## पेट्रो प्लस PETRO PLUS



**Energising Employees** 

VOL - III / 5

February 2014



#### **CONTENTS**

#### EDITORIAL ...



Foundation Day ....1



22.....News



PETROTECH .....26





28.....Awards

Sports ......30



Farewells ......33



34.....विश्व हिन्दी दिवस

"It is not the beauty of a building you should look at; it's the construction of the foundation that will stand the test of time," it was famously said. Bharat Petroleum is proud to have a firm foundation, laid by our leaders of yore, which has proved to be strong enough to withstand the vicissitudes of change and still emerge triumphant. We are the building blocks of this company, innovating continuously and working passionately to achieve stretch targets, to propel the organisation on the path of progress. Delighted with our excellent performance, we celebrated Foundation Day with vigour and enthusiasm, commemorating the event with pride, belongingness and the effervescent spirit that every employee of BPCL is imbued with. Customers and our business partners shared our happiness on this special day, as we rolled out a slew of activities to demonstrate that we care for them and value their relationship. Read about our Foundation Day celebrations in our feature.

Our Hon'ble Prime Minister dedicated our RLNG facility at Kochi to the nation, starting a glorious chapter in the annals of the Gas BU in the south. As Gas has been touted to be the fuel of the 21st century, this infrastructure will stand us in good stead for our future prosperity.

Inaugurating the 5 Kg LPG Cylinder Scheme in Delhi, our Hon'ble Petroleum Minister set BPCL on the launch pad to progress in this arena. Voting for 'Customer Ecstasy' has always been our endeavour and this scheme is tailor-made to suit diverse customer requirements.

The results of the DA Quiz are on the Inside Back Cover. Do watch this space for more contests and engagements. We'd also welcome any contributions from you by way of articles on any subject like travel, health, experiences, thoughts .....Do write in – it's your magazine!

#### **PETRO PLUS**

Volume III / 5: February 2014

#### **Editor:**

Ms. Marianne Karmarkar

#### हिन्दी सम्पादन :

हिन्दी कक्ष (पश्चिम क्षेत्र)

#### Printed and Published by:

Ms. Marianne Karmarkar
Public Relations & Brand
For Bharat Petroleum Corporation Ltd.
Bharat Bhavan, Ballard Estate, Mumbai 400 001.

#### Printed at:

Printrade Issues (I) Pvt. Ltd; Mumbai - 400 011.

Member, Association of Business Communicators of India

Website: www.bharatpetroleum.in
Editorial Correspondence:

karmarkarmc@bharatpetroleum.in

For Private Circulation only.

All rights reserved. Reproduction in any form only with the written permission of the Editor.

## **BPCL Foundation Day**

#### C & MD's Message on Foundation Day

It gives me immense pleasure to extend my warm greetings to every member of the BPCL family on the occasion of our Foundation Day.

We fondly recall 24th January, 1976, when BPCL became a Public Sector Unit and with

it was laid the foundation for an exciting journey of growth and development. Ever since, BPCL has played a vital role in the core energy sector and has contributed immeasurably to India's progress.

Last year, the company has recorded an outstanding performance with exceptional results on all fronts. BPCL has been recognized by the Indian Chamber of Commerce and Business Standard magazine, as the Best PSU of the Year. All credit goes to our employees, network and business partners who have worked well in unison. The total deregulation of Retail that is imminent would trigger more intense competition in the market and this is a signal for more challenging times ahead. We would have to innovate continuously to meet the demands of this dynamic environment.

On this Foundation Day, we are focusing on 'Customer Care,' to reaffirm our commitment to our customers, and renew our pledge to provide them with enhanced products and services. Building and sustaining relationships have always been BPCL's forte and we need to leverage these strengths to advantage. 'Safety First' should be our motto, in all our activities.

Today, one of our organization's major assets is its people profile - a fine blend of youth and experience. Each and every one of you has contributed to our company's success and I'm confident that you will continue to do so with enthusiasm and passion. On this occasion, we can also reflect on our core values and culture, which have been our strong foundation, defining who we are and what we stand for.

Let's celebrate Foundation Day by reinforcing our ties with our colleagues, customers and business partners, with the true spirit of camaraderie that has been an integral part of BPCL's tradition. Let us live up to our core purpose of 'Energising lives' in all our endeavours and together, let us make BPCL the best place to work!

Happy Foundation Day!



#### स्थापना दिवस पर अध्यक्ष एवं प्रबंध निदेशक का संदेश

हमारे स्थापना दिवस के अवसर पर बीपीसीएल परिवार के प्रत्येक सदस्य को मेरी हार्दिक शुभकामनाएँ !! हमें 24 जनवरी, 1976 का वो दिन याद आ रहा है जब बीपीसीएल सार्वजनिक क्षेत्र की इकाई बना था

और इसके साथ ही वृद्धि और विकास की उत्साहपूर्ण यात्रा की शुरूआत हुई थी। तभी से बीपीसीएल ने प्रमुख ऊर्जा क्षेत्र में महत्वपूर्ण कार्य किया है और भारत की प्रगति में अमूल्य योगदान दिया है।

पिछले वर्ष, कंपनी ने बेहतरीन काम किया और सभी क्षेत्रों में इसका प्रदर्शन उत्कृष्ट रहा। इंडियन चेम्बर ऑफ कॉमर्स और बिज़नेस स्टैण्डर्ड पित्रकाओं में बीपीसीएल को सर्वश्रेष्ठ पीएसयु घोषित किया गया। इसका पूरा श्रेय हमारे कर्मचारियों, नेटवर्क और बिज़नेस पार्टनर्स को जाता है जिन्होंने मिल-जुलकर अच्छी तरह काम किया। जल्द ही रिटेल का पूर्ण विनियमन होगा जिससे बाज़ार में गहन प्रतिस्पर्धा होगी और हमें भविष्य में कई चुनौतियां का सामना करना होगा। इस निरंतर बदलते माहौल की मांगे पूरी करने के लिए हमें लगातार नये उपाय सोचने होंगे।

इस स्थापना दिवस के अवसर पर, ग्राहकों के प्रति वचनबद्धता की पुष्टि करने और उन्हें वर्द्धित उत्पाद एवं सेवाएं देने की प्रतिज्ञा दोहराने के उद्देश्य से हम 'ग्राहक सेवा' पर ध्यान केंद्रित कर रहे हैं। संबंध बनाना और उन्हें कायम रखना, हमेशा से बीपीसीएल का विशेष गुण रहा है और हमें इनका लाभ उठाना है। हमारी सभी गतिविधियों में हमारा नारा होगा, 'पहले सुरक्षा'।

आज हमारे संगठन की प्रमुख ताकत है हमारे लोगों का प्रोफाइल, युवा एवं अनुभव का अनूठा मेल। आप में से हरेक ने हमारी कंपनी की सफलता में अपना योगदान दिया है और मुझे विश्वास है कि आप उत्साह और लगन से कार्य करते रहेंगे। इस अवसर पर हम अपने बुनियादी मूल्यों और संस्कृति पर भी गौर करें, जो हमारी सशक्त नींव हैं और जो हमारी पहचान तथा हमारी विचारधारा परिभाषित करते हैं।

आइए, स्थापना दिवस मनाने के लिए हम सौहार्द की भावना से अपने सहकर्मियों, ग्राहकों और बिज़नेस पार्टनरों के साथ अपने संबंध मज़बूत बनाएँ जो बीपीसीएल परम्परा का अभिन्न अंग हैं। हम अपने सभी प्रयासों में 'एनरज़ाइज़िंग लाईक्ज़' का मुख्य उद्देश्य पूरा करें और मिलजुलकर बीपीसीएल को सर्वश्रेष्ठ कार्यस्थल बनाएँ।

स्थापना दिवस की हार्दिक शुभकामनाएँ !!

#### **BPCL Foundation Day Celebrations**

Come 24th January, and the Bharat Petroleum Parivar pulls out all stops to celebrate BPCL Foundation Day with unbridled passion and enthusiasm! Bharat Petroleum is certainly proud of its firm foundation laid on 24th January, 1976 - the day we embarked on a new journey as a Public Sector Organization. This foundation has helped the company to achieve phenomenal results and scale lofty heights. All of us are the building bricks of this great company, contributing in our own way to its success.

Every year, we celebrate BPCL Foundation Day on 24th January, to generate a sense of pride among all of us and to reinforce the bond between the company and its customers. As Customer Care is the key focus area for us, on our Foundation Day, we reaffirmed our commitment to customers by providing them with enhanced services.

## FOUNDATION DAY ACTIVITIES

#### **CUSTOMERS**

Several customer engagement activities were organised at all locations, to drive home the message of 'Customer Care.' Besides, specialized activities were conducted at the 32 BPCL First locations, to provide an added fillip to the ongoing customer centric initiatives as part of Project CUBE.

#### **EMPLOYEES**

A major objective of Foundation Day was to infuse enthusiasm and excitement among our staff across the Corporation, keeping the organization vibrant and responsive. A small function for all the staff was held at each supply location/Territory Headquarters.

Everyone participated in the events with zeal, making Foundation Day 2014 a grand success!

#### **BPCL FOUNDATION DAY**

Bharat Petroleum

24th January 2014

The celebrations are on !

#### PAINTING CONTEST

Topic: BPCL in 2020

Last date for entries: 22nd January, 2014

#### PHOTOGRAPHY CONTEST

Topic: Customer Care (Digital photos or hard copies) Last date for entries: 22nd January, 2014

Please send in your entries to your Location Head. Attractive prizes are in store for you!

#### PROGRAMME ON FOUNDATION DAY

- C&MD's Message is read out
- Address by the Location Head
- Screening of our corporate film
- Quiz on the company
- Painting Contest: The best paintings will be displayed on the notice board
- Photography Contest: The best photos will be displayed on the notice board
- Prize Distribution

It's Your Day! Do participate wholeheartedly and make it a success!



#### Chairman's Office

As 24th January, 2014 dawned, the finishing touches were laid to the Rangoli designs, greetings of 'Happy Foundation Day' rent the air and excitement and enthusiasm was palpable through the corridors of Bharat Bhavan I, II & III. This was a special day for BPCL and everyone was in high spirits to mark the occasion, spreading bonhomie and camaraderie.

Our BPCL (Marketing) Sports Club conducted a Rangoli Competition, so the office was a riot of colours, with beautiful rangolis adorning all the floors of the office buildings, lending a festive look. The ladies were dressed in their finery and the gents were smartly attired as well, sporting the BPCL colours in varying hues.

A delightful Foundation Day program was held in Swapnashilp Auditorium, enjoyed by all. The Ganesh-Vandana was followed by Mr. K.K. Gupta, Director (Marketing), Mr. B.K. Datta, Director (Refineries) and Mr. Manoj Pant, Chief Vigilance Officer (CVO) lighting the inaugural lamp. Thereafter, Mr. K.K. Gupta set the tone of the function by urging all employees to don the mantle of 'Brand Ambassadors' of the Corporation. Mr. Datta then sought the support of all the functions for the huge projects on the anvil, which aimed for excellence in project execution without time and cost overruns.

Then came the screening of the corporate film, prepared by PR & Brand Department, showcasing the achievements of the last year. This was followed by an entertaining play staged by Hindi Cell, based on the theme, 'Customer Connect.' The script-writing, direction, editing, technical support, music etc. for the play was done entirely by our in-house talent — our employees. The play emphasized the point that the company has considerably enhanced competencies in the area of customer service and complaint redressal.

A quiz on Bharat Petroleum was informative and interesting and the audience participated with enthusiasm. Thereafter, the dignitaries awarded prizes to the winners of the painting and photography contests and Rangoli competition. The program was a hit, well appreciated by one and all.



Director (M), Mr. K.K. Gupta, Director (R), Mr. B.K. Datta and CVO, Mr. Manoj Pant lighting the auspicious lamp.



The audience enjoys the Hindi skit.



Scoring a win at the BPCL Quiz.



#### **Northern Regional Office**

Foundation Day was celebrated with enthusiasm and vigour at Noida Regional Office. All were welcomed with the fragrance of fresh flowers and lamps. The ceremony started with lighting of lamp by the employees in the jam-packed auditorium. Our C&MD's message was read out by Mr. Umesh Upadhyay, DGM (HRS) North. The audience was amused by the SBU & Entities' 'Mehfil-e Antakshri' which was followed by the BPCL Quiz. Thereafter, a spellbound cultural program on 'National Integration' was performed by the employees.

This provided glimpses of the pre-independence era, post-independence era and contemporary India, which touched everyone's hearts and left them with tears of respect and pride for our martyrs. The event triumphed in touching the lives of the audience in multiple ways with a strong connect to BPCL. Our C&MD, Mr. S. Varadarajan commenced Foundation Day celebrations with lighting the lamp in the presence of Ms. Monica Widhani, ED-Coordination, Mr. Umesh Upadhyay, DGM (HRS), North and Mr. M.A. Khan, DGM (Co-ordination). C&MD briefly addressed the employees and applauded their efforts in making BPCL a Great Place to Work. The entrance lobby was well lit with Diyas and decorated with flowers.

#### **Eastern Regional Office**

Foundation Day was celebrated with full enthusiasm and excitement at Eastern Regional Office on 24.01.2014. The office wore a festive look with banners and standees proclaiming Foundation Day and beautiful flower arrangements adding a dash of colour. Mr. P.K. Mukerji, DGM Logistics Retail, East addressed the crowd and read out the C&MD's message. He took the audience through the exciting journey of BPCL since its nationalization on 24th January 1976. The Corporate film was much appreciated. The audience wholeheartedly participated in the quiz, as well as the painting and photography competitions. All the winners were awarded with exciting gifts in the glittering function.



#### **Mumbai Refinery**

Foundation Day was celebrated with great fervour and vigour by one and all in Mumbai Refinery. The Refinery gateways were lit with colourful lights and beautiful rangolis adorned the foyers. The special Foundation Day program started with Mr. S.S. Sunderajan, GM I/C MR, reading out C&MD's message and delivering a short inspiring talk on 'Pride & Belongingness' to the BPCL Parivar. This was followed by screening of the BPCL Corporate film



and a spot quiz competition. Thereafter, a lively skit was enacted by our in-house talent team, which was greatly appreciated. The program ended with the prize distribution for the painting & photography competitions.

### Kochi Refinery y was celebrated with vigour



Foundation Day was celebrated with vigour and enthusiasm. The day started off with a Spot Quiz on BPCL at the main gate itself. A bullet rally by KR Adventure Club and scooter rally by women employees were organized, which were flagged off by Mr. Prasad K Panicker, ED (KR). Setting the tone of the day, ED (KR) inaugurated the celebrations by lighting the traditional lamp at the reception of Administration building with the backdrop of an eye-catching floral carpet. Mr. M.N. Neelakanton, GM (Advisory Engineering), whose birthday was on the same day, was

also honoured with Ponnada. Women were dressed in traditional attire (Kerala sarees). At a grand function, ED (KR) gave an inspiring speech on the BPCL legacy and future plans. Patriotic songs were sung in Malayalam and Hindi. The moment turned sweeter with ED (KR) cutting the cake. Prizes for the photography, painting and quiz competitions were distributed and winners of the Suggestion Week were also felicitated. Techwiz, a Quiz Contest on cross-functional knowledge on Refinery, was launched by ED (KR). Mr. S. Vijayakumar, GM (HR) had welcomed the gathering and Mr. S. Somasekhar, DGM (HR), proposed the vote of thanks.

#### **Maker Towers**

Maker Towers celebrated Foundation Day with warmth and enthusiasm by greeting all the staff with a red rose in the morning. Staff participated with a lot of enthusiasm in the painting and photography competitions and their ambitious creativity was displayed in the lobby. Mr. S. Ramesh, ED (Retail) I/C inaugurated the program by lighting the lamp, which was followed by reading C&MDs message to all the staff. Celebrations followed with the corporate film screening, BPCL quiz and prize distribution. The office was beautifully decorated with flowers in BPCL colours, which was highly appreciated by everyone.



# TION R

#### **Southern Regional Office**

Foundation Day was celebrated at SRO, Chennai with lots of inspiration and enthusiasm. The office wore a festive look with colorful lights, floral arrangements and diyas. The celebration began with Kuthuvilakku (lighting of lamp) by Mr. S.P. Gathoo, Director (HR), Mr. K.V. Shenoy, ED (Retail) South, Mr. M.V. Prabhakaran, DGM (HRS) South and Regional BU/Entity heads. In his address, Mr. Gathoo recapped our wonderful journey from a single refinery at Mumbai to this day, where we have refining facility in every region. He emphasized the need to continue striving to make BPCL a global energy company. Mr. Shenoy read out C&MD's Foundation Day message. The celebration was filled with many healthy competitions such as Quizzing, Rangoli, Painting and Photography which showcased the creative talent of our BPCL family members.

#### INSPIRING LEADERSH

"A leader is one who knows the way, goes the way, and shows the way," guipped John C. Maxwell. The journey of Bharat Petroleum has been defined by the many leaders who have traversed its glorious path to success. Year after year, BPCL touches over a billion lives, continues to deliver excellent performance and crosses many milestones. A tradition that has been passed on by our inspiring leaders and carefully nurtured by successive dynamic teams!



From one leader to another with love and affection: C&MD thanks Mr. R.N. Bhatnagar for his inspiring words.

A special evening with the leaders of yore, who carefully charted the course of BPCL's history, was hosted by Mr. S. Varadarajan, our C&MD, as part of the Foundation Day 2014 celebrations. Besides six former C&MD's, 10 former Directors inspired us with their presence and pearls of wisdom at INSPIRE 2014, the unique gathering of great leaders who etched the story of Bharat Petroleum in the Hall of Fame.

The meet on 22nd January 2014 aimed to acknowledge the invaluable contribution that these leaders made in guiding the fortunes of BPCL. And many an anecdote they shared reminded us of the great amount of deliberation, care and enthusiasm that have made BPCL a flagship corporate entity.

Mr. K.K. Gupta, Director (M)



Mr. S. Varadarajan, C&MD addresses the gathering

ROLL OF HONOUR

welcomes the gathering

We were delighted to play host to our former C&MD's and Directors, who have been powerhouses of inspiration, weaving their tapestry of plans for the future and shepherding us on the paths of progress. Former C&MDs who impressed us with their outstanding takes were Mr. R. N. Bhatnagar, Mr. R.K. Sukhdevsinhji, Mr. U Sundararajan, Mr. S. Behuria, Mr. Ashok Sinha and Mr. R.K. Singh, Our former Directors who expressed thought provoking views were Mr. R.K. Batra, Mr. R.P. Garg, Mr. R.K. Varma, Mr. V.K. Raina, Mr. M.B. Lal, Mr. M. Rohatqi, Mr. S. A. Narayan, Dr. S. Mohan, Mr. S. Radhakrishnan and Mr. S.K. Joshi. Most of them were accompanied by their wives, who welcomed the opportunity to connect with the BPCL family.

Besides regaling their thoughts on the occasion, the former members of the Board also put forth suggestions for the journey ahead. The dignitaries were then invited to unveil the Roll of Honour that sequentially placed on record the names of the Members of the Board since the time of inception of the company.

The current leadership team including the members of the Executive Council and the Executive Directors took home not just the joy of being with their predecessors, but also the pride in the rich legacy of BPCL's leadership.

It has indeed been a special moment in BPCL's history, where the past renewed its ties with the present, while guiding them on the journey to a glorious future!

Viva la BPCL!



Mr. S P Gathoo, Director (HR) proposing the vote of thanks



Celebrating BPCL's success with traditional camaraderie and bonhomie C&MD's who inspired us with their thoughts and dreams - Mr. R.K. Sukhdevsinhji, Mr. Ashok Sinha, Mr. R.K. Singh, Mr. R. N. Bhatnagar, Mr. S. Behuria and Mr. S. Varadarajan.



### An Evening to Remember...



Our C&MD, Mr. S. Varadarajan and former Directors of Finance - Mr. U. Sundararajan, Mr. Ashok Sinha and Mr. S.K. Joshi unveil the Roll of Honour.



Mr. B.K. Datta, Director (R) and former Directors of Refineries - Mr. R.K. Singh, Mr. M.Rohatgi, Mr. M.B. Lal and Mr. R.P. Garg after unveiling the Roll of Honour.



Former Directors of Marketing unveil the Roll of Honour in the presence of Mr. K. K. Gupta, our Director (M) - Mr. R.K. Batra, Mr. S. Behuria, Mr. R.K. Varma, Mr. S. Radhakrishnan and Mr. V.K. Raina.



Former Directors of Human Resources take centre stage - Mr. S.A. Narayan, Mr. R.K. Sukhdevsinhji and Dr. S. Mohan.

#### **Customer Connects at BPCL First Locations**

Commemorating BPCL Foundation Day on 24th January 2014, Customer Meets were organized in all 32 BPCL First cities, to appraise them of the customer centric initiatives of BPCL in all BUs. All the SBUs worked in tandem to organize a function for customers drawn from LPG, I&C and Retail, along with the RO dealers, LPG and Lube distributors of the city. Typically, the programme kicked off with the Customer Champion of the BPCL First city taking the audience through BPCL's journey, its excellent performance, various pioneering programmes and initiatives and the awards and accolades received. Thereafter, he dwelt on the concept of BPCL First, its implementation and benefits and the recent customer centric initiatives that BPCL has launched. Finally, he touched on the Customer Care System (CCS) and the biggest boon to customers – the toll free number.

The audience was also briefed on Automation and PFS Platinum and how BPCL ensures quality and quantity to customers. A live demo of automated ROs and remote viewing of the CCTV camera was also shown. The transparency portal was explained in detail, including how a customer can view his consumption online, book for a new cylinder online, and also view the rating of his distributor. The new lubricant launches and their benefits were then demonstrated. A guiz competition was held for the customers with on-the-spot prizes. Customers vied with each other for the thrill of getting the answer right! The corporate film on BPCL was the icing on the cake, with customers stunned to note BPCL's wide range of activities. There was extensive media coverage for every event. True to the theme of the year, it was very energising to connect with our customers and our network - like one big, happy family! An evening that will definitely make anyone, think of BPCL, first!

Foundation RANCHI was celebrated with pomp and gaiety, with many activities lined up, exhibiting excellent coordinated efforts put in by the Ranchi Team. The celebration flagged off with cake cutting at Ranchi Depot in the presence of all staff, PCVO crew and contractors. A customer interaction program was held at a prominent residential complex in Ashok Nagar, accenting on safety and quality aspects. A safety clinic was conducted by the LPG team, product quality was demonstrated by the Retail team and the Lubes team set up an Oil Change camp. Customers fuelling at the RO were greeted with rosebuds! A LPG Safety Clinic for Ladies was also held at M/s. A.K. Bharat Gas. On this auspicious day, I&C signed an MOU with M/s. Ganpati Proteins & Fats Pvt. Ltd., Ranchi, (GPFPL) having their solvent extraction plant at Ormanjhi, on the outskirts of Ranchi city, for supply of 300 KL Hexane per annum. The MOU was signed by Mr. S. Jena, TM (I&C) Kolkata and Director of GPFPL, Mr. Vivek Bagla.



Mr. N.
Prabhakar, RM
Lubes WR, Customer
Champion, participated
in 3 Customer Engagement
Programs jointly with officers of LPG
& Retail SBUs, with one program at our RO,
M/s. Sri Samarth, one with LPG distributors of
Nasik Territory and the third with LPG customers of
M/s Vaisampain Gas. A total of 92 customers were
told about BPCL First initiatives.



The celebrations started with the GOA Welcome Address Chairman's Message read by Mr. Sathyan Nair, TM (LPG) Goa. After the screening of the Corporate Film, there were presentations on Automation, DBTL & IVRS and an overview on Lubricants. Queries on DBTL/ Fleetcard & Automation were responded to effectively. The program ended with a high tea and the customers were facilitated with a rose and a small memento as a token of appreciation.



organised Vizag Marathon Walk of about 2.5 kms across R.K. Beach Road from 6 a.m. to 7.30 a.m. on 24.1.14. 150 BPCL family members along with staff from all SBUs, RO Dealers, Lubes & LPG Distributors, Vendors etc. participated enthusiastically. All wore BPCL or MAK branded T-shirts and caps, carried plague cards with messages like 'BPCL-The first choice of customers' and 'Save Oil, Save Money'. Slogan messages were 'BPCL- The first choice of customers,' 'Engine ka Champion -MAK Lubricants,"Gas matlab - Bharat Gas,' and 'Save Oil, Save Money.' Team Vizag garnered the attention of many joggers and residents. The event was well covered by the local media. A Mega One Day Wonder was conducted at our RO. M/s. Anuradha Auto, Vizag wherein an all India highest sale of 30 KL was achieved. The MAK QUIK corner at the RO was branded innovatively. which attracted as many as 125 bikers to do oil change. A Beyond LPG stall was put up along with the MAK stall.



DURGAPUR Foundation Dav was celebrated a grand way with various activities organised by the SBUs. Retail conducted a 'Check & Fill' drive to increase Customer Care at BPCL First ROs. LPG organized a Customer Meet to interact with consumers and educate them about the different businesses of BPCL. To engage the 150 customers, a series of fun activities were organized, like passing the bottle, balloon blowing etc. A drawing competition was held for the children. A guiz communicated to the consumers about LPG and its safe usage. BPCL certainly lived up to its expectations of 'Sharing Happiness.' Lubes organized a one day Oil Change camp at the factory of its esteemed customer, Graphite India. They educated the workers about the unique features of our oil and quick services, demonstrated by the QOC machine. 41 packs of oils were sold on that day. A Customer meet was also conducted at the RO, M/s. Satnam SS, where initiatives of Retail, Lubes & LPG were shared along with a live demonstration of Automation at ROs.



Celebrations BHOPAL with cake ensued cutting the by seniormost members. guiz, the top 4 places were won by a representative from each of the SBUs present - BPCL First at work! Team Bhopal later jointly organized the evening program at the PFS Platinum RO, M/s. Mahendra Fuel Point, Bhopal. Joining over a hundred customers from LPG, I&C and SmartFleet, were all the RO dealers, LPG and Lube distributors of Bhopal city. Customer Champion Bhopal, Mr. Peter Gantzer, took the audience through the journey of BPCL, pioneering initiatives, awards and finally, he formally launched the CCS number of 1800 22 4344 in Bhopal. Bhopal also organised 2 One Day Wonders at PLD Sangam Scooters, Indore and at RO, M/s. Vaishnavi Fuels, Indore; 2 Kisan Melas at Kachrod near Ujjain and at Seondha, Dist.Datia near Gwalior; a QOC and 2-Wheeler Checkup Camp at RO Kanta Shrawan; 2 Customer Engagement Programs and a program for Lions and Rotary Club members, Indore.



COIMBATORE On Foundation Day, Kongu Kings organized customer-connect programs to further spread our reach and interact with our stakeholders. In the true spirit of BPCL First, involvement of all SBUs - Retail, Lubricants, LPG, Aviation and I&C - was vibrant, and customers participated with vigour. A SmartFleet customer meeting was held for 60 key customers at M/s. Coimbatore Lorry Owner Association, our flagship RO. A guiz with the theme of Oil Conservation was also hosted. A customer outreach program was held at Tiruppur at M/s. Gowri Dhurga Gas Agency, for 30 customers. The evening saw a Mega Customer Meet at our LPG Plant at Peelamedu for 80 key customers. From Silk Air staff to lubricant oil retailers, large fleet owners to a simple housewife depending on Bharatgas, the gathering enjoyed the skit showcasing Bharatgas initiatives, presented by LPG deliverymen. Platinum Customers of SmartFleet were handed over redemption vouchers. Kongu Kings looks to the future in eager anticipation! The rapt attention of the customers and the jubilant mood demonstrates that 'Together We Can And We Will.'



**Joint** Retail. Lubes CALICUT **LPG** SBU and Customer Meet organised at Hotel Westway. Calicut for 30 customers from various verticals. A briefing was given on the major milestones of the Corporation, Automation, the CCS package, new MAK products and the Transparency portal. The customers were impressed with our Foundation Day tagline - The Best is Yet to Come.



A Customer MADURAL Meet was organized for all our customers at our Customer Care Centre at M/s. K. Srinivasa lyengar RO. It started with a prayer song by our customer, Mrs. Latha, followed by a poem on BPCL Foundation Day by our staff, Ms. Sathya Priya. Mr. Chandarchoodan, Dy.Director, PCRA and Mr. Kannan, PCRA delivered a thought provoking speech on energy conservation. The team leaders of the One Day Wonder were rewarded. PCRA pamphlets, an apron and gift hampers (FMCG products) were distributed to the customers. An attractive arch was installed in front of Shri Balaji Agencies' showroom; at night, it was brightly lit with decorative lights.



Celebrating Foundation Day with gusto & fanfare, a joint mega customer meet was organized in the century old dealership in Patna, M/s. S.L. Misser. All the BUs -Retail, Lubes, LPG, I&C - and their customers celebrated the interactive event with joy and enthusiasm. The Patna team addressed all customers as One BPCL and apprised them on how we cater to all their energy needs. Retail also conducted Q&Q campaigns for instilling customer confidence and organised a sales promotion scheme Tyohar Bana Uphar – 3. All ROs of Patna were decorated with blue LED Lights to mark the importance of the day. Lubes conducted One Day Wonders for forecourt Lubes sales and showcased MAK NXT with attractive spot prizes. The importance of LPG safety was stressed. Our esteemed customers were felicitated for their valued association with us thru' thick & thin.



CHANDIGARH For the function for employees, Mr. M.L Singhal, DGM (Retd in 1994 and settled at Chandigarh) did the honour of cutting the cake. He wished everyone good luck and praised the organization. A meeting was organized at KLG Starlite, Chandigarh where customers from all SBUs were invited to celebrate the occasion. Major customers included the Akzo Nobel group, CO Western Command Chandigarh, Pasco Motors, General Motors, Hero Moto Corp. JW Marriot, Ropar Thermal Plant and Taj GVK. State Coordinator, Mr. V.N. Tandon emphasized on the company's customer centric approach. Each business unit took the opportunity to interact with customers and provide a brief of the product offerings and toll free number facility. The celebration projected BPCL as a company where all SBUs work together for meeting customer needs.



Team One Indore INDORE organized a Customer Meet with the Customer Champion of Indore Mr. P.S. Ravi. on the occasion of BPCL Foundation Day. The agenda was to communicate closely with customers from all backgrounds in the city, so as to understand the impact of our offerings and expectations of the customers. Around 110 members from Rotary Club and Lions Club participated in this Customer Meet with their respective heads - Mr. Nitin Dafria, District Governor, Rotary International-3040 and Mr. S.P. Namdev, District Governor-Lions International (323G1). They complimented BPCL for its customer awareness and CSR activities across India. The meeting ended with cutting of the cake by the customers.



One Day Wonder programs at all 16 BPCL First ROs with attractive offers on lube oil. Free oil change was also a big attraction among the bikers. 14,762 litres were sold in three days. The three LPG distributors in Jodhpur put up their stalls at six outlets, displaying various offerings and offered free gas stove servicing. Around 100 Fleet Card, Petro Card and LPG customers celebrated our Foundation Day at our PFS platinum RO, M/s. Shanker Lal Ram Rattan, Jodhpur. Apart from a One Day Wonder & Joint Customer Interaction Program and OGFC Program, a free check-up and service camp was organized at OSTS BP-Palari for two wheelers. At OSTS BP-Jamsar, the expectations from DSMs was discussed and sweets were distributed to the customers.



Covering IAIPUR customer our centric initiatives to more customers down the line, Retail, Lubes & LPG carried out a One Day Wonder (Quick oil change activity) & Joint SBU Customer engagement program at M/s. Vasundhara Fuels, Khatipura on our Foundation Day. GM(Retail)North, Mr. Gautam Mukerji interacted with the customers, the local RO dealers and Channel Partners and discussed various parameters on the PFS Platinum Initiative, RO sales volumes & market share growth, Lubes sales, V-Care sales and effectiveness & stabilization of the toll free number. At the RO, 1060 litres of Lubes were sold, there were 65 guick oil changes, Auto SMS facility registration covering 100 vehicles and 150 customers checked the Q&Q.



Various AMRITSAR activities were organized at the Retail Outlets on Foundation Day like Customer interactions, Free Petrol /Diesel Scheme, Free Oil Change and Customer awareness of our initiatives. A mega program was conducted at BP Chohan.



Team Surat SURAT organized a customer interaction program inviting approx.125 customers of Retail, LPG, Lubes and I&C. The event started by showcasing BPCL's growth story and commitment towards providing excellent customer service in all segments by screening of the corporate film. Later on, the customer centric initiatives of BPCL like Retail Automation, HSSE initiative of BPCL, Focus on customer safety, Transparency Portal of LPG, DBTL scheme, Customer Care System, Portability in LPG and product knowledge on various ranges of MAK lubricants was shared with the customers. The program ended with an interactive session.



Foundation Day LUCKNOW was celebrated with great enthusiasm by Lucknow Bonds by way of a Joint Customer Meet of all the businesses in the presence of Customer Champion, Mr. D.N. Mathur. Customer Contacts were carried out at almost all the ROs, LPG & Lubes Distributorships, for securing feedback and accessing Business Reality. Discussions with Smartfleet Card holders were a major highlight of the program. Customers appreciated the housekeeping and forecourt management of BPCL ROs. BPCL First objectives were shared with the 74 customers who attended the meet.



All the SBUs TRIVANDRUM participated in the One Day Wonder at 9 Retail Outlets. The response was very good, with orders for 179 glass top hotplates. 25,000 colourful pamphlets on Safety/IVRS/ DBC were distributed and a sales volume of Rs.5 lakhs was generated.



Joint Customer
Meets of Retail, LPG &
Lubes Businesses, including
customers of Petro Card, Smart
Fleet Card & LPG were called at various
ROs for customer feedback and interaction,
ably coordinated by Customer Champion, Mr. H.P.
Gupta. In addition, a Bike Check-up Campaign
and Lubricants Display was conducted at M/s.
Heritage Filling station, Bodla-Sikandra Road,
Agra and a Free Diabetes Check-up Camp and
Q&Q at Shri Laxmi Gas Agency by the distributor
and Dealer (M/s. Shyam Kamal Filling station).



was attended by over
40 customers across all
SBUs – Retail, LPG, Lubes & I&C.
After an insight into the history of our
company, LPG issues were addressed and
an interesting quiz was conducted which captured
the essence of BPC. After the screening of the
Foundation Day Film, there was an open session
in which customer queries were redressed. The
customers of all SBUs were invited to cut the cake
along with the respective Sales Officers. The new
Toll Free Number was also communicated.



OSTS JAMSHEDPUR celebrated Foundation with their customers. demonstrating Q&Q automation. Our Tatanagar Depot interacted with their transporters. A joint customer meet comprising customers from all SBUs was organized. Customer Champion, Mr. Santosh Kumar aptly resolved the issues raised. Customers acknowledged BPCL's endeavor to reach out to them. The occasion was also marked with the official inauguration of Mr&Mrs Idly Food Chain by DGM (Retail) Sales East at our PFS Platinum RO. M/s. Tiwary Bechar & Co.



Success is built on the foundation of courage, hard work and individual responsibility.



Education is the foundation for all we do in life, it shapes who we are and what we aspire to be. Creativity fuels innovation, and it's what we should strive to instill in the next generations.



#### Rangoli Competition at CO



The judges – Mr. M.M. Somaya, GM (Brand & PR), Ms. Sujata Chogle, GM (HRS) West and Ms. Sangita Kelkar, Chief Manager (ESE) – marvel at the Rangoli design outside the office building.





















#### **Aviation BU**

Foundation Day celebrations in the true sense are sharing the journey undergone, the present reality and the future vision with our own teams and customers. All AFS' across the country celebrated the Day with interactive sharing experiences. The customers were delighted to be a part of the celebrations and appreciated our company's achievements highlighted in the Corporate Film. The photos are a testimony to the zeal and fervor generated amongst all.



Kolkata AFS- Quiz in progress

## Foundation Day Celebrations Galore!



Cochin AFS- Airlines Maintenance Managers sharing their thoughts



Gwalior AFS- Air Commodore discussing newly built self propelled Hydrant Cart

#### **Mumbai I & C Territory**

In sync with the theme of 'Customer Care,' Mumbai I&C Territory celebrated Foundation Day along with I & C Distributors and their prestigious customers at Trombay Club. Mr. Anurag Saraogi, TM (Indl), Mumbai, thanked the distributors and customers for their valuable support and contribution to the phenomenal growth of BPCL in general and I&C SBU in particular. A platform was given to the distributors to thank their customers for their contribution. The distributors and their customers pledged their support to BPCL in scaling greater heights in future. A cake was cut by our esteemed customers in the presence of Mr. R.P.Natekar, ED (I&C), Mr. S.K. Malik, GM (Sales), Mr. K.S. Shankaran, DGM (Logistics) and the entire I&C team.



#### **Bikaner LPG**

Foundation Day was celebrated with full enthusiasm involving all staff, distributors, contract labour, PCVO crew and consumers. The plant was decorated with yellow and blue balloons and banners were displayed prominently. A Transport Advisory Panel Meeting was organized and various initiatives in Supply Chain Management, being taken by the company, were shared with them. Bikaner has started a unique initiative of recognizing safe and efficient drivers in the system and awards for November and December were given. A Consumer Panel Meeting was also organized and various customer engagement programs like drawing competition, safety clinics etc. were organized at all distributorships and consumers were felicitated with flowers.



# FOUNDATION DAY

#### **Koch**i I&C Territory

Kochi I&C Territory celebrated Foundation Day by organizing a Customer Meet for around 20 small & large volume customers from various industrial segments. Mr. S. Thangavel, TM (I&C), Kochi thanked customers for their long standing support in BPCL's growth story over the years. Few customers shared their experience with BPCL, thanked the organization for the excellent service / customer care and committed to support BPC in all its endeavours in the years to come. A presentation was made by Mr. C.M. Jose, Sr. Manager Marketing Coordination on the usage of the External Facing Portal by customers, which was appreciated by one and all.

#### **Uran LPG**

Senior Bharatgas consumers of the Distributors of Thane and Raigad districts were invited to our LPG plant at Uran and were familiarized with the state-of-the-art facilities we employ for bottling the LPG cylinders which reach their kitchen. The consumers were surprised to see the care and crucial safety checks each cylinder undergoes before it is loaded for dispatch. A Safety Clinic then ensued, briefing them on the safety measures to be adopted while receiving the cylinders and precautions to be adopted while in use. The program was conducted in 2 sessions, covering more than 300 consumers. A few families of BPCL staff also attended, to glimpse the work environment. The program fully charged the Bharatgas Parivaar, motivating the entire team to perform with positive energy to accomplish business plan targets.



#### **CRDC & IDC**

Corporate Research & Development Centre & Integrated Data Centre, Greater Noida celebrated BPCL's special Day with full enthusiasm and fervour. Dr. P.S. Viswanathan, Head-CRDC, acknowledged the solid foundation laid by BPCL employees and their contribution. He exhorted them to demonstrate the highest levels of commitment and discipline and take the corporation to greater heights. Mr. A.K. Maity, Chief Mgr.-IDC, outlined the progress of BPCL over the years and commended the devotion exhibited by all employees in nurturing BPCL. A Universal Antakshari of Hindi songs, words, tunes, etc. and Amusement was conducted, followed by the Prize Distribution. Rangolis through seasonal flowers were skillfully decorated by the ladies and were widely appreciated and rewarded.



#### **ER** locations

Foundation Day was celebrated with great enthusiasm at all ER locations, making it a really eventful day. Sharing the values of this great corporation with our staff, interacting with our loyal customers through various programs, assuring them of our commitment and building relations with the new ones were the main theme.



#### **Budge Budge**

Our Foundation Day was celebrated with great enthusiasm and wholehearted participation by all employees at Budge Budge (Retail & Lubes). A Transporters Meet was inaugurated by the Installation Manager and our Corporate Film in Hindi was screened. Subsequently, there were joint discussions as to how to improve customer service to our dealers and end customers.



#### Wai LPG

Our distributor network organized various activities like safety clinics, safety talks, welcome to all customers with flower buds, sweet distribution, free hotplate inspections and gifts to new customers.



#### Sambalpur

The day began by delivering a safety talk to PCVO crew at the Depot. The progress of BPCL was outlined and gratitude was expressed to the crew for their consistent contribution. All participants gave encouraging responses to the quiz and the winners were awarded prizes. This brought a fresh lease of energy to the group.



#### **Delhi Retail**

Foundation Day was celebrated with great enthusiasm. TM (Retail) Delhi called upon everybody to feel pride in being part of such a great organization and practice the values of the Company; he also outlined the developments and future plans. The safety pledge was administered to all. The celebration had emotional moments, with one of the longest serving persons, Mr. Iqbal Singh, sharing his memories of the last forty years and the youngest inductee in the Installation family, Ms. Suhani, also shared her experience. Later, TM (Retail) addressed the PCVO crew, focusing on BPCL's achievements and safety practices. A thank you memento was handed over to each PCVO staff for their contribution in ensuring a smooth supply chain. Several customer connect activities were done throughout the Territory such as Q&Q campaign at Retail Outlets, showcasing advantages of automation, SMS enrollment drive, cake cutting, customer felicitations and One—Day-Wonder schemes by Lubricants.



#### **Sultanpur LPG**

A Transport Advisory Panel Meet was held to obtain valuable feedback on their requirement. Customer Meets reaffirmed our commitment to them.

Safety clinics/customer engagement programs were organized at all distributorships. The events on Foundation Day infused a sense of zeal, belongingness, motivation and feeling of pride among the fully charged team of Sultanpur LPG.



#### **Mumbai LPG**

A Bharatgas Customer Community cum Customer Awareness Program was conducted by Gandhi Gas Service at Kalina for 50 persons from all walks of life, like important personalities, housewives, working class, advocates, businessmen, social workers, ex-govt. servants etc. 15 members were BPCL officials, the distributor, counter staff, deliverymen and mechanics. A Beyond LPG stall was displayed at the venue. The members agreed to conduct Mass Awareness Programs and Safety Clinics in their respective localities.



#### **Sidhpur TOP**

The Sidhpur TOP team pledged to scale new heights of excellence and commitment for safety & customer services. The safety pledge was administered and the importance of 'Safety First' was emphasized to all officers, employees, contractors, PCVO crew, transporters & dealers.



#### **Hyderabad LPG**

A TAP and Vendor meet was organized at Cherlapally LPG plant on the occasion. All the Team members promised to be coherent with BPCL's directives and to be part of the strong team. Distributors organized Bharatgas Customer Meets, Sports, Drawing, Rangoli & Singing competitions, Free Hot Plate Service Camp, Hot Plate Exchange Scheme and special offers on Consumer Durable items, Annadanam programs and Safety Rallys.



#### **Bharatpur Depot**

Foundation Day was celebrated with great zeal. A safety clinic was organized for the tank lorry drivers & operators, in which topics such as safe transportation of petroleum products, road accidents & its preventive measures and health of the tank lorry crew were highlighted. The drivers & operators shared their experience on the different aspects during transportation of petroleum products.



#### Chennai I&C

Foundation Day was celebrated by visiting five select customers - Perfetti Vanmelle, Apollo Tyres, Tube Products of India (Murugappa Group Co), Sundaram Brake linings (TVS Group) and Electrosteel Castings (Lanco Group) with customized cakes. Each cake had the logo of both BPCL and the customer with the inscription "We Cherish the Relationship" and was cut jointly by the I&C team and the customer. They wished BPCL on its 'Birthday'! The occasion provided us an opportunity to thank the customers, rededicate ourselves to their service and also to share the recent achievements and happenings. The team also connected with all its customers by sending out messages on Foundation Day, reiterating our commitment on 'Customer Care' and pledging to provide enhanced products & services. Some valued customers responded by echoing their pride of association with us.

#### Wadilube Installation

Foundation Day was celebrated with three separate meetings with Business Associates, where we discussed vendors' suggestions for further improvement of systems. The first meet was with Engg. and Labour Contractors and the second with Transport Contractors. They were happy to have informal interactions with the team on issues encompassing all aspects of the business. The third meet was with vendors for Re-packing, Packaging Material and Additives. The invitees were overwhelmed by our gesture, especially when everyone was presented with a memento. Their priceless contribution was acknowledged and their continued support requested to harness the emerging business opportunities and to be our partners in progress in the times to come.





#### **Pune LPG**

Every part of the network celebrated the day at various touch points, reinforcing the strong bonds with our customers, business partners, colleagues and society. A Blood donation camp was organized with the help of Sahyadri Hospital Pune, for all staff and contract labour. One day training for officers of Western India Forging, Sanaswadi was organised. A Customer Engagement Program was organized for 170 LPG customers to apprise them on various initiatives by Bharatgas. A Distributors' Staff Engagement Program was held to motivate them to effectively implement challenging initiatives like DBTL, IVRS, TDT etc. Distributors celebrated the day with safety clinics, customer engagement programs, distribution of sweets and fuel conservation awareness drives. As our organization gets stronger every year, the Foundation Day celebrations get bigger, cherishing our glorious past and laying the foundation for a very promising future!

#### **Northern Region LPG**

Foundation day was celebrated at Allahabad, Bareilly, Bhatinda, Bikaner, Jhansi, Roorkee, Salempur, Sultanpur, Udaipur, Hissar, Lucknow, Loni, Ajmer, Jaipur, Lalru and Piyala LPG plants of Northern Region. A Customer Meet was organized, the Corporate film was screened and the journey of BPCL from 1976 was shared. Safety talks covering SFS and the latest initiatives taken by the Corporation for customers i.e. IVRS, Transparency Portal, DBTL, Mobile App etc. were also held. A Bharatgas kiosk had displays with a variety of BLPG products like DLite, Suraksha, Cylinder Trolley, hotplates etc.



#### **Akolner Depot**

All the Depot and Ahmednagar Territory Staff, contract workmen, tank lorry crew, dealers, transporters, local villagers, mutual aid members, vendors & contractors participated in the programs on Foundation Day. To encourage the Tank lorry crew members to maintain high level of safety standards on and off the road and to motivate them to be role models, Safety Awards were presented for the Best T/L Driver, Best T/L Cleaner & Best Tank Lorry. Also, Awards were given for Safety Slogan, Near Miss Reporting and Safety Man Competition Winners. Next, the Ideas / Suggestions Contest winners were rewarded.



#### **Western Region Lubes**

The MAK Team of Western Region Lubes put in their best in 'Energising Lives' in all corners of the Region in collaboration with other SBUs. The result of the team efforts culminated in 66 mega activities conducted by 10 WR Lubes territories on a single day. These customer centric activities included:

- A) 14 Customer Meets / Engagement Programs to connect with 670 persons.
- B) 5 Mechanic Meets conducted for 134 mechanics.
- C) 2 Kisan Melas brought us closer to 125 farmers.
- D) 2 Retailer Counter Campaigns addressed 270 secondary customers' queries about MAK and BPCL.
- E)19 One Day Wonders generated immense enquiries from 7430 persons in the field.
- F) 1019 customers experienced MAK Service through 21 QOC cum 2 Wheeler check-up camps.
- G) 3 'MAK At Your Doorstep' Programs conveyed MAK's service plans.

All the 10 territories of WR Lubes celebrated Foundation Day by directly connecting to 6570 existing and prospective customers. The activities were as follows:

- \* Ahmedabad Territory Hosted a Mechanic's meet at Himmatnagar, Ahmedabad and 'MAK At Your Doorstep' program at Vishwakarma City Housing Colony connecting to 701 customers.
- \* Mumbai-Direct Territory Carried out 3 Customer Meets involving 110 persons one at the Govt. of India Mint at Mumbai, where the GM of RBI appreciated the gesture of Foundation Day celebrations at the customer's premises. The other two programs were held at Parli Thermal Power Station at Beed and at D'décor Industries, Tarapur.
- \* Mumbai-Reseller Territory Connected to 635 customers through 4 ODW cum QOC Campaigns at the ROs -
- \* Nagpur Territory Connected to 700 customers through 12 ODWs cum QOC camps and 2 Customer Meets. Kisan Mela cum Free Eye Check-up Camp was carried out at BP Sihora; a Mechanic and Retailer Meet at BPCL Office at Nagpur.
- \* Pune (Direct) Territory Contacted directly with 27 customers through 2 Technical Seminars cum Customer Contact Programs at Amtek Auto, Sanaswadi, Pune and representatives of 7 industries at Aurangabad. 47 more customers were connected thru' 2 Mechanic Meets at the Hero Honda Workshops at Pune and thru' Customer Meets jointly held with other SBUs at BPCL Office at Goa.
- \* Pune (Reseller) Territory Contacted 1300 customers during ODW cum QOC activities at 4 ROs 46 oil changes were done at M/s. Mauli Petroleum in one day.
- \* Raipur Territory 75 persons experienced 2 Mega ODWs at Rural RO M/s. Kothari Brothers, Kanker where 4 KL MAK Lubes were sold in one day and at SECL Colony, Bilaspur where 1.6 KL MAK Lubes were sold.
- \* Rajkot Territory 162 customers were contacted through a ODW cum Customer Meet conducted jointly with Retail, I&C and LPG SBUs at BP Moti Chirai, a QOC Camp at Bombay Garage where 75 oil changes were carried out in a day and a Mechanic Meet at Rajkot.
- \* Surat Territory 1535 persons were touched by two MAK At Your Doorstep Programs, one in Vadodara, in front of Vadodara Chamber of Commerce and SBI Commercial Branch and one in Adajan Residential Area, Surat jointly with LPG and Retail SBUs; 2 ODW cum QOCs at RO M/s. Omkar Petroleum, Navsari and at Nanalal Polyester, Surat; 2 Customer Seminars conducted one at Surat Territory office and one at Baroda with I&C SBU for Bitumen Transporters.

Customer engagement and Customer focused activities was the WR Lubes Way to celebrate Foundation Day!



Kisan Mela at Kachrod, Ujjain



Customer Meet for Lions & Rotary
Club Members



Celebration at India Govt.Mint, Mumbai



ODW at Retailer Amar Lubricants Jabalpur



ODW at G B Mehta, Khed under Kolhapur sales area



ODW in front of SECL colony Bilaspur

#### **Kochi LNG Terminal Dedicated to the Nation**



BPCL joined in the proud moment of the dedication of the Kochi Petronet LNG Terminal by confirming to the Hon'ble Prime Minister, Dr. Manmohan Singh the receipt of Re-Gasified LNG at Kochi Refinery. At a function held at Puthuvype, Dr. Manmohan Singh had dedicated the second LNG Terminal in India on 4th January, 2014 in the presence of His Excellency, Mr. Nikhil Kumar,

Governor of Kerala, Mr. Oommen Chandy, Hon'ble Chief Minister of Kerala, Dr. M. Veerappa Moily, Hon'ble Union Minister for Petroleum and Natural Gas, Ms. Lakshmi Panabaaka, Hon'ble Minister of State for Petroleum and Natural Gas, Prof. K.V. Thomas, Hon'ble Minister of State (Independent Charge) for Consumer Affairs, Food & Public Distribution and Mr. K. Babu. Hon'ble

Minister of Ports, Fisheries & Excise, Govt. of Kerala. As Hon'ble Prime Minister symbolically released LNG, Mr. Prasad K. Panicker, ED (KR), confirmed the receipt of R-LNG at Kochi Refinery, along with Mr. C. K. Soman, GM (Operations) and a representative team of KR officials of P&U and E&C from the Skid Area at Gas Turbine – II Unit.

## BPCL in Top Three in ET 500 Listing

BPCL yet again maintains its no. 3 position in the ET 500 listing, the exhaustive annual list of India's top corporates, which has just been unveiled by Economic Times. The ET Intelligence Group analyses the financial data to draw up a list of companies that didn't compromise on their financial health while chasing growth targets.

The selection was based on parameters such as return on capital employed, return on equity, earnings before interest, depreciation, tax and amortization (EBIDTA) as a percentage of total debt and the net debt-to-equity ratio. The consistency in performance of companies over a period of 5 years, in addition to compounded annual growth in sales and net profit over 3 years has also been considered for arriving at top performance. Kudos to one and all on this superb achievement!

#### **Common User Terminal at Raipur**

On 9.1.2014, BPCL signed a long term Terminalling Service Agreement with IOT Infrastructure & Energy Services Ltd. (IOTL) for Common User Terminal, Raipur. Under the agreement, IOTL will develop the POL Terminal exclusively for BPCL & IOC on a Build, Own & Operate basis. Designed to handle the throughput of approx. 4 Million Kls/ year of MS, HSD, SKO & FO, the Terminal will be fully automated, M.B.Lal / latest OISD standards compliant with a twin spur full rake railway loading/unloading gantry and 3x8 bays tank lorry filling gantry with bottom loading facilities. The Terminal shall be operational by August 2015. The Agreement, valid for 24 years, was signed by Mr. G.S. Wankhede, our ED (Operations), and Mr. J. Nampoothiri, President Terminalling, IOTL.



#### Petroleum Minister Launches 5 Kg LPG Scheme in Delhi

A novel scheme of sale of 5 kg LPG cylinders at market price with minimal documentation through PSU Retail Outlets was launched by Dr. M. Veerappa Moily, Hon'ble Minister for Petroleum & Natural Gas on 21st January, 2014. Inauguration of the Sales Counterfor 5 kg cylinders was done by Hon'ble Minister of State P&NG. Smt. Panabaaka Lakshmi through ribbon cutting and release of balloons. Our C&MD, Mr. S. Varadaraian. Joint Secretary (Marketing) MOP&NG, Dr. Neeraj Mittal, ED (LPG) Mr. George Paul, RLM North, Mr. D.N. Mathur, GM (Retail) North Mr. Gautam Mukerji and senior officials from MOP&NG & OMCs and valued customers were present at the function at our Retail Outlet, M/s. Auto Centre, Defence Colony, New Delhi Hon'ble Petroleum Minister stated that the 5 kg sale from petrol stations will bring relief to people who need a cylinder quickly and without much documentation - only proof of identity is required. It would also be



convenient, due to its small size and weight and it could be carried safely in the vertical position in vehicles. He then enrolled the first 5 customers of 5kg LPG cylinders by handing over the required documents of enrollment to them. Joint Secretary (Marketing) stated that these cylinders will serve the emerging segment of new consumers like IT professionals and BPO employees who want LPG, but in the absence of proper proof of address (POA), cannot access the same through regular LPG Distributors. Further, because of their highly irregular work timings, they may not be able to visit the distributor or be at home to receive cylinders during normal working hours. For some consumers, the need is in small parcels or arises at odd times of the day when distributors may be closed

#### Mumbai Refinery & Uran LPG Certified for ISO 50001:2011

In pursuit of Operational and HSSE excellence, Mumbai Refinery and Uran LPG have adopted 50001:2011 standards ISO implemented an Energy Management System (EnMS) to streamline energy optimization and improve energy efficiency.

Mumbai Refinery had embarked on its journey for certification in July 2013 and after a rigorous evaluation process. M/s. DNV certified Mumbai Refinery as ISO: 50001:2011 compliant in January 2014. The Certificate was formally handed over to Ms. Monica Widhani, ED (Coordination), Mr. C.J. Iyer, GM (Ops) MR, Mr. P.K. Gayen, Chief Manager - QM) and Mr. S.M. Joshi, Chief Manager -E&E by the Hon'ble Minister for Petroleum & Natural Gas, Dr. M. Veerappa Moily, during

the grand inaugural function of Oil & Gas Conservation Fortnight (OGCF) on 16.1.2014, held at New Delhi. Also gracing the occasion were Minister of State MOP&NG. Ms. Panabaaka Lakshmi, then Petroleum Secretary, Mr. Vivek Rae, Addl. Secretary MOP&NG, SLC Delhi, Chairman PCRA, ED PCRA, CEOs & Directors from the Oil Industry and other dignitaries.

Uran LPG Plant. For implementation procedure began on 16th August, 2013 and after rigorous evaluation process, M/s. TUV-SUD certified Uran as ISO: 50001:2011 compliant in January 2014. The Certificate was handed over to Ms. Monica Widhani and Mr. Sunil Dhakate, TC LPG Ops. I/C, Uran at the same function.



Mumbai Refinery



Uran LPG Plant

#### MAK Makes Headway . . .

#### in Sri Lanka



MAK Lubricants entered the Sri Lanka Lubricant Market in 2008 and in a period of 6 years, has doubled its sales volume and is ranked 5th among 14 Global Lubricant brands present in the highly competitive market. It currently enjoys a 3% overall market share and 7% market share in the Bazaar Channel. As Sri Lanka is undergoing a dramatic transformation economic since 2009, Mr. K.K. Gupta, Director (Marketing) and Mr. K.P. Chandy, ED (Lubes) held discussions with Additional Secretary (Planning), Ministry of Petroleum Industry, Govt. of Sri Lanka on 6.2.2014 to explore avenues for new opportunities and further consolidate our business. They also attended a business review with M/s. TVS Automotives (Pvt) Ltd., our distributors in Sri Lanka and discussed similar future plans.

The 3rd MAK Business Associates Meet 2014 held on 5.2.2014 at Colombo was attended by over 150 high performing channel partners and institutional customers. The top performers were awarded and recognized. New products like MAK Trac Magic + and MAK 4T Stallion were launched to further strengthen the MAK Lubricants portfolio in Sri Lanka.

#### in Nepal



On 15th January, 2014 Mr. K.P. Chandy, ED (Lubes) launched our premium grade MAK 4T NXT at Kathmandu, Nepal. M/s Sipradi Trading (Pvt) Ltd., our exclusive Nepal Lube Distributor, is an ISO 9001: 2008 certified company, one of the most reputed business houses and also the highest import duty payer in Nepal. Our business partners since 2002, they have exclusive distribution rights for MAK Lubricants for entire Nepal. MAK has been made available through 62 authorised channel partners

#### **BPCL Donates**

In October 2013, Phailin, the strong tropical cyclone of Odisha, made a landfall in India. Around 12 million people were affected. 600 buildings were identified as cyclone shelters and 5.5 lakh people were evacuated from coastal areas in Odisha and Andhra Pradesh to safer places.

To assist in rehabilitation efforts, BPCL happily contributed Rs.50 lakhs each to the Relief Funds of Chief Minister of Andhra Pradesh, Shri N. Kiran Kumar Reddy and Chief Minister of Odisha, Shri Naveen Patnaik.





of M/s Sipradi, who are spread in all the five regions across Nepal. Presently, MAK is the market leader in the automotive lubricant segment in Nepal, with our Premium grades such as MAK 4T Plus, MAK Diamond and MAK Platinum constituting more than 70% of our entire product profile sold in Nepal. The Biking segment is very large, with all models and variants present on the roads. To address the passionate biker's need of a superior oil, MAK 4T NXT has now been introduced here, the first time in any international market.

#### **BPCL Journeys With M & M**



Mr. I.S. Rao, ED (Gas), & Mr. H.D. Aher, VP (Mfg.) M & M sign the contract with Mr. Priyotosh Sharma, Mr. S.K. Kudaisya, Mr. Deepak Parmar & Mr. Nitin Gaikwad and Mr. Amarkant Mishra from M & M looking on.

Taking forward the initiative of supplying LNG by road to the customers' doorstep, Gas BU has taken one more leap by signing a contract with Mahindra & Mahindra Ltd.(M&M), the world's No.1 Tractor Manufacturer, with 41% market share in tractors and 42% market share in the SUV segment in India. The agreement was signed on 30.12.2013 for supply of 3600MT of LNG per year for 7 years. We hope to build a long term relationship by expanding the supply of M & M's huge energy requirements.

#### **Gooty Depot** Commissioned

inaugural On 30.1.2014. the rake was loaded to our newly commissioned depot at Gooty ex-Irimpanam Installation. This momentous occasion was graced by our ED Retail SR, Mr. Keshav V. Shenoy, State Coordinator, Kerala Mr. P.M. Somachudan, TM (Retail) Ernakulam, Mr. P. Sudhahar, Chief Installation Manager, Mr. S.N.M. Nemani and officers from SR Operations and E&P set-up.

#### **BPRL Commences Seismic Survey**

The BPRL consortium, comprising GAIL, EIL, Bharat Forge and Monnet Ispat was awarded an on-land exploration block CB-ONN-2010/8, under NELP IX in Cambay Basin, Gujarat. BPRL is the Lead Operator in this block with a Participating Interest of 25%, After expeditiously all the necessary obtaining approvals for commencement of exploration activities, a contract was awarded for the first major

activity towards exploration i.e. 2D/3D Seismic Survey. technique is widely used to acquire information about the sub-surface geology, identification of geological objects, which are indicative of oil/ gas accumulations. The acquired seismic data will undergo advanced processing and interpretation for identification of leads and drillable prospects, where exploratory drilling would commence.

#### **MAK Conveyor Oil Launched for LPG**

A new grade - MAK Conveyor Oil - blended and filled at Wadilube Plant was jointly launched by Mr. George Paul, ED (LPG) & Mr. K.P. Chandy, ED (Lubes) on 30.1.2014, symbolizing the synergy of the two SBUs. This new oil is a welcome change from the soap solution earlier being used in chain conveyors to provide lubrication and rust protection in all LPG Plants. LPG Equipment Procurement Team had approached Lubes Product & Application Dept. to develop a better alternate lubricant in lieu of soap solution. To address this need, P&AD developed MAK Convevor Oil, which reduces friction between critical parts like pins and links of the chain conveyor, thereby minimizing its breakdown.



#### **ATF Pumped From** Bina to Bijwasan

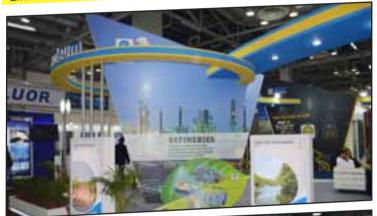
On 4.1.2014, MMBPL achieved a formidable task of pumping the first batch of ATF through the 756 km long Bina-Kota-Bijwasan section of the multiproduct pipeline. Despite the sensitive nature of the product, from the quality aspect, the conductivity parameter was managed very carefully. Upon successful receipt of the ATF at Bijwasan, Mr. Anurag Deepak, ED (Pipelines) waved the flag with a sense of accomplishment. Also present were M/s. S.N. Jalali, V.S. Sehgal, S.P. Kamble, Neelesh Timothy, Ajit Toppo, H. Pant, P.K. Srivastava, S.K. Verma and S.P. Singh.



Hon'ble Petroleum Minister, Dr. Veerappa Moily, inaugurates the BPCL Pavilion. Also seen are MOS (MOP&NG), Smt. Panabaaka Lakshmi, and our C&MD, Mr. S. Varadarajan,



Team BPCL with our C&MD.





## **BPCL Sparkles at PETROTECH 2014**

The BPCL Pavilion at PETROTECH 2014, depicting the theme of 'Leveraging Technology for Business Excellence,' was inaugurated by Dr. Veerappa Moily, Hon'ble Union Minister for Petroleum and Natural Gas, in the presence of Smt. Panabaaka Lakshmi, Hon'ble Union Minister of State for Petroleum & Natural Gas. Mr. S. Varadarajan, our C & MD and other senior officials of the Oil Industry were present on the occasion.

The BPCL pavilion was adjudged the winner in the 'Customer Focus' category, befitting BPCL's focus for customer centric initiatives. The biggest ever conference and exhibition to be held in India in the Oil and Gas sector, PETROTECH 2014 saw participation from over 5000 delegates, industry captains, Petroleum Ministers of several countries and close to 400 exhibitors.

Addl. Secretary, Mr. Rajive Kumar and Addl. Secretary & Financial Advisor, Mr. S.C. Khuntia at the BPCL pavilion.

Engagements : Aiming for BPCL Products









Mr. M. V. Shet, Chief Manager (Brand Management) and Ms. Neera Singh, Manager (Corporate Brand) receive the Customer Focus Award from Hon'ble Petroleum Minister.

BPCL's role in leveraging technology for business excellence, as well as offering customer friendly initiatives, was amply demonstrated using demo models of Retail Automation highlighting Industry First features and a prototype of a diesel extraction from Jatropha, a process devised by CRDCC, which evinced keen interest from visiting dignitaries like Petroleum Minister and others. The SAP training counter set up by the ERP team imparted information on our capabilities in SAP training and implementation. The stall was visited by a large number of delegates and representatives of the Oil & Gas sector and other industries, who showed keen interest in BPCL's activities.

Amongst the key dignitaries who visited our stall were Mr. Vivek Rae, then Secretary MOP&NG, Mr. Rajive Kumar, Addl. Secretary MOP&NG, Dr. Neeraj Mittal, Joint Secretary (M), Mr. S.C. Khuntia, Addl. Secretary and Financial Advisor, Mr. R.K. Singh, Joint Secretary (R). The designing, erection and managing of the stall was coordinated by the Corporate Brand & PR team, with active assistance of representatives from Retail, Lubes, BPRL and CRDCC.





Our Director (R), Mr. B.K. Datta admires the Jatropha plantation model.





Jt. Secretary (M), Dr. Neeraj Mittal listens intently to the Biodiesel Processing initiative.

## Awards to

#### **Green Awards**



Mumbai Refinery Estates dept. received awards galore in the 19th Exhibition of Plants, Flowers, Fruits and Vegetables organized by Tree Authority and Municipal Corporation of Greater Mumbai in February 2014. The awards were won in the following categories -Ferns, Hanging Baskets, Collection of Bonsai, Shade loving Plants in Pots, Flowering Plants in Pots and Annuals grown in Pots/Baskets. In addition, the New Children's Park of BPCL Staff Colony won a prize in the Private Garden Category. Mr. Puneet Gupta, Sr.Mgr. Estates & Mr. Navanath Ingale, Dy.Mgr.Estates received the awards from Deputy Mayor of Mumbai.Leading corporates like Godrej, Central and Western Railway, HPCL, L&T, MIAL, Hiranandani, Tata Power, Voltas and RCF also participated. Kudos to BPCL scaling greener heights!

#### **CSI Nihilent e-Governance Award**



The LPG Transparency Portal won the CSI Nihilent e-Governance Award of Excellence for 2012-13. The award was received by Joint Secretary Marketing, Dr. Neeraj Mittal accompanied by the team members from the Industry. The award is in recognition of the remarkable empowerment of LPG consumers through the Transparency Portal, thereby making the LPG Supply Chain completely transparent. This has, in turn, led to efficient subsidy administration. The Transparency Portal has brought many benefits to the LPG business such as: 1) Transformation of LPG

supply chain – Monopoly to Competition 2) Diversion checked - LPG growth rate reduced by around 5% 3) Rs.1600 crores subsidy saved every year 4) \$ 1bn foreign exchange saved by reduced imports 5) Enhanced consumer convenience as all information about one's LPG connection is now available on the portal 6) Distributor performance improved in terms of supplies to consumers as delivery performance is measurable. (Number of 4 & 5 star distributors increased from 43% to 68%) The significance of the Transparency Portal is aptly conveyed by Mr. Nandan Nilekani in his message: "The transparency portal has not only proved to be a boon for the LPG Consumer by empowering it through innovative use of Information Technology, but it has also laid the foundations for the subsidy capping initiative and most importantly, the Direct Benefit Transfer Scheme for LPG. It undoubtedly is a pioneering G2C initiative which should be a role model for several other schemes."

#### **INSSAN Award**

Mumbai Refinery team won the second prize under the Best Suggestor category for the suggestion 'Optimising Waxy Recovery From Bitumen and Making Bitumen Tank On Grade Creating a Regression Model and Controller' at the National Convention of Indian National Suggestion Scheme Association (INSSAN) held at Delhi. This suggestion, implemented in 2013, led to a substantial cost savings of approx. Rs.8.9 crores per annum. This is the 7th consecutive win for Mumbai Refinery in the INSSAN forum. CDU Mr.V.Prasad. Asst.Mgr.Ops., the presentation on behalf of the team-M/s.P.K.Kulkarni, Ch.Mgr. (Process), V.K.Gulati. Mgr. CDU/VDU, Jawale, Mgr. (Tech), R.K. Kubade, Dy.Mgr. CDU/VDU, Ms. Priya Bhagwat, Dy. Mgr. (Tech) to 250 delegates from 45 industries like Tata Steel, Tata Motors, Tata Power, Hero Honda, BHEL, RCF, SAIL, TVS etc.



## Cherish

#### **CSR Excellence Award**



Kochi Refinery won the Rotary Binani Zinc CSR Excellence Award 2014 for the fourth consecutive year, under the Public Sector Unit category for the year 2013-14.

Mr. Prasad K. Panicker, ED (KR) received the award from Captain Mohanram, celebrated Naval architect and academician at the function organized by Rotary Club of Cochin Metropolis to evaluate the CSR programmes followed by organizations. Mr. George Thomas, Chief Manager (Estates & Administration) was also present.

#### **Prashansa Patra Award**

The District Collector of Adilabad District, Mr. Ahamed Babu, IAS. awarded the Prashansa Patra instituted by the Government of Andhra Pradesh, to Mr. Aaftaab Roomie Vakil, Dy.Manager LPG Sales, Warangal during the Republic Day Parade at Adilabad for the effective implementation of DBTL in the district. DBTL was launched in Adilabad District under Phase II and as per the Industry report up to 15.1.2014, Adilabad district is leading in CTC percentage across all Phase II districts with 73%, out of which BPC is the clear leader with 80% CTC percentage. This award has once again energized our entire Bharatgas team of Andhra Pradesh, who have put in tireless efforts to ensure that BPC is leading among all OMCs.



#### **Obituary**



#### Mr. Puran Chand Giri

Mr. P.C. Giri passed away on 15.2.2014 after a brief illness. He had graduated from Delhi and finished his LLB, before joining the erstwhile Burmah Shell in 1954. He trained under Mr. Karbandha DSR, (father of the actor, Kulbhushan Karbandha) and his first posting was as DSR Moradabad. A retail expert, his signature outlet was Modern Service Station, Jan Path, New Delhi, which had a single diamond pillar support for the canopy built in the early 1960's.

His assignments took him to Chennai, Coimbatore and Bangalore Division, where he maintained excellent contacts, to the extent that for his Silver Wedding Anniversary, guests like the Governor, Dharam Vira, Vittal Mallya, Satish Hosali, IG of Mysore State, P.L. Lewis, IG of Karnataka and Nawab of Savanur graced the occasion. Postings as Chief Retail Network Manager CO and Chief Dealership

Sales Manager CO followed. Since BPCL were the Retail Coordinators, he was heading the Oil Industry Working Group, which brought about the Volume Distance Norms, Dealership Selection Guidelines, and Roster System of Reservation for Dealership Selection Norms. He retired as DGM (RM) in October 1984, after transferring his expertise, which culminated in the Sales Officer Handbook and Retail Merchandising Manual. There was a period when he, his son, Vinod Giri (who retired as GM (Marketing Corporate), and son-in-law, Mr. Sarthak Behuria (who was C&MD, BPCL) were in BPCL at the same time. His youngest son's wife, Mrs. Chandrika Giri is presently our Mgr. Sales Coordn. (LPG) Mumbai.

A thorough gentleman, he was known for his humane approach, and is remembered by everyone he touched directly or indirectly. An avid photographer, pen collector and amateur homeopath, he also enjoyed reading. A lover of Indian Ghazal music, he had live recordings of the late Jagjit Singh, when he used to sing for private audiences in homes. He settled in Bengaluru post-retirement until his demise. His wife, Sati passed away in December 2008. He is survived by three sons -Avinash, Vinod, Rajiv, a daughter, Geeta and seven grandchildren.

#### SPORTS | |

#### **MAK Cup Bowls the Maidens Over**

Boosting the morale of the ladies, the MAK CUP 2013-14 Ladies Cricket Tournament was held for the first time on 11.1.2014 at the Refinery Sports Club Ground. Four teams - two each from Mumbai Refinery and Marketing - participated with vim and vigour in this 'maiden' tournament organized by HRS West. In a thrilling, nailbiting final played between the respective "A" Teams, Marketing won the match by one solitary run. Mr. S.S.

Sunderajan, GM I/C, Mumbai Refinery and Ms. Sujata Chogle, GM (HRS) West presented the prizes and trophies to the winners. Daphne George from Marketing was adjudged the Best Player of the Tournament.

The MAK Cup 2013-14 has truly given a fillip to the BPCL staff in building camaraderie and togetherness among the various SBUs/entities, thus making BPCL truly a great place to work!



#### अविस्मरणीय क्रिकेट-११ जानेवारी, २०१४

महिला क्रिकेट खेळाला HRS WEST ने दिली संमती Corporate Broadcast येताच मुली झाल्या टिममध्ये भरती

आज दहा, उद्या पंधरा करता-करता जमल्या 26 क्रिकेट प्रेमी बॅटिंग, बॉलिंग अन फिल्डींगची सा-यांनाच होती उर्मी।

कोणाला वाटे मी बॉलर, कुणी म्हणे मी बॅट्सवुमन खर तर होत्या सा-याच, शिकाऊ अन Biginer बॉल टोलवल्यावर पळताना, वाटे मिळावा रनर

26 महिलांना ट्रेनिंग द्यायचे नक्कीच नव्हता हातचा मळ कॅच, बॅटिंग, फिल्डिंग आणि बॉलिंग कोच ची झाली मस्त पळापळ बॉल टाकायचे, प्रकार तरी किती wide ball, Dead ball, No ball शिकताना त्याचे तंत्र आणि शास्त्र झाले सा-यांचेच हाल बेहाल

पहिले खेळलो BBI आणि ॥ च्या गल्लीत नंतर शिकलो आझाद मैदानात मग आला आत्मविश्वास उतरायला रिफाइनरी स्पोर्टस क्लबच्या मैदानात

आझाद मैदानात सायंकाळच्या थंडीत अंगात भरली शिरशिरी किटली मधला कटिंग चहा प्यायल्यावर आली चांगलीच तरतरी

चारच दिवसात क्रिकेट इतकं मना-मनात भिनलं लाटणं झालं बॅट, कणकेचा गोळा बॉल अन घरचं मैदान झालं एकमेकींना साथ देत अखेरपर्यंत झुंजत राहीलो स्वप्न सत्यात आलं अन विजयाची ट्रॉफी घेऊन आलो

सर्वांच्या शुभेच्छा, आमची मेहनत अन नशिबाची साथ यामुळेच यश मिळालं देवा-शपथ खरं सांगते

fixing वगैरे नव्हतं हं केलं! क्रिकेटियर होऊन स्टेडिअम मध्ये खेळेन अस कधीच वाटल नव्हतं

BPCLमुळेच माझं हे स्वप्न सुद्धा सत्यात अवतरलं होतं स्वप्न सत्यात अवतरलं होतं

> - सुजाता परमानंद कार्यपालक (करारोपण) सीओ

#### The Maidens Score a Maiden Win

We made a start on the street And all the passers-by enjoyed the feat Then at Azad Maidan, we played in abandon To the delight of a large audience.

Our mistakes pointed out, so we could do better The good performances acknowledged, of each player The team spirit generated on the cricket pitch Will stand us in good stead in the office.

On the day of the final, there was much excitement Every team member showed dedication and commitment We had great fun as we displayed our new found skills We came to play our best, and we did so with a will.

Every wicket and run out made us yell in delight So did each six and cover drive Not forgetting each stupendous catch That our ladies were quick to snatch.

It was a fight to the very last ball A wonderful victory for one and all! The Marketing strategy did pay off As we lifted the cup aloft!

Thanks to HRS for their support and zeal
Excellent arrangements and a proactive team
With much planning and co-ordination
In our BPCL colours, we put up a sporty performance.

Thanks to Vinayak who taught us from scratch Every aspect necessary to play a good match.

The dream of 'Ladies Cricket in BPCL' a reality. Kudos to all who "Made it a Possibility."

- Sharon Pires, PR & Brand, CO

Passion and excitement rank high at the MAK CUP Inter SBU Cricket tournament that has been held every year for the last 8 years. Veterans and youngsters alike play with gusto, while cricket enthusiasts relive their old memories!

The tournament got off to an exciting start on 14.12.2013 with nine teams participating – Retail, Mumbai Refinery, Lubes, LPG, HR, (I&C, Gas, SCO, Int. Trade & Mktg Co-ordination), Finance / Audit / Legal, (IIS & ERP CC) and Entities (Corp Affairs/PR/E&P/Aviation/ HSE/CPO/ Planning/ Co. Secy). Mr. S.S. Sunderajan, GM I/C, MR inaugurated the tourney by striking the first ball bowled by Mr. M.P. Govindarajan, GM (HRS) I/C. While HRS (West) organized the entire event, prizes/kits were sponsored by

LPG/Lubes SBUs and catering arrangements were made by Mumbai Refinery.

After the initial round of exciting matches, 3 teams qualified for the super league matches: Mumbai Refinery, LPG and HR. In the HR v/s LPG match, HR won by 23 runs; in the MR v/s LPG match, MR won by 17 runs and in the MR v/s HR match, MR won by 89 runs. Hence, Mumbai Refinery emerged as the clear winner of the MAK Cup, after winning both the Super League matches. Vinayak Samant of the HR Team was declared as the Best Player of the Tournament. Mr. S.P. Gathoo, Director (HR) presented the trophies and prizes to the two teams at a function held at the Refinery Sports Club on 4.1.2014.





## Bharat Petroleum Cricket League South



Enthusiasm reigned supreme in the third edition of the Bharat Petroleum Cricket League – South 2014 played on 8th & 9th February, 2014 at Marina Cricket Ground, Chennai. The League was inaugurated by Mr. P.K. Raghunathan, RLM, South.

With disciplined bowling and batting, LPG Busters busted Energizing Entities by 43 runs to reach the final. In the other match, Speed Kings (Retail) derailed MAK Strikers; the latter beat Energising Entities by 25 runs to claim the third place. In the finals, Speed Kings lived up to the tag of 'Kings' and swept the LPG Busters aside with a thumping 10 wicket win. Jeelani was the star performer and was declared Man of the Tournament for his performance of 47 & 66 not out and 4/18 (including a hat-trick). With this victory, Speed Kings actually achieved a hat-trick!

Mr. Peethambaran, DGM Sales (Retail) South and Mr. P.K. Raghunathan presented the prizes to the winners, commenting that the enthusiasm, level of healthy competition and commitment of the players was incentive enough to organize other tournaments so as to build camaraderie among SBUs and entities.

#### **On Target**

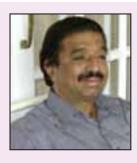
Atanu Das, our Archer, did the country proud by winning the Bronze Medal at the World Indoor Archery Championships held at Singapore recently. Atanu also won the Indian National Archery Individual Championships held at Jamshedpur. It has been a good year for the talented Archer who is also one of India's medal hopes for the Commonwealth Games, Asian Games and the 2016 Olympics.

#### **Table Tennis Titles**

Sanil Shetty won his maiden National Table Tennis title, defeating Harmeet Desai (HPCL) 4-3 in the finals. He therefore, became the first Mumbai player to win the National title after the legendary Kamlesh Mehta (7 times National winner) who won his last title 15 years ago. This talented southpaw joined the Corporation in December 2011 and has been performing consistently well during the past year. He also won the North Zone T.T. Championship in New Delhi recently. Sanil later partnered Olympian Neha Aggarwal to win the Mixed Doubles crown. Sanil, Soumyajit Ghosh & Neha had undertaken training in Europe and participated in some major international events, which benefitted them immensely in performing at the highest levels.



#### **FAREWELLS**



#### Mr. Sham Bhanage

Mr. Bhanage joined BPCL on 9th January 1979 and handled various challenging jobs, particularly in S& D / Retail BU for 32 years in Operations, Distribution, HSE and Infrastructure. He worked at major locations such as Kandla Installation. Manmad

Depot, Indore Depot, Vasco DU etc. mostly as location in-charge for the initial 11 years. He handled a key portfolio of All India In-charge of Additional Product Tankage (APT) and also as an Industry coordinator for 10 years (1990 -2000), where he was instrumental in enhancing BPCL's S&D network from 51 locations to 84, in addition to tankage increase from 7.31 lakh KLs to 30 lakh KLs approx. by 2000. During this period, he also conducted 27 OISD audits for OMC supply locations. out of which 24 audits were under his convenorship. As Chief Ops.Manager (West), he ensured that Western Region was always considered as the best in terms of achieving all major targets of product losses, reduction in OT, tank lorry performance and cost/KL. He was also actively involved in the Infrastructure Task Force and instrumental in preparing Infrastructure Vision -2025 for all SBUs of BPCL. Currently he was working as Member, Infrastructure Monitoring Group, CO responsible for planning and monitoring infrastructure of all SBUs. viz. finalizing LPG and Retail outsourcing parameters and infrastructure augmentation at various locations, crucial working group studies on Retail/LPG locations, JV formations for developing locations on a Common User Terminal basis for Retail, LPG and Aviation and setting up a new coastal Installation at Krishnapatnam Port in Andhra Pradesh. He retired on 31.1.2014. Mr. Bhanage's wife, Smita is a homemaker. Their eldest daughter, Gauri is a CA working in Stanchart Bank Corporate Office Mumbai, as Finance Manager and her husband, Siddharth is also a CA working as Ass. VP at Kotak Mahindra Bank, Mumbai. Their son, Sagar is B.Tech from NIT Suratkal, in Electrical and Electronics Engineering and is now pursuing higher studies at Cornell University, USA.



Mr. S.K. Kudaisya

After being part of the Process Industry for around 8 years, his journey with BPCL commenced on 23rd June, 1986. He has thoroughly enjoyed working as a privileged member of the Bharatgas team for almost 2 decades - Dy. Mgr.Bhitoni LPG

Plant, Mgr. Ops.& Services CO, leading NR LPG Ops and later on, LPG SBU NR and DGM LPG (Ops) HQ. He says, "The excitement of commissioning a large number of LPG Plants across the regions, identification of land & development of new plants is still fresh in my mind." Post-restructuring, leading the NR LPG team was very challenging, in terms of integration of various functions, building new competencies in team members, expansion of network and plants & utmost service to customers. Managing LPG Logistics was very exciting, with many new initiatives, like direct import of LPG and revision in terms of Bulk LPG Tender, enabling cost optimization. A brief stint with WR Retail (Logistics) provided an excellent opportunity to serve Aviation, I&C & Mumbai Refinery. As Managing Director, Sabarmati Gas Ltd. (a joint venture of BPCL & GSPC) for over five years, he had the unique opportunity to develop a customer-centric, lean, efficient & ethical City Gas Distribution Company. He affirms, "I will always cherish building a highly competent & motivated team of 80 members, along with phenomenal growth in business/infrastructure. Implementation of SAP within 4 months is a landmark in the history of SAP implementation. During my journey, I enjoyed the full support of my wife Neelam, who took care of all responsibilities on the home front." Their children - son Shubhendu, alongwith Medha at New York & daughter, Snigdha alongwith husband Milan & little angel Jaksh at Bangalore - are well settled. After retiring on 31st January, 2014, Mr. Kudaisya intends to take up a few things which were very close to his heart, as well some activities to serve society.



#### Mr. Ramesh A. Shahare

Mr. Shahare joined BPCL on 3rd July, 1980 at Nagpur Divisional Office. In 1999, he was posted in Wadilube Installation, where he had the opportunity of learning many aspects in Lubes Operations. This was followed by a stint in

Nagpur LPG Territory, where he was exposed to LPG sales and operations and finally, he was moved to Legal East in 2006 - his final destiny. He superannuated as Dy. Manager (Legal), East on 31st January 2014. He quips, "Literally I was in L3 ... Lubes, LPG & Legal, a rare opportunity bestowed upon me by the Company. I enjoyed every moment in this great organization and will always cherish these memories."

#### ग्रेटर नोएडा



निगम अनुसंधान एवं विकास केन्द्र, ग्रेटर नोएडा, उत्तर प्रदेश में विश्व हिन्दी दिवस की पूर्व संध्या पर 'काव्य संध्या' का आयोजन किया गया। 'काव्य संध्या' के दौरान सीआरडीसी एवं आईडीसी कार्यालयों के 18 स्टाफ ने हास्य, करूण, वीर रस एवं कई मार्मिक विषयों पर स्वरचित कविता पाठ प्रस्तुत किये। सभी श्रोताओं ने कार्यक्रम का भरपूर आनंद लिया।

कार्यक्रम की अध्यक्षता श्री एस.के. सूरी, मुख्य प्रबंधक (आईआईएस आईडीसी) द्वारा की गई। श्री उपेन्द्र मिश्र, प्रबंधक (हिन्दी), उत्तर ने मुख्य अतिथि के रूप में मार्गदर्शन के साथ हृदयस्पर्शी किवता-पाठ भी किया। श्री भरत सज्जन, समन्वयक (राजभाषा-सीआरडीसी) एवं श्री ए.के.मित्तल, उप प्रबंधक (आरएंडडी) द्वारा किवता पाठ करते हुए मंच संचालन किया गया।

#### पूर्वी क्षेत्रीय कार्यालय, कोलकाता



पूर्वी क्षेत्रीय कार्यालय, कोलकाता में 10 जनवरी, 2014 को विश्व हिन्दी दिवस बडे ही हर्षोल्लास एवं उत्साह पर्वक मनाया गया। कार्यक्रम का शुभारंभ उप महाप्रबंधक विक्रय (रिटेल), पूर्व, श्री संतोष कुमार,क्षेत्रीय एलपीजी प्रबंधक, पूर्व श्री पी के रामनाथन एवं मुख्य प्रबंधक विक्रय (रिटेल) पूर्व श्री राजीव सिक्का द्वारा मंगलदीप प्रज्वलित करते हुए किया गया। समारोह के दौरान 'अंताक्षरी प्रतियोगिता' का भी आयोजन किया गया था और इस प्रतियोगिता में प्रतिभागियों के अलावा दर्शकों ने भी भरपूर आनंद उठाया। बाहर से आए हुए कलाकारों ने अपने गीत-संगीत से इस कार्यक्रम को यादगार बना दिया। समारोह के अंत में श्री संतोष कुमार जी ने वर्ष 2013 पूर्वी क्षेत्रीय कार्यालय में हिन्दी के कार्यान्वयन हेतृ किये गये अमुल्य योगदान हेतृ श्रीमती प्रियंका माहेश्वरी, श्री दिलीप कर्मकार, श्री गौतम दास एवं श्री गौतम विश्वास को 'राजभाषा गौरव प्रमाणपत्र' प्रदान कर सम्मानित किया, तथा साथ ही अंताक्षरी प्रतियोगिता के विजेताओं को भी पुरस्कृत किया। राजभाषा अधिकारी श्री राजकुमार महतो द्वारा उपस्थित सभी को धन्यवाद ज्ञापन तथा विजेताओं को बधाई देते हुए समारोह का समापन किया गया।

#### विश्व हिन्दी

दिनांक 10 जनवरी, 2014 को बज-बज संस्थापन में विश्व हिन्दी दिवस - 2014 समारोह का आयोजन किया गया। इस समारोह में मुख्य प्रबंधक(सेल्स) रिटेल, श्री राजीव दत्त एवं क्षेत्रीय प्रबंधक (रिटेल), कोलकाता, रिटेल टेरिटरी, श्री प्रशांत मोहन झा उपस्थित थे। समारोह का उदघाटन बज-बज इंस्टलेशन के संस्थान प्रबंधक, श्री वरूण नोएल जॉन ने किया। इस अवसर पर बज-बज इंस्ट लेशन के मानव संसाधन विभाग की कर्मचारी, सुश्री ईला रॉय ने, अपनी स्वरचित कविता पाठ करके उपस्थित सभी को आनंदित किया। विश्व हिन्दी दिवस के अवसर पर एक हिन्दी प्रतियोगिता का आयोजन किया गया, जिसमें अनेक कर्मचारी एवं अधिकारियों ने भाग लिया। लूब्स दल ने प्रतियोगिता का प्रथम पुरस्कार जीता जबिक रिटेल के दो दल द्वितीय तथा तृतीय स्थान पर रहे। अंत में हिन्दी समन्वयक बज बज इंस्टलेशन द्वारा उपस्थित सभी को धन्यवाद के साथ समारोह समाप्त हुआ।



बज बज

कोच्चि रिफाइनरी में 10 जनवरी, 2014 को विश्व हिन्दी दिवस मनाया गया। हिन्दी के प्रचार को दृष्टि में रखते हुए सभी कर्मचारियों के लिए हिन्दी प्रश्नोत्तरी प्रतियोगिता आयोजित की गई। इसके अतिरिक्त, राजभाषा समन्वयकों द्वारा विभागवार, फोन-इन हिन्दी प्रश्नोत्तरी प्रतियोगिता भी आयोजित की गई। विश्व हिन्दी दिवस के सिलसिले में आयोजित इन प्रतियोगिताओं में अनेक विभाग के कर्मचारियों ने भाग लिया एवं विभिन्न प्रतियोगिताओं के 77 विजेता कर्मचारियों को पुरस्कार प्रदान किये गये।



कोच्चि रिफाइनरी

#### दिवस समारोह

नोएडा क्षेत्रीय कार्यालय में विश्व हिन्दी दिवस बहुत ही उत्साह पूर्वक मनाया गया। इसका उदघाटन श्री मनमोहन सिंह जी, कार्यकारी निदेशक (अभियांत्रिकी सिवधाएं एंव विपणन) उत्तर ने किया। श्री मधकर बिदानी (उप महाप्रबंधक एंव लॉजिस्टिक्स) उत्तर ने अध्यक्ष एवं प्रबंध निदेशक का संदेश पढा। इस अवसर पर श्री मुकेश नांगिया जी (मुख्य प्रबन्धक एंव बेन एडिमन), उत्तर भी उपस्थित थे। श्री मधुकर बिदानी ने विश्व हिन्दी दिवस पर सभी को हार्दिक बधाई दी तथा कहा कि यह प्रसन्नता की बात है कि हिन्दी का विकास एवं प्रचार प्रसार भारत से भी बाहर अनेक देशों में हो रहा है। प्रबन्धक (हिन्दी), उत्तर श्री उपेन्द्र मिश्र ने विश्व स्तर पर हिन्दी भाषा के महत्व पर प्रकाश डाला तथा विदेशों में हिन्दी की स्थिति से सभी को परिचित कराया। कई रोचक जानकारियाँ भी दी गईं। इस अवसर पर हिन्दी भाषा के संबंध में दी गई जानकारी के आधार पर प्रश्नमंच प्रतियोगिता का आयोजन किया गया तथा उपरोक्त सभी वरिष्ठ अधिकारियों द्वारा परस्कार प्रदान किये गये। सभी स्टाफ ने विश्व हिन्दी दिवस समारोह की सराहना की।



#### बोरखेडी डीपो

10 जनवरी, 2014 का बोरखेडी डिपो में विश्व हिन्दी दिवस मनाया गया। कार्यक्रम का शुभारंभ श्री प्रकाश पराते, डिपो प्रभारी प्रबंधक के कर कमलों से सम्पन्न हुआ। इस अवसर पर हिन्दी के प्रति अभिरूचि बढाने के उददेश्य से कार्यालय के सभी कर्मचारियों/अधिकारी

गणों को ज्यादा से ज्यादा काम हिन्दी में करने के लिए प्रेरित किया गया। श्री प्रकाश पराते जी ने हिन्दी प्रगति के कारगर उपायों और सुझाओं पर चर्चा की। उन्होंने इस अवसर पर यह भी घोषणा की जो भी कर्मचारी हर महीने ज्यादा काम हिन्दी में करेगा, उसे पुरस्कार से सम्मानित किया जायेगा। इस अवसर पर सभी कर्मचारी एवं अधिकारी गणों ने अधिक बेहतर तरीके से हिन्दी में कार्य करने के निश्चय किया। हिन्दी समन्वयक श्री किशोर भैसारे ने हिन्दी के प्रति किये जा रहे कार्य की सराहना की। खास तौर पर हमारे वरिष्ठ अभियांत्रिकी अधिकारी, श्री मनोज नलावडे द्वारा किये जा रहे कार्य की प्रशंसा की गयी।

#### अध्यक्ष कार्यालय





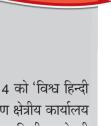
द्वारा स्वप्न शिल्प सभागार में विश्व हिन्दी दिवस मनाया गया। इसका उद्घाटन श्री श्रीकांत देसाई, उप महाप्रबंधक, प्रशासन, सीओ के कर कमलों से सम्पन्न हुआ। इस अवसर पर हिन्दी के प्रति अभिरूचि बढाने के उद्देश्य से अध्यक्ष कार्यालय के सभी कर्मचारियों को वितरित करने हेत लाये गये अंग्रेजी-हिन्दी शब्दकोश का अनावरण भी श्री श्रीकांत एस देसाई द्वारा किया गया। शब्दकोश अनावरण के बाद अध्यक्ष कार्यालय के सभी कर्मचारियों को शब्दकोश वितरित किये गये। इसी दिन सभी कर्मचारियों के लिए एक से अनेक प्रतियोगिता तथा प्रश्नमंच का आयोजन किया गया। सभी कर्मचारियों ने इन प्रतियोगिताओं में बडे ही उत्साह से भाग लिया। साथ ही हिन्दी प्रगति के कारगर उपाय या सुझाओं पर प्रतियोगिताओं के विजेताओं को प्रस्कृत किया गया। श्री देसाई जी ने इस अवसर पर सभी कर्मचारी एवं अधिकारी गणों की हिन्दी के प्रति किये जा रहे कार्यो की सराहना की एवं अधिक बेहतर तरीके से हिन्दी में कार्य कर भारत सरकार की ओर से दी जानेवाली इन्दिरा गांधी ट्रॉफी जीतने की कोशिश करने का अन्रोध किया। श्री देसाई जी की बात का समर्थन करते हुए हिन्दी समन्वयक, श्री डी. चंद्रशेखर, मुख्य प्रबंधक, विपणन निगमित ने इन्दिरा गांधी ट्राफी जीतने के लिए हर संभव प्रयास करने का वादा किया और साथ

ही सभी उपस्थितों को प्रेरित करने के लिए उनके विभाग में हो रही हिन्दी की प्रगति के बारे में जानकारी देकर कर्मचारियों का हौसला

#### दक्षिण क्षेत्रीय कार्यालय



बुलंद किया।



दक्षिण क्षेत्रीय कार्यालय में दिनांक 10 जनवरी, 2014 को 'विश्व हिन्दी दिवस धूमधाम से मनाया गया। इस अवसर पर दक्षिण क्षेत्रीय कार्यालय के कर्मचारियों के लिए हिन्दी सुगम संगीत (ग्रुप), तथा हिन्दी प्रश्नोत्तरी प्रतियोगिता आयोजित की गई। अण्णा आदर्श कॉलेज के प्राध्यापक को बाहरी संकाय के रूप में आमंत्रित किया गया एवं प्रतिभागियों को प्रस्कार प्रदान किये गये।

#### अध्यक्ष एवं प्रबंध निदेशक का चैन्नै दौरा

माननीय अध्यक्ष एवं प्रबंध निदेशक, श्री एस.वरदराजन ने चेन्ने रिटेल टैरिटरी के तोंडियारपेट इन्स्टलेशन का दौरा किया। उन्होंने सभी टीमों द्वारा प्रदर्शित ऊर्जा की सराहना की तथा तोंडियारपेट इन्स्टलेशन से जुड़ी पुरानी यादों को ताजा करते हुए बीपीसीएल के उल्लेखनीय निष्पादन पर जोर दिया और अगले 4-5 वर्षों में कंपनी की विस्तार योजनाओं और निवेशों के संबंध में सबको जानकारी दी। साथही कंपनी के समक्ष चुनौतियों के बारे में बताकर हमारी सभी

गतिविधियों में ग्राहक केंद्रित दृष्टिकोण अपनाने की आवश्यकता जताई। तोंडियारपेट इन्स्टलेशन के बाद, वे, नये शुरू किये गये आउट लेट मेसर्स मणि पेट्रोलियम पर आये, जहाँ 9 महिनों के अंदर 195 कि.ली.एमएस और 179 कि.ली. एचएसडी की बिक्री हुई थी। उन्होंने डीलर, डीएसएम, सभी से बात की और उन्हें ग्राहक सेवा के प्रति प्रेरित किया। अध्यक्ष एवं प्रबंध निदेशक का दौरा चेन्ने की सभी टीमों के लिए बड़ा प्रेरणादायक रहा।

#### तेल और गैस संरक्षण 2014 उदघाटन समारोह महाराष्ट्र

तेल और गैस संरक्षण पखवाडा 2014 का उदघाटन समारोह, सह्याद्री सरकारी गेस्टहाऊस, मलबार हिल,मुंबई में 16 जनवरी 2014 को आयोजित किया गया। कार्यक्रम में तेल कंपनी के विरुष्ठ अधिकारियों, विरुष्ठ सरकारी अधिकारियों, रिटेल आउट लेट डीलर/एलपीजी वितरकों के साथ विभिन्न स्कूलों के बच्चे बड़ी संख्या मे उपस्थित थे। श्री दीपक कपूर, आयएएस, सचिव, खाद्य नागरीक आपूर्ति और उपभोक्ता संरक्षण, महाराष्ट्र सरकार, इस कार्यक्रम के मुख्य अतिथि थे।

श्री एम एम खान, विरष्ठ प्रबंधक, एसएलसी, महाराष्ट्र द्वारा स्वागत एवं मधुर गणेशवंदना से कार्यक्रम की शुरुआत की गई । श्री दिलीप हरी, उप महाप्रबंधक (एचआर), पश्चिम क्षेत्र, इंडियन ऑयल कॉपोरेशन ने अपने उदघाटन भाषण में पेट्रोलियम उत्पादों के संरक्षण की आवश्यकता पर जोर देते हुए वर्तमान पीढ़ी से कहा कि तेल संरक्षण के सभी प्रकार के प्रयास करना चाहिए तािक भिवष्य की पीढ़ी को तेल उपलब्ध हो सके। गेल इंडिया के श्री एस वी रिंगे ने सभी को तेल एवं गैस संरक्षण 2014 की प्रतिज्ञा दिलाई। श्री दीपक कपूर, आईएएस, सचिव, खाद्य नागरीक आपूर्ति और उपभोक्ता संरक्षण, महाराष्ट्र ने अपने संबोधन में कहा कि हमारी एक बहुत बडी जिम्मेदारी है कि भिवष्य की पीढ़ी के लिए तेल के भण्डार सुरक्षित करें। उन्होंने यह भी अश्वासन दिया कि तेल कंपनी द्वारा तेल सुरक्षा के प्रयासों को पूरी तरह से सफल बनाने के लिए राज्य सरकार हर

#### एनजीओ भागीदारों की क्षमता निर्माण कार्यशाला

अपने क्षेत्र के विशेषज्ञों द्वारा कार्यशाला में प्रशिक्षण दिया गया। प्रतिभागियों को परियोजना जाँच पर जानकारी और उनके मूल्यांकन की पद्धतियों के बारे में बताया गया। इस तीन दिवसीय सत्र की समीक्षा, श्रीमती सुजाता चोगले, महाप्रबंधक (मासंसे) पश्चिम ने की। उन्होंने प्रतिभागियों की अपने व्यस्त प्रोफाइल के बावजूद इस कार्यशाला में भाग लेने पर प्रशंसा की।



संभव मदद करेगी। श्री ए एल कृष्णन, राज्य स्तर समन्वयक, तेल उद्योग, महाराष्ट्र ने अपने भाषण में सचिव, खाद्य नागरीक आपूर्ति और उपभोक्ता संरक्षण, महाराष्ट्र को अश्वासन दिया कि तेल कंपनी लगातार सकारात्मक कदम जारी रखेगी एवं तेल संरक्षण की दिशा में हर संभव प्रयास करेगी। तेल संरक्षण पर आयोजित चित्रकला प्रतियोगिता में विजेता छात्रों को पुरस्कार दिया गया एवं इस अवसर पर पेट्रोल, गैस, डीज़ल, केरोसिन, सीएनजी एवं ऑइल के बचत के सुझाव के पर्चे भी वितरित किए गये। कार्यक्रम एचपीसीएल के श्री गणेश कोलम्बकर के आभार प्रदर्शन के साथ संपन्न हुआ।

#### आँखो का स्क्रिनिंग कैम्प

मासंसे पूर्व ने आयकेयर नेत्र अस्पताल नोएडा की मदद से 29 जनवरी 2014 को नेत्र जाँच शिविर का आयोजन किया। इस अवसर पर 41 कर्मचारियों ने आखों की जाँच करायी। 2 डॉक्टर एवं 5 तकनीशियनों की एक टीम ने नज़र की जांच (नजदीक एवं दूर की) रंग दृष्टि की जांच, साथ ही कम्प्यूटरीकृत मशीन से आंखो का परीक्षण किया।

#### राज्य मंत्री द्वारा स्वास्थ्य शिबिर का उद्घाटन

माननीय पेट्रोलियम एवं प्राकृतिक गैस राज्य मंत्री महोदया, श्रीमती पनंबाका लक्ष्मी द्वारा 15 फरवरी 2014 को बेपतला, जिला गुंटुर आंध्रप्रदेश में बेथानी कॉलोनी, लेप्रेसी एसोसिएशन द्वारा आयोजित स्वास्थ्य शिबिर का उदघाटन किया गया। बीपीसीएल की ओर से श्री के.वी. भास्करराव, राज्य समन्वयक, आंध्रप्रदेश एवं श्री बी.के. जार्ज, प्रादेशिक प्रबंधक (रिटेल) विजयवाडा द्वारा श्रीमती पनंबाका लक्ष्मी को बेथयान कॉलोनी कृष्ठरोग एसोसिएशन के नि:शुल्क स्वास्थ्य शिबिर के लिए एक लाख रूपये का चेक प्रदान किया गया। बेथने कॉलोनी, 350 परिवार के 1275 निवासियों को आवास, चिकित्सा सहायता एवं आजीविका के साधन प्रदान करता है। कुष्ठ रोग से प्रभावित लोगों के लिए क्लिनिक एवं स्वास्थ्य सेवा के कार्यक्रम का आयोजन करना जरूरी होता है। कुष्ठ रोगियों की देखभाल के अलावा, बैथने में रहने वाले व्यक्तियों को सामान्य चिकित्सा की सुविधा भी उपलब्ध कराई जाती है। इनके इन अथक प्रयासों के कारण आज कुष्ठ रोग का फैलाव 10000 की जनसंख्या मे 1 से भी कम व्यक्ति पर है। एसोसिएशन का कार्य मुख्य रूप से दानदाताओं पर निर्भर है। हमारा योगदान इन गरीब पीडित लोगों के दर्द



को समाप्त करने के लिए एक लम्बे समय तक काम आयेगा। माननीय मंत्रीजी ने अपने संबोधन में बीपीसीएल की दक्षिण टीम के प्रति आभार प्रकट किया। उप प्रबंधक (बिक्री), गुंटर, श्री पी.जी.वी. आर. ए. जगनाधा राव एवं कार्यपालक इंजिनियर श्री विश्वनाथ कुमार ने इस पूरे कार्यक्रम का समन्वयन किया।

#### हिसार एलपीजी प्लांट के 25 वर्ष

हिसार एलपीजी प्लांट ने 13 फरवरी, 2014 को अपना 25 वाँ स्थापना दिवस मनाया। 1989 में, यही वह दिन था, जब छोटे से हिसार नगर में बीपीसीएल का भराई संयंत्र स्थापित किया गया, जो आज डबल शिफ्ट भराई संयंत्र बन चुका है और लगभग 5.6 लाख ग्राहकों की सेवा में तत्पर है। जो संयंत्र पहले 10 टीएमटी प्रित माह उत्पादन करता था, वह आज 60 टीएमटी प्रित माह तक पहुंच चुका है। टीम हिसार के साथ क्षेत्रीय एलपीजी प्रबंधक - उत्तर, श्री डी एन माथुर ने अत्यंत जोशीले ढंग से हिसार स्थापना दिवस मनाया। वितरकों की बैठक से शुरू किये गये कार्यक्रम में हिसार एलपीजी टेरिटरी के इतिहास और उत्कृष्ट प्रदर्शन पर प्रस्तुतीकरण पेश किया गया। वरिष्ठ वितरकों ने अपनी यादों और अनुभवों के बारे में बताया और हिसार की रजत जयंती के उपलक्ष्य में 25 साल पूर्ण करने वाले स्टाफ सदस्यों को सम्मानित किया गया। टीएम हिसार, श्री दिलीप खोरवाल ने वर्तमान परिदृश्य में कारोबार की चुनौतियों का सामना करने की तैयारी की आवश्यकता के बारे में बताया। रंगारंग कार्यक्रम में सर्वोत्तम प्रदर्शन करने वालों को पुरस्कृत किया गया और बीपीसीएल के साथ वितरकों के लम्बे और मधुर संबंधों की कामना की गई। आरएलएम उत्तर ने अपने भाषण में बीपीसीएल को समर्थन देने और टेरिटरी के लक्ष्य हासिल करने में हिसार एलपीजी टेरिटरी के नेटवर्क की सराहना की।

#### फूलों के रंग से



डॉ. प्रमोद कुमार, राजस्व मंडल आयुक्त, संबलपुर द्वारा रेलवे प्राधिकारियों तथा राज्य सरकार के विभागों के प्रतिनिधियों की उपस्थिति में संबलपुर महिला कल्याण संस्थान द्वारा आयोजित पारंम्पारिक फ्लावर शो का उद्घाटन किया गया। इस शो में काफी कंपनियाँ भाग लेती हैं, जैसे महानदी कोलफील्ड लि. हिंडालको, आदित्य एल्युमिनियम। भारत पेट्रोलियम संबलपुर, इसका सह प्रायोजक था और इतिहास दोहराते हुए भारत पेट्रोलियम ने 'बोनसई' वर्ग में प्रथम पुरस्कार प्राप्त किया और एक नई शुरूवात करते हुए 'ड्राकाइना' वर्ग में भी पहला पुरस्कार हासिल किया। टी एम (रिटेल), श्री आर राजकुमार ने इस पुरस्कार को ईस्ट कोस्ट रेलवे, संबलपुर के अध्यक्ष से प्राप्त किया। ढेरों बधाईयाँ।

#### अध्यक्ष कार्यालय एवं पश्चिम क्षेत्र के हिन्दी समन्वयकों का सम्मेलन 2014



दिनांक 30 व 31 जनवरी 2014 को अध्यक्ष कार्यालय एवं पश्चिम क्षेत्र के हिन्दी समन्वयकों का सम्मेलन जिंजर होटल, गोवा में संपन्न हुआ। श्री पी.एस.रवि क्षेत्रीय प्रमुख (रिटेल) पश्चिम तथा अध्यक्ष राजभाषा कार्यान्वयन समिति (पश्चिम) ने सम्मेलन की अध्यक्षता की। इस अवसर पर पेटोलियम एवं प्राकृतिक गैस मंत्रालय के संयुक्त निदेशक, श्री डी.एस. रावत तथा गृह मंत्रालय के उप निदेशक (राजभाषा कार्यान्वयन) पश्चिम, श्री विनोद कुमार शर्मा, विशेष अतिथि के रूप में उपस्थित थे। पेट्रोलियम मंत्रालय की भृतपूर्व निदेशक महोदया, श्रीमती राजकुमारी देव बाहरी संकाय के रूप में हिन्दी समनव्यकों का मार्गदर्शन करने हेत् तथा हिन्दी कक्ष(निगमित) सीओ की ओर से श्रीमती सुषमा जाधव, वरिष्ठ प्रबंधक (हिन्दी) निगमित उपस्थित थीं। सर्व प्रथम मान्यवरों द्वारा दीप प्रज्वलित कर कार्यक्रम का विधिवत उदघाटन किया गया। इस अवसर पर श्री पी एस रवि, क्षेत्रीय प्रमुख (रिट ंल) पश्चिम तथा अध्यक्ष राजभाषा कार्यान्वयन समिति (पश्चिम) ने अपने उदघाटन भाषण में पश्चिम क्षेत्र में हुई हिन्दी प्रगति के प्रति संतोष दर्शाते हुए सभी समन्वयकों से अनुरोध किया कि इस

वर्ष हर क्षेत्र में हिन्दी को बढावा देने के लिए हर संभव प्रयास करें। तत्पश्चात श्री श्रीकान्त देसाई, उप प्रबंधक,(प्रशासन), सीओ के संदेश की क्लिपिंग दिखाई गई जिसके द्वारा सभी समन्वयकों को तथा हिन्दी कक्ष पश्चिम को बधाई देते हए यह संदेश दिया गया था कि सभी समन्वयक हिन्दी का कार्य इतनी तेजी से बढाएं कि आने वाले वर्ष में सर्व श्रेष्ठ हिन्दी पुरस्कार इंन्दिरा गांधी ट्रॉफी हम जीत सकें। इस अवसर पर हिन्दी कक्ष (पश्चिम) द्वारा बनाई गई मानक मसौदे एवं टिप्पणियों की सीडी तथा पेटो प्लस हिन्दी विशेषांक 2013 का विमोचन मान्यवरों द्वारा किया गया और इतने अच्छे प्रयास के

लिए सभी मान्यवरों ने हिन्दी कक्ष,पश्चिम को बधाई दी और उनके कार्य की सराहना की।

इस वर्ष निवृत्त होनेवाले समन्वयक, श्री रवि चावला, राज्य समन्वयक,भोपाल, श्री ए वी मार्डिकर, प्रादेशिक समन्वयक, रिटेल पुणे एवं श्री अशोक कुमार लाल, उप प्रबंधक (हिन्दी) पश्चिम क्षेत्र को उनके अच्छे कार्य एवं सहयोग के लिए सम्मानित किया गया और उनके भावी जीवन के लिए उन्हें शुभकामनाएं दी गईं।कुल 40 समन्वयक तथा गोवा लोकेशन के अधिकारीगण इस सम्मेलन में प्रतिभागी के रूप में शामिल हुए। इसके अलावा श्री श्रवण कुमार, प्रादेशिक प्रबंधक (रिटेल) गोवा, उदघाटन के अवसर पर सभी प्रतिभागियों को शुभकामनाएं देने हेतु उपस्थित थे। श्री डी एस रावत, श्री विनोद कुमार शर्मा तथा श्री पी एस रिव जी ने सभी समन्वयकों को तथा हिन्दी कक्ष (पश्चिम) के श्री अशोक कुमार लाल, उप प्रबंधक(हिन्दी),पश्चिम एवं श्री विद्याधर जोग, सहायक प्रबंधक (हिन्दी) पश्चिम को बधाई दी। इस कार्यक्रम का संचालन श्री विद्याधर जोग द्वारा किया गया।

#### लोक महोत्सव



संबलपुर 'लोक-महोत्सर्व' पश्चिम ओडिशा के विशाल भौगोलिक क्षेत्र का सदियों पुराना पारंपरिक उत्सव है जो हर वर्ष आयोजित होता है। यह उत्सव उस क्षेत्र के लोगों के सामाजिक मानव विज्ञान विकास का प्रतिबिंब है जो संबलपुरी लोगों की विरासत, संस्कृति, संगीत एवं जीवनशैली की अखंडता और सामंजस्य को दर्शाता है । इस वर्ष के आयोजन में सांस्कृतिक समारोह के साथ-साथ बड़ा फूड फेस्टिवल भी हुआ। लोक महोत्सव 2014 में करीब 10000 लोग आये। इस अवसर पर लगाये हमारे स्टॉल ने सभी उम्र के लोगों का ध्यान आकर्षित किया। इसका लाभ उठाकर ग्राहकों को 'चेक एंड फिल' अभियान, ऑटोमेशन के फायदे, प्योर फॉर श्योर, इन एंड आउट और हमारे लॉयल्टी प्रोग्राम की जानकारी दी गई। इस इवेन्ट को सभी बड़े चैनलों और समाचारपत्रों ने कवरेज दिया।

#### पेट्रोलियम मंत्रालय द्वारा पूर्वी क्षेत्रीय कार्यालय का राजभाषा निरीक्षण

पूर्वी क्षेत्र, क्षेत्रीय कार्यालय, कोलकाता का दिनांक 24.12.2013 को पेट्रोलियम और प्राकृतिक गैस मंत्रालय के संयुक्त निदेशक (राजभाषा), श्री डी एस रावत द्वारा राजभाषा का प्रयोग एवं प्रगति का जायजा लेने के उद्देश्य से, श्री सिद्धार्थ बैनर्जी, महाप्रबंधक (रिटेल), पूर्व के साथ, सभी विभागाध्यक्षों की उपस्थिति में, राजभाषा निरीक्षण किया गया। श्री डी एस रावत जी ने सुझाव दिया कि हिन्दी ई-मेल के माध्यम से अधिक से अधिक हिन्दी के प्रयोग को बढावा दें ताकि निर्धारित लक्ष्यों को प्राप्त किया जा सके, साथ ही उन्होने कार्यालय के हिन्दी क्रियाकलापों पर संतोष व्यक्त करते हुए उपस्थित सभी वरिष्ठ अधिकारियों की प्रशंसा की। निरीक्षण समाप्ती के बाद राजभाषा अधिकारी श्री राजकमार महतो द्वारा धन्यवाद जापन दिया गया।



#### रिफाइनरी दर्शन



मानव संसाधन, मुंबई रिफाइनरी द्वारा 25 जनवरी, 8 फरवरी एवं 15 फरवरी 2014 को कर्मचारियों एवं उनके परिवारों के लिए रिफाइनरी दर्शन का आयोजन किया गया था। स्पोर्टस क्लब में, आगमन के बाद फूलों से स्वागत के साथ जायकेदार नाश्ता भी दिया गया। कार्यक्रम की शुरूवात सुश्री सुप्रिया सप्रे के स्वागत गीत



के साथ हुई। उसके बाद एस एस सुंदरराजन, महाप्रबंधक, इन्चार्ज मुंबई रिफाइनरी ने सभा को संबोधित किया तथा रिफाइनरी प्रक्रिया के बारे में बताया तथा सुरक्षा पर फिल्म की प्रस्तृति की गई। साथ ही रसोई गैस पर सुरक्षा से सम्बंधित बातचीत की गई। आगंतुको को रिफाइनरी दर्शन के लिए बसों में ले जाया गया, उन्हें सीडीय 4, सीसीआर परियोजना स्थलों के साथ उसी मार्ग में आनेवाले अन्य प्लान्टों से भी अवगत कराया गया। अंत में सभी एलपीजी संयंत्र के पास उतरे गये. वहाँ पर जहाँ उन्हें एलपीजी भरने की प्रक्रिया के बारे में विस्तार से बताया गया।

सभी दर्शकों द्वारा कार्यक्रम की सराहना की गई। एक दर्शक की टिप्पणी थी कि 'एक आनंदप्रद और ज्ञानवर्द्धक यात्रा', 'एक और अन्य दर्शक ने कहा, 'एक अच्छी तरह से आयोजित सुखद यात्रा का आनंद', तो और एक दर्शक ने कहा कि 'हमें गर्व है की हम बीपीसीएल परिवार के सदस्य हैं।

#### तेल एवं गैस संरक्षण पखवाड़ा

वाडीलूब में तेल एवं गैस संरक्षण पखवाड़ा पूरे जोर-शोर से मनाया गया। इस दौरान काफी प्रतियागिताएं आयोजित की गईं, जैसे निबंध और स्लोगन लेखन, प्रश्नोत्तरी आदि। इस मौके पर अतिरिक्त निदेशक, पीसीआरए, श्री राजेश बलानी ने वाडीलुब का दौरा किया और स्टाफ को तेल एवं गैस के संरक्षण पर संबोधित किया और गैर पारंपरिक ऊर्जा के प्रयोग के बारे में बताया। संयंत्र प्रबंधक, श्री एस.के. महेन्द्र ने ईंधन, पानी, बिजली आदि के संरक्षण में हमारे योगदान की जानकारी दी। विजेताओं को पुरस्कार प्रदान किए गए।

#### स्वास्थ्य



#### जीवन शैली में बदलाव

ईएसई ने, वेलनेस अभिक्रम की कड़ी में, शिवड़ी में 28 जनवरी 2014 को हृदय/कार्डिएक समस्याओं की जानकारी और जीवन शैली में बदलाव के जिरए इसकी रोकथाम और इलाज पर चर्चा आयोजित की। साने केयर माधवबाग के डॉ. गुरूदत्त अमीन ने विस्तारपूर्वक जानकारी दी कि अटैक को कैसे टाला जा सकता है, इसकी जिटलताएं क्या हैं, ब्लॉकेज क्या हैं, इन्हें कैसे दूर रखा जाना चाहिए आदि-आदि। चर्चा के बाद दो दिवसीय स्वास्थ्य जाँच शिविर भी आयोजित किया गया था, जिसमें रक्तचाप, ईसीजी, बीएमडी और वीपीटी जैसे परीक्षण किए गए। लगभग 100 कर्मचारियों ने इसका लाभ उठाया।

#### स्वस्थ यकृत

यकृत शरीर का सबसे महत्वपूर्ण अंग है और कई आवश्यक कार्य जैसे पाचन, चयापचय, रोगक्षमता के साथ पोषक तत्वों का निर्माण आदि करता है। इन सभी कार्यों के कारण यकृत मानव शरीर का एक महत्वपूर्ण अवयव होता है। इसके बिना शरीर के टिश्यू, ऊर्जा और पोषक तत्वों के अभाव में तुरंत ही मर जायेंगे। दुर्बल यकृत, यानि संक्रमण से लड़ने की क्षमता का कमजोर होना है। यह शरीर का वो अवयव है जो खुद में पुनरूज्जीवित होने की क्षमता रखता है। यकृत हमारे स्वास्थ्य एवं दीर्घ आयु तथा संक्रमण से उबरने की क्षमता नियंत्रित करता है। इस महत्वपूर्ण बहुमूल्य अंग के बारे में जागरूकता बढाने के लिए एवं इसकी सही देखभाल करने के लिए मानव संसाधन, पश्चिम ने 22 जनवरी 2014 को शिवड़ी बेन्जीन संस्थापन में डॉ. आकाश शुक्ला, विरष्ठ सलाहकार, हेप्टॉलॉजी ग्लोबल अस्पताल,मुंबई का 'स्वस्थ यकृत' पर व्याख्यान आयोजित किया। डॉ. शुक्ला ने बहुत ही सरल भाषा में इसके खराब होने के कारणों को विस्तार से बताया एवं यकृत की बीमारी के समय क्या क्या सावधानियाँ बरतनी चाहिये साथ ही इस अवयव की दीर्घ आयु हेतु सुझाव भी दिये।



## Welcomes Tou

#### नाड़ी परीक्षा

ईएसई उत्तर द्वारा उत्तर क्षेत्र के सबसे बड़े सयंत्रों में से एक पियाला एलपीजी संयंत्र में 11 फरवरी 2014 को 32 कर्मचारियों के लिए नाड़ी परीक्षण कैम्प आयोजित किया गया। मेनेजमेंट, क्लेरिकल और लेबर सभी ने इस कैम्प का लाभ उठाया। ग्रेटर नोएडा के 34 कर्मचारियों के लिए यह नाड़ी परीक्षण कैम्प 12 फरवरी 2014 को आयोजित किया गया था।

#### तनाव मुक्त जीवन

हमारी शारीरिक और भावनात्मक तंदुरूस्ती ही, हमारे स्वास्थ्य को संतुलित रखती है। कर्मचारी संतोष संवर्द्धन कक्ष ने हाल में शिवड़ी में स्वास्थ्य से सबंधित जोखिमों का जायज़ा लेने के लिए एक स्वास्थ्य शिविर आयोजित किया। इसे कर्मचारियों की शानदार प्रतिक्रिया प्राप्त हुई। ईएसई ने ब्रम्हकुमारी राधिका द्वारा एक चर्चा सत्र 'तनाव मुक्त और ऊर्जामय जीवन के लिए सकारात्मक व्यवहार' शिवड़ी के नालंदा हॉल में आयोजित किया। ब्रम्हकुमारी राधिका ने अपनी सधी हुई भाषा और विशाल अनुभव से दिए गए उदाहरणों से दर्शकों को मंत्रमुग्ध कर लिया। 100 से अधिक दर्शकों के अलग-अलग प्रश्नों का उन्होंने बड़ी गहराई से उत्तर दिया और बताया कि किस तरह सकारात्मक सोच से कई समस्याओं का समाधान निकाला जा सकता है।

#### स्वास्थ्य अभिक्रम

हमारे ईएसई विभाग ने अपने कर्मचारियों के लिए नाड़ी परीक्षा, एक्युप्रेशर, योग आदि जैसे विभिन्न स्वास्थ्य संबंधित अभिक्रमों के क्रम में शिवड़ी एवं सीओ में हृदय से जुड़ी समस्या और बदली हुई जीवनशैली पर एक चर्चा का आयोजन किया जिसमें साने केअर माधवबाग से डॉ. गुरूदत्त अमीन को आमंत्रित किया गया था । उन्होंने ब्लॉकेज और हृदय से जुड़ी समस्याओं और उनसे कैसे निपटें, इसपर चर्चा की । इसी दिशा में शिविर भी आयोजित किये गये जिनमें ईसीजी, बीएमडी और वीपीटी जाँच की गई और आवश्यकतानुसार आयुर्वेदिक उपचार की सलाह दी गई । दोनों शिविरों में 170 से अधिक कर्मचारियों ने अपनी जाँच कराई।



## URAN LPG 'NAME OF THE PARTY OF

#### आपात कालीन मदद

अचानक कार्डिएक डेथ (एससीडी) एक अचानक, अनुमान विहीन मृत्यु है जो दिल की धड़कन रूक जाने से होती है। उरण एलपीजी में 5 फरवरी 2014 को इस विषय पर एक चर्चा आयोजित की गई, जिसमें एमजीएम अस्पताल वाशी के विभागाध्यक्ष डॉ. भरत जिंग्यासी ने इस पर विस्तार से बताया। उन्होंने इस संबंध में काफी उपयोगी बातें बताई कि जब किसी व्यक्ति का दृदय अचानक बंद हो जाता है तब पूरे शरीर में खून का संचालन रूक जाता है। सीपीआर, यानि कार्डियो पल्मोनरी रिसससाइटेशन (सीपीआर) से बंद पड़ा दिल वापस चालू भले न हो, लेकिन यह रोगी को आगे के आक्रामक इलाज तक जिंदा रख सकता है। डॉ. जिंग्यासी ने काफी ज्ञानप्रद बातें बताई जो दर्शकों को काफी पसंद आर्यों।

#### शिवड़ी में योग जागरूकता कार्यशाला

स्वास्थ्यपूर्ण जीवन ही हमारी असली संपत्ति है । तनाव भरी जिंदगी में योग व्यक्ति के मन,शरीर और आत्मा को नियंत्रित करता है जिससे हम स्वस्थ और संतुलित जीवन का आनंद पा सकते हैं । इसी को ध्यान में रखते हुए शिवड़ी इन्स्टलेशन द्वारा आयोजित योग जागरूकता कार्यशाला में श्रीमान निकम गुरुजी संस्थापित, अंबिका योग कुटीर के श्री सुर्वे और श्री मोरे ने योग पर मार्गदर्शन किया । उन्होने विभिन्न प्रकार के आसन और उनका महत्व समझाया । उपस्थित सभी स्टाफ इस कार्यक्रम से बहुत खुश हुए ।



#### फर्स्ट एड और सीपीआर पर स्वास्थ्य चर्चा

आपात स्थिति बिना चेतावनी के आती है। प्राथिमक उपचार या फर्स्ट-एड की स्थिति कभी भी और कहीं भी आ सकती है। घर में, काम पर, या किसी समुदाय में कही भी हो सकती है। प्राथिमक उपचार केन्द्र,मानव संसाधन पश्चिम द्वारा शिवड़ी के इन्स्टलेशन में 10 जनवरी 2014 को डॉ सागर गालवनकर, आपातकालीन चिकित्सा सलाहकार, ग्लोबल अस्पताल मुंबई का व्याख्यान रखा गया। डॉ. सागर ने बहुत ही सरल भाषा में जीवन के लिए खतरा पैदा करने वाली आपातकालीन स्थिति से कैसे निपटा जाएं, के बारे में जानकारी दी, साथ ही इस समय के दौरान हम क्या करें? क्या नहीं करें एवं आवश्यकता के वक्त पीडित व्यक्ति की कैसे सहायता करें, इस बारे में बताया। यह सत्र सवाल जवाब के साथ संपन्न हुआ।

#### सुरक्षा



#### सुरक्षित ड्राइविंग

बल्क टैंक लॉरी के ड्राइवरों के लिए सी ल्यूब इंस्टलेशन शिवड़ी में 27.1.2014 को सुरक्षात्मक ड्राइविंग पर एक प्रशिक्षण कार्यक्रम आयोजित किया गया। इसका उदघाटन, प्लान्ट प्रबंधक वाड़ील्यूब, श्री एस के महेन्द्रू ने किया और बताया कि सुरक्षातमक ड्राइविंग से किस प्रकार न केवल कॉपोरेशन बल्कि समाज की भी सुरक्षा बरकरार रखी जा सकती है। संस्थापन प्रभारी श्री एम श्रीधर ने सभी प्रतिभागिओं का स्वागत किया और बाहरी संकाय परिवहन के सभी अनुभागों द्वारा खतरनाक पेट्रोलियम उत्पादों के आवागमन में सुरक्षा के पहलुओं का खुलासा किया।



#### मिरज डिपो में नव वर्ष की शुरूआत हिन्दी सुरक्षा प्रश्नमंच के साथ

मिरज डिपो में नववर्ष बहुत ही हर्ष के साथ मनाया गया। इस अवसर पर उन्होंने नववर्ष की पूर्व संध्या पर आयोजित हिन्दी सुरक्षा प्रश्नावली प्रतियोगिता के विजेताओं को प्रशस्ति प्रमाणपत्र देकर सम्मानित किया। इस प्रतियोगिता का आयोजन टैंक लॉरी चालक तथा वाहकों के लिए किया गया था। इसका सफल आयोजन करने वाले मिरज डिपो के उप प्रबंधक श्री डी टी निम्बालकर, सहायक प्रबंधक श्री भरत बढ़े, सहायक प्रबंधक श्री आशुतोष पटवर्धन, कार्यपालक सुश्री जयश्री बोरकर तथा मैनेजमेंट ट्रेनी श्री सूर्यवंशी ने सभी कर्मचारी गणों का हार्दिक अभिनंदन करते हुए कहां कि अब हर माह ऐसी ही नई नई योजनाएं तैयार कर वर्ष 2014 'सुरक्षा के साथ हिन्दी' या 'दैनिक कामकाज में हिन्दी' के रूप में मनाया जाना चाहिए।



#### जिला प्रशासन एवं बीपीसीएल द्वारा मॉक ड्रिल

शिवड़ी वड़ाला कॉम्प्लेक्स में बीपीसी, आईओसी और एचपीसी के टींमनलों सिहत आठ प्रमुख खतरनाक इकाईयां हैं। दिनांक 5 फरवरी, 2014 को बीपीसीएल,शिवड़ी इन्स्टलेशन ने ऑफसाइट मॉक ड्रिल किया जिसमें तेल उद्योग, औद्योगिक एवं स्वास्थ्य निदेशालय के पद्मिधकारी और पुलिस म्युच्युअल एंड रिस्पान्स समूह के सदस्य शामिल हुए। इस अवसर पर आपातकालीन प्रतिसाद केन्द्र भी स्थापित किया गया था। बीपीसी रिफाइनरी टीम, तेल उद्योग की टीम, टॉप्सलाइन एम्बुलन्स सेवा, राज्य पुलिस एवं आरटीओ ने अपनी अपनी पोजीशन संभाली और स्थिति से निपटने हेतु कार्य किया। अग्निशमन के बाद बीपीसीएल टीम ने एक्स्प्लोसीमेटिव का उपयोग कर स्थिति का जायजा लिया और फर्स्ट चीफ को 'सब ठीक है' का संकेत दिया। माननीय जिला कलक्टर मुंबई श्री सी. वी. ओक ने बीपीसीएल टीम की विशेष सहराहना की।



#### शतरंज की खिलाड़ी

श्री मनोज के गाणगे, एमओटी में कार्यरत हैं, जिनकी सुपुत्री कु. तन्मयी गाणगे ने तालुका, जिला राज्य और राष्ट्रीय स्तर पर अब तक चेस में बड़ी बड़ी उपलब्धियाँ हासिल की हैं। विभिन्न स्तरों पर खेले गये टुर्नामेन्टों में तन्मयी ने कई नकद पुरस्कार, रजत और कांस्य पदक जीते हैं। वर्ष 2013-14 के लिए महाराष्ट्र राज्य और जिला क्रीडा परिवार द्वारा आयोजित महाराष्ट्र 59 वें राष्ट्रीय स्कूल गेम मे 17 आयु समृह के अंदर तृतीय पुरस्कार एवं महाराष्ट्र टीम द्वारा 100% रिजल्ट देने के लिए बोर्ड द्वारा व्यक्तिगत पुरस्कार भी तन्मयी को मिला है। कृ. तन्मयी को आगे भी ऐसे शानदार प्रदर्शन के लिए शुभकामनाएं।

#### टीर्घ सेवा



श्री सुनील धकाते टेरिटरी समन्वयंक एलपीजी परिचालन. प्रभारी उरण - 25 वर्ष



श्री प्रदीप कुमार वर्मा रिटेल टेक्निशियन, संबलपुर - 25 वर्ष



श्री विजय कुमार वर्मा सहायक प्रबंधक (परिचालन), संबलपुर डिपो - 25 वर्ष



श्री मानस कुमार सरकार प्रबंधक निर्माण समृह, संबलपुर टेरिटरी - 25 वर्ष



श्री गोपीनाथ के नायर टेरिटरी समन्वयक, एलपीजी सेल्स, उरण - 30 वर्ष



श्री श्रीपाद ए कुलकर्णी सहायक, ल्यूब्स(डायरेक्ट) टेरिटरी, पुणे - 30 वर्ष



श्री वी.के. यादव सहायक, ल्यूब्स (डायरेक्ट) टेरिटरी, पूर्ण - 30 वर्ष



श्रीमती डोरोथी फर्नांडिस वरिष्ठ पी.ए. ल्युब्स (रिटेल) टेरिटरी, पुणे - 35 वर्ष



श्री दीपक एम शेवडे टेक्निशियन, पुणे रिटेल टेरिटरी -35 वर्ष



श्रीमती स्नेहा हिरवानी वरिष्ठ पी ए, आई एंड सी टेरिटरी, पुणे -35 वर्ष



शिवडी संस्थापन में कर्मचारियों ने निगम की सेवा परी की : श्री डी जे मसुरकर, इलेक्ट्रिशयन, शिवडी - 35 वर्ष, श्री आर के वाडेकर, चेकर शिवडी - 35 वर्ष श्री एच के चौहान, एचवीडी, शिवडी - 35 वर्ष

#### सेवानिवृत्ति



श्रीमती चंपा बंगेरा, सुपरिटेन्डेन्ट, विपणन निगमित, सीओ 31.1.2014 को सेवा के 32 वर्ष पूर्ण कर सेवानिवृत्त हुईं।



श्री बंशीलाल शर्मा, एलवीडी, प्रशासन, मासंसे, उत्तर नोएड़ा दिनांक 31.12.2013 को सेवानिवृत्त हुए। उन्होने बीपीसीएल में 30 वर्ष 7 माह कार्य किया। श्री बंसीलाल शर्मा को सेवानिवृत्ती पश्चात सुखी और स्वस्थ्य जीवन की शुभकामनाएं।



श्री विजय एस कुरलकर, तकनीशियन, दिनांक 31.12.2013 को 34 वर्ष 1 माह की सेवा पूर्ण करके सेवानिवृत्त हुए। इस अवसर पर उन्हे श्री रंजन नायर, वरिष्ठ प्रबंधक प्रभारी, शिवड़ी संस्थापन ने सम्मानित किया।



श्री मनोहर जी चव्हाण, असिस्टंट-॥, दिनांक 28.2.2014 को 35 वर्ष 05 महिनों की लंबी सेवा के बाद सेवानिवृत्त हुए । इस अवसर पर उन्हे श्री रंजन नायर, वरिष्ठ प्रबंधक प्रभारी, शिवड़ी संस्थापन ने सम्मानित किया।



श्री प्रकाश एम खवणेकर, ऑपरेटर (पी), दिनांक 28.02.2014 को 33 वर्ष 02 महिनों की लंबी सेवा के बाद सेवानिवृत्त हुए। इस अवसर पर उन्हे श्री रंजन नायर, वरिष्ठ प्रबंधक प्रभारी, शिवड़ी संस्थापन ने सम्मानित किया।



श्री रामदास पी आगवणे, इंजिन पम्प ऑपरेटर, दिनांक 31.01.2014 को 37 वर्ष की लंबी सेवा के बाद सेवानिवृत्त हुए। इस अवसर पर उन्हें श्री रंजन नायर, वरिष्ठ प्रबंधक प्रभारी, शिवड़ी संस्थापन ने सम्मानित किया।



श्री सदानंद के शेलेंकर, टॅलिमेन, दिनांक 31.01.2014 को 35 वर्ष 04 महिनों की लंबी सेवा के बाद सेवानिवृत्त हुए । इस अवसर पर उन्हे श्री रंजन नायर, वरिष्ठ प्रबंधक प्रभारी, शिवडी संस्थापन ने सम्मानित किया ।

हम सभी सेवानिवृत्त स्टाफ को सेवानिवृत्ति पश्चात सुखी एवं स्वस्थ नीवन की शुभकामनाएं देते हैं।

#### निधन सूचना



मुंबई रिफाइनरी के एलपीजी विभाग के श्री सी.एन.हमांद की असामयिक मृत्यु हो गयी। वे 54 वर्ष के थे। वे कॉर्पोरेशन में 26.5.1981 को नियुक्त हुए थे। श्री हमांद के परिवार में माता, पत्नी, 2 प्त्रियां और एक प्त्र है।



बिजवासन इन्स्टलेशन में ऑपरेटर (पी) फिल्ड में तैनात श्री महेन्द्रर सिंह दिहया की दिनांक 10.2.2014 को असामायिक मृत्यु हो गयी । वे 58 वर्ष के थे । दिनांक 1.12.1984 को वे कॉपोरेशन में नियुक्त हुए थे। उनके परिवार में पत्नी और दो पुत्र हैं ।



श्री चन्द्र कुमार मतलानी, तकनीशियन (रिटेल), भिलाई डिपो का दिनांक 28.2.2014 को हार्ट अटैक से असामियक निधन हो गया । वे 55 वर्ष के थे । उनके परिवार में पत्नी, पुत्री व दो पुत्र हैं ।

हम कॉर्पोरेशन की ओर से शोकसंतप्त परिवार के प्रति अपनी शोकसंवेदनाएं प्रकटकरते हैं।



We received an overwhelming response to the Quiz, with numerous all-correct entries. We then had to resort to a Lucky Draw, and Mr. M.M. Somaya, GM (PR & Brand) and Ms. Sangita Kelkar, Chief Manager (ESE) did the honours. The lucky winners are :

- Rosa M. Joseph Secretary to MD (BPRL)
- Meena K. Thakker Superintendent, ERP Sewree
- ★ Jyoti Singh Executive Operations, Sultanpur LPG Territory

### Hearty congratulations to the winners! You had wit and Lady Luck on your side!

#### Answers to the 'DA' Quiz

- 1. Union Territory of India: DAMAN & DIU, DADRA & NAGAR HAVELI
- 2. Character of a popular ditty, ....'Give me your answer do': DAISY
- 3. Principal character in the film, 'The Omen': DAMIEN
- 4. Breed of dog white with dark spots featured in a movie : DALMATIAN
- 5. An armed robber: DACOIT
- 6. The period in Europe considered as the age of unenlightenment: DARK AGES
- 7. Actor in Harry Potter role: DANIEL RADCLIFFE
- 8. Bangladesh capital: DACCA/DHAKA
- 9. A cocktail containing rum and lime juice : DAIQUIRI
- 10. Spiritual head of Tibetan Buddhism: DALAI LAMA
- 11. A short knife used as a weapon: DAGGER
- 12. Facts and statistics used for reference or analysis: DATA
- 13. The eldest son of the King of France: DAUPHIN
- 14. 'Where Eagles ' name of a movie : DARE
- 15. High quality tea is grown here: DARJEELING
- 16. Bright yellow flowers, praised poetically :DAFFODILS
- 17. Male character in 'Pride and Prejudice': DARCY
- 18. Light in the sky, before sunrise: DAWN
- 19. A city in Syria : DAMASCUS
- 20. He had a theory of the evolution of species: DARWIN
- 21. Water barriers like the Narmada and Bhakra Nangal: DAM
- 22. Term of endearment: DARLING
- 23. Name of two of Santa's reindeer: DASHER, DANCER
- 24. Liaisons'- name of a movie : DANGEROUS
- 25. Young, unmarried woman: DAMSEL

# Police Contain Won the Customer Focus Award

BPCL Pavillion at PETROTECH 2014