# पेट्री प्लन्त्र PETRO PLUS 

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Bharat Petroleum

Energising Employees
VOL - III / 3 October 2013


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"Leadership is lifting a person's vision to high sights, the raising of a person's performance to a higher standard, the building of a personality beyond its normal limitations," averred Peter Drucker. Bharat Petroleum has been fortunate to have great leaders in its fold - leaders with vision and passion, who have inspired us to scale lofty heights and keep the company flag flying high. Mr. S. Varadarajan has recently taken over as our Chairman \& Managing Director, after Mr. R.K. Singh passed on the baton. Taking a leaf out of John Maxwell's book, where he declares, "A leader is one who knows the way, goes the way, and shows the way," our C\&MD has provided us with valuable insights into BPCL's future plans. In an in-depth interview, he's also given us a glimpse of his career, personal life, family and interests. It's a must-read feature !

Our Diamond AGM, the 60th was a red letter day for the company, with everyone pulling out all the stops in their efforts to make the shareholders feel special and honoured. They were delighted with the red carpet treatment and the high dividend.

Hindi fortnight was celebrated with unbridled fervour and excitement at all our locations. Contests, skits, laughter and musical moments were the order of the day. Our feature article in Hindi gives you a bird's eye view of the activities conducted across the country.
The results of the 'Creative Caption' Contest and 'A Point of View' are featured in this issue. While we congratulate the winners, we urge all of you to let your creative juices flow - participate in our contests and contribute to the magazine by way of travel experiences, thoughts, photographs or snippets.
An interesting 'DA' Quiz is featured on the Back Cover for all you die-hard Quiz enthusiasts. This is your chance to win an exciting prize ! Get cracking !

We wish all our readers a Very Happy X'Mas and a Wonderful New Year !

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Volume III / 3 : October 2013

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## Our C\&MD Shares His Vision

John Quincy Adams said, "If your actions inspire others to dream more, learn more, do more and become more, you are a leader." Our Chairman \& Managing Director, Mr. S. Varadarajan, has inherited the mantle of leading Bharat Petroleum into a glorious future. Read about his career, his family and his inspiring dreams . . .

## 1. As C\&MD, what is your vision for Bharat Petroleum?

Bharat Petroleum has all the key ingredients of a great company - a rich heritage, a dynamic marketing network, strong systems and processes, innovations galore, a vibrant workforce and technological excellence. Besides, we can boast of an enviable culture and deep abiding values, which differentiate BPCL from all other corporate houses.

We have been constantly innovating and reinventing ourselves to meet the challenges of the changing times. I envisage BPCL to be the preferred choice for customers, with numerous pioneering initiatives keeping pace with burgeoning customer demands. Leveraging technology and our talented human resources will ensure our success in all spheres of operations.

## 2. In the current economic scenario, what are the major opportunities and challenges confronting BPC ?

The imminent deregulation of diesel prices and opening of the LPG market would create a level playing field for all companies, public or private. Customers would then have multiple choices and will prefer a company that responds to their needs in the most efficient and effective manner. Enhanced levels of service should be the key driver for consolidating a leadership position for BPCL. While modern technology is being harnessed by the company and customized offerings are being conceptualized, we can only be successful when our channel partners and their teams deliver on basic customer service expectations. Pricing strategies would have to be redefined, along with continuously improving service standards in order to retain our valuable customers.

I have embarked on an interactive journey with all employees through the 'Let's Talk' initiative. It is my
 dream that we sow the seeds for the BPCL vision of 2020 with everyone playing a vital role.

I am confident that BPCL, with its core purpose of 'Energising Lives’ will continue to touch the lives of over a billion Indians every day. Our significant discoveries in the upstream sector will propel BPCL to a vaunted position and I'm optimistic about the company being upgraded to assume Maharatna status in the near future.

From the Finance angle, the proposed diesel price deregulation will help to improve the profitability of our company, as the under-recovery burden will come down along with the pressure on cash flows and working capital. However, the challenges posed by these reforms would have to be addressed at an accelerated pace.

The recent changes in the FDI policy throw open a vast market for global retailers. BPCL's pan India presence, prime real estate and last mile connectivity through our dedicated Dealer \& Distribution network would contribute to making BPCL a favoured choice as a partner for Non-fuel retailing. Non-Fuel retailing can create immense value for BPCL, be it in brick and mortar retailing or in e-tailing.

## 3. What strategies should we employ to augment company performance?

With just three seemingly elementary rules, we can make BPCL a great organization which will deliver decades of exceptional performance. They are :

- Better before cheaper : compete on differentiators other than price.
- Revenue before cost : prioritize increasing revenue over reducing costs.
- Governance at all cost : regard for rule in decision making and the process by which decisions are implemented.

I believe that implementation of these rules can change the growth trajectory of BPCL.

I would also like to share some of my thoughts, which could serve as simple mantras for working in BPCL :

- Safety First, Safety Must
- Servant Leadership - To Serve First, Then Aspire To Lead
- Keep Learning, Keep Growing


## 4. How do you see Bharat Petroleum in 2020?

Our projections declare accelerated growth for the company, moving from the current sales volume of 33.3 MMT to 50 MMT. Refinery expansions at our Mumbai Refinery, KRL, NRL and BORL, meeting the latest fuel specifications, will set us on the road to self-sufficiency, taking care of our projected growth in the long term. Infrastructure would also be put in place by way of our pipeline network, augmented storage facilities, new ROs/ distributorships etc.

With the impending deregulation, all our businesses are geared up to withstand the competition and establish an enviable reputation in the market, with numerous pioneering initiatives. Our channel partners and their teams will continue to deliver on customer service expectations and play a vital role in creating and sustaining an excellent image for BPCL. In Retail, continuous innovations will provide a unique fuelling experience, while loyalty programs, establishing an emotional connect and bonding with customers will be our thrust areas. Domestic LPG marketing and distribution will be streamlined and 'Beyond LPG' and BMCG will boost the bottom line of the LPG business. R\&D will cater to the diverse needs of our Lube customers and provide a competitive edge. I\&C will focus on marketing of speciality products, bunkering and leveraging technology to delight


Mr. Varadarajan in a pensive mood in Germany.
customers. The Aviation industry will see stupendous growth and provide tremendous opportunities for sales, operations and infrastructure development. As a low cost, environment friendly alternative, Gas will be all-pervading, covering the domestic, commercial, transport and industrial sectors all over the country. BPCL will be a major player in the Gas market, scripting its growth story.

Alternate fuels and renewable energies would have stabilized as energy sources and BPCL will be in the forefront of finding and producing the many forms of energy needed to meet growing demand safely and sustainably in a socially and environmentally responsible way.

On the upstream front, BPCL is likely to have established its presence on the global canvas, with monetization of its discoveries and experience gleaned as an Operator.
The company would also be poised for growth and development in this sector.

BPCL is known to employ best in class practices in all its endeavours. Along with building competencies and honing skills, these continue to be the strengths of our workforce, apart from the passion to perform and achieve excellence.

## 5. You played a stellar role in Project WIN, driving the initiative successfully. Kindly share some game changing moments during this journey.

Continued subsidies on fuel marketing and the credit crisis in 2008-09 with the resultant economic downturn had put significant pressure on BPCL in terms of cash availability and profits, making day to day operations difficult and putting at risk many of the planned capital projects and growth plans. Hence, a cross functional team comprising of 19 people was put in place under Project WIN to bring together the innovative and entrepreneurial spirit of the Corporation to:

- Create a cost/ value DNA across the organization.
- Reduce break-even points in all major businesses
- Shore up cash in the short term across all BUs and entities simultaneously
Achieving these stretch aspirations posed several challenges as any transformation in the DNA is an uphill task. The Project WIN team worked on fact base preparation, idea generation, syndication, implementation and institutionalisation. Win Next in its new avatar worked towards creating awareness amongst employees on identifying sources of value in their respective work spheres by directing efforts towards maximizing realization and prioritizing resource engagement.

Some significant achievements which continue to bring efficiency and have been the game changers for BPCL include crude and product inventory management, LPG cylinder procurement and plant inventory norms, asset velocity for retail outlets, creation of a Central Procurement organisation etc.

## 6. The latest 'Let's Talk' initiative has made waves in the Corporation. How do you propose to take this forward?

The idea behind starting the 'Let's talk' initiative was to connect with people and seek their views on areas where collectively we can make a difference in the next $5-7$ years; also, learn what measures could bring out exemplary performance by the teams.

I believe that achievement of the Dream Plan by 2016 will be an important landmark for BPC and we are so far treading the course steadily. However, we need to look at the bigger picture beyond 2016 and have a plan in place to set ourselves apart from the competition. With the kind of changes happening in the oil \& gas industry, it is only through differentiated propositions such as non-fuel offerings, customer centric initiatives such as BPCL First, integration of upstream aspirations with BPCL etc., that we will survive and thrive. At the same time, I want to accord importance to responsible and sustainable growth for the organization by giving back to society in areas of water, education and health.

Through the 'Let's talk' program, I am generating inputs on the above aspirations, which will be collated and presented to the Executive Council and Management Councils. Together as a team, we will cull out significant themes and areas which we need to work upon for a challenging, inclusive and progressive strategy for 2020. These themes will then be presented to the Board and based on the decision, the selected themes will form the first level of input for creation of the Vision 2020 strategy document.

I propose to continue with the 'Let's Talk' program in some form or other, be it through visits to locations, e-talks or webcasts, as I very strongly believe that "Every thought is important."


Soaking in the beauty of Gorse House, Ooty.


The family enjoys a cosy moment at Jodhpur.
7. Could you trace your career path, touching on the major milestones?
I started my career in BPCL on 26th December, 1983 in the Pricing Department. In the APM scenario prevailing then, pricing was a very complex, but critical constituent of decision making, with a strong impact on the bottom line. Then came stints in Regional Finance, Management Accounts and Corporate Planning, where I gained expertise on Statutory Reporting, Budget \& MIS and Investment Portfolio Management.

As Vice-President (Finance), Bharat Shell Ltd., in-charge of Financial Management and Strategy, I put in place efficient systems and procedures meeting Shell Group standards and implemented the centralised collection mechanism for optimising fund management. Heading the Corporate Strategy team, I introduced the concept of preparing structured business plans using the Balanced Scorecard methodology for each business unit.

I enjoyed my posting as General Manager (Retail) South, Chennai, not only because it was in Chennai, but also because I obtained valuable firsthand experience of the Retail function. During this period, retail outlet network expansion was taken up aggressively and our presence in the market increased by almost $30 \%$. BPCL also continued to have the highest market efficiency ( $15 \%$ better than industry) and the IRR on new investments was $20 \%$. Branded fuels and the new RO visual manifestation were introduced in the SR market for the first time, enhancing BPCL's image and presence in the market.

In my next assignment at the helm of Corporate Treasury, Cash Flow Management, Forex Management and Hedging came under my purview. I efficiently


The Varadarajans brace themselves for the thrills and chills of the Swiss alps.
managed the peak fund requirements of the organization in November 2008 of Rs.27,300 crores through a judicious mix of rupee and forex borrowings. Further, contributed towards having a balanced loan portfolio based on currency, tenor and interest rates. Yet another historic milestone was coordinating for the Bina Refinery - Project Finance a syndicated loan amount of Rs. 6400 crores with a consortium of 18 lenders. This has been the largest project finance syndication concluded at a very competitive interest rate. Besides, we introduced electronic payments and collection systems (replacing instrument based collection) through RTGS / NEFT leading to efficiency, speed, transparency and savings in interest cost. As a member of the investment committee appointed by the Board of Directors I had participated in concluding the sale of BPCL's interest in Bharat Shell to Shell, investments in other JV activities and appraisal of JV performances.

In my role as Executive Director (Corporate Finance), I effectively coordinated the preparation of annual accounts and conduct of statutory/government audit. I was also actively involved in the preparation of annual budgets, MOUs and other MIS reports, including participation in the discussions with MOP\&NG, MOF and DPE. In addition, we established the Corporate Risk Charter and Risk Governance Structure duly approved by the Audit Committee.

As Director (Finance), I was pleased with the successful completion of BPCL's maiden issue of USD 500 million 10-year senior unsecured bonds in the international market. The issue, which was placed at a very fine rate of interest, was over-subscribed by 15 times with 325 investors participating - the largest for an offering by an Indian company in 2012. For the Integrated Refinery Expansion Project and Petrochemical Project at Kochi, I had a major role to play in steering the process of getting the projects evaluated and approved. A key aspect of the project is the fiscal incentives package provided by the Government of Kerala which will enhance the IRR by around 200 basis points. This is the first time that an
expansion project has been provided with fiscal benefits by a State Government.

As a part of the strategic initiative of strengthening BPCL's presence in the Gas business and enhancing BPCL's infrastructure strengths in the core marketing function, I played a key role in the evaluation and subsequent approval of BPCL's plans to join hands with identified partners to bid for new gas pipelines. BPCL along with its partners were successful in winning the rights to set up 3 new cross country gas pipelines.

In July 2012, BPCL issued bonus shares in the ratio of one new share for every share held. The bonus issue was completed successfully after seeking approval of the shareholders and following the laid down process. Although the paid-up share capital increased after the bonus issue, the rate of dividend was maintained at the same level as 2011-12.

## 8. We'd like to hear about some of your most memorable personal experiences, working in this organization.

What I really appreciate in this company is the freedom to learn, innovate and grow. Heading Strategy, I was a key member of the internal group involved in the negotiation and finalization of the marketing arrangement with Madras Refineries Ltd. (MRL) (now Chennai Petroleum) and subsequent acquisition of Kochi Refineries, thereby addressing the supply security concerns of BPCL. This opportunity was provided to me early in my career by Mr. U.Sundararajan, our former C\&MD. I was given the freedom to interact with very senior officials, provide insights, discuss and take decisions in the larger strategic interest of the organization. This paved the way for several innovative developments which led to my career growth in the organization.

My most cherished assignment was leading the WIN team and looking at things from the WIN perspective.


Father and daughter bond on the footsteps of a Tibetan monastery.


Here, I had to interact with twenty different individuals from the Businesses and Entities and develop a unified process of value creation, at a time when the organization was going through a severe cash crunch. This was a prime opportunity to think out-of-thebox, beyond my normal area of work, to assimilate knowledge and get people to think and act differently. It was a dream, trying to implement value creation at the institutional level.

On a personal note, l'd like to share this heartwarming experience with you. I was on tour to Hyderabad, when my daughter, Sandhya fractured her leg in an accident in Chennai. My Southern Region team in Chennai took swift action by admitting her into a hospital immediately and initiating the medical treatment required. She had to undergo surgery to correct the fracture; consequently, her leg was in plaster and she could only move around in a wheelchair. She was to appear for her XII Std. Exams. in two days. Once again, the SR team got the necessary approvals from CBSE and special arrangements were made for her to appear for her exams. in a separate room. The hurdles of transport and several innovative measures to facilitate wheelchair movement were also dealt with speedily. Despite all these difficulties, Sandhya got $91 \%$ - a noteworthy achievement! My eternal gratitude to the BPCL SR team who exhibited such care and concern and made it possible !

## 9. Please share some details about your family.

My father was a Professor of English and my mother, a home maker. I have three elder sisters and one elder brother, all highly qualified and very well settled in life. I did my schooling in Don Bosco Matriculation School in Chennai and then did my B.Com. from Vivekananda College, Chennai. Entrenched in cricket, my preference for Mathematics was sidelined and Commerce took over, only to facilitate my cricketing interests. After graduation, I went on to do my articleship in CA and simultaneously, underwent Costing studies also. I finished my ICWA and CA and worked in the private sector in Chennai for a few years. It was there I met Sumathi, whom I married in 1985.

A Science graduate with a Diploma in Astrology, Sumathi has a keen interest in the occult sciences and has also learnt Reiki and Pranic healing. She is also a fitness freak and does yoga and meditation daily. Apart from being a voracious reader, she's an excellent cook, specializing in South Indian cuisine.

Sandhya, our daughter, has done her B.Tech in Biotechnology and Masters by Research in Molecular Genetics from the National University of Singapore, on a full scholarship. A meritorious student throughout, she has a passion for teaching and interacting with young minds and is currently teaching in an international school in Mumbai. She revels in creative design, wherein a host of materials is aesthetically placed on paintings, transforming them into brilliant works of art. She also designs personalized cards for memorable occasions, only for her friends and family. Fond of music, she likes to sing Hindi film songs. Gregarious by nature, she has a wide circle of friends.

## 10. Could you please enlighten us on your hobbies and interests ?

Sports played a major role in my life in my youth. I played cricket for my school and captained my college cricket team as well. I even played in the Cricket First Division League in Tamil Nadu Cricket Association (similar to the Kanga league here), putting in a creditable performance. Having represented my school in table tennis, I enjoy unwinding with the occasional table tennis game at home. I'm also passionate about reading - only non-fiction! I'm inspired by the success stories of people who have done extraordinarily well and led exemplary lives. I also love reading management books, particularly those that focus on value creation, learning, strategy, leadership and excellence. Music also moves me and I enjoy listening to old Hindi songs and Tamil songs. My favourites are A.R. Rahman and Kishore Kumar.
11. What would be your mission statement for the BPC family ?
I have always subscribed to making BPCL a 'Great Place to Work.' Towards this end, I firmly believe that 'Every thought is important' and only when we translate people's thoughts into action can we achieve lasting success. Individuals should find meaning and glory in whatever they do and this will fructify into excellence for the organisation.


Mother and daughter share a special moment at Coorg.


From left are Mr. S.V. Kulkarni, Company Secretary, Prof. J.R. Varma, Director, Mr. S. Varadarajan, then Director (F), Mr. R.K.Singh, then C\&MD, Mr. K.K. Gupta, Director (M), Mr. S.P.Gathoo, Director (HR) and Mr. B.K. Datta, Director (R).


From left are Mr. M.M. Somaya, GM (PR \& Brand), Mr. S.P.Gathoo, Director (HR), Mr. S. Varadarajan, then Director (F), Mr. R.K.Singh, then C\&MD, Mr. K.K. Gupta, Director (M) and Mr. B.K. Datta, Director (R).

Shareholders continued to shower praises on BPCL for its splendid performance and high dividend at the 60th AGM of the Corporation at K.C. College, Mumbai on 20.9.2013. The red carpet was laid out and the shareholders were treated like royalty, as they gazed at the attractive panels while wending their way to the auditorium. The Ordinary Business of adoption of Audited Accounts for the Financial Year 2012-13, Declaration of Dividend, Reappointment of Directors and Special Business of Appointment of Directors were duly transacted.


## Memorable LPG Connections



Dr. M. Veerappa Moily, Hon'ble Minister for Petroleum \& Natural Gas launches the scheme in the presence of our C\&MD, Mr. S. Varadarajan, Director (M), Mr. K.K. Gupta and ED (Retail) SR, Mr. K.V. Shenoy.

Customer centricity - one of BPCL's values - was much in evidence when LPG Connection portability and availability of 5 Kg cylinders at select retail outlets across the country was launched by MOP\&NG for LPG consumers on 5th October, 2013. A novel scheme of sale of 5 kg LPG cylinders at market price with minimal documentation through Company Owned Retail Outlets and the Inter/Intra-Company LPG Portability scheme for consumers was launched by Dr. M. Veerappa Moily, Hon'ble Minister for Petroleum \& Natural Gas in a glittering function at our COCO at Bannarghatta, Bangalore. Excitement was in the air, when the 5 kg

Bharatgas Cylinder rose up on a flower decked platform dramatically, at the click of the remote button by the Hon'ble P\&NG Minister. In line with the expeditious execution practice at SR, the Bangalore Retail Team obtained the PESO amendment of license for storing \& selling 5 kg LPG Cylinders from COCO Bannarghatta within one day, being the first one in the entire country. The collaborative effort of all Retail \& LPG SBUs under the leadership of SC Karnataka and TM (Retail), Bangalore was another example of collaborating to make this historic event successful at Bangalore, which is a BPCL First City.

## BPCL Presents Dividend to GoK

BPCL presented the Dividend cheque for Rs.684.44 lakhs to the Government of Kerala for the year 2012-13 in Thiruvanathapuram on 17.10.2013. Also present were Shri Kodikunnil Suresh, Hon'ble Minister of State for Labour and Employment, GOI, Shri P.K. Kunhalikutty, Hon'ble Minister for Industries \& IT, Shri K. Babu, Hon'ble Minister for Fisheries, Excise \& Ports, Dr. M.K. Muneer, Hon'ble Minister of Social Welfare \& Panchayat, GOK, Shri E.K. Bharat Bhushan, IAS, Chief Secretary, GOK.
Mr. S. Varadarajan, our C\&MD handed over the cheque to Shri Oommen Chandy, Hon'ble Chief Minister of Kerala.


## Right to Education Project

Inauguration of the CSR Project - 'Making Right to Education Work: An initiative for Tribal \& Girl Children in Odisha,' supported by BPCL in Kuarmunda Block of Sundergarh District in Odisha along with Oxfam India, was held on 10.10.2013. The project covers 31 schools in 6 gram panchayats benefiting 5090 children aged between 6 to 14 years of age, mainly girls. The local NGO, Chale Chalo is implementing this project in Sundergarh (one of the most backward districts with a 50\% tribal population) and a few other districts of Odisha. The project launch started with a Padayatra from Bajrang Chowk to the Football Ground, covering the whole town of Kuarmunda.

## Sustainable Development Report 2012-13



BPCL has been preparing \& publishing the Sustainable Development Report (SDR) annually for the last 7 years, as per the widely accepted Global Reporting Initiative Guidelines (GRI) G-3.1 norms. This report highlights our company's performance \& future plans in the fields of economic development, environment \& social parameters. This year's SDR is assured by the Independent Assurance Provider, KPMG as per ISAE 3000 and AA1000AS (2008) standards certifying an "A + " rating for the sixth consecutive year.
Mr. S. Varadarajan, our C\&MD and Directors release the Sustainability Development Report for 2012-13.

## MNGL Presents Dividend to BPCL

On 14.10.2013, Maharashtra Natural Gas Ltd. paid a dividend @ 8\% viz. Rs. 1,79,99,680/- for the year 2012-13 for the second consecutive year. The major achievements of MNGL for FY 2012-13 are as follows:

- MNGL has achieved turnover of Rs. 182 crores (136\% increase) with PAT of Rs. 38.50 crores (previous year Rs. 10.74 crores)
- MNGL recorded average gas sales volume of 0.198 mmscmd representing 98\% growth over FY 2011-12.
- Reserves \& Surplus have grown to Rs. 30.94 crores after adjusting for dividend payout (Rs. 7.60 crores) and tax (Rs. 1.23 crores) on it
- First time in CGD industry, MNGL awarded dealership of CNG station to the eligible land owners under Land Link Policy
- Held two meetings of Task Force under chairmanship of Jt. CEO - MIDC, Govt. of Maharashtra for faster roll out of Gas Infrastructure in Pune area
- PMPML Board approved MNGL's proposal to give their Depot lands on lease for setting up CNG facilities


Mr. B. N. Gosain, MD MNGL hands over the cheque to Mr. S. Varadarajan, C\&MD BPCL. Also seen are Mr. S.K. Kudaisya, GM (Gas), Mr. S. Bhattacharya, ED (Corporate Affairs), Mr. S. Sharma, GM (Marketing \& BD), MNGL, Mr. C. K. Jain, Director (Commercial) MNGL, Mr. K. K. Gupta, Director (Marketing) and
Mr. I. S. Rao, ED (Gas).

## Sun Powers Our Go-Green Initiatives



Mr. B.K. Datta, Director (R), inaugurates the solar powered security watch tower situated near Challikkara gate.
"This is an innovative effort where the entire power is drawn from renewable energy source," said He appreciated the substantial capital expenditure savings obtained by opting for this new methodology instead of the conventional method of laying power cables from a nearby power source. He also recommended the use of new and energy efficient technologies like LED tube lights wherever possible in IREP. This first off-Grid Solar Power Station makes the five new security watch towers net energy zero - green buildings, and will go a long way in reducing the carbon footprint and cutting green gas emissions, thereby boosting the eco-friendly initiatives of Kochi Refinery.

## BPCL Tops in Businessworld Survey

In a survey of 'India's Most Respected Companies' conducted by Businessworld, BPCL has topped as the heavyweight company in the oil and gas sector. The parameters of assessment were innovativeness, quality \& depth of top management, financial performance \& returns, ethics \& transparency, quality of products \& services, people practices \& talent management and global competitiveness.

## INDIA'S MOSTRESPECTED COMPANIES

| OIL GGAS |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Bharat PetroleumCorpn | 4952 | 7.00 | . 44 | 7.04 | 7.44 | 656 | 712 | 692 |
| 2 | Oil\& Natural GasCorpn | 49.49 | 6.96 | 6.83 | 6.87 | 7.13 | 7.65 | 7.22 | 6.83 |
| 3 | GAIL(India) | 4900 | 7.31 | 7.00 | 6.69 | 6.96 | 6.92 | 7.08 | 7.04 |
| 4 | Indian Oil Corpn | 48.95 | 6.91 | 764 | 690 | 6.96 | 7.05 | 6.80 | 6.69 |
| 5 | Essar Oil | 4893 | 645 | 661 | 7.12 | 7.33 | 7.33 | 7.30 | 6.79 |
| 6 | Reliance Ind stries | 48.64 | 724 | 7.00 | 7.28 | 7.04 | 688 | 6.64 | 656 |
| 7 | IndraprasthaG s | 48.57 | 6.96 | 7.36 | 7.07 | 7.25 | 6.93 | 6.71 | 6.29 |
| 8 | GSPC GasCo | 48.00 | 7.18 | 6.89 | 6.93 | 7.25 | 6.86 | 6.32 | 6.57 |
| 9 | Chennai PetroleumCorporation | 47.67 | 6.7 | 7.09 | 7.06 | 6.85 | 685 | 6.85 | 6.27 |
| 9 | Supreme Petrochem | 4767 | 6.38 | 6.1 | 638 | 6.90 | 7.10 | 733 | 7.48 |
| 11 | Hindustan PetroleumCorporation | 47.50 | 6.88 | 6.78 | 6.81 | 7.03 | 6.88 | 6.59 | 6.53 |
| 12 | Hazira LNG and Port | 47.28 | 684 | 6.81 | 6.41 | 6.44 | 678 | 7.06 | 694 |
| 13 | Oill India | 47.23 | 665 | 674 | 682 | 6.79 | 6.79 | 6.76 | 6.68 |
| 14 | Tamilnadu Petroproducts | 46.83 | 665 | 665 | 6.65 | 6.96 | 6.83 | 6.74 | 6.35 |
| 15 | PetronetLN | 46.57 | 7.19 | 6.9 | 657 | 6.50 | 6.55 | 6.48 | 638 |
| 16 | Numaligarh Refinery | 46.20 | 6.54 | 6.35 | 6.50 | 6.92 | 681 | 6.54 | 654 |
| 17 | Gujarat State PetroleumCorporation | 46.06 | 6.49 | 6.51 | 6.51 | 6.74 | 6.69 | 6.63 | 6.49 |
| 18 | Mangalore Refinery \& Petrochemicals | 46.02 | 6.19 | 6.58 | 690 | 6.87 | 648 | 6.45 | 6.55 |
| 19 | ChemplastSanmar | 45.66 | 655 | 6.42 | 6.39 | 6.67 | 6.79 | 6.36 | 648 |
| 20 | Gujarat Gas Company | 44.84 | 626 | 618 | 6.11 | 6.39 | 650 | 6.58 | 6.82 |

SOURCE:BW-IPSOSINDIA'SMOSTRESPECTEDCOMPANIES SURVEYZOI3
From the 20 companies shortlisted for the final assessment, BPCL was ranked number one, with ONGC and GAIL second and third respectively. In other sectors, winners included Infosys, Tata Consultancy Services and ICICI. In the interview published in the same September ' 13 issue, our ex-C\&MD, Mr. R K Singh speaks about a robust BPCL, where "historically employees and associates have been our strength." The story also uncovers BPCL's innovative and futuristic outlook towards investments and marketing, by virtue of which, as Businessworld puts it, 'BPCL is set to move further away from its PSU tag' Congrats to all for taking BPCL to the top spot!

## LNG Journey at Kochi Begins

Petronet LNG Ltd.'s LNG terminal at Puthuvypeen Island, Kochi was commissioned by Kochi Refinery receiving the first cargo of RLNG on 20.8.2013. Currently KR is eceiving 04 mmscmd of gas which is scheduled to increase to 0.6 mmscmd by Nov 2013 and further to around 3-4 mmscmd, after completion of the IREP. BPCL has also signed gas sales agreements with FACT and HOCL for supply of RLNG and supplies have already commenced. The total volume being handled by BPCL at Kochi is 0.65 mmscmd of the total of 1.05 mmscmd by the industry


## BPCL Presents Dividend to GOI



On 08.10.2013, Mr. S. Varadarajan, our C\&MD, presented the dividend cheque for the financial year 2012-13 to Dr. M. Veerappa Moily, Hon'ble Union Minister of Petroleum \& Natural Gas \& Smt. Panabaka Lakshmi, Hon'ble Minister of State for Petroleum and Natural Gas in the presence of Mr. Vivek Rae, Secretary, Petroleum \& Natural Gas and Ms. Monica Widhani, our ED (Coordination).

On 21.8.2013, BPCL signed a long-term Agreement with M/s. Prodair Air Products India, a $100 \%$ owned subsidiary of one of the leading global industrial gas suppliers, M/s. Air Products, for supply of Hydrogen, Nitrogen and Steam to BPCL on Build, Own, Operate (BOO) basis, for the IREP. They would supply 15.3 TPH of Hydrogen, 8,900 Normal M3 per hour of Nitrogen and 200 TPH of Steam to BPCL. The BOO facility will also supply Hydrogen, Syngas, Nitrogen and Oxygen to the petrochemicals plant.

Hydrogen, Nitrogen \& Steam for IREP


Mr. P. Kumaraswamy, GM I/C (Projects), KR and Mr. Howard Castle-Smith, Vice President, M/s. Air Products exchanging the agreements in the presence of Mr. B.K. Datta, Director (R) and Mr. Prasad K Panicker, ED (KR).

## 'PROMAN' for Project Management Launched <br> complete physical status under 28

On 21.10.2013, Director-Marketing launched "PROMAN," a Project Management Application to integrate the status of all the procurement and work packages required for Implementation of OISD 117 and MBLR at all 84 POL locations. PROMAN integrates various activities and provides
identified packages, encompassing major critical milestones. The activities are being planned and executed by Procurement Leaders, Project Leaders and Site Engineers from E\&P and CPO for all locations where Implementation of OISD 117 and MBLR is being undertaken,

using drop down menu options for consistency and ease of operation. PROMAN enables Regional Engineering Heads and Project Leaders in controlling execution with the help of visual alerts for delayed milestones; hence, the instant insight into constraints in specific areas facilitating timely mitigation. Additional functionalities provided are better governance and easy accessibility to all Location InCharges so that they are involved at various stages of implementation at their respective locations.
Development of PROMAN was the outcome of collaboration of the E\&P team led by Mr. Dhirendra Kumar, DGM-Engineering and the ERPCC, CI-RE Team led by Mr. H.K. Shah, Team Member (ERP CC).

## License Tracking System

Retail Operations has launched the 'On Line License Tracking System' at all locations across the country, enabling them to renew all the statutory licenses well in time. The technology was leveraged to manage the statutory requirement of all the 82 locations, with each having to deal with over 30 external agencies. The system includes auto notification through e-mails on timely reminders for the renewal of licenses to the various levels. Apart from reduction in time spent by the locations for maintenance of license data, it provides prompt compliances to statutory requirements. The License tracking system was launched by Mr. G.S. Wankhede, ED (Operations), RHQ on 26.9.2013 at RHQ in the presence of GM (Retail Operations), GM (S\&D) and all other role holders of RHQ/WR. This system is an in-house programme developed jointly by the IS Refinery and Retail IS teams.

## Central Engineering Workshop in Mumbai Refinery

On 30.9.2013, Mr. R.K. Singh, the then C\&MD, dedicated the New Central Engineering Workshop to Mumbai Refinery. This unique workshop building, which houses all the workshops under one roof, has state-of-the-art features like self supporting trussless arch shaped roof, vacuumed dewatered flooring, use of maximum natural light and energy saving initiatives including rainwater harvesting.

## BPCL at SAP GRC 2013 Conference Singapore

SAP organized their annual GRC, Financials and BI Conference 2013 from 3-5.9.2013 at Singapore to provide a platform for leading companies across the globe to share some of the best practices and customer experiences. Mr. Sanjay Mehrishi, DGM ERP CC and Mr. V.K. Iyer, Team Member ERP CC presented a case study on 'How Bharat Petroleum uses SAP Access Control to Simplify User Provisioning and Maintain Transparency in Access Risk' using SAP GRC Access Control solution. The presentation enabled us to showcase our strength and capabilities in utilizing SAP GRC AC in the authorization governance process. Shell, Petronas, Woolworth, KPMG, Infosys, DuluxGroup, Accenture, Microsoft and Deloitte were some of the other companies who shared their experiences during the conference.

## Launches BhaROSA for Locations

## BhaROSA - Bharat Retail Operations Safety Application,

 was launched by ED Retail I/C, Mr. S. Ramesh and ED (HRD), Ms. Dipti Sanzgiri, in the presence of GM (Retail) West, Mr. K.H. Subramanian and all other role holders of RHQ/WR on 18.9.2013. BhaROSA, developed at Sewree Installation, is a Java based online safety application built for scalability, reliability and security. This portal would assist the Operating Locations to monitor maintenance schedules, provide advance alerts on deadlines, calculate foam and water requirements for any fire scenario, provide a rating scale for fire drills, document and plan training to workmen and help in timely submission of various audit compliances. This application would also serve as a platform for knowledge sharing through a Safety Blog and online illustrative videos and presentations. BhaROSA is also a central online repository of all SOPs, Manuals, Layouts, Licenses, Certificates, Unsafe Act / Conditions etc. Retrieval of data by anyone is possible anytime and anywhere. This would be a fillip to location safety.'Jigyasa' - Sharing Best HR Practices
"There is no wealth like knowledge and there is no poverty like ignorance" said Buddha. Mumbai Refinery HR team launched 'Jigyasa,' a formal knowledge sharing forum, to learn the best HR practices from various organizations. On 25.9.2013, the HPCL Refinery HR team, led by Mr. V.A. Katne, DGM (HR) I/C, along with 13 officers, met our HR team led by Mr. R.R. Nair, GM (HR), MR along with the Section heads and other HR officers. Since both organizations are working in the same industrial environment, they can adopt a uniform approach to deal with some of the issues/challenges. Some of the interesting practices which emerged from HPCL were Outstanding Achievement Award (JG A-D), HP Icon Award (JG E \& above), e-HR journal, and Project Udaan manement front, development. On the contract labour statutory benefits they created awareness about how it aids in effective to the contract workmen Our HR team covered Talent compliance management. Our training, online training portal, Samadhan initiative conducted in MR.


## BPCL Bags CII HR Excellence Award

BPCL achieved the 'Strong Commitment to HR' Excellence level of recognition in the 4th CII National HR Excellence Award Confluence held on 24.9.2013 at The ITC Maurya Hotel, New Delhi. Mr. Umesh Upadhyay, DGM (HRS) - North received the certificate of honor from Mr. H.N. Nerurkar, MD, Tata Steel. Also present during the confluence were Mr. Jitin Prasada, Minister of State, HRD; Mr. Ashank Desai, Co-founder, Mastek; Mr. Anil Sachdev, Founder \& CEO, Grow Talent Company Limited and the School Of Inspired Leadership-SOIL and Ms. Indrani Kar, Senior Director \& Head, Development Initiative, CII.

## ABCI Showers Silver-shine on BPCL

BPCL bagged the Silver Award for its e-initiative, Petrozine from the Association of Business Communicators of India (ABCI) at the glittering awards ceremony in Mumbai on 18.10.2013. Petrozine, the online magazine, offers interesting articles on international themes, culture \& heritage, environment \& renewable energy, vehicle \& travel, and the wonders of India, to name a few. Initiated in 2003-04, Petrozine has a huge subscription base and can be accessed through the BPCL Corporate Website. The ABCI is India's largest non-profit organization for business communications professionals since 1957 and the awards recognize the best practices in business communications.

Mr. Ronald Noronha, Chief Manager (Brand \& PR) and Mr. M.V. Shet, Chief Manager (Brand) received the ABCI Award from Dr. Paulo Nasser, President, Brazilian Association for Business Communication.


## Safety Award - Sewree

For the fifth consecutive time, National Safety Council (NSC) Maharashtra Chapter awarded three Certificates of Merit to Sewree Installation - Benzine Installation, Khau Creek Installation and Black Oil Installation - for Meritorious Performance in Industrial Safety during 2012 in Storage, Handling \& Distribution of Petroleum Products. The certificates were handed over by Mr. P.R. Masurkar, Honorary Secretary NSC, Maharashtra Chapter to Mr. A.S. Kulkarni, Manager Operations \& Mr. Bibhor Ranjan, Executive HSSE, Sewree.

Safety Award - Avia
For the 9th consecutive time the Certificate of Merit for M Industrial Safety for the year




## Special Award

Tuticorin LPG Plant was presented with a Special Award from St. John's Ambulance, Tamil Nadu for imparting First Aid Training to the maximum number of first aiders. The Award was received by Mr. D. Mohanarangan, TC and Mr. P. Sasidharan, Asst. Mgr. Ops. LPG (HSSE) of Tuticorin LPG Plant from Shri. K. Rosiah, Governor of Tamil Nadu on 16.9.2013. Out of 48 industries shortlisted for the award among all the Industries in Tamil Nadu, our Tuticorin LPG Plant is the only LPG Plant to receive this distinction.


## NSCI 2012 Award

4th October 2013 was a Red Letter Day in the history of Cherlapally LPG Plant when Mr.Y.Srinivas Rao, Process Operator, Mr. Kishore, TC (LPG) Cherlapally and Mr. Vinod, TM (LPG) Hyderabad received the 'Prashansa Patra' in Group A Category for Excellence in Safety Performance from Mr. Arun Kumar Sinha, Additional Secretary, Ministry of Labour \& Employment, Govt. of India, in the NSCI 2012 Awards function held at New Delhi. The 68 winners were chosen from 321 entries in various categories and our Cherlapally LPG Plant was the only LPG Plant / POL location amongst the industry in the final list of winners, to have received this award.

Simply making consistent investments in our self-education and knowledge banks pays major dividends throughout our lives. Jim Rohn

## BPCL Shines at TCBQ

Mr. Nagesh Kumar Mittal, Head LPG Distributor Selection Cell, Chandigarh and Mr. Kshitij Maheshwari, Asst.Manager Sales, Patiala won the Runners-up title once again in the tenth year of the Tata Crucible Business Quiz, Corporate Edition at Chandigarh on 12.9.2013. They pitted their wits against the 6 finalists - Infosys 1\&2, Procter \& Gamble, IOC and Mind Tree Education - and lost the title narrowly, nevertheless taking home a cash prize of Rs.50,000/-


## Mr. R.K. Singh



From left are Mr. \& Mrs. Manoj Pant, CVO, Mrs. \& Mr. S.P.Gathoo, Director (HR), Mr. \& Mrs. S.Varadarajan, then Director (F), Mrs. \& Mr. R.K.Singh, then C\&MD, Mr. B.K.Datta, Director (R) and Mrs. \& Mr. K.K.Gupta, Director (M).

Having completed his B.Tech. (Mech.)Hons. from Banaras Hindu University in 1974, Mr. Singh had a brief stint in the private sector before embarking on his career in BPCL in 1978. Since then, Mr. Singh has held various important assignments, both in the Refinery and Marketing divisions of the company, notably heading the I\&C and LPG Strategic Business Units.
He took over as Director (Refineries) in March 2006 and was instrumental in the successful implementation of the Bina Refinery project and the merger with Kochi Refinery. He also had a major role to play in BPCL's entry into the upstream business of exploration \& production, where we've had world class discoveries, which have given a new dimension to BPCL's profile.
In December 2010, Mr. Singh took over as Chairman \& Managing Director of BPCL. He steered the company through a challenging period of global slowdown, to register outstanding all round results in 2012-13. Record net profits, outstanding GRMs and remarkable sales growth were outcomes of great vision, meticulous planning and razor sharp execution. He has also presented several technical papers on different subjects in the hydrocarbon sector.
Mr. Singh's outstanding quality is his boldness and forthrightness, with a deep sense of integrity, which lends him the courage to speak his mind. Open and approachable, astute and incisive, he has always exhibited a keen sense of humour and sharp wit, which have held him in good stead in lightening many a situation!

Apart from work, Mr. Singh has two passions in life singing and cooking! He has regaled audiences for years with his emotional rendering of songs at our functions. He admires the works of music director, O.P.Nayyar and melodious singers like Mohammed Rafi and Asha Bhosle. His culinary skills are as accomplished as his prowess in the Corporate Board Room and he enjoys experimenting with different recipes, preparing lip-licking non-veg dishes. A dedicated family man, he takes special care to spend quality time with them at home, living out our 'work-life balance' motto to the hilt.
Mr. Singh's wife, Meeta, is an excellent home maker, independently taking charge of the house and the family, leaving him free to pursue his career. Warm-hearted and kind, she has kept their house open to everyone for assistance, irrespective of their social or economic status, for the past 35 years in the colony.
Their eldest daughter, Ragini, a rankholder in CA, did her CPA in the US and now has her own Audit firm in California. Her husband, Vimal, an engineer-MBA, is Vice President Mastercard. The second daughter, Santosh, with an MBA in Marketing, is a Placement Executive, with a leading firm, recruiting IT professionals in Toronto. Her husband, Nitin, a software engineer, is also with a leading company there. The third daughter, Reema, is a dentist practicing in Chembur and her husband, Akshay, is an ophthalmologist, studying corneal cancer in Hyderabad. Their son, Rohan, is an engineer and certified SAP consultant in the energy trading business with different companies.


After her CA, Ms. Sumita Bose Roy started her journey in BPCL in Audit in September 1979. Then she moved to Pricing, followed by Project Accounts. Next, she was appointed as Regional Finance Head in Eastern Region, where she counts introduction of computerization as a major challenge. What she terms as 'her major breakthrough' was in 1996, when she was in HRD, at a time when restructuring was in progress. Introduction of the in-house Performance Management System (PMS), the Ideas Contest in 2000 and the Performance Enhancement Module are some of the initiatives she spearheaded. Apart from recruiting 1000 plus engineers and professionals, she takes great pride in her CSR activities, when BPCL received the FICCI Award from our Hon'ble Prime Minister for Participatory Rural Development.
In 2001, as head of International Trade, she handled independent sourcing of crude, selling products and engaging ships, including time chartering. In 2009, she came full circle, back to heading Audit, where she's delighted with her young, dynamic Audit family. Her husband, Mr. Sushanta Kumar, a Mining Engineer, is Technical Advisor, EMCO Ltd. handling their overseas mining ventures. They both enjoy listening to old film songs and Rabindra Sangeet and watching old Hindi movies and their main joy is travelling and sightseeing. While Sumita watches all the cookery channels, her husband watches the sports channels. Their daughter, Sharmishtha, is currently pursuing her Chartered Accountancy. Fun-loving, she and her mum have a passion for gardening and they have been carrying their plants all around the country.

If you are going to achieve excellence in big things, you develop the habit in little matters. Excellence is not an exception, it is a prevailing attitude.

- Colin Powell


Mr. Roy did his Mechanical Engg. at Banaras Hindu University. Thereafter, he worked for RCF at Trombay and Alibaug before joining BPCL in 1986 as Manager Operations at Budge Budge Installation. In 1991, he had a short stint in Safety at Calcutta Area Office, before taking over as Sr.Manager Inland Transportation. In 1996, he was posted as Chief Manager IT \& Supplies and in 2001 as Chief Supplies Manager. He recalls the era of deregulation, when there was a severe glut in the market and there was tremendous pressure from private refiners like RIL to absorb their product. He was a member of the team formulating policies for the oil industry and laying down norms for product exchange in an open market. Thereafter, he was DGM (Logistics) I\&C, before being posted to Audit in 2010, where he focused on business processes. He considers his last assignment in Audit as a very enriching experience, as he could see all the businesses in totality.
Mr. B.C. Roy is into spiritual pursuits and is an ardent follower of the Ramakrishna Mission and Satguru Vasudev Jaggi. He quotes some of his pearls of wisdom, "God is an instrument for you to attain happiness. Anything which is physical or has logic cannot give you permanent bliss. Happiness can never come from outside - it has to come from within." His wife, Meena, is an excellent cook, specializing in cuisine from all regions. Both of them like listening to light music and watching dance programs. Their son, Abhishek, did his B.Tech. from Mumbai University and MS from the US and is currently working in a consultancy firm in Washington D.C.

## Corrigendum

In the article 'BPC in Fortune Global 500' in the Petro Plus issue no. Vol.III No.2, the Profits of BPCL should read as $0.3 \$ \mathrm{bn}$. (Source : money.cnn.com)


Ms. Celine D'silva
Fondly referred to as the 'Headmistress' of the I\&C SBU, Celine has forever taken pains to discipline the creative and flamboyant ways of Team I\&C. Of the 34 plus years in BPCL, she has been with I\&C since its inception in 1998. After her schooling in Auxilium Convent, she graduated in BA (Economics) from Sophia College and further earned a Diploma in Personnel Management \& Industrial Relations from TISS. She is also a certified Counsellor. She has played cricket \& throwball in school and been a critical member of her college hockey team. Before joining BPCL, she had a brief stint of 3 years in the private sector. She enjoys the good things in life - parties, picnics, music and dramatics - and just loves being with people. She also has a passion for social work and organizes many of the events at her Parish in her pursuit to serve the underprivileged.

Mr. S. P. Ghan Armed with a B.Tech. in Chemical Engg. and a postgraduation in International Trade from Indian Institute of Foreign Trade, New Delhi, Mr. Ghan had 10 years' experience in exports before joining BPCL in Jan.1984. Among the highlights of his varied career in the company is launching the first ever petrochemicals produced by BPCL in the market viz. Benzene \& Toluene, being the Oil Industry Convener for Furnace Oil for 3 years and commissioning Uran LPG Plant. As the Oil Industry Team Leader, he carried out manpower planning studies for the industry. As Vice

 President of the Management Staff Association, he participated in the oil industry management staff's salary revision exercise. He counts his 7 years in Mumbai \& Ahmedabad Divisions as challenging, but rewarding postings. Incidentally, Ahmedabad Division was ranked as the second best division during his 3 year tenure there. Then came his shift to Direct Market/I\&C where he spent 18 fruitful years, witnessing the shift from a controlled market to a free market. In Logistics, he initiated hiring of private tankage for LSHS for the very first time in the company. He finally retired as Chief Manager Logistics \& HSSE (I\&C), HQ on 31.10.2013. Mr. Ghan likes watching old Hindi movies and listening to Hindi tunes of the golden era. His wife, Mamta is a doctor, who was working with ESIS and retired recently. Their daughter, Prajakta, did her MS in IT and is now settled in the USA. Their son, Rohit, an engineer, with an MBA from Spain, presently works in Switzerland.



#### Abstract

Mr. Bijay Kumar Sinha Mr. B.K. Sinha was in TISCO, Jamshedpur before joining BPCL on 1.9.1982 at Eastern Regional office, Calcutta. After short stays at Budge-Budge and Dhanbad, he was posted as Engineering Officer at Bhubaneswar under Jamshedpur Division. In 1988, he moved to Shakurbasti Installation as Dy. Manager (Engg.) and thereafter joined Northern Regional Office at Delhi, where he contributed in development of new storage depots \& additional facilities. In 2001, as TM (Retail) Varanasi, he effected a mindset change in the dealer network, when for the first time in eastern UP, a number of ROs were converted to PFS ROs. He then moved to Delhi Territory and finally, retired as Sr. Manager Infrastructure Planning \& Development, NR on 31.10.2013. His wife, Sudha has been a constant support and inspiration to him. Their son Ankur, after doing his B.Tech. from NIT, Warangal, is now in his second year of MBA at IIM Indore, UAE campus. Their younger son is in his final year of B. Tech. Electrical Engg at


 Thapar University, Patiala.Mr. V. M. Issac Mr. Issac joined BPCL on 21.1.1981, after working for Cochin Port Trust and General Reserve Engineering Force (Border Roads Organization) for 4 years, serving the nation in the Sonamarg-Drass-Kargil-Leh Sector in Jammu and Kashmir. He was then posted in Retail Engg. in Southern Region - Cochin, Calicut, Coimbatore, Bangalore and Hyderabad, heading the Construction group. To his credit are 350 new retail outlets, 3 OSTS' and remodeling of about 350 ROs. Mr. V.M. Issac finally superannuated as Sr. Manager (Construction Group), Ernakulam on 31.10.2013. His spouse is a housewife. Their daughter is a teacher, married with two kids; and
 their son is a Bio-Medical Engineer working for GE Health Care in Bengaluru as Senior Design Engineer. He is also married and has a son.

## Mr. S.P. Duvuri

His journey in BPCL started in Mumbai Refinery on 3.5.1979. In 1986, he entered Marketing at Bhitoni LPG, then took over as Plant Manager, Jalgaon in 1989, being one of the few officers to take over independent charge at an early stage. Next he was transferred to Solapur as Plant Manager, later as Territory Manager, followed by Bhitoni Territory Manager in 2000. His tenure at Uran from 2003 to 2009 was a really challenging assignment which he enjoyed. He finally retired as Sr. Mgr. HSSE (LPG), WR on 31.10.2013. On this journey, his support has always been his family through thick and thin and innumerable colleagues and well wishers. There are many moments of accomplishments to cherish and that prompts me to state that I shall always remain close to those who seek my help any time. marketing their products in Bihar, Nepal and the north-east. His career path took him to Jaipur Division and Bhopal Division in Sales and then, he was posted as All-India Hindi In-charge in 1992. In 1998, he took charge as Mgr Mktg. Co-ordination, I\&C, Delhi Territory before his final assignment as Mumbai Refinery Co-ordinator, I\&C. His wife, Meenakshi, is a home maker. Their daughter Chavi, has done her MA (English) \& Mass Communication and is currently a Sr
 Client Executive at Leo Burnett. Her husband, Shashank is working for HCL in their pre-sales department and is based at Bangalore looking after the markets in Dubai and Singapore. Their son, Saransh, a B.E. in IT, worked for Infosys and is now pursuing a MBA degree.

## Mr. Suneel Sharma

Mr. Sharma joined BPCL on 14th July 1986 after working for 10 years in MRF and Good Year, it. wor for


## A Point of View Do Films Mirror Society?

If we have a peep into our life we find that a lot of change has taken place in our society. People are, these days, very busy without having much time to go deep into a particular aspect. People are running after worldly things and not the things of human value. Narrow parochial interest is prevailing over larger interest. Human progress is therefore, largely hindered. The words like hatred, humiliation and killing instinct are taking the place of love, affection, cooperation \& compassion. People are afraid of existence and far from the path of reasoning. For the last two decades, there has been a trend to produce commercial films based on violence and romance. With the inevitable result, a very crucial time has emerged down with the emerging crisis like terrorism, separatism, anarchism, fascism and an overall sense of no-feel-good situation prevails. We have also seen that people are detached from the habits of going through good books, good films, taking part in seminars and cultural activities.

Film is an effective tool to educate and regulate human character. Since film is an audio-visual medium, it influences both literate and illiterate or semi-literate masses. One of the reasons for the degradation of value of human society is the dearth of production of good films and the apathy of seeing them. The finest literary works of eminent writers have rightly depicted the love, affection, distress of mankind and shown the ways of reaching good life. Films on these good literary works have definitely benefited the people as a whole. Therefore mass awareness is required towards production of high standard documentary films and free telecast of the same. In India the films which are produced in different states are of different style and value depending upon the cultural value of the society as film is the mirror of the society.

Indrajit Chatterjee,
Assistant-I, Uluberia LPG Plant

## BPCL Sportspersons Receive Arjuna Awards

## Abhijeet Gupta, 23, who became a Grand Master in the year 2008,

 has been performing consistently well at the international level. He recently won a Gold Medal at the Commonwealth Chess Championship and a Silver Medal at the Chess Olympiad. He received the Arjuna Award from the Hon'ble President of India, Shri Pranab Mukherjee at Rashtrapati Bhavan on 31.8. 2013.

World No. 11 P. V. Sindhu, 18 , made the country proud by becoming the first Indian Women Singles player to win a Bronze Medal at the World Championships in August, 2013. She defeated two former World no. 1 title holders en route to the last four of the championship. She was unable to receive the Arjuna Award from the Hon'ble President of India since she was busy with the Indian
 Badminton League; hence, she received the award on 23.9.2013 from the Sports Minister, Shri Jitendra Singh.

## Badminton Bonanza

Bharat Petroleum had a memorable outing at the 35th PSPB Inter Unit Badminton Tournament held by EIL at New Delhi between 23rd and 27th September, 2013. The Women's team, comprising two Arjuna Awardees - Jwala Gutta and P.V. Sindhu - along with former Senior National Champion Aditi Mutatkar, overcame strong resistance from ONGC in the semi-finals and IOC in the finals.
The Veteran's team championship was a completely different affair as the BPCL team of George Thomas, Milind Ghate, Bhushan Akut and Pradeep lyengar won all their matches very easily. In the semi-finals BPCL defeated EIL 2-0. Pradeep won the first singles for the team, followed by a good show from Milind and Bhushan. In the finals also BPCL showed similar enthusiasm and won the tie against ONGC 2-0. George Thomas took charge and won his singles easily. Milind \& Bhushan continued their winning streak and wrapped up the championship for BPCL.


From left are Pradeep Iyengar, Milind Ghate, George Thomas \& Bhushan Akut.


From left are Jwala Gutta, Aditi Mutatkar and P.V. Sindhu

## Sports Highlights

Our Arm Wrestling World Champion, Joby Mathews, created a sensation when he returned victorious with 4 medals at the World Dwarf Games in the USA. He won the Gold in the Discus throw, Shot put \& Javelin throw events and the Silver in Badminton. Having joined the Corporation in 2008 as Officer (Sports) in the AMM set-up at Kochi Marketing office, he has proved his versatility in different sporting disciplines. Hurrah, Joby !

There is no such thing as the perfect couple no matter how good things may seem. Here are a few solutions to some of the common problems.

Communicating - Talk about the problems you are facing one on one with your partner. Voice your opinion. Communicate more in general. Let your partner know how you feel.
Trusting One Another - Believe in one another and have some faith in the relationship. Try to be honest about everything, be patient, leave the past behind, be responsible for any actions or decisions you make, and do what you say you will do.
Compromising - You can't always get what you want or have things go your way. Sometimes you have to make compromises for the relationship to move forward.
Staying Positive - Even if things aren't going too well, try to look on the bright side of things. Remember what made you fall in love with your partner. Think about the happy times. Have a positive outlook.

## Solutions for Specific Problems

Cheating - If you think your partner may be cheating on you, firstly confirm your suspicions. Then, choose which path to follow - to try to make the relationship work and try to rebuild trust or to leave the relationship.
Jealousy - If jealousy is a problem, find the root cause and try to change things. Often, you just have to be more confident about yourself and the relationship
Constant Arguments - Arguing isn't always a bad thing, because making up after the argument can help to build a stronger bond and strengthen the relationship itself. However, arguing all the time isn't healthy. Eliminate what triggers the arguments. Take some time away to let things calm down. Think before you speak and try to be calm when you and your partner are having a talk. Sometimes, you can let them be right even though they may indeed be wrong.
Abuse - Verbal and mental abuse is wrong and shouldn't be tolerated. If it is there in the relationship, both partners should have a long talk and discuss this issue seriously. It is probably a good idea for the person being abusive to seek some counseling or for the person receiving the abuse to just leave the relationship. As far as physical abuse is concerned, it is preferable to get out of the relationship ASAP. Anyone that is being physically abused is taking a big chance by staying in the relationship, even if the abusive partner is trying to get help.
Being Controlling - If control is an issue in the relationship, set some boundaries and voice your opinion.
Negativity - A partner may always look at the negative
side of everything or constantly criticize, nitpick, and nag. The easy way to fight negativity is by being positive.
Gossiping \& Confiding in Others - A lot of times, a partner may talk about what is going on in the relationship to friends, family, and other people. It can get out hand especially when the stuff that is said is negative, spiteful, or just dishonest. Cut back on the gossip and try to confide in your partner first before confiding in others. What happens between you and your partner should be between you two and not the whole world.
The Blame Game - If you are the one doing the blaming, stop trying to take the easy way out and take responsibility for your own actions. Maybe you are the one at fault. Think about things calmly before you point a finger and acknowledge their side of the story. If you feel irritated or stressed, deal with it. Your partner shouldn't be the one that you take your frustration or worries out on. If something is wrong and you feel that they are at fault, talk about it but don't blame them. Maybe they will admit their mistakes or wrongdoing or try to make things better.
Lack of Affection/Intimacy - Showing affection and being intimate in a relationship is vital. Even though sex isn't something that makes a relationship, it can help to strengthen bonds and fulfill desires. Just show more affection or get your partner to show more affection. Hug, cuddle, kiss, etc. Try new things.
Money - If your relationship is having some financial difficulties, try to work on things together. Come up with a plan together to better manage the income you share. Budget more, spend less, and find work or get a better job. The main thing is to work with each other on a solution.
Family \& Friends - They can have a negative impact on a relationship - they may be against it, may give bad relationship advice, may be too nosy, or even be more important than the relationship itself. A relationship consists of two people, not two people and their friends and family. Both partners need to set some boundaries and let their friends and family know their place and where they stand.
The Past - It may be hard but you got to let go of the past to move forward in the relationship. If past experiences are causing problems, you need to work on getting closure or coming to terms with what happened.
Relationship Not a Big Priority - The person you are with and the relationship itself should be a top priority. There are a lot of things that can get in the way of a couple's time together like work, kids, hanging out with friends etc. Try to start putting the relationship first before unimportant things. Put other things on hold so that you can spend time with your partner.

## LEGAL

The right to a clean and pollution free environment is part of the fundamental right of life and liberty guaranteed under Article 21 of the Constitution of India. It is also a fundamental duty of every citizen of India to protect and improve the natural environment including forests, lakes, rivers and wildlife. The Constitution mandates the State to protect and improve the environment and safeguard the forest and wildlife of India. These constitutional provisions are backed by a number of laws - acts, rules and notifications.
Before the enactment of special environmental laws, pollution related issues have been dealt with, through the age old Common Law, Criminal Law and Tort Law in India. It is an offence under the Indian Penal Code (IPC) if anyone voluntarily fouls the water of any public spring and reservoir so as to render it less fit for which it is ordinarily used. An act of making the atmosphere noxious to health is also an offence punishable under IPC. Any mischief causing water pollution, reducing the quality of the property, is also punishable. The Executive Magistrate is empowered under section 133 and 144 of Cr.P.C. to pass orders to stop a public nuisance and its immediate implementation.

The first special legislation, with the objective of reducing environment pollution, was enacted in the form of the Water (Prevention and Control of Pollution) Act, 1974, followed by the Air (Prevention and Control of Pollution) Act, 1981. These legislative enactments have the objective of preventing and controlling pollution.
To ensure a healthy environment for the country, the Government of India established the Department of Environment in 1980, which later became the Ministry of Environment and Forests in 1985. The Bhopal Gas Tragedy prompted the Indian Government to bring a specific legislation to ensure the protection of the environment. Accordingly, in 1986, Parliament enacted the Environmental (Protection) Act, 1986 (EP Act) for protection and improvement of the environment and prevention of hazards to human beings, other living creatures, plants and property. Under the Act, the Central Government is empowered to take all the measures for the purpose of protecting and improving the quality of the environment and preventing, controlling and abating environmental pollution. The Central Government has responsibility for deciding the standards for emission or discharge of environmental pollutants, restricting industrial sites, laying down procedures and safeguards for accident prevention and handling of hazardous waste, oversight of investigations and research on pollution issues, on-site inspections, establishment of laboratories, collection and dissemination of information etc.
If any environmental pollutant is discharged or emitted in
the environment in excess of the prescribed standards or is apprehended to be so discharged, the person responsible for such discharge and the person in charge of the place at which such discharge occurs or is apprehended to occur, are required to take immediate steps to prevent or mitigate the environmental pollution and also forthwith inform the Government Authorities (Pollution Control Board/District Magistrate etc.) about the same. The Government Authorities are also required to immediately take remedial measures to prevent or mitigate such environmental pollution and the expenses incurred by Government agencies in taking such remedial measures are to be recovered from the person concerned as land revenue. Under the Act, the Central Government is empowered to direct closure, prohibition or regulation of any industry; direct stoppage or regulation of the supply of electricity or water or any other service; and make rules to regulate environmental pollution.
The EP Act, 1986 is an umbrella law under which various rules have been framed by the Central Government to prescribe the industry specific standards and measures for protection of the environment. The Environmental (Protection) Rules, 1986 have laid down industry specific standards for the emission or discharge of environmental pollutants. These standards apply, not only to industry, but also any 'operation' or 'process' of a similar nature.
In 2006, the Central Government has further notified the Prior Environmental Clearance Notification, 2006 under the Environmental (Protection) Rules, 1986, thereby mandating that w.e.f. 14.9.2006, prior environmental clearance is mandatory for all new projects or activities listed in Schedule I of the notification; expansion and modernization of existing projects or activities listed in the schedule of the notification with addition of capacity beyond the threshold limits.
Contravention of the provisions of the EP Act and rules made or orders or directions issued there under is an offence punishable under section 15 of the Act with imprisonment up to five years or fine up to Rs. 1 lakh or both. In case contravention continues up to one year, an additional fine of up to Rs. $5,000 /-$ per day is levied; if contravention continues beyond one year after the date of conviction, then the offence is liable to be punished by imprisonment up to 7 years. In case the offence is committed by the company, every person who at the time of the offence was incharge of and responsible for the conduct of the business of the company, as well as the company, are liable to be proceeded against and punished. In case the offence is committed by Government Departments, then the Head of Department shall be deemed to be guilty of such an offence.
In 2010, Parliament enacted the National Green Tribunal

Act, 2010 providing for the establishment of a National Green Tribunal (NGT) for the effective and expeditious disposal of cases relating to environmental protection and conservation of forests and other natural resources, including enforcement of any legal right relating to the environment and giving relief and compensation for damages to persons and property for matters connected therewith or incidental thereto.

The principal bench of NGT is situated at New Delhi, central bench at Bhopal and southern bench at Chennai. NGT has jurisdiction over all the civil cases where substantial question relating to the environment (including enforcement of any legal right relating to the environment), is involved. NGT is also having appellate jurisdiction against the order of the appellate authority established under the above mentioned environmental
legislations. The non-compliance of any order or direction of NGT is a criminal offence punishable with imprisonment of 3 years or fine up to Rs. 10 crores (in case of a company Rs. 25 crores) or both; in case failure or contravention continues, an additional fine up to Rs. 25,000/- per day (in case of a company Rs. 1 lakh per day) during the period of such contravention. In case such contravention or non-compliance is by the company, all the persons responsible for the conduct of business of the company as well as the company are liable to be prosecuted and punished. In case contravention or noncompliance of NGT is by a Government Department, the Head of Department shall be deemed to be guilty and is liable to be prosecuted and punished.

> Navin Kumar Singh
> Dy. Manager (Legal), CO

## Celebrating Onam

Southern locations celebrated Onam, the biggest festival of Kerala, with joy and enthusiasm. According to popular legend, this harvest festival is celebrated to welcome King Mahabali, whose spirit is said to visit Kerala at this time. Arranging Pookkalams (floral carpets) and savouring the traditional Onam Sadhya served on plantain leaves are major attractions. At Kochi Refinery, the week long Pookkalam competition portrayed unity and team spirit among employees laced in the colourful shades of fresh flowers arranged in traditional grandeur. Sharing togetherness and energizing the workplace kept the festive spirit alive !


Kochi Refinery


## SAFETY

## Safety For Women

We live in an increasingly violent society in which the fear of crime is ever-present. Personal safety has become an issue of importance for everyone, but especially for women. Here is some reliable safety information.

1. Awareness: Your first line of defence. Most people think of kicks to the groin and blocking punches when they hear the term "selfdefence." However, true self-defence begins long before any actual physical contact. The first, and probably most important, component in self-defence is awareness: awareness of yourself, your surroundings, and your potential attacker's likely strategies. The criminal's primary strategy is to use the advantage of surprise. By being aware of your surroundings and by projecting a "force presence," many altercations which are commonplace on the street can be avoided.
2. Use your sixth sense or gut instinct. Your intuition is a powerful subconscious insight into situations and people. All of us, especially women, have this gift, but very few of us pay attention to it. Learn to trust this power and use it to your full advantage. Avoid a person or a situation which does not "feel" safe-you're probably right.
3. Self-defense training : The selfdefense program should include simulated assaults, with a fully padded instructor in realistic rape and attack scenarios, to allow you to practice what you've learned.
4. Escape: Always your best option. What if the unthinkable happens? You are sudde2nly confronted by a predator who demands that you go with him-be it in a car, or into an alley, or a building. It would seem prudent to obey, but you must never leave the primary crime scene. You are far more likely to be killed or seriously injured if you go with the predator than if you run away (even if he promises not to hurt you). Run away, yell for help, throw a rock through a store or car window-do whatever you can to attract attention. And if the criminal is after your purse or other material items, throw them one way while you run the other.
5. Your right to fight. Unfortunately, no matter how diligently we practice awareness and avoidance techniques, we may find ourselves in a physical confrontation. Whether or not you have self-defence training, and no matter what your age or physical condition, it is important to understand that you CAN and SHOULD defend yourself physically. You have both the moral and legal right to do so, even if the attacker is only threatening you and hasn't struck first. Many women worry that they will anger the attacker and

get hurt worse if they defend themselves, but statistics clearly show that your odds of survival are far greater if you do fight back. Aim for the eyes first and the groin second. Remember, though, to use the element of surprise to your advantage-strike quickly, and mean business. You may only get one chance.
6. Pepper spray: Pros and cons. Pepper spray, like other self-defence aids, can be a useful tool. However, it is important to understand that there can be significant drawbacks to its use. For example, did you know that it doesn't work on everyone? Surprisingly, 15-20\% of people will not be incapacitated even by a full-face spray. Also, if you're carrying it in your purse, you will only waste time and alert the attacker to your intentions while you fumble for it. Never depend on any self-defence tool or weapon to stop an attacker. Trust your body and your wits, which you can always depend on in the event of an attack.
7. Home invasions: A crime on the rise. The primary way to prevent a home invasion is simply to never, ever open your door unless you either are certain you know who's on the other side or can verify that they have a legitimate reason for being there (dressing up as a repair person or even police officer is one trick criminals use). In the event that an intruder breaks in while you're home, you should have a safe room in your house to which you can retreat. Such a room should be equipped with a strong door, deadbolt lock, phone (preferably cell phone), and a can of pepper spray or fire extinguisher.
8. Avoiding a car-jacking. Lock all doors and keep windows up when driving. Most car-jackings take place when vehicles are stopped at intersections. The criminals approach at a 45 -degree angle (in the blind spot), and either pull you out of the driver's seat or jump in the passenger's seat.
9. A travel tip. Violent crimes against women happen in the best and worst hotels around the world. Predators may play the part of a hotel employee, push their way through an open or unlocked door, or obtain a pass key to the room. As with home safety, never open your door unless you are certain the person on the other side is legitimate, and always carry a door wedge with you when you travel. A wedge is often stronger than the door it secures.
10. Safety in cyberspace. Although the Internet is educational and entertaining, it can also be full of danger if one isn't careful. When communicating on-line, use a nickname and always keep personal information such as home address and phone number confidential. Instruct family members to do the same. Keep current on security issues, frauds, viruses, etc.

- Get a Good Pair of Sneakers: Is your energy lagging? Though it may be the last thing you feel like doing when you're tired, exercise -- even a brisk walk - can be more effective than a nap or cup of coffee at fighting fatigue.
- Rub Your Temples : Tame tension headaches by rubbing peppermint oil, Tiger Balm, or white flower oil into
your temples. All three remedies contain menthol, which has analgesic properties.
- Enjoy Ginger: The volatile oils in ginger have long made it a useful herbal remedy for nasal and chest congestion.
- Love Lavender : To ease stress and prepare for bed, soak in a hot bath spiked with a few drops of lavender essential oil. Play soothing music while you bathe to unwind further.
- Get a Massage : Certain trigger points -- spots of tension in musculoskeletal tissue -- can cause back pain. Ask a massage therapist or other bodyworker who specializes in myofascial release or neuromuscular therapy to focus on these points during a massage.
- Make Small Talk : Engaging in casual conversation with others may help keep you as sharp as doing a word puzzle, according to some studies. Just 10 minutes of daily chatter appears to improve mental function and preserve memory.

- Eat Bananas : People whose diets are rich in potassium may be less prone to high blood pressure Besides reducing sodium and taking other heart healthy steps, eat potassium packed
picks such as bananas and oranges.
- Befriend a Bottle : For heel and arch pain, try stretching your foot by rolling it over a rolling pin or a bottle.
- Go for Garlic : Adding raw or lightly cooked garlic and onions to your meals may help keep you healthy this winter. Both foods appear to possess antiviral and antibacterial properties and are believed to boost immunity.
- Hydrate : To treat an acute migraine, drink a full glass of water- dehydration can trigger headaches. Even if you need to take a medication for the pain, try wrapping your head with a bandage so that it covers your eyes, then lie down and breathe deeply. This often helps the pain pass more quickly.
- Take Tulsi : Research suggests that this Ayurvedic herb may help manage levels of the stress hormone cortisol, helping to boost your mood.
- Eat Broccoli : For healthy gums, put this green vegetable on your grocery list. It's an excellent source

of vitamin C and provides calcium as well, both of which have been linked to lower rates of periodontal disease.
- Wash Up : To fend off colds, washing your hands well and often is the best step you can take. Use plain soap and water and scrub for as long as it takes to sing "Happy Birthday to You" twice.
- Try Acupressure : Calm a queasy stomach with this quick acupressure trick: Use your index and middle fingers to press down on the groove between the tendons that run from the base of your palm to your wrist.
- Watch Your Carbs : Trying to reduce belly fat? Pay attention to your carbohydrate intake and avoid artificial sweeteners. Sugary snacks and other refined carbs spike blood sugar and cause pounds to settle in your midsection. Choose whole grains, beans, and vegetables instead.
- Drink Mint Tea : Ease occasional indigestion by sipping a cup of peppermint tea after your meal Peppermint improves the flow of bile, which moves food through the digestive tract more quickly. Use
 peppermint with caution if you have acid reflux; it can make that problem worse.
- Call a Friend : Keeping your social networks alive and well may help benefit your ticker over the long term. Social support has been linked to a lower risk of heart disease, and people who do have heart attacks fare better if they are socially connected.
- Have Some Honey : Research suggests that honey may be more effective than over-the-counter cough syrup at quelling nighttime coughing.
- Swab Your Soles : Are you tired of having stinky feet? Kill odor-causing bacteria quickly by soaking a cotton ball with rubbing alcohol and wiping your soles as needed.
- Try a Tongue Scraper : To combat bad breath, consider investing in this inexpensive plastic or metal device to remove bacteria from the back of your tongue.
- Drink Green Tea : Hot or iced, green tea can help rev up your workout. Its catechins, antioxidants, and caffeine help increase the metabolic generation of heat. Drink a cup about 10 minutes before exercising.
- Bone Up on Calcium : Supplement with 500 to 1,200 milligrams of calcium daily to ease premenstrual symptoms. Also get calcium from foods (low-fat dairy, whole grains, cruciferous vegetables, spinach, and beans).
- Drink Cranberry Juice : Cranberries contain a substance that appears to keep bacteria from sticking to the walls of the urinary tract and has been shown to help prevent UTIs. Because cranberry cocktail is high in sugar, drink unsweetened juice diluted with water or take capsules of powdered cranberry extract.



## निबन्ध प्रतियोगिता परिणाम <br> आपकी राय : क्या फिल्में समाज का दर्पण हैं ?

क्या फिल्में समाज का दर्पण हैं, जिसमें समाज अपना चेहरा और चरित्र देखता है ? फिल्में समाज का नवसृजन कर नई दशा एवं दिशा प्रदान करती हैं.. फिल्मों का मुख्य उद्देश्य मानव समाज की सभ्यता एवं संस्कृति को आम जनता के सामने सत्य रूप में प्रस्तुत करना है.. यदि हम किसी काल या देश का सही चरित्र-चित्रण करना चाहें तो उस देश के साहित्य का अध्ययन करना होगा.. साहित्य के इतिहास पर प्रकाश डालने पर ये साफ दिखता है कि समय और समाज में परिवर्तन के साथ-साथ फिल्मों में भी बदलाव हुआ है.. समाज के विचारों, भावनाओं और परिस्थितियों का प्रभाव फिल्मों पर निश्चित रूप से पड़ता है.. इसालिए कहा जाता है कि फिल्में समाज का दर्पण है... फिल्में अपने समय का प्रतिबिम्ब है, जिसमें समाज के आर्थिक, राजनीतिक, धार्मिक, सांस्कृतिक परिस्थियों का स्पष्ट वर्णन मिलता है.. जिस समाज का चित्रण जितना विकसित होगा वह समाज उतना ही उन्नत और जाग्रत होगा.. विश्व इतिहास में ऐसे कई उदाहरण देखे जा सकते हैं. फिल्में और समाज का गहरा रिश्ता है.. फिल्में समाज की शोभा और उसके यश एवं मर्यादा को प्रतिबिंबित करती हैं... फिल्म और समाज एक दूसरे के पूरक हैं, मानो समाज शरीर है तो फिल्म उसकी आत्मा.. फिल्म हमारी ज्ञान पिपासा को

तृप्त करती है.. फिल्म हमारी बौद्धिक भूख मिटाती है.. फिल्म के माध्यम से हम अपने राष्ट्रीय इतिहास, देश की संस्कृति और सभ्यता, पूर्वजों के अमूल्य विचार, प्राचीन रीतिरिवाज, रहन-सहन और परम्परा का परिचय प्राप्त कर सकते हैं..
आज हमारे गाँवों में नयी बातों को फैलाने के लिए सरकार ने विशेष प्रकार की दस्तावेजी फिल्में बनानी शुरू कर दी हैं। इनसे गाँववालों को सफाई, खेती, पंचायत आदि विषयक जानकारी प्रदान की जाती है। इनसे सरकार के कार्यों और योजनाओं का पता चलता है। पुरानी फिल्मों में डाकू समस्या, बेकारी, विधवा विवाह, बाल विवाह, दहेज, भ्रष्टाचार, श्रम की महिमा, देश-प्रेम, भाईचारा, अस्पृश्यता, परिवार नियोजन, स्त्री के जीवन की करुणता आदि पर बने चित्र उस समय के समाज का दर्पण हैं। आज की फिल्मों में फैशन दिखाई जाती है, जो आज का दर्पण है। अतः मेरी राय से फिल्में समाज का दर्पण हैं। किसी ने यह यथार्थ ही कहा है।

> खींचो न कमान, न तलवार निकालो, जब तोप हो मुक़ाबिल, तो फिल्में निकालो

सुश्री हेमाक्षी आर महेता, एचआरएस (वेस्ट)

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## नेहा खैरे, लोयल्टी विभाग, मेकर टॉवर्स

## ज्यार का अर्ध

एक लड़की जन्म से ही नेत्रहीन थी और इस कारण वह खुद से नफरत करती थी। वह किसी को भी पसंद नहीं करती थी सिवाय एक लड़के के जो उसका दोस्त था। वह उससे बहुत प्यार करता था और उसकी हर तरह से देखभाल करता था। एक दिन लड़की ने लड़के से कहा, यदि मैं यह दुनिया देखने लायक हुई तो, मै तुमसे शादी कर लूंगी। एक दिन किसी ने उस लड़की को नेत्र दान कर दिये। जब लड़की की आखों से पटि टयाँ उतारी गई तो वह सबकुछ देख सकती थी। उसने लड़के को भी देखा । लडके ने उससे पूछा - 'अब तुम सबकुछ देख

सकती हो, क्या तुम मुझ से शादी करोगी? 'लड़की को यह देखकर सदमा पहुंचा कि लड़का अंधा था। लडकी को इस बात कि उम्मीद नहीं थी। उसने सोचा कि उसे जिंदगी भर एक अंधे लड़के के साथ रहना पडेगा, और उसने शादी से इंकार कर दिया। लड़का वहाँ से चला गया। कुछ दिन बाद उसने लड़की को एक पत्र लिखा - मेरी प्यारी, अपनी आखों को बहुत संभाल कर रखना क्योंकि वे मेरी आँखें हैं।

संतोष सैन, एचआरएस (पश्चिम)

## हिन्दी पखवाड़ा समारोह

'हिन्दी पखवाड़ा समारोह के आयोजन का मुख्य उद्देश्य कर्मचारियों को राजभाषा में काम करने के लिए प्रेरित करना है। हिन्दी में काम करना काफी आसान है, आवश्यकता इस बात की है कि प्रयोग की जानेवाली भाषा सहज और सरल हो। भाषा का प्रयोग इस प्रकार किया जाना चाहिए कि वह दूसरों को आसानी से समझ में आ सके।
अध्यक्ष कार्यालय में दिनांक 16 से 27 सितंबर 2013 के दरम्यान हिन्दी पखवाड़ा उदघाटन समारोह के अवसर पर श्री आर. के. सिंह जी, अध्यक्ष एवं प्रबंध निदेशक ने दीप प्रज्वलित कर हिन्दी पखवाड़े का उदघाटन किया। इस अवसर पर श्री के. के. गुप्ता, निदेशक (विपणन), श्री बी. के. दत्ता, निदेशक (रिफाइनरीज़), श्री एस. पी. गद्टू, निदेशक (मानव संसाधन), श्री के. एच. सुब्रमणियन, महपप्रबंधक, (रिटेल),पश्चिम तथा अध्यक्ष राजभाषा कार्यान्वयन समिति, पश्चिम एवं अन्य सभी वरिष्ठ अधिकारी तथा कर्मचारीगण उपस्थित थे। इसी दिन एक मनोरंजक हास्य कवि सम्मेलन का भी आयोज़न किया गया. ऑनलाइन हिन्दी टाइपिंग और हर मंजिल पर शब्दजाल, समाचार वाचन एवं प्रश्नमंच प्रतियोगिताओं का आयोजन किया गया। इसके साथ ही बिजनेस स्टैंडर्ड (हिन्दी समाचार पन्र) की ओर से लगातार दो दिन तक अध्यक्ष कार्यालय के सभी कर्मचारियों को हिन्दी अखबार की प्रतियाँ मुफ्त में बाँटी गई और एक हिन्दी दिवस शब्द पहेली का आयोजन भी किया गया। सभी प्रतियोगिताओं में अध्यक्ष कार्यालय के 500 से अधिक अधिकारी गण एवं कर्मचारियों ने बढ़चढ़कर हिस्सा लिया। इसके अलावा हिन्दी पखवाड़े के दरम्यान "ये तस्वीर क्या कहती है" पर घोष वाक्य एवं स्वरचित कविता प्रतियोगिता चलाई गई।
27 सितम्बर, 2013 को हिन्दी पखवाड़ा समापन एवं पुरस्कार वितरण समारोह का आयोजन किया गया। इस अवसर पर हिन्दी पखवाड़े के दरम्यान चलाई गई विभिन्न प्रतियोगिताओं के भाग्यशाली विजेताओं को पुरस्कृत किया गया। पुरर्कार वितरण के लिए श्री ए के कौशिक, महाप्रबंधक, आईएस, श्री श्रीकांत देसाई, उप महाप्रबंधक (प्रशासन) एवं श्रीमती सुषमा जाधव, वरिष्ठ प्रबन्धक (निगमित) उपस्थित थे। श्री कौशिक जी ने हिन्दी पखवाड़े के सफल आयोजन और अधिक से अधिक कर्मचारियों को पुरस्कार प्रदान करने के लिए हिन्दी कक्ष को बधाई देते हुए सभी कर्मचारियों से गुजारिश करते हुए कहा कि हिन्दी पखवाड़े के दरम्यान जैसे बढ़-चढ़कर हिन्दी प्रतियोगिताओं में सभी ने हिस्सा लिया है, वैसे ही अब रोजाना पत्राचार बढ़ाने की दिशा में भी पहल करें, ताकि सही मायने में हिन्दी की प्रगति हो सके। श्री देसाई जी ने सभी पुरस्कार विजेताओं को बधाई दी। इस कार्यक्रम का संचालन हिन्दी कक्ष पश्चिम क्षेत्र के श्री अशोक लाल, उप प्रबन्धक (हिन्दी) एवं श्री विद्याधर जोग, सहायक प्रबन्धक (हिन्दी) तथा हिन्दी कक्ष के सभी कर्मचारियों ने मिलकर किया ।



नागपुर प्रादेशिक कार्यालय

## समाटोह आयोजन



मुगलसराय संस्थापन


अहमदाबाद एएफएस


नाशिक एलपीजी


पुणे एएफष्स


मुजफ्फरपुर डिपो


भुवनेश्वर कार्यालय


संबलपुर रिटेल टेरिटरी एवं डिपो



## प्रतिपालन (मेंटरिंग) कार्यशाला



लर्निंग सेंटर मुंबई रिफाइनरी ने 30 सितंबर से 4 अक्टूबर तक 65 नये नियुक्त स्टाफ और 27 प्रतिपालकों (मेंटर)की कार्यशाला आयोजित की। कार्यशाला के आरंभ में मुख्य प्रबंधक (टी एण्ड डी) सीएम अजित प्रसाद ने सहभागियों को प्रतिपालन प्रक्रिया और उसके उद्देश्य की जानकारी दी। इस कार्यक्रम का संचालन श्री उदय कुमार ने किया जो मेसर्स कोअर माइंड के प्रशिक्षक हैं। विभिन्न गतिविधियों के जरिए प्रतिपाल्य एवं प्रतिपालकों के बीच स्वस्थ एवं सौहार्दपूर्ण वातावरण निर्मित किया गया। श्री एस.पी. गट्टू, निदेशक (मा.सं.) ने कार्यक्रम की समीक्षा की। उन्होंने अपने विचार प्रकट किए और सहभागियों का हौसला बढ़ाया।

कोलकाता कार्यालय को नगर राजभाषा कार्यान्वयन समिति, कोलकाता द्वारा 'क्षेत्रीय कार्यालय संवर्ग में हिन्दी कार्यान्वयन हेतु 2012-13 के लिए 113 उपक्रमों में से द्वितीय पुरस्कार हेतु चुना गया। पुरस्कार समारोह में श्री राजीव सिक्का, मुख्य प्रबंधक बिक्री (रिटेल), श्री उपेन्द्र मिश्र प्रबंधक (हिन्दी), उत्तर श्री राजकुमार महतो, कार्यपालक (हिन्दो) पूर्व उपस्थित थे। पुरस्कारों का वितरण श्री मानवेंद्रनाथ राय, अध्यक्ष नगर राजभाषा कार्यान्वयन समिति (उपक्रम) कोलकाता द्वारा किया गया।

## सेना पदाधिकारियों को पीओएल प्रशिक्षण

शिवड़ी इंस्टलेशन भारतीय सेना के जूनियर कमीशन्ड अधिकारियों और नॉन कमिशन्ड अधिकारियों के लिए पेट्रोलियम उत्पादों के रखरखाव पर प्रतिवर्ष एक सधन प्रशिक्षण कार्यक्रम आयोजित करता आ रहा है। प्रतिवर्ष 4 सप्ताह की


अवधि के ऐसे दो या तीन कार्यक्रम आयोजित किए जाते हैं। इसी परम्परा को कायम रखते हुए एक और कार्यक्रम आयोजित किया गया जिसमें 35 सेना कार्मियों ने भाग लिया। कोर्स का उदघाटन कमांडिंग अधिकारी लेफ्टनेंट कर्नल प्रवीण कश्यप, विंग कमांडर पेट्रोलियम टेक एंड इंस्टलेशन विंग डीइटी, एएससी सेंटर एंड कॉलेज, एलपीजी, मुंबई द्वारा किया गया। विभिन्न एसवीयू प्रेरित रिटेल, एविएशन, ईएंडपी और लूब्स के संकायों ने प्रशिक्षण सत्र में पेट्रोलियम को संभालने के विभिन्न पहलुओं के बारे में बताया। इसमें विभिन्न क्षेत्रों, जैसे टैंक फार्म, गेन्ट्री, क्यूसीलैब, ल्यूब प्लांट, रिफाइनरी, एविएशन स्टेशन, एलपीजी प्लांट, मरीन बंकरिंग सुविधाएं आदि के बारे में बताया गया। प्रशिक्षण के अंत में प्रश्नोत्तरी परीक्षा और फीड बैक सत्र रखे गए थे। समापन समारोह में एसआईएम, आईएंडसी, शिवड़ी इंस्टलेशन, श्री रंजन नायर उपस्थिति हुए। लेफ्टनेन्टकर्नल श्री कश्यपने शिवड़ी टीम द्वारा आयोजित समूचे कार्यक्रम की प्रशंसा की और कहा कि शिवड़ी इंस्टलेशन द्वारा आयोजित इस उच्च स्तरीय कार्यक्रम से विपत्ति के समय रक्षा निरूपणों को एकजूट करने के लिए वर्तमान डॉक्टरीन 'कोल्ड स्टार्ट' का अनुसरण करने में, सेवा आर्पूर्ति कॉर्प्स को तैनात करने में काफी सहायता मिलेगी।

आंतर सरकारी उपक्रम गायन प्रतियोगिता का आयोजन


भारत पेट्रोलियम पश्चिम क्षेत्र द्वारा मुंबई नगर राजभाषा कार्यान्वयन समिति (उपक्रम) के तत्वावधान में दिनांक 26.09.2013 को आंतर सरकारी उपक्रम गायन प्रतियोगिता का आयोजन किया गया। माननीय श्री विनोद कुमार शर्मा, उप निदेशक (कार्यान्वयन) राजभाषा विभाग, पश्चिम इस कार्यक्रम के मुख्य अतिथि थे तथा श्री डी एस रावत, संयुक्त निदेशक, पेट्रोलियम मंत्रालय इस कार्यक्रम के मुख्य अतिथि। यह गायन प्रतियोगिता सुबह 9.30 बजे भारत पेट्रोलियम के स्वप्नशिल्प सभागार में ऑडिशन राउंड से शुरू हुई जिसमें टॉप 14 गायक

## पेड़ बचाओ

गुवाहाटी टेरिटरी ने ‘पेड़ बचाओ’ नामक अभियान 28.7.2013 से 5.8.2013 तक चलाया जिसका उद्देश्य लोगों के बीच पर्यावरणीय जागरूकता फैलाना और उत्तर पूर्व बाजार में बीपीसीएल की ब्राण्ड छवि को लोकप्रिय बनाना था। इस दौरान असम के वन विभाग से पौधे प्राप्त किए गए, गुवाहाटी के आस-पास के 8 चुनिंदा रिटेल आउटलेट में पौधों का वितरण किया गया और रिटेल आउटलेटों में प्रदान की जाने वाली सेवा की गुणवत्ता के बारे में ग्राहकों से फीड बैक लिया गया। केन्द्रीय विद्यालय, खानापाड़ा, गुवाहाटी में भी वृक्षारोपण किया गया और चित्रकला प्रतियोगिता आयोजित की गई जिसमें 200 बच्चों ने भाग लिया। सभी को भारत पेट्रोलियम की कैप बांटी गई। ग्राहकों ने रिटेल आउटलेट की सेवाओं के बारे में सकारात्मक प्रतिक्रिया दी। इन सारी चीजों में उपभोक्ताओं तथा विद्यार्थियों को प्रकृति संरक्षण के प्रति जागरूक बनाया और इस तरह बीपीसीएल की ब्राण्ड छावि मजबूत हुई। इस अभियान को असम के वन विभाग का पूरा समर्थन प्राप्त था।

कलाकारों का चयन किया गया और उनके बीच अंतिम मुकाबला उसी दिन दोपहर 03.00 बजे सम्पन्न हुआ। इस कार्यालय में मुंबई के 30 विभिन्न उपक्रमों के गायक कलाकारों ने अपना बेहतरीन प्रदर्शन दिखाया। श्री विनोद कुमार शर्मा, श्री डी एस रावत तथा अन्य कंपनियों से आये अधिकारीगण तथा प्रतिभागियों ने भारत पेट्रोलियम की इस पहल के लिए और अच्छे आयोजन के लिए बधाई एवं धन्यवाद दिया। श्रीमती वासंती वैद्य, सचिव,मुंबई नगर राजभाषा कार्यान्वयन समिति (उपक्रम) एवं वरिष्ठ प्रबंधक हिन्दी, एचपीसीएल ने मुंबई के विभिन्न उपक्रमों से आये हुए राजभाषा अधिकारियों एवं उनके गायक कलाकारों का स्वागत किया तथा भारत पेट्रोलियम को इस कार्यक्रम के अच्छे आयोजन के लिए धन्यवाद दिया। भारत पेट्रोलियम के सभी कर्मचारियों ने इतने अच्छे एवं उच्च स्तर के कार्यक्रम के आयोजन के लिए हिन्दी कक्ष को बधाई देते हुए ऐसे ही कार्यक्रमों का आयोजन भविष्य में आयोजित करने का अनुरोध किया।
इस कार्यक्रम के लिए निर्णायक गण थे, श्री किरण शेंबेकर, (हिन्दी एवं मराठी प्लेबॅक सिंगर) एवं श्री निषाद करलगीकर, (संगीत विशारद मुंबई विश्वविद्यालय) तथा संगीत पर साथ देने के लिए श्री सुराज साठे एवं ग्रुप को आमंत्रित किया गया था। पुरस्कार वितरण भारत पेट्रोलियम के निदेशक (विपणन) श्री के. के. गुप्ता जी के शुभ हस्तों से सम्पन्न हुआ। इस अवसर पर भारत पेट्रोलियम के उप महाबंधक (प्रशासन) श्री श्रीकांत देसाई जी भी उपस्थित थे। श्रीमती सुषमा जाधव, वरिष्ठ प्रबंधक (हिन्दी) निगमित, भारत पेट्रोलियम कॉर्पोरेशन ने कार्यक्रम का संचालन किया और सभी उपस्थितों का स्वागत करते हुए यह विश्वास दिलाया कि भविष्य में भी भारत पेट्रोलियम ऐसे ही बेहतरीन कार्यक्रमों का आयोजन कर हिन्दी के प्रति लोगों का प्यार बढ़ाने के लिए प्रयासरत रहेगा।



के लिए ग्वालियर एएफएस में तीन दिवसीय विमानन परिचयात्मक पाठयक्रम का आयोजन, आईएएफ 40 विंग, ग्वालियर एएफएस में किया गया था जहाँ हमारे पास ईंधन आपूरित करने और विमानन ईंधन स्टेशन परिचालित करने के विशेष अधिकार हैं। एयर कमांडर पीएम सिन्हा (विशिष्ट सेवा पदक) बेस कमांडर और

## विमानन परिचयात्मक पाठयक्रम

भारतीय वायुसेना के साथ, बीपीसीएल एविएशन के मजबूत संबंधों का बीपीसीएल को काफी गर्व है। हमारे ग्राहक प्रोफाइल का एक ऐसा खंड, जिनकी अपनी अनोखी जरूरते हैं, और हमारे अत्यंत प्रतिभावान आईएफ अधिकारी इनकी कही-अनकही जरूरतों और आवश्यकताओं को पूरा करने के लिए लगातार अपनी सेवाएं प्रदान करते हैं। एटीएफ गुणवत्ता नियंत्रण प्रक्रिया और परिचालनों

## मिलकर हो सकता है

बीपी टीम उदमपुर (रिटेल) ने अपनी मेहनत और समर्पण से भारत में ऑटोमेशन के जरिए सर्वाधिक एसएमएस जनरेट किए, $36.44 \%$ एचएसडी मार्केट शेयर दर्ज किया, $22 \%$ एलएफआर बढ़ाया, एक ओएसटीएस शुरू किया और दूसरा प्रक्रियाधीनहै। उत्तर क्षेत्र में एसएमएस सॉफ्टवेयर आइडिया लागू की और चालू वित्त वर्ष में 5 एनआरओ चालू किए । उगते सूर्य की अपनी प्रेरणा और शुद्ध आक्सीजन से खुद को रिचार्ज कर इस दल ने नीमच माता पहाड़ी की चोटी पर पूरे उत्साह से चढ़ कर दिखाया। इसका उद्देश्य एकजुटता को मजबूती देना और उपलब्धियों का उत्सव मनाना था तथा भारत पेट्रोलियम के ड्रीम प्लान को जल्द से जल्द हासिल करना था।


श्री प्रमोद शर्मा, ई.डी.(विमानन) ने दीप प्रज्ज्वलित कर कार्यक्रम का उद्घाटन किया।
सत्र की शुरूवात श्री शर्मा ने काफी ज्ञानप्रद भाषण से की जिसमें उन्होने तेल उद्योग तथा खासकर बीपीसीएल के बारे में जानकारी दी। उन्होंने यह बताया कि किस तरह ज्यादा ‘नवाचारी, देख-रेख करनेवाली और भरोसेमंद ग्राहक केन्द्रित कंपनीं होकर बीपीसीएल ने प्रतियोगिता से अपने को अलग दर्शाया है। उन्होंने बताया बीपीसीएल हमेशा से लीडर रहा है और उद्योग में पहली ऐसी कंपनी है जो अपने ग्राहकों के लिए आदर्श और नए समाधान लेकर आती है। हाइड्रो-कार्बन मूल्य श्रृंखला में बीपीसीएल द्वारा उठाए गए विभिन्न अभिक्रमों को उद्घृत करते हुए उन्होंने ग्वालियर हाइड्रेन्ट रीफ्यूएलिंग सिस्टम (एचआरएस) का खास उल्लेख किया जो मौजूदा सेमी-बरीड टैंक और अनोखी संरचना वाले पर्यावरण अनुकूल का अकेला ऐसा एचआरएस है जो पिछले 3 सालों से $24 \times 7$ काम कर रहा है। एओसी एयर कमांडर सिन्हा ने अपने भाषण में कि बीपीसीएल की पूरी टीम द्वारा ग्वालियर में मूल्यवर्धित सेवाएं और रचनात्मक समाधानों के लिए प्रशंसा की और आईएफ अधिकारियों के लिए ऐसे प्रशिक्षण कोर्स आयोजित करने के लिए बीपीसीएल को धन्यवाद दिया। इस तीन दिवसीय कार्यक्रम में व्यापक रूप से जिन विषयों को लिया गया, वें हैं, एटीएफ गुणवत्ता नियंत्रण और परिचालनों का व्याख्यात्मक और प्रॅक्टिकल प्रशिक्षण, इंजीनियरिंग और सुरक्षा, एएफएस में फिल्टर्स और फिल्ट्रेशन सिस्टम, हाइड़्रेन्टरीफ्यूएलिंग सिस्टम और इसके परिचालन, प्रत्येक परीक्षण और परिचालन का महत्व, बीपीसीएल एएफएस और बल्क पेट्रोलियम इंस्टलेशन (बीपीआई) का दौरा, इत्यादि । सभी प्रतिभागी बीपीसीएल के अत्याधुनिक हाइड्रेन्ट रीफ्युएलिंग सिस्टम से काफी प्रभावित हुए। कोर्स के अंतिम दिन एक मॉक परीक्षण किया गया। श्री प्रवीण गंगवार, एसएम, ग्वालियर एएफएस ने सभी प्रशिक्षणार्थी आईएएफ अधिकारियों को धन्यवाद दिया ।


## भारत गैस परिवार को मुख्यमंत्री की शाबाशी

दिनांक 22.8.2013 को माननीय मुख्यमंत्री, उत्तराखंड, श्री विजय बहुगुणा को आरएलएम उ.क्षे. श्री डी.एन. माथुर ने 11.35 लाख रूपये की डीडी मुख्य मंत्री राहत कोष में डालने के लिए प्रस्तुत की । बाढ़ में क्षतिग्रस्त परिवारों के पुनर्वास के लिए उत्तरक्षेत्र के भारत गैस परिवार की यह छोटी सी भेंट थी । मुख्यमंत्री ने बीपीसीएल के इस योगदान की प्रशंसा की । इस मौके पर टीएम (एलपीजी), रूड़की, श्री भट्टाचार्य एवं वितरक गण भी उपस्थित थे ।

## 22 वाँ राजभाषा पुरस्कार 2013 से नवाजा गया

सुप्रसिद्ध साहित्यिक सांकृतिक संस्था 'आशीर्वाद' का 22 वाँ राजभाषा पुरस्कार 2013, दूरदर्शन केंद्र वरली, मुंबई के भव्य सभागार में 27 सितम्बर, 2013 को संपन्न हुआ, जिसमें आशीर्वाद के निदेशक डॉ. उमाकांत बाजपेयी के साथ मुख्य अतिथि के रूप में पुलिस कमिशनर, मुंबई, डॉ. सत्यपाल सिंह, राजश्री प्राडक्शन के, श्री राजकुमार बडजात्या तथा ज्वाइंट कमिशनर, सेल्स टैक्स श्री माणिक मुंडे उपस्थित थे । इस अवसर पर हमारे भारत पेट्रोलियम कॉर्पोरेशन को सार्वजनिक उपक्रमों में सबसे अच्छे राजभाषा कार्यान्वयन करने के लिए तृतीय पुरस्कार से नवाजा गया। यह पुरस्कार वरिष्ठ प्रबंधक, हिन्दी (निगमित) श्रीमती सुषमा जाधव तथा सहायक प्रबंधक (हिन्दी) श्री विद्याधर जोग (पश्चिम) ने पुलिस कमिशनर, मुंबई डॉ. सत्यपाल सिंह, श्री सुंदरचंद्र ठाकुर, संपादक, नवभारत टाइम्स तथा आशीर्वाद के निदेशक डॉ. उमाकांत बाजपेयी के कर कमलों से प्राप्त किया। इस कार्यक्रम में हमारे कॉर्पोरेशन की वरिष्ठ प्रबंधक (निगमित) हिन्दी, श्रीमती सुषमा जाधव को आशीर्वाद संस्था की ओर से वर्ष 2013 में भारत पेट्रोलियम में हिन्दी के कार्य को उत्कृष्ट ढंग से कार्यान्वित करने के लिए व्यक्तिगत रूप से पुरस्कृत कर गौरवन्वित किया गया ।

## संवाद - साझी सफलता

हेनरी फोर्ड ने कहा है- "साथ में आना एक शुरूआत है, साथ में रहना प्रगति है और साथ में काम करना सफलता है।" इस कहावत के अनुसार मासंसे दक्षिण ने हैदराबाद स्थित विभिन्न कारोबार इकाईयों के रोलहोल्डरों के लिए 'शेयर टू सक्सीड’ नामक संवाद का प्रथम इवेन्ट आयोजित किया। इवेन्ट को अधिक अर्थपूर्ण बनाने के लिए रोलहोल्डरों को कार्यशाला में बुलाया गया था जिन्होंने हैदराबाद टेरिटरी के कारोबार/परिचालन माहौल पर स्पॉट विश्लेषण किया और उस पर आधारित विस्तृत सहयोगी कार्रवाई योजना बनाई। संवाद इवेन्टने साथ में मिलकर काम करने का अवसर खोजने के लिए हैदराबाद के सभी रोल होल्डरों को एकत्रित कर सफलता की कहानी लिखी गई।


सत्य नारायण पूजा
दशहरे के शुभ अवसर पर दिनांक 1.10.2013 को भारत पेट्रोलियम मार्केटिंग स्पोट्सक्लब की ओर से मेकर टॉवर कार्यालय में श्री सत्यनारायणपूजा का आयोजन किया गया।

## पेट्रोलियम मंत्रालय की एलपीजी टीम से मुलाकात



डॉ. नीरज मित्तल, संयुक्त सचिव (विपणन), पेट्रोलियम एवं प्राकृतिक गैस मंत्रालय ने दिनांक 10.9.2013 को नोएडा क्षेत्रीय कार्यालय का दौरा किया और टेरिटरी प्रवंधकों तथा विक्रय अधिकारियों के साथ सीधे हितलाभ अंतरण से संबंधित मुद्दों पर चर्चा की। आरएलएम उत्तर ने संयुक्त सचिव (विपणन) का स्वागत किया और टीएम एवं अधिकारियों का उनसे परिचय करवाया। ईडी (एलपीजी) ने अपने सम्बोधन में संयुक्त सचिव (विपणन) को डीबीटीएल योजना कार्यान्वित करने के लिए बीपीसीएल द्वारा उठाए गए विभिन्न कदमों की जानकारी दी। उन्होने यह भी आश्वस्त किया कि बीपीसीएल ने मजबूत कम्पूटर

## समाधान

समाधान एक जागरूकता निर्मित करने की कार्यशाला है जिसे कर्मचारी सम्पर्क, एचआरएस, पूर्व द्वारा कल्पित, विकसित और कार्यान्वित किया गया। इसमें जीवन के कुछ तथ्यों को लिया गया है जो आज के अति भौतिकवादी दुनिया में इंसान को नीचे ही गिराते चले जा रहें है। इसका असर केवल उनके अपने जीवन पर नहीं बल्कि उनके परिवार और समाज पर भी पड़ता है। हालांकि कॉर्पोरेशन अपने कर्मचारियों को विभिन्न प्रकार के कल्याण हितलाभ प्रदान करती है फिर भी कुछ कर्मचारियों में इन हितलाभों को गलत तरीके से हासिल करने का बढ़ता रूझान दिखाई देता है। जीवन में बढ़ता तनाव और गुमराह होने की प्रवृत्ति के कारण वे ऐसे काम करते हैं जो गलत आचरण कहलाते है और इसकी परिणिती आरोप पत्र, निलम्बन से लेकर चेतावनी और सेवा से बर्खास्त करने तक देखी जाती है। सेवा ग्रहण के समय वर्कमेन को स्थायी आदेश की एक प्रति दी जाती है जो समय के अंतराल के साथ कर्मचारी की यादों में घूमिल पड़ जाती है। समाधान में ऐसे ही लेबर स्टाफ को सहायता प्रदान करने का एक प्रयास किया गया है जिनकी साक्षरता लिपिकीय या नॉन-मैनेजमेंट की तुलना में कम होती है। यह कार्यशाला खासकर लेबर स्टाफ को ध्यान में

रिपोर्ट विकसित की है जो अधिकारियों को डीबीटीएल योजना के अन्तर्गत प्रत्येक डिस्ट्रिब्यूटरशिप में इसे लागू करने के लिए रोजाना आधार पर मदद करता है। डॉ. नीरज मित्तल ने निम्न पर जोर दिया :-

- एलपीजी का सीधा हितलाभ ट्रांसफर चरणबद्ध तरीके से विभिन्र राजस्व जिलों में किया जा रहा है और यह जरूरी है कि प्रारम्भिक काम तत्काल शुरू कर दिया जाए।
- इस योजना के समय पर कार्यान्वयन के लिए वे नियमित रूप से विडियो कॉन्मेंरेंसिंग के जरिए राज्य प्रशासन के साथ बातचीत करते रहते हैं।
- उन्होंने इस बात पर जोर दिया कि हमारे ऑफिस को आधार की अधिकतम मात्रा में लाकर इस दिशा में पूर्वलक्षी भूमिका निभानी होगी और बैंक की भूमिका को अधिकतम लाने के लिए प्रमुख बैंक के प्रबंधकों से अनुवर्ती कारवाई करनी चाहिए।
- अपने विचारों के आदान-प्रदान के दौरान उन्होंने इस योजना को कार्यान्वित करने के दौरान पेश, या हो रही तकलीफों के बारे में फील्ड अधिकारियों से फीड बैक भी प्राप्त किया।
- संयुक्त सचिव (विपणन) ने ईआरपीसीसी द्वारा विकसित आधार अद्यतन के लिए एन्रॉएड आधारित मोबाइल एप्लीकेशन का उद्घाटन किया जो उद्योग में इसी तरह का पहला प्रयास है।
- संयुक्त सचिव (विपणन) ने 20 जिलों में डीबीटीएल योजना लागू करने के लिए बीपीसीएल अधिकारियों के प्रयत्नों के लिए उन्हें बधाई दी और आशा व्यक्त की। सितम्बर 2013 में जिन जिलों में यह योजना लाई गई है वे अच्छे परिणाम दिखाएंगे ताकि ज्यादा से ज्यादा लोग एलपीजी सब्सिडी का फायदा उठा सकें। डॉ. मित्तल ने अधिकारियों के साथ तीन घंटो से भी ज्यादा तक चर्चा की और वे अधिकारियों के उत्साह एवं प्रतिबद्धता से काफी खुश नज़र आए।

रखकर विकसित की गई है, जिसमें बाद में क्लेरिकल स्टाफ को भी शामिल किया जाएगा। इसका उद्देश्य पूर्व क्षेत्र के लेबर स्टाफ में नैतिकता तथा मूल्यों की भावना निर्मित करना है। उन्हें गुमराह होने से बचाना, गलत आचरण से सावधान करना और घरेलू जाँच में लगने वाले समय को बचाना, कॉर्पोरेशन की पहल का विरोध कम करना आदि है।

स्वयं का बचाव करने के लिए कभी दूसरों पर दोषारोपण मत करें, क्योंकि समय के पास सत्य को प्रकट करने का अपना तरीका है।

## प्रतिपालन - जीतने का तरीका

एसआरओ में 'प्रतिपालन - जीतने का तरीका' पर कार्यशाला आयोजित की गई। प्रतिपालक प्रतिपाल्य तथा इन दोनों के बीच पारस्परिक संबंध इन तीन चरणों में कार्यशाला का आयोजन किया गया। पहले दिन श्री एम.वी. प्रभाकरन ने प्रतिपालन के अनुभव, निजी, व्यावसायिक तथा संगठनात्मक विकास में प्रतिपालन की भूमिका आदि के बारे में बताया। प्रतिपालक कार्यशाला में भाग लेने वाले नये भर्ती हुए लोगों के विकास के प्रति वचनबद्धता व्यक्त की। कार्यशाला के प्रथम दिवस के अंत में आयोजित रात्रिभोज में अनौपचारिक चर्चा हेतु 'प्रतिपालक-प्रतिपाल्य जोड़ी' का विवरण भी घोषित किया गया था। इस दौरान प्रतिभागियों ने रंगारंग कार्यक्रम, नृत्य, खेल आदि का आनंद लिया। दूसरे दिन प्रतिपालक और प्रतिपाल्य को विभिन्न गतिविधियों से जोड़ा गया। इस कार्यशाला के कारण उनके बीच एक मज़बूत रिश्ता बन गया जो भविष्य में भी कायम रहेगा।

## मानव संसाधन सेवा आपके घर तक

मासंसे, दक्षिण द्वारा 29 अगस्त, 2013 को राज्यस्तरीय समन्वयक कार्यालय, सिकंदराबाद और चेरलापल्ली इन्स्टलेशन में मानव संसाधन शिविर का आयोजन किया गया। सभी आंतरिक ग्राहकों को मानव संसाधन नीतियों एवं सेवाओं की जानकारी देने के उद्देश्य से आयोजित इस शिविर में संगठन के मानव संसाधन के नये अभिक्रमों से भी परिचित कराया। श्री एम.वी. प्रभाकरन, उप महाप्रबंधक (मासंसे) दक्षिण के नेतृत्व में मानव संसाधन टीम ने सभी स्टाफ से लाभों एवं सेवाओं से संबंधित विस्तृत जानकारी दी। शिविर में संबंधित अधिकारियों से चर्चा द्वारा अपनी निजी समस्याओं का समाधान करने का अवसर भी स्टाफ को मिला। शिविर के दौरान चेरलापल्ली इन्स्टलेशन में 'क्रिकेट नेट्स सुविधा' का उद्घाटन, कार्डियाक कैम्प, दीर्घ सेवा प्रतीक चिहनों का वितरण आदि गतिविधियां भी आयोजित की गईं।



हरित अभिक्रम
राँची रिटेल टेरिटरी ने 31 अगस्त को हरित अभिक्रम हाथ में लिया जो संयोग से झारखंड राज्य का हरित दिवस था। बी पी राँची में 31 अगस्त को रंगारंग कार्यक्रम के साथ शुरू हुए इस अभिक्रम की अध्यक्षता राँची के कार्यकारी महापौर श्री संजीव विजयर्गिया ने की। इस अभिक्रम के पीछे दो उद्देश्य थे, पर्यावरण संतुलन और शहर की सुंदरता बढ़ाना। श्री डी. पालित, प्रादेशिक प्रबंधक (रिटेल) एवं राज्य समन्वयक ने कहा कि राँची शहर के सभी बीपीसीएल रिटेल आउटलेटों पर वृक्ष रोपण की योजना बनाई गई है। श्री विजयर्वर्गया ने इस अवसर पर बीपीसीएल रांची में पौधे लगायें और इस अभिक्रम की प्रशंसा कर ऐसे सभी प्रयासों में सहयोग देने का वचन दिया।

## रोमांचकारी सायक्लोथॉन

दिनांक 29 सितम्बर 2013 को विश्व हदय दिवस के अवसर पर, रिफाइनरी मेडिकल सेंटर ने चेम्बूर कॉलोनी निवासियों के लिए सायक्लोथॉन नामक सायकल रैली आयोजित की जिसमें विभिन्न आयु के 100 से अधिक सहभागियों ने हिस्सा लिया। श्री एसएस. सुंदरराजन, प्रभारी महाप्रबंधक (मुंबई रिफाइनरी) ने हरी झंडी दिखाते हुए रैली शुरू की। यह रैली ट्रॉम्बे क्लब से स्पोर्टस क्लब तक चलाई गई।


## स्वासख्य

## मेगा स्वास्थ्य जाँच

हमारे कॉन्ट्रैक्ट वर्कमेन के सामान्य स्वास्थ्य और तंदुरूस्ती के महत्व के प्रति जागरूकता निर्मित करने के निरन्तर प्रयासों की श्रृंखला में पियाला इंस्टलेशन ने 23 अगस्त 2013 को फरीदाबाद के प्रमुख स्थानीय अस्पताल मेसर्स एशियन हॉस्पिटल के साथ मिलकर एक मेगा स्वास्थ्य जाँच शिविर


आयोजित किया। इसमें मलेरिया / डेंगू / टायफाइड जैसी बीमारियों से बचने के उपाय बताए गए। सभी प्रतिभागियों का रक्त चाप, रेन्डम ब्लड शुगर, ऑखों की जाँच की गई। कुल 270 लोगों ने सत्र में भाग लिया।

## रक्त दान अभियान

रक्त दान अभियान जीवन का उपहार है। रिफाइनरी मेडिकल सेंटर ने एलटीएमजी अस्पताल, सायन के साथ मिलकर 13 अगस्त 2013 को एक 'स्वैच्छिक रक्तदान शिविर' आयोजित किया। रिफाइनरी के कर्मचारियों


के साथ-साथ कॉन्ट्रॅक्ट वर्करों ने भी इस अभियान में उत्साहपूर्वक भाग लिया। इस वर्ष 151 लोगों ने रक्तदान किया।

## तंदुरमत्त हदय सुखी जीवन

विश्व हदय सप्ताह के अवसर पर रिफाइनरी मेडिकल सेंटर ने विभिन्न कार्यक्रम आयोजित किए जैसे - सायक्लोथॉन, वाकथॉन, स्लोगन प्रतियोगिता एवं 'लाइफ स्टाईल एण्ड हार्ट' इस विषय पर व्याख्यान। हिन्दुजा हॉस्पिटल के इंटरवेन्शन कार्डियोलॉजिस्ट डॉ. सुधीर पिल्ले ने 'लाइफ स्टाइल एण्ड हार्टस पर व्याख्यान में बताया कि कैसे हमारी जीवनशैली हमारा स्वास्थ्य, विशेषकर हृदय प्रभावित करती है। पुरस्कार वितरण समारोह में अन्य पुरस्कारों के अलावा इन दो कर्मचारियों को भी उल्लेखनीय रूप से पुरस्कृत किया गया: श्री एम.आर.व्यवहारे, फोर्कलिफ्ट ऑपरेटर, टीडीयू जो हर रोज़ सानपाडा स्थित अपने घर से रिफाइनरी अपनी सायकल पर आते हैं और श्री उत्तमकुमार देसाई, क्राफ्टसमैन, सीडीयू जो विक्रोली स्थित अपने घर से रिफाइनरी तक पैदल आते हैं।


## सर्वांगीण स्वासश्य कार्यशाला

देवणगोंठी इंस्टलेशन ने ईएसई, दक्षिण के साथ मिलकर दिनांक 11 अगस्त 2013 को बैंगलोर टेरिटरी के सभी अधिकारियों और स्टाफ के लिए एक सर्वांगीण स्वास्थ्य कार्यशाला आयोजित की। इस कार्यशाला को आर्ट ऑफ लिविंग के श्री सुभाष के साथ वरि. प्रबंधक, ईएसई, उत्तर श्री टी.पी.सिंह ने संचालित किया, जिसमें आनंदपूर्ण जीवन जीने की कला को, विभित्र तरीकों तथा ध्यान के जरिए सिखाने की कोशिश की गई। क्रोध, चिंता इत्यादि से बचने के उपाय बताए गए।

## कैंसर शिविर

शिवड़ी संस्थापन में दिनांक 3.10.2013 को कैंसर शिविर आयोजित किया गया। इस शिविर में फोर्टिस हॉस्पिटल के जाने-माने डॉक्टर तेजिंदर सिंह ने बताया कि किस प्रकार तम्बाख एवं अन्य व्यसनों के कारण हमारे लिए जानलेवा साबित हो सकते हैं। शिविर में प्रश्नमंच का भी आयोजन किया गया। इस कार्यक्रम में 50 से अधिक स्टाफ ने हिस्सा लिया ।

## औरा : वेलनेस एंड बियॉण्ड

'अपने शरीर का ख्याल रखें, यही वो एकमात्र जगह है जहाँ आपको रहना है। - जिम रॉन
दक्षिण क्षेत्रीय कार्यालय ने चेत्नई में डॉ अल्पना डोंगरे के सहयोग से एक कार्यस्थल वेलनेस कार्यक्रम "औरा" का आयोजन किया। कार्यक्रम का मुख्य उद्देश्य कर्मचारियों को उनके अपने स्वास्थ्य के प्रति जागरूक बनाना, चोटों की रोकथाम, इलाज तथा रिकवरी एवं कर्मचारियों द्वारा सक्रिय जीवन शैली अपनाना था। डोंगरे ने प्रतिभागियों के साथ प्रश्न उत्तर सत्र भी रखा था और प्रतिभागियों के स्वास्थ्य जोखिम रिपोर्ट भी बनाई गई ।


## मधुमेह में नेत्र रक्षा

रिफाइनरी मेडिकल सेन्टर ने डॉ. नीता शाह, आयुष आई क्लिनिक, चेम्बुर के साथ मिलकर 16 अगस्त को ‘ग्लाकोमा और मधुमेह में नेत्र रक्षा’ पर एक स्वास्थ्य जागरूकता चर्चा आयोजित की थी और इसके बाद 21 तथा 22 अगस्त 2013 को 'नेत्र जाँच शिविर' भी आयोजित किया था। डॉ. नीता शाह ने ग्लुकोमा और मधुमेह का ऑखों पर पड़नेवाले असर के बारे में विस्तार से जानकारी दी और सभी प्रश्नों का संतोषजनक उत्तर दिया। कुल 132 कर्मचारियों की ऑखों की जाँच की गई।

## कैंसर की रोक-थाम

एक अध्ययन के मुताबिक प्रति वर्ष 10 मिलियन लोग कैंसर से पीड़ित होते हैं और यह रोग लगातार फैलता जा रहा है। एचआरएस पूर्व ने इस रोग की गंभीरता को भांपते हुए इस रोग से बचाव और इसके प्रति जागरूक बनाने के लिए 'द इंडियन कैंसर सोसायटी' के तत्वावधान में एक चर्चा आयोजित की थी। डॉ. अरूणम सेनगुप्ता, प्रसिद्ध ऑन्कोलॉजिस्ट ने जीवन शैली में बदल कर इस रोग की संभावना को कम करने के बारे में विस्तार से बताया।

## स्वास्थ्य चर्चा

वाडिलूब इंस्टलेशन में 13 अगस्त 2013 को लीवर से संबंधित एक स्वास्थ्य चर्चा आयोजित की गई। अतिथि वक्ता थे डॉ. पुरूषोत्तम वशिष्ठ, फोर्टिस अस्पताल, उन्होने लीवर से संबंधित विभिन्न बीमारियों


जैसे जॉन्डीस, हेपेटाइटिस बी और सी, सिरोसिस आदि के बारे में बताया, उससे बचने के उपाय और इसके इलाज़ के बारे में चर्चा की।

## स्वास्थ्य-चिंतन

हम श्रेष्ठता की दौड जीतने के चक्कर में अक्सर स्वास्थ्य की ओर ध्यान नहीं देते। मेकर टॉवर्स में इसी बात पर ध्यान देते हुए दिनांक 12 सितंबर, 2013 को सैफी अस्पताल के प्रतिष्ठित डॉक्टरों की टीम द्वारा शारीरिक स्वास्थ्य और फिजिओथेरपी पर एक सत्र चलाया गया। सत्र में व्यावसायिक खतरों को ध्यान में रखते हुए शारीरिक स्वास्थ्य का ख्याल


रखना, कम्प्यूटर के प्रयोग से स्वास्थ्य पर होनेवाला असर, बैठने की सही स्थिति आदि पर एक प्रस्तुतीकरण दिया गया। सत्र का लाभ 50 से अधिक स्टाफ ने लिया।

## लोग

श्री सी.के. जैन,
निदेशक (वाणिज्यिक), एमएनजीएल -30 वर्ष


## दीर्घ सेवा



श्री एस एस देसाई,
उप महाप्रबंधक (प्रशासन) 30 वर्ष


श्री नित्यानंद एम. सावंत,
उप प्रबंधक प्रशासन (मासंसे), पश्चिम


सुश्री पदमासिनी रामकृष्णन, सुपरिन्टेन्डेंट, रिटेल दक्षे कार्यालय 30 वर्ष


श्री प्रशांत पी. पोवके,
सहायक, मासंसे, पश्चिम - 25 वर्ष


श्री वी. बालकृष्ण, टैलीमैन I, चैन्नै एलपीजी - 25 वर्ष


श्री एन. सौंदरराज,
सहायक प्रबंधक, परिचालन (एलपीजी),
चैन्नै - 25 वर्ष


श्रीमती विजया बी.भगत,
हिन्दी कक्ष (पश्चिम) सीओ - 25 वर्ष


श्री प्रवीण के. बोर्डेकर,
सहायक ।, मासंसे, पश्चिम - 30 वर्ष


श्री प्रकाश यशवंत कांबळे,
अटेन्डेंट, मासंसे, पश्चिम - 30 वर्ष


श्री अजय के. निगम,
मुख्य प्रबंधक, डेटा बेस (रिटेल), मुंबई - 30 वर्ष


सुश्री जयश्री एस. नायर, सचिव, उप महाप्रबंधक (प्रशासन), सीओ - 30 वर्ष


श्री प्रदीप कुमार जिंदानी,
हिन्दी अनुवादक,
हिन्दी, पश्चिम - 30 वर्ष


श्री मनोहर जी. चव्हाण,
सहायक-II, शिवड़ी संस्थापन - 35 वर्ष


श्री अजयकुमार सिंह
(2894), 25 वर्ष


श्री ए. पी. बजाज,
वरि. प्रबंधक, विपणन समन्वयन, (औद्यो. एवं वाणिज्यिक), दिल्ली - 35 वर्ष


श्री एन. के. झा,
वरि. प्रबंधक, तकनीकी सेवाएं, (औद्योगिक एवं वाणिज्यिक) उत्तर - 25 वर्ष


श्री ए एस पालांडे,
प्रबंधक पाइपलाइन को-ऑर्डिनेशन ईएंडपी, शिवड़ी - 30 वर्ष


श्री टी. सुर्यवंशी,
प्रबंधक, संभार तंत्र, (औद्योगिक एवं वाणिज्यिक) उत्तर - 25 वर्ष


निधन सूचना


श्री तुषार एम नवलकर, पेट्रो.कार्ड सहायक, ठाणे रिटेल टेरिटरी का दिनांक 7.11.2013 को दुःखद निधन हो गया। वे 49 वर्ष के थे। उनके परिवार में पत्नी, दो पुत्र और पिताजी हैं।


चेरलापल्ली एलपीजी संयंत्र में कार्यरत ऑपरेटर (फिल्ड), श्री टी बाला रेड्डी का दिनांक 0.6.11.2013 को दुःखद निधन हो गया। उन्होंने 16 वर्ष कॉर्पोरेशन की सेवा की । उनके परिवार में पत्नी, पुत्र एवं पुत्री हैं।


जगबीर सिंह, ऑपरेटर, लोनी एलपीजी संयंत्र का दिनांक 18.10.2013 को दु:खद निधन हो गया। वे 51 वर्ष के थे । उन्होंने 28 वर्ष कॉर्पोरेशन की सेवा की । उनके परिवार में पत्नी, चार पुत्रियां और एक पुत्र हैं।


मुंबई रिफाइनरी में कार्यरत प्रोसेस टेक्निशियन सी/एच वाय डी तांडेल का दिनांक 20.10.2013 को दु:खद निधन हो गया। वे 52 वर्ष के थे। उन्होंने दिनांक 27.02.1984 को कॉर्पोरेशन में कार्यग्रहण किया था । श्री तांडेल के परिवार में पत्नी एवं पुत्री है ।

## सवतन्त्रता दिवस

हाल ही में 15 अगस्त को हमने आजादी के 67 वें वर्ष का जश्न मनाया। स्कूलों में बच्चों ने परेड की देशभक्ति के गीत गाये, लाल किले पर प्रधानमंत्री ने तिरंगा फहराया। हमारी संस्था में भी इसी तरह स्वतन्त्रता दिवस मनाया गया। हमारे क्षेत्रीय प्रबन्धक व डिपो प्रभारी ने सभी उपस्थित लोगों का अभिवादन किया व ध्वजारोहण किया। फिर शुरू हुआ स्कूली बच्चों का कार्यक्रम। कुछ बच्चों ने देशभक्ति के गीत गाये जैसे, मेरे देश की धरती, वीर तुम बढ़े चलो, तो कुछ ने अन्य गीत गाये।

सुनते-सुनते, में सोचने लगी कि ये देश के प्रति जो भावना आज हम व्यक्त कर रहे हैं, वह भावना सिर्फ आज के ही दिन क्यों उजागर होती है? क्या जो अधिकार, हमने आजादी मिलने पर पाये हैं, वे सिर्फ आज ही के दिन के लिए लागू होते हैं ? जब हम स्कूल जाया करते थे तब 'वीर तुम बढ़े चलो' वाला गीत, हर बच्चे को कंठस्थ था। परंतु आज एक भी बच्चा यह गीत पूरा न गा सका, अपितू अन्य फिल्मी गीत सभी को याद थे।

स्वतन्त्रता दिवस पर सभी वक्ताओं ने

हिन्दी में भाषण दिये। देखने में यह आया है कि बाकी सभी बैठकों में हम हिन्दी बोलने से कतराते हैं, चाहें हमें अंग्रेजी आती हो या न आती हो, कोशिश हम अंग्रेजी बोलने की ही करते हैं। क्या हमारी राजभाषा को यह पद सिर्फ 15 अगस्त या 26 जनवरी के लिए ही दिया जाना चाहिए ?

स्वतन्त्रता दिवस एवं गणतन्त्र दिवस पर पुरुष लोग कुर्ता पाजामा पहनते हैं व स्त्रियाँ सलवार कमीज़ अथवा साड़ी पहनती हैं। अन्य 363 दिन हम लोग पश्चिमी पहनावे को ओढ़े रहते हैं। सरकारी कर्मचारी होने के नाते हमारे द्वारा हिन्दी को संचार का माध्यम बनाने पर ज़ोर दिया जाता है, जबकि हमारी इन्ही सरकारी संस्थाओं में भी नौकरी के लिए साक्षात्कार अंग्रेजी में ही होते हैं।

यदि कोई मनुष्य शुद्ध हिन्दी में बात करता है तो उसे बेवकूफ़ कहते हैं, कोई स्त्री साड़ी पहनती है तो उसे गंवार कहते हैं, कोई उम्मीदवार यदि विदेशी संस्था का प्रस्ताव ठुकरा कर देश में रहता है, तो उसे पागल करार दिया जाता है।

क्या सच में हमने आजादी पा ली है ?

हमने 67 वर्ष पहले आजादी पायी थी किन्तु हम, इस देश के नागरिक अब विदेशी संस्कृति व भाषा के गुलाम हो गए हैं।

मेरे अनुसार यह गुलामी उस गुलामी से भी बढ़ी है जब विदेशियों ने सिर्फ हमारी जमीन पर राज किया था, एक समय था जब हमारे दिल स्वदेश के लिए ही धड़कते थे और उसी देश प्रेम के लिए हमारे वीरों ने हँसते-हँसते अपनी कुर्बानियाँ दे दीं। ये हमारे अपने देश के प्रति हमारे आदर का ही नतीजा था कि अंग्रेज हमारा भारत छोड़ने पर मजबूर हो गए।

परंतु आज हम तन से तो आजाद हैं, परंतु हमारा दिल अन्य देशों का गुलाम है ! अपने देश के लिए हमारे अंदर आदर की कमी है, हमें सोचने की जरूरत है कि क्या इस गुलामी से हम कभी आजाद हो पाएंगे ?

क्या आगे आने वाली आजादी वर्षगांठ को भी हम गुलाम मन से मनाएंगे ? ? ?

- स्वाति मांगलिक कार्यपालक अधिकारी, मांगलिया डिपो


## The 'DA' Quiz

This is the father of all quizzes - all answers start with the letters : 'DA'
e.g. Father - DAD. It's a pleasure to crack, so make a 'Dash' for it !

1. Union Territory of India
2. Character of a popular ditty, ....'Give me your answer do'
3. Principal character in the film, 'The Omen'
4. Breed of dog - white with dark spots - featured in a movie
5. An armed robber
6. The period in Europe considered as the age of unenlightenment
7. Actor in Harry Potter role
8. Bangladesh capital
9. A cocktail containing rum and lime juice
10. Spiritual head of Tibetan Buddhism
11. A short knife used as a weapon
12. Facts and statistics used for reference or analysis
13. The eldest son of the King of France
14. 'Where Eagles $\qquad$ ' name of a movie
15. High quality tea is grown here
16. Bright yellow flowers, praised poetically
17. Male character in 'Pride and Prejudice'
18. Light in the sky, before sunrise
19. A city in Syria
20. He had a theory of the evolution of species
21. Water barriers like the Narmada and Bhakra Nangal
22. Term of endearment
23. Names of two of Santa's reindeer
24. $\qquad$ Liaisons'- name of a movie
25. Young, unmarried woman

Name : $\qquad$ Email id : $\qquad$
Location : $\qquad$

## Last date is 31st January, 2014



