयी माँ जैसा प्यार हूँ।  
मैं वृक्ष हूँ, एक आशा हूँ।

ओमिश बँनाड़ा  
ईआरपी सीसी, मुंबई

## कीमत

साल की कीमत उस शख्स से पूछिए,  
जो फेल हुआ हो।

महीने की कीमत उस शख्स से पूछिए,  
जिसे पिछले महीने तनखाह न मिली हो।

हफ्ते की कीमत उससे पूछिए, जो पूरा हफ्ता अस्पताल में रहा हो।

घंटे की कीमत उससे पूछिए, जिसने किसी का इंतजार किया हो।

मिनट की कीमत उस व्यक्ति से पूछे, जिसने ट्रेन मिस की हो।

सेकेंड की कीमत उससे जाने, जो दुर्घटना से बाल-बाल बचा हो।

रोटी की कीमत उससे जाने, जो दिनभर भूखा हो।



सोबनसिंह सिमवाल  
अतिथि संबंध, उत्तर क्षेत्र

# पेट्रो प्लस पाठकगण सर्वेक्षण

पेट्रो प्लस पाठकगण सर्वेक्षण में आपका हार्दिक स्वागत है ! निचे दिए हैं कि हमला धोखा या समय देकर हमें अपने मूल्यवान विचार बताएं।

1. आम पेट्रो प्लस कितनी बार पढ़ते हैं?
  - हर अंक  अतिरिक्त अंक  कभी-कभार कोई अंक  कोई अंक नहीं पढ़ा है
2. अपने सप्ताह के विषयों को चिह्नित करें:
 

कारोबार एवं कार्य मोति:  अर्थशास्त्र एवं संबन्धित निवेशक/निवेशकों/कारोबार प्रमुखों के संबन्ध  निमित्त समाचार  पैसा एवं बैंक उद्योग

सामान्य वार्डिंग विषय:  आदिमोबाइल उद्योग  टी.वी. एवं अंतर्राष्ट्रीय मुद्रा  प्रबल विषय

सामान्य वार्डिंग विषय:  दृष्टिकोण अर्थशास्त्रियों  कला एवं संस्कृति  स्वास्थ्य संबंध  विविध  कार्यवाही

विज्ञान एवं प्रौद्योगिकी  यात्रा एवं पर्यटन  साप्ताहिक को पत्र  बुद्धि  परिवार

3. कृपया पेट्रो प्लस में शामिल करने के लिए कोई क्या विषय चुनाएं :

4. कृपया निम्न पर पेट्रो प्लस को गृहस्था का दर्जा लय करें:

	उत्तम	अच्छ	औसत	बुरा	प्रबल बुरा
विषय	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
आवरण	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
पढ़ने में आसानी	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
लिखने की शैली	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
लेआउट एवं स्वरूप	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
हावाचिपत्र	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
समय पर बुद्धि	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. पेट्रो प्लस भारत पेट्रोलियम के साथ मेरा संबंध मजबूत बनाना है क्योंकि

- मुझे प्रेरणाहित करता है  जानकारी का स्रोत है
- मेरे प्रदर्शन को बेहतर बनाने में सहायता करता है  अन्य: \_\_\_\_\_

6. पेट्रो प्लस पढ़कर आपने क्या किया है?

- कोई गतिविधि शुरू की है या उसमें हिस्सा लिया है  पेट्रो प्लस में लेख प्रकाशित किया
- स्टाफ/कर्मचारियों के साथ जानकारी बांटी  अन्य कारोबार सहयोगियों से संपर्क किया
- साप्ताहिक को पत्र या ई-मेल लिखा  अन्य \_\_\_\_\_

7. निम्ने वर्ष में कौनसा लेख विषय अत्यंत समरप्रीय रहा है?

8. आपको पेट्रो प्लस में बतावे अधिक क्या पसंद है ?

9. आपको पेट्रो प्लस में बतावे कम क्या पसंद है?

10. आम पेट्रो प्लस में कौनसे लेख विषय देना पसंद करेंगे?

- दृष्टिकोण अर्थशास्त्रियों  कलाकृतियों  कविताएं  यात्रा संस्मरण  हावाचिपत्र  अन्य

11. क्या आम पेट्रो प्लस में कोई परिवर्तन या सुधार सुझाना चाहेंगे?

कृपया अपने बारे में निम्नलिखित जानकारी दें।

12. भारत पेट्रोलियम के साथ आम का क्या संबंध है?

- स्टाफ  वैश्व भोगी  कारोबार संबंध  अन्य \_\_\_\_\_

13. आपको आयु क्या है?

- 25 वर्ष से कम  25 से 34  35 से 49  50 से 64  65 और अधिक

14. आम कौन है ?

- महिला  पुरुष

आपका सम्पर्क पता: (टीकालिपत्र)

नाम और पत्: .....

लोकेशन/पता: .....

सम्पर्क नं: .....

ईमेल: .....

पेट्रो प्लस पाठकगण सर्वेक्षण में भाग लेने के लिए धन्यवाद!!

आपके भोजे विचारों से हमें टेबो परिष्कार बनाने में मदद मिलेगी, जैसी आम चाहते हैं।

कृपया अपना फीडबैक लेखीय संवाददाताओं को अज्ञात निम्न के पास करें।

साप्ताहिक पेट्रो प्लस साप्ताहिक एवं पेशान, भारत पेट्रोलियम कॉर्पोरेशन लि.

भारत प्लस, 4 एवं 8, करोमलीय रोड, बेलारई इस्टेट, पोस्टो नं: 688, मुंबई - 400001।

# PETRO PLUS READERSHIP SURVEY

Welcome to the Petro Plus Readership Survey! Kindly spare a few moments of your time to give us your valued opinion.

1. How often do you read Petro Plus?

- Every issue       Most issues       Occasional issues       Never read an issue

2. Please tick the topics that interest you :

**Business and Strategy:**

- Messages from C&MD/Directors/ Business heads       Corporate news       Oil & Gas Industry  
 Automobile Industry       Global & international issues       Management Topics

**General Interest Topics :**

- Personal achievements       Art & Culture       Health Care       Legal       Environment  
 Science & Technology       Travel & Leisure       Letters to editor       Safety       Family

3. Please suggest any new topics that you wish Petro Plus should cover :

4. Please rate the quality of Petro Plus on the following:

	Excellent	Good	Average	Poor	Very Poor
Content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cover	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ease of reading	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Writing style	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Layout and design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photography	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Timely delivery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. "Petro Plus strengthens my personal connection to Bharat Petroleum as it ..."

- Motivates me       Serves as a source of information  
 Helps me improve my job performance       Other: \_\_\_\_\_

6. What actions have you taken as a result of reading Petro Plus

- Initiated or participated in an activity       Published an article in Petro Plus  
 Shared information with staff/colleague       Contacted other business associates  
 Wrote a letter or e-mail to the editor       Other \_\_\_\_\_

7. What article / topic has been the most memorable in the last year?

\_\_\_\_\_

8. What is it that you like most about Petro Plus?

\_\_\_\_\_

9. What is it that you like least about Petro Plus?

\_\_\_\_\_

10. What are the articles/topics you would like to contribute to Petro Plus?

- Personal achievements       Stories       Poems       Travelogues       Photographs       Others

11. Are there any changes or improvements you would like to suggest in Petro Plus?

\_\_\_\_\_

Please provide the following information about yourself.

12. What is your relationship to Bharat Petroleum?

- Staff       Pensioner       Business Contact       Other

13. What is your age?

- Under 25       25 to 34       35 to 49       50 to 64       65 and over

14. What is your gender?

- Female       Male

Your communication address: (OPTIONAL)

Name & Designation : .....

Location/Address : .....

Contact No: .....

Email : .....

Thank you for participating in the Petro Plus Readership Survey!!

Your views will definitely help us to provide you with the kind of magazine you want!

PLEASE SEND YOUR FEEDBACK TO:

THE EDITOR, PETRO PLUS, BRANDSPR, BHARAT PETROLEUM CORPORATION LTD.  
 Bharat Bhavan, 488 Cummbhoy Road, Ballard Estate, PB No: 696, Mumbai - 400 001.

# VIBGYOR

Pics from a photographic exhibition by Sunil Kambli, TDU



Our C&MD, Mr. R.K. Singh appreciates the visual feast !

