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JOURNEYS

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Chairman & Managing Director

Dear Partner,

In October 2014, we pledged to dedicate 100 hours a year, roughly two hours a week, in active shramdaan for achieving the National mission of “Swachh Bharat, Swasth Bharat”. As an organization, BPCL has initiated several activities to take forward this promise and every small action adds to the mammoth effort required to reach the desired objective of this very noble mission. When we launched the Swachh Bharat Mission in our Company, we also opened exclusive pages on our Website, Social Media platforms and I-connect to provide regular updates of our actions. BPCL has been appreciated for the collective participation across the organization and also for the effective measures we have taken to share it through all major channels of communication.

I am of the strong opinion that we should further build on these activities. This cleanliness drive is an ongoing mission, where we contribute as individuals and as members of various groups. In his address to the Nation, our Prime Minister had conveyed that the *Swachh Bharat Abhiyan* is phased out over a period of five years, at the end of which, we would all have created an India that we would be proud of. A collective contribution will surely yield the desired outcome. As responsible citizens of India, let us use this opportunity for doing our bit for the Nation.

I urge you to use BPCL social media platforms to share your Swachh Bharat initiatives and photos and reaffirm your dedication to this National cause. Besides inspiring others, your efforts may even provide innovative solutions to complex issues thereby affecting the Nation’s progress in a big way.

All I would like to say is let us not hesitate or delay any further in picking up a broom or a duster to begin with the basics. Let’s clean India together. “Swachh Bharat, Swasth Bharat”- let this be the principle that guides us on this mission. As many of us believe, any day is a good day to commence a noble deed.

As with all our efforts for our country, I am sure we are all in this together. Let us show our Nation how much we care.

Yours truly,

S. Varadarajan



स्वच्छ भारत

एक कदम स्वच्छता की ओर

प्रिय साथियो,

'स्वच्छ भारत, स्वस्थ भारत' का राष्ट्रीय मिशन पूर्ण करने के लिए हमने शपथ ली थी की वर्ष में 100 घंटे सप्ताह के तकरीबन दो घंटे सक्रिय श्रमदान करेंगे। इस वचनपूर्ती के लिए बीपीसीएल ने कई गतिविधियां शुरू की है और इस महान कार्य का वांछित लक्ष्य पूर्ण करने के विशाल प्रयास में हरेक छोटे कार्य से सहायता मिलती है। जब हमने अपनी कंपनी में स्वच्छ भारत मिशन की शुरूआत की, हमने कहा था कि अपनी गतिविधियों के बारे में नियमित जानकारी देने के लिए हमने अपने वेबसाइट, सोशल मीडिया प्लैटफॉर्म और आई कनेक्ट में विशिष्ट पन्ने खोले है। पूरे संगठन की सामूहिक भागीदारी और सम्प्रेषण के सभी प्रमुख माध्यमों के जरिए जानकारी बांटने के प्रभावी उपायों के लिए बीपीसीएल की सराहना की गई।

मेरी यह सशक्त राय है कि हमें इन प्रारंभिक गतिविधियों को आगे बढ़ाना चाहिए। यह स्वच्छता अभियान निरंतर चलनेवाला मिशन है, जहाँ हम व्यक्तिगत तौर पर और गुटों के सदस्यों के रूप में योगदान देते है। हमारे प्रधान मंत्री महोदय ने राष्ट्र को संबोधित संदेश में कहा था कि स्वच्छ भारत अभियान को 5 वर्षों की अवधि में पूर्ण करना है और इसके अंत में एक ऐसे भारत का सृजन होगा, जिसपर हम सभी गर्व करेंगे। सामूहिक योगदान से वांछित परिणाम अवश्य पाया जा सकेगा। भारत के जिम्मेदार नागरिकों की तरह आइए हम इस मौके का लाभ उठाते हुए राष्ट्र के लिए कुछ करें।

मैं आपसे आग्रह करता हूँ कि बीपीसीएल सोशल मीडिया प्लैटफॉर्म के जरिए अपने स्वच्छ भारत अभिक्रमों की जानकारी दें और इस राष्ट्रीय हित में अपनी निष्ठा जताएं। स्वच्छ भारत का सपना पूरा करने के लिए आपके द्वारा वैयक्तिक माहौल तथा उससे परे हर हफ्ते की जानेवाली संयुक्त प्रयासों की जानकारी दें। आपके प्रयासों से अन्य लोग प्रेरित होंगे और जटिल समस्याओं के नये हल मिलेंगे जिससे राष्ट्र की प्रगति व्यापक तौर पर प्रभावित होगी।

मैं अनुरोध दोहराता हूँ : शुरूआत करने के लिए झाड़ू या डस्टर उठाने में न झिझकें। आइए, हम सब मिलकर भारत को साफ-सुथरा बनाएं। 'स्वच्छ भारत स्वस्थ भारत'- अपने इस मिशन में यही हमारा सिद्धांत हो। जैसा कि हम कईयों का विश्वास है, अच्छा कार्य शुरू करने के लिए कोई भी दिन अच्छा दिन है।

मुझे विश्वास है अपने देश के लिए किए गए अन्य प्रयासों की तरह, इस कार्य में भी हम साथ है। तो आइए, साबित करें कि हमें अपने राष्ट्र से कितना लगाव है।

सादर



एस.वरदराजन

अध्यक्ष एवं प्रबंध निदेशक



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Editorial Correspondence:

kavithamathew@bharatpetroleum.in

Mailing Address

Post Bag 688, Bharat Bhavan – 4&6,
 Currimbhoy Road, Ballard Estate,
 Mumbai 400001.

Web Site

www.bharatpetroleum.in

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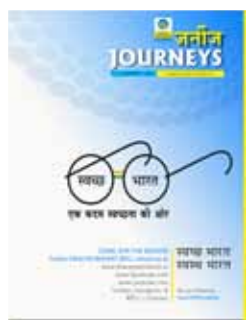
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Up Next

Keyword BPCL

This issue



Swachh Bharat Swasth Bharat

A mission that has received participation from all across the country. In this speciale edition of Journeys, we bring you reports of activities initiated and progressing for Swachh Bharat. Turn to pages 18 and 34 for reports in English and Hindi.

To post your Swachh Bharat reports on BPCL social media platforms, please mail us at bpclevents@gmail.com with subject :Swachh Bharat and name of your Dealership/ Distributorship. Photos have to be sent as separate attachments.

My story
Share it right here!

Every story has a reason to be heard. The most simple one being that it's a story! Send us your stories, funny anecdotes at work; saving or life changing incidents that inspired your customer or even how a customer brought happiness to you! Interesting ones would be shared in Journeys and you would receive an exclusive gift voucher for your genuine and exclusive creativity!

What you must ensure:

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- ◆ Word count : 1000 (Max)
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EDITORIAL

Swachh Bharat Swasth Bharat

The Swachh Bharat, is not just a mission, it is a way of life, a thought not new to us but one that has its roots in the sacred practices of healthy living. The Mission that started from 02 October 2014, the birthday of the Mahatma, is a five year long dedicated and a collective effort for Mother India.

There is much more to the mission than just cleaning the immediate surroundings and improving sanitation facilities. For, internalising the concept will lead one to think beyond the clean roads, public amenities, homes, offices, institutions - in fact every nook and corner of our country. It is a wholesome rejuvenation of the way we preserve our natural resources, use our facilities, share our surroundings, care for fellow brethren and above all make way for progress.



Echo it

“Swachh Bharat, Swasth Bharat”- let this be the principle that guides us on this mission. As many of us believe, any day is a good day to commence a noble deed.”

- S Varadarajan
C&MD

In fact, cleansing ones surroundings calls for a lot of purity in thought words and actions and clarity in vision. As Gandhiji said, “I will not let anyone cross my mind with his dirty feet,” so shall be the conviction to cleanliness. A mission to cleansing ourselves, our places of work, worship, leisure and socialisation into valuable assets of the Nation. Neither is this a one time call for action nor a project that can be closed on completion. It is a constant service for our Nation. The cleaner we keep it, the safer it is to live in, the smarter it is for investments and the healthier it is for future generations.

Committing ourselves to this noble mission, we bring you a combination of online and on-field reports of the concerted efforts across BPCL that began from 02 October 2014. The mission still continues. The pledge too, for a *Swachh Bharat, Swasth Bharat*.



Warm regards
Team Journeys



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Best CSR & Sustainability Award for BPCL

The Asian Centre for Corporate Governance & Sustainability, in partnership with International Finance Corporation (IFC) and co-hosted by BSE as our 'Exchange Partner' and Deloitte India as the 'Knowledge Partner,' honoured BPCL with the 'Company with Best CSR & Sustainability Award, 2014', at a glittering ceremony at the 2nd Asia Business Responsibility Summit, held on 8 December 2014 at the BSE International Convention Hall, Mumbai.

The objective of these awards is to raise the quality of Corporate Governance and Sustainable Development and to recognize the companies, Industry leaders and Directors, who are doing exemplary work in improving these standards in their respective companies. Initiated in 2006, these awards have assumed a coveted status and the event is a red letter day on the annual calendar of corporate India.

The award was presented to BPCL in recognition of the transformation of 90 villages in Southern India and 80 villages across Maharashtra and Rajasthan from water deficient to water positive dwellings, achieved through its flagship CSR Program



Mr. S Varadarajan, C&MD, BPCL and Mr. S.P. Gathoo, Director (HR) receives the award for Bharat Petroleum

'Project Boond.' Our C&MD, Mr. S. Varadarajan and Director (HR) Mr. S.P. Gathoo received the award in the presence of Mr. N. Chandrasekaran, CEO & MD of TCS, Mr. Ashish Kumar Chauhan, MD & CEO, BSE, Mr. M. Damodaran-Ex Ch. SEBI, Mr. E. Sreedharan, Retd. I.E.S and ex-MD Delhi Metro, Ms. Ranjana Kumar, ex-CMD Indian Bank and NABARD, Mr. Harsh Mariwala, CMD, MARICO and other luminaries from the corporate and governance world.

Aviation Facilities at Thanjavur



Thanjavur has become the 5th Indian Air Force base, where Bharat Petroleum operates Aviation Storage Facilities, after Sirsa (Haryana), Suratgarh (Rajasthan), Gwalior (MP) and Phalodi (Rajasthan). After competitive bidding, Indian Air Force sanctioned Bharat Petroleum to construct and subsequently operate for three years at Thanjavur (Tamilnadu) in September 2013. After internal approval from Ministry of Defense was received by Indian Air Force, MOU for Construction, Maintenance & Operation was signed between IAF and Bharat Petroleum on 13 November 2014. Commodore D. K. Singh, Principal Director Stores, Air HQ and Mr. M. M. Somaya, Executive Director (Aviation) signed the MOU

Super Saina conquers China



Olympic bronze medalist Saina Nehwal (BPCL) won the China Open Super Series Premier Badminton event defeating 17 year old Akane Yamaguchi of Japan in straight sets 21-12, 22-20 to clinch her third title of the season. Saina controlled the shuttle and pace of the game and forced her younger opponent to commit errors. Earlier in this season, Saina won the Australian Open and the Syed Modi International Grand Prix.



Vigilance Awareness Week in BPCL

Corruption is a complex problem that needs multi-faceted action. One of them is the use of technology that can help promote openness and transparency. Use of modern technologies can play an important role in eliminating human interface in service delivery systems. It is the collective responsibility of citizens as well as government departments to adopt technology initiatives in combating corruption to maximize benefits said His Excellency the President of India, Dr. Pranab Mukherjee in his message to the Nation on the occasion of the Vigilance Awareness Week 2014.

The Central Vigilance Commissioner, in his message, said that a combination of e-governance, web-enabled technologies and transparent policy initiatives by Govt.Depts./ Organisations can provide an efficient and effective service delivery system to the citizens. Innovative technologies of social media promote citizens' participation and enable reporting instances of corruption. The Commission believes

that transparency and objectivity in governance hold the key to combating corruption. Effecting systemic changes with simplified procedures, minimum discretion and optimum use of technology is the way forward.

In Bharat Petroleum, the VAW 2014 was marked with a host of awareness programmes and contests. It was inaugurated at CO on 27 October 2014 by Mr. Praveen Dixit, Director General - Anti Corruption Bureau, Maharashtra who lit the lamp in the presence of Mr. Manoj Pant, CVO, Mr. S.P. Gathoo, Director (HR), & Mr. P. Balasubramanian, Director (Finance).

Other activities included a debate on 'Can Technology help in fighting Corruption': a presentation on values for school children, quiz, presentations on Preventive Vigilance and Dealing with Corruption, painting competition for school children on 'Fighting Corruption', Rangoli Competition and Skits by school children of Kendriya Vidyalaya I, II & III and Navy Children School.



Audience and performances at VAW 2014

Mumbai Uran LPG Pipeline commissioned

BPCL's first Cross Country LPG Pipeline from Mumbai Refinery to Uran LPG Plant was charged with LPG vapours and commissioned on 31 October by ED (Pipelines) Mr. R K Mehra, ED (Engineering & Projects), Mr. M M Chawla and ED (Mumbai Refinery) Mr. S S Sunderajan.

The 28.31 km long including offshore portion of 12.2 KM (10 inch diameter has a design capacity of 0.80 MMTPA. The major facilities along the Pipeline are despatch terminal at BPCL refinery at Mahul, Mumbai, despatch terminal at HPCL refinery at Mahul, Mumbai and Receipt terminal at Uran LPG Bottling plant. This was one of the prestigious projects being monitored by Ministry of Petroleum & Natural Gas and Prime Minister's Office and as per the commitment given, the Pipeline was commissioned on 31st October 2014.



Commissioning of Mumbai Uran LPG Pipeline by ED (Pipelines) Mr. R K Mehra, ED (Engineering & Projects) Mr. M M Chawla and ED (Mumbai Refinery) Mr. S S Sunderajan

KR bags Refinery Energy Performance Award



Kochi Refinery has won the third prize in the Refinery Energy Performance awards for Furnace/Boiler Insulation Effectiveness. Mr. Saurabh Chandra IAS, Secretary, Ministry of Petroleum & Natural Gas gave away the award to Mr. Prasad K Panicker, ED (KR) at the 19th Refinery Technology Meet held at Chennai during 12-14 November, 2014.

The Oil & Gas Conservation Survey was organized by Centre for High Technology (CHT) at all Indian Public and Private Sector Refineries during Oil & Gas Conservation Fortnight (OGCF) 2014. The survey focused on the areas of Furnace/Boiler Insulation Effectiveness & Efficiency.

BPCL at National Conclave for Laboratories

CII-Institute of Quality and National Accreditation Board for Laboratories (NABL) organized the 3rd National Conclave for Laboratories at Pune during 28, 29 October 2014 in Mumbai on the theme "Challenges in Managing Laboratories: Delivering Competent Services". The conclave was attended by various industries, laboratories, R&D institutions, equipment manufacturers, regulators, government organisations, NGOs in India and representatives from SAARC member countries. The inaugural speech of the conclave was delivered by Dr. Sourav Pal, Director, NCL and the valedictory address was delivered by Dr. Sanjay K. Nayak, DG, CIPET.

From BPCL, Mr. Ashutosh Debnath (Chief Manager QAHQ) spoke on BPCL's initiatives of emerging as a Reference Material Producer (RMP) in India, current scenario of RMP in India, challenges of laboratories in sourcing reference material, critical operations of RMP activity and way forward in strengthening the RMP accreditation to continuously improve the quality in the country which shall promote the MAKE IN INDIA movement initiated by Govt. of India. Mr. S K Rout and Mr. Deepak M Tawade had also attended and actively participated in the conclave where national and international experts and practitioners deliberated on the challenges to develop the roadmap for building and sustaining laboratory competencies. The key component of capability building for the laboratories that emerged from the conclave was the ability to upgrade technical competence in the delivery of testing and calibration services.



Top security for SPM in Kochi

BPCL has enforced top security for its SPM facility in Kochi. Inaugurating the high-speed patrol boat in Kochi, Mr. Ramesh Chennithala, Hon'ble Minister for Home and Vigilance said that surveillance of BPCL's Single Point Mooring (SPM) Terminal area in the Arabian Sea would reinforce the security of the vital installation which is critical to the State economy. The SPM is 19.5 Km offshore and the security includes a watch over by a high speed patrol boat and a contingent of CISF Quick Reaction Team (QRT). Adequate communication devices are also provided in the speed boat for the QRT to contact the Port control and BPCL Control

Room at Puthuvyppeen, during emergencies. Mr. Hibi Eden, MLA, Ernakulam, Mr. S. Sarma, MLA, Vypin, Mr. Paul Antony IAS, Chairman, Cochin Port Trust, Mr. B.S. Mohammed Yasin IPS, ADGP, Mr. K.G. James, District Police Chief (Kochi City), Mr. T.K.S. Chandran, DIG, Coast Guard, Captain Simon Mathai, Naval Officer In-Charge (Kerala), Indian Navy, were present on the occasion. For SPM security, BPCL had deployed Marine guards on the Maintenance and Support vessel located adjacent to the SPM on a round the clock basis. The Minister inaugurated the high speed patrol boat at a function held at Willingdon Island Tourist Jetty on 25 November 2014.

Quick bytes



CSR initiatives: The NGOs Swayamsiddha and National Association for Disabled Enterprises (NADE) received good footfalls and excellent sales at the exhibitions set up at BPCL HQ recently. The benefits would go in empowerment of persons/children who are differently-abled in Aurangabad and Vikhroli. BPCL has been focusing on various Community Development Programs in Mahul village in health, education, vocational training etc. To take a further step towards women empowerment, last year 2 Self Help Groups were formed to undertake small initiatives like Koli special masala making, Rakhi making and Diwali sweets. The Mumbai Refinery CSR team organized an exhibition-cum-sale of Diwali sweets in October 2014 at Mumbai Refinery, which was also a big success.



Director (HR) visits CDU-4 Site : A warm welcome was extended to Mr. SP Gathoo and it was a great moment for the CDU-4 team to have him amongst them recently. Mr.SP Gathoo had a "bird's eye view" of the CDU-4 site from the terrace of MRS-4, accompanied by Mr. SS

Sunderajan, ED(MR) and Mr. MB Pimpale, DGM – I/C (Projects). Later, he visited the construction work site, which is going on in full swing. Thereafter, he was given a brief presentation on the CDU-4 Project. Mr. Gathoo commended the entire CDU-4 team for their untiring efforts for achieving various milestones of the project and also emphasized the importance of health and safety. The visit by Director (HR) not only boosted the morale of the entire CDU-4 team but also energised the spirits to achieve greater heights in future.



World Quality Day : On 13 November, 2014, Director (Marketing)'s message accented on 'Building a Quality World Together' - which focuses on the impact of unison in enhancing quality. He reminded us of our long-standing heritage of commitment to excellence, quality and innovation, which had served us well through more than 60 years of growth. He also encouraged all locations to organize events to proliferate our quality culture amongst all stakeholders. The week witnessed several activities and awareness programs.

Benchmarking customer service standards

With the advent of Diesel de-regulation & growing competition in the market, there would not have been a more appropriate time than this for rolling out Bharat Retail Outlet Maintenance Application (BROMA+) for I&C Consumer Pumps.

The present scope of BROMA+ Maintenance application has been extended to cover I&C Consumer Pumps and the application was launched on 12 November 2014 Executive Director (I&C), Mr. R.P Natekar in the presence of Mr. S.K Malik, GM(Sales)–I&C, Mr. M.S. Patke, Team Leader – Project Cube, and Mr. K.S Shankaran, DGM (Logistics) – I&C among others.

The application will put in place the mechanism of registering & monitoring Maintenance Complaints of I&C Consumer Pumps with a view to reduce the equipment down time. However, the benefits of BROMA application are far reaching - various MIS reports available in the back end of the application will help in shifting the focus from Breakdown to Preventive Maintenance & optimizing the maintenance cost of facilities. The application

would also take care of Vendors' bill management and will hasten the Bill payment process which becomes a deterrent for Retail Vendors to take up I&C Consumer Pump complaints.

The development of BROMA+ for I&C Consumer Pumps has been a perfect amalgamation of the specific requirements of I&C with the existing features available in the current application, which is running successfully for Retail over the years. The final product is a result of perfect coordination amongst different stake holders viz. ERP-CC/I&C/Retail/Project Cube. The team comprising of M/s. Rajesh Kothari, Jayant Amrute, Ujjwal Mane, Ritesh Kotia, Rahul Dongre, Glenn Francis, Tarun Kumar has made this possible. Mr. Natekar congratulated the entire team and emphasized the need for effective utilization of BROMA+ which will ensure lower downtime of equipment for consistently maintaining high service standards to our customers.

Flare gas recovery system comes up at MR DHDS

As an improvement initiative towards energy and environment, BPCL-MR has installed and commissioned Flare Gas Recovery system at DHDS, Hydrogen unit. The system was inaugurated by Mr S.S. Sunderajan – ED (MR) on 04 November 2014 in the presence of GM (Ops), GM (E&AS), other senior officials / plant operators. Mumbai Refinery is the first amongst BPCL group of Refineries to provide a Flare gas recovery system. With the commissioning of the flare recovery system, BPCL-MR will be recovering flare gas and routing it to Refinery fuel gas system.

BPCL Wins Prestigious Funding Award

The project proposal on 'Advanced Real-time Refinery Monitoring and Optimization,' jointly submitted by BPCL, Gyan Data Pvt. Ltd. (GDPL), Chennai and Process Systems Enterprise Ltd. (PSE), London has won the prestigious funding award under the India - UK Collaborative Industrial R&D Programme. Proposals were invited under the TSB-DST (Technology Strategy Board, UK and Department of Science and Technology, India) Joint Industrial R&D programme through the Global Innovation & Technology Alliance (GITA) platform to create new commercial technologies in the health and energy sectors. This is one of the four projects shortlisted for funding, that have won a share of over 2 million pounds. This proposal is the only one selected from the petroleum refining area. The main objective of the project is to develop an advanced prototype toolkit for monitoring, estimation and optimization of crude distillation units (CDUs).

The project will be built upon PSE's state-of-the-art modeling platform gPROMS®. BPCL will bring the necessary process modeling and knowledge related to CDU operations, detailed characterization of crude and product streams and the proprietary correlations. GDPL will provide its expertise in data analytics to improve the quality of the data and models. Preliminary estimates indicate benefits of the order of \$ 0.1 /bbl in terms of improved refining margins through better yields and tighter meeting of specifications as well as improved energy efficiency. When employed these should result in annual benefits of \$3-5m per refinery. This technology is to be implemented jointly by the partner companies worldwide with focus on Asia, Europe and North America.



BPCL wins Bombay Gold Cup Hockey

BPCL were crowned champions of the 49th All India Bombay Gold Cup Hockey tournament held at Mumbai when they beat Indian Oil in an absolute cliffhanger via penalty shoot out 10-9. In the high voltage final, the scores were tied at 5-5 at the end of regulation time. With just 12 minutes of play left in the second half, BPCL led IOC 5-3 and looked set for a comfortable win. However, the proverb "A match is never won till the final whistle blows" was proved right as IOC, in a span of 4 minutes, scored 2 goals to equalize and take the game to a penalty shoot out. BPCL's goalkeeper Swinder Singh thwarted IOC shooters thrice, ensuring a well earned win.

At present 4 players from BPCL viz. Birender Lakra, Manpreet Singh, S. V. Sunil and Lalith Upadhyay are part of the Indian Hockey team. Our 3 scholarship players Harjeet Singh, Varun Kumar & Harmanpreet Singh were part of the Indian Junior Hockey team which won the prestigious Sultan Johar Cup title in Malaysia.



BPCL Wins PSPB Kabaddi

BPCL has won the PSPB Kabaddi Championships defeating arch rivals ONGC 49 – 37 in the finals which were played at the BPCL Refinery Sports Club. BPCL had lost to ONGC last year in the finals at Ahmedabad. Our ace raider and Asian Games Gold Medalist Surjit Kumar proved why he is rated so high in the Kabaddi circle, as he trapped 3 ONGC players in the crucial raid. Encouraged by this, the team thwarted the opposition and emerged victorious. Our new recruit, Girish Ernak was adjudged as the "Best Catcher" & Asian Games Gold Medalist Surjit Kumar won the "Player of the tournament" trophy.



Quick bytes



For the Indian Army, BPCL installs HSD and SKO consumer pumps at two locations in Bodh Kharbu (11,100 ft) & Khumbathang in District Kargil during the working season of June-Nov 2014. BPCL's I&C, CPO & Retail Engineering i.e. did this against all odds. Fabricated tanks(4x20 KL U/G Tanks), dispensing units & other equipment were transported thru Zojila Pass and some of the most difficult road conditions. Despite total disruption in supply line for almost one month because of unprecedented flood situations in J&K and no prior experience of working in high altitude areas of Kargil, both consumer pumps were handed over to Army Units on schedule during the last week of November 2014 even with temperatures dipping to -12°C.



Mumbai Retail Territory Shines at Mega Lucky Draw

In a dazzling ceremony, Mumbai Retail Territory concluded the Mega Lucky Draw of Sales Promotion Campaign “Fuelling Your Way to Holidays” on 31 October 2014 at BPCL RO M/s Worliway Service Station, Worli, Mumbai. An overwhelming response was received to the scheme with more than 30000 four-wheeler customers participating in it. 90 lucky customers won free stay of three nights and four days at Club Mahindra Resorts in India. 15 lucky customers won free stay of four nights and five days at Club Mahindra Resorts in India. One lucky customer won the bumper prize of all paid trip of three nights and four days to Dubai. All the prizes are for a family of two adults and two children below the age of 12 years.

The scheme energized Customers, Dealers as well as DSMs as there was an attraction for all of them in the sales promotion



scheme. The ceremony was also attended by customers, BPCL RO Dealers and 85 Star DSMs. Carrying on the spirit of inclusive growth for all, Mumbai Retail Territory enrolled the DSMs to maximize the reach of the scheme. Top two/ three DSMs per RO, who enrolled maximum customers under the scheme, were invited to the lucky draw ceremony. These 85 DSMs were also awarded at the hands of BPCL Officials, Club Mahindra Holidays and BPCL Dealers. Mr. Chandan Singh, Star DSM of COCO BP Kandivali, enrolled 900 customers for the scheme. He was awarded with an all paid trip for three nights and four days at Club Mahindra Resorts in India for his family.

Dealer panel meet at Hyderabad

Andhra Pradesh may have been divided into two states but our dealers from these two states of Andhra Pradesh and Telangana are still united in their efforts to beat the competition and to reach the pinnacle. The Dealer Panel met in Hyderabad in September, 2014 in the august presence of Mr. Santosh Kumar, Head (Retail), Southern Region, Mr. Abhay Shah, Chief Manager Sales (Retail) South, and Mr. Vinod Kumar, SMRE-South to re-emphasize their commitment and their preparedness for the impending competition. State Coordinator, A.P & Telangana welcomed the gathering and facilitated the programme.

Mr. Santosh Kumar in his inaugural talk shared the achievements of the company in Marketing, Customer Care and other Initiatives. Mr. Abhay Shah took the panel members through a presentation of the overall performance of BPCL

in AP & Telangana as against that of HPC and IOC. It was followed by a discussion on key areas that need focus in the coming years to face the stiff competition from private players. Subsequently, the dignitaries addressed various questions and issues put up during the open session by the Dealer Panel.

What followed was a fruitful, earnest and open discussion which encouraged the dealers to use the forum to share their views/ experiences and thoughts on various areas of the Business & CSR activities. It was decided to focus closely at all actions to be Customer-centric. Importance of the behavior of the DSM at the forecourt, who is the main point of contact with the end customer. The various initiatives of BPCL like PFS/PFS Platinum were appreciated and a need felt for taking it to the next level.

Online Retail Giant, AMAZON ties up with BPCL

Bharat Petroleum gained a foothold in online retail space by partnering with the world’s largest online (B2C) retailer AMAZON. An agreement was inked between BPCL’s ARB, Retail set up and Amazon’s ATSP (Amazon’s Indian arm in Logistics) for setting up “Pick Up store” initiative at select BPCL retail outlets across the country. This unique initiative which was a part of recommendations of FDI task force has been tried for the very first time by an online player in India and during its pilot implementation across few BPCL Retail Outlets in Mumbai and Delhi, a whopping number of 4000 packages have been delivered at BPCL ROs in 9 months.

The initiative works on the philosophy that an online shopper can select BPCL retail outlet (only the ones approved by Amazon & BPCL) as a delivery point and get the package delivered there. He/She can then get the package picked up at his/her convenience. This comes in handy for shoppers who work late and travel a lot or those who do not wish to receive packages at their residential or office address. Enthused by the pilot performance, it was decided to expand the initiative across the network.

Ms. Carmen D’Costa, GM-Brand & ARB, Retail and Mr. Sandeep Yadav of Amazon sealed the deal on 3 November 2014 by signing an agreement for a period of 3 years. The initiative is expected to roll out is planned in Bangalore, Hyderabad, Ahmadabad along with additional locations in cities of Mumbai (MMR) and Delhi (NCR).



Mangalore Coastal Installation is first NANO Location

ED(Retail), Mr. Pramod Sharma declared Mangalore Coastal Installation as the First NANO (No Automation No Operation) Compliant Location amidst grand applause by the gathering of Dealers, Transporters and vendors who had come to witness this historic event. ED (Retail) Mr. Pramod Sharma accompanied by GM (Operations) Mr. N Manohar Rao, DGM (Automation) Mr. Sanjeev Agrawal, DGM (Operations) Mr. L R Jain and other dignitaries unveiled the Plaque at a glittering ceremony.

Retail Ops' Nano initiative which is the first in the Industry, shall prove to be a differentiator, he added, "Let Technology drive our Operations fully to be safe and efficient, all the time". He reiterated that BPCL has aggressive plans on Automation and is poised to expand the NANO initiative across all Supply Locations and Retail Outlets in near future.

ED (Retail) also visited the Automation Control Room in MCI and later inaugurated the augmented Fire Fighting facilities and congratulated the MCI team and E&P team.

In **Cherlapally** Mr. N. Manohar Rao, GM Operations (Retail), HQ declared the Installation as NANO compliant and on 21 November 2014, **Haldia** Installation was declared NANO complaint by Mr. Siddhartha Banerjee, Head (Retail), East The function was attended by the dealers, transporters and the Automation vendors apart from colleagues from Lube/I&C/LPG.

Helping Tank lorry drivers focus on safety

Nurturing the culture of Safety First, Safety Must, Gas SBU, Dahej, BPC OSTs, Luvara and Inox, with help of PCRA, organized a 3 days workshop during 6-8 Oct-2014 for Tank Lorry Drivers. The program focused on the health of drivers and Safe Driving habits. Extensive coverage by videos, presentations and Lectures was made to keep sound mental and physical health of the Tank Lorry crew and on the need for adherence to safe Driving habits. Also there was emphasis made on the Tank Lorry maintenance aspects which significantly contributes to overall safety on the road, as well as ensuring safety of environment and conservation thru Fuel Economy.

Tank Lorry crew participated enthusiastically and pledged to adhere to higher standards of health, safety & environment aspects as well as conservation of fuel by following good maintenance practices and improved driving habits.



Smart Fleet Express : Mr. Pramod Sharma, ED-Retail along with Mr. T. Peethambaram, Regional Retail Head-NR flagged off the fully branded SmartFleet Express from the RO M/s. Siddu Service Station , Delhi . It is a fully equipped vehicle to facilitate on-spot enrolment of SmartFleet members and is manned by Fleet Sales Officers. The vehicle was on the road for 30 Days and covered all major NHs and customer hubs in Northern Region. Also present on the occasion were Mr. Bibhu Mishra ,Chief Manager, Sales Retail North and officers from all SBUs .



Mumbai I&C Territory signed a multi-product MOU on 10 October 2014 with M/s. SI Group - India Ltd for the supply of approx. 32 TMT of petroleum products. Mr. Hemant Athavale, Director (Sourcing), SI Group & Mr. Anurag Saraogi, TM (Incl.) Mumbai, BPCL signed the MOU in the presence of Mr. R.P.Natekar, ED (I&C) and Mr. Suresh Varadarajan, Director (Finance), SI Group. BPCL has been associated with them for the last 15 years. The MOU includes supply of Propylene, Benzene, Toluene, LSHS and Furnace Oil from Mumbai & Kochi refineries.



Maintenance Manual for Retail Operating Locations : Proper maintenance of the facilities at supply locations is important for safe & efficient operations. A new Maintenance Manual has been designed to give clarity & standardization in maintenance of various facilities at the locations. This was released by Mr. N. Manohar Rao, GM (Operations) RHQ on 22 October 2014 at RHQ. Significant contributions were made by Mr. Arun Gupta, Mr. Sanjeev Raina, Mr. L.R. Jain and other team members.



Customer acquisition workshop for SDCV Dealers organised at Gorakhpur to effectively tap the segment of Cash Customers at a Retail Outlet and address their distinctive needs through dealer network. The full day training programme was attended by 24 Dealers and 6 SFCCC Executives along with TM, TC, SO, EO, FSO, Lubes SO, two OSTs Managers of Gorakhpur Territory.



Three Customer-Centric Initiatives namely Smart Care Centre cum Cash Collection Centre in Vashi, Driver loyalty Programme and Smartfleet Express, a mobile van for communicating about BPCL's Loyalty Programmes were launched by Mr.P.S.Ravi, Head (Retail) West in the presence of Mr. Surjeet Mahalik, DGM Sales (Retail) West, Mr. Sohail Akhtar, Ch.Manager Highway Retailing & Fleet Sales West, Mr.T.V.Pandiyan, Territory Manager(Retail)Thane and the entire Thane Territory team. High performing dealers from NH-3 & NH-8, dealers from Navi Mumbai, valued transporters and drivers were present.

CMD visits Coimbatore LPG

Our C&MD, Mr. S. Varadarajan visited the 30 year old Coimbatore LPG Plant accompanied by ED (LPG), Mr. George Paul and RLM (South), Mr. P.K. Raghunathan on 21 November 2014 to the delight of the staff.

C&MD observed the quality and safety measures practiced on the shop floor and emphasized the need for enhanced and effective leveraging of technology in plant operations. He appreciated the team for good housekeeping and excellent maintenance of equipment, for a matured plant, commissioned in 1984.

They were thrilled to listen to C&MD's speech in their own vernacular language. They shared their experiences and dwelt on how technology had improved their work environment and various welfare steps taken by the Corporation that



had energized their lives. ED (LPG) also congratulated the team for their coordinated efforts in winning many safety awards consecutively in the past few years. RLM (South) energized the team to move ahead by consistent supply of safe quality cylinders to customers.

TATA Motors' workshop for Drivers at Lucknow

A one day workshop towards vehicular safety, maintenance and safe driving practices was organized for lorry drivers at Lucknow LPG Territory in Nov 2014, by TATA Motors one of BPCL's valued commercial customers. The workshop was conducted by professional trainers under the guidance of TM (LPG), Lucknow Mr. Ashu Bharti and Territory Coordinator Mr. Puneesh Kumar Soti. The team from TATA Motors comprised of their TM(Sales) Mr. Vipul Dhingra, lead trainer Mr. S. Tiwari having an extensive experience in conducting Training of over 35 years in all parts of India, and other experts.

Forty seven participants comprising a mix of pack lorry and bulk lorry drivers attended the program. The program consisted of class room and field session. The team from TATA Motors then systematically took the group through a series of presentations in Hindi related to maintenance practices, safety features, troubleshooting techniques etc. Drivers were also quizzed on their knowledge related to the various topics and prizes distributed to those providing correct responses. The prizes were sponsored by Tata Motors. A session on the various safety initiatives taken by BPCL towards road safety and ensuring vehicular fitness of the fleets was shared with the group by Dy. Mgr(HSSE), Mr. Deepmalya Datta.



SA High Commissioner visits Khurda LPG Plant

Khurda LPG Plant was shortlisted for the visit of the South African High Commissioner and his team by the Directorate of Factories & Boilers, Odisha to salute its high degree of commitment towards safety and emergency preparedness. His Excellency, Mr. France Morule, High Commissioner, SA along with Mr. Stefanus Botes, Minister Counselor (Economic), Mr. S.C. Pradhan, Senior Economic Advisor and Mr. S. Pillay, Counselor (Political), SA High Commission, Delhi, visited Khurda in September, 2014 accompanied by Dr. Malay Pradhan, Dy. Director of Factories, Odisha & Mr. Swoorup Jena, Asst. Director of Factories, Odisha.

After the Plant visit, a DCMP Mock Drill was conducted wherein National Disaster Response Force, Mutual Aid Members (Coca Cola, United Breweries, AMRI Hospital, etc.) and the Odisha Fire Services along with our team demonstrated their abilities in handling challenging scenarios.

His Excellency, Mr. France Morule penned in the visitor's book, "Impressed with the Company's commitment to safety conditions and procedures. The rapid response and precision of all the disaster management units was extraordinary."

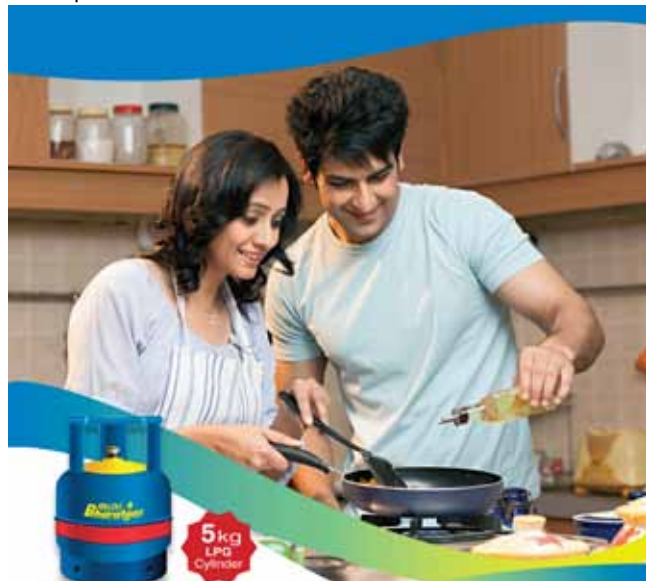
Golden Jubilee Celebration by Raka Gas Service

Pune Territory witnessed one of the oldest distributors of the territory M/s Raka Gas Service completing 50 years of distributorship recently. Raka Gas Service was started in 1964 by late Mr. Bansilal Raka, initially as a Sub dealer of L.D.Bhave & Sons for Burmah shell Raka Gas has taken hard efforts in the older times to establish BHARATGAS brand in Pimpri-Chichwad market by giving excellent service to all Bharatgas customers. During this long journey, due to the good customer service by the distributorship, they could reach domestic customer population of 52340 and has sale of 2700 cylinders of 19 kg per month even in today's competitive scenario.

Mr. Rajendra Raka and Mr. Jayprakash Raka are the partners in the distributorship at present. They were the first distributor to provide and supply reticulation system in Pune in 2001. Being a trend setter in all the product segment of company, Raka's also celebrated the Golden Jubilee in a unique way by upgrading complete infrastructure as per company's latest VM standards. They renovated the showroom was inaugurated by Mr. Suresh Nair (DGM Sales, LPG HQ) and Mr. Sukhmal Jain (RLM, West). The distributors of Pune Territory also contributed a cheque of Rs.8,00,000 for the victims of the recent calamity that struck Malin in Pune. The cheque from the entire Bharatgas Parivar, Pune was presented to the Vice President of Vanvasi Kalyan Ashram, Maharashtra.

Bharatgas Mini at Chandigarh

RLM NR Mr. D. N. Mathur launched the 5kg BharatGas Mini Cylinder at Auto Service Station, Sector 4, Chandigarh. The entire team of BPCL First- Chandigarh was present on the occasion including Mr. Raman Dhillon, TM(LPG) Lalru, Mr. V.N. Tondon, State Coordinator-Retail, Mr. Peeyush Gupta, TM-Retail, Mr. Brij Dutta-TM-Lubes and officers from all SBUs. The new connections of first two customers of Bharatgas mini were issued by RLM, NR and State Coordinator Retail. RO dealer Ms. Nihar Mohinder Singh was actively involved in the entire process.



Quick bytes

Know your products Nagpur LPG Territory organized a "Mechanic Workshop" for the mechanics of Distributorships. Mr. Ajaykumar Bhagat, TM-LPG, Nagpur detailed on Basic Product Knowledge. " 52 mechanics were enrolled and vendors shared more about their products and about standardized incentives on Suraksha Replacement & Hot Plate Upgradation. Representatives of BLPG vendors, Super LPG Appliances, Grow More appliances, Namrata Kitchen appliances Pvt. Ltd. etc. also gave details of their products sold through mechanics.

New Showroom of Biri Gas Service, Sonipat

RLM North D.N Mathur, along with Sh. Kailash TM Piyala LPG Territory inaugurated new showroom of Biri Gas Service which has been made as per latest VM standards and has first of many kinds displayed at the distributorship such as video safety clinic on LED TV for walk in customers, scroller for display of PCRA fuel saving tips and other customer awareness messages.

Commercial LPG Sales Soar:

Aiming to enhance commercial LPG sales, BPCL has entered into a long term tie-up for two years with M/s. Devyani International Ltd. (DIL) for supply of commercial LPG to all their outlets viz. fast food joints like Pizza Hut, KFC and Costa Coffee at around 250 locations across India. Mr. D.N. Mathur, RLM (North) and Mr. Sarbjeet Singh, AVP DIL signed the agreement as a major step towards corporate customer delight. This has strengthened our relationship with the prestigious high volume customer and will enhance BPCL's profitability and brand value.

MR - LPG Bottling Plant sets new record:

Within a short span of two months, LPG team has broken it's own record three times. On 14 October 2014, LPG Bottling Plant achieved record despatch of 182 packed lorries. The all time high in a two shift operation two months ago was 178. Heartiest congrats to all teams involved!!



ED Lubes launches MAK Serve garage

Mechanics are the ground level Brand Ambassadors for any Lubricant Brand, and to enroll them into promoting MAK Lubricants, BPCL had started the initiative of converting reputed mechanic garages to 'MAK Garages,' thereby creating a pull for the product and brand. For 2nd level Garage Branding, a pilot of M/s. M.B. Motor Garage, Mumbai was done through attractive creatives, highlighting MAK products and the garage services.

Brand communication was centered on premium grades and included a striking two sided branded services pylon at the entrance. The transformed 'MAK Serve' garage was inaugurated on 1 November 2014 by Mr. K.P. Chandy, ED (Lubes). This activity is lined up for replication across the country with the triple objective of reinforcing brand visibility and availability, reassuring the customer of brand choice and relationship building with garage owners / mechanics.



Mobile Lab for total Lubes management services

An initiative by Quality Assurance and Technical Services in coordination with Mumbai Lubes Direct Territory, the "Mobile Lab" has been introduced for quality checks at customer premises. The first sample was handed over for testing on 20 Nov 2014 at the first ever mobile lab for lubes testing at customer site in Nashik. This unique initiative was conceptualized by P&AD Team to maintain an edge in the highly competitive lubricant market. This is one more step towards offering Total Lube Management Services to the customer

Mr. S.N. Mandlik, Production Head, M/s. Hindustan Hardy Spices (Lubes Direct customer at Nashik) flagged off the mobile lab, in the presence of BPCL officials from Quality Assurance, Technical Services and Mumbai

Direct Lubes territory. Mr. Pradeep Lall, Mr. Lokesh Kaulaskar, Mr. R Subramanian, Mr. M R Sutar, Mr. V Rajesh, Mr. N. Kitey, Mr. Krishnaprasad - TM LPG Nashik, Mr. Mahipal Singh Rathore - TM Lubes Mumbai (Direct), Mr. Prakash Singh, Mr. Amey Paranjape and our ILD's - M/s Prime Lubricants and M/s Honey Sales Corporation were present at the flag off.

On day one, the Mobile lab visited important direct customers Of Mumbai Lubes (Direct) at Nashik M/s Hindustan Hardy Spicer Ltd., M/s Gabriel India Ltd., M/s Mahindra Ugine Steel Co. Ltd., M/s. ALF Engineering Pvt. Ltd. and M/s. Mungi Engineers Pvt. Ltd. Samples were tested for important parameters like density, viscosity, pH, crackle and metals and issued on site test reports to the respective customers.

MAK stall, most visited at Krish Darshan Expo

BPCL - MAK lubricants, stall turned out to be the most visited at the Krishi Darshan Expo in Hisar. The mega exhibition was organized by the Ministry of Agriculture, Department of Farm Machinery, Training & Testing Institute in mid October 2014. BPCL stall was inaugurated jointly on by TM (Retail) Hisar Mr.J P Meena, TM (LPG) Hisar Mr.Yogesh Pandey and TM (Lubes) Delhi Reseller Mr. Rajnish Verma. Also present during the inauguration were TC (Retail) Hisar Mr. Jitender Pandey, RSO Hisar Mr.Neeraj Jaria, LPG SO Mr. Pawan Kumar and LSO Mr. Mayur Mehta. The Local PLD, Mr. Sachin Pahuja of M/s Mehta Distributors was also present. SOs from Retail, LPG and Lubes briefed about their respective counters to the guests. Retail, Lubes and LPG teams jointly ensured good brand visibility and also built trust among the customers.

Continuous engagement activities at the BPCL stall ensured maximum interest generation. Informative pamphlets were distributed. BPCL could reach out to more than 10000 local farmers and equipment manufacturers about the checks available at ROs for the customer awareness. A Q&Q camp was also carried out. LPG Hisar team did a Beyond LPG promotion. Swachh Bharat Campaign was also done jointly by BPCL officials to generate awareness among customers also.

Workshop for new channel partners

A two day interactive training cum workshop was conducted at Wadilube Training Centre by Western Region Lubes for the freshly enrolled new channel partners that included Primary Lube Distributors (PLDs), Industrial Lube Distributors (ILDs) and Rural Lube Distributors (RLDs). 37 new channel partners who had enrolled into the system in the last one year attended the workshop during 7, 8 November 2014.

ED (Lubes) Mr.K.P.Chandy, MM (Lubes) Mr.S.Rath and RM (Lubes) WR – Mr. K.Ravi . ED (Lubes) guided and interacted with them. Mr. Lokesh Kaulaskar – Manager Technical Services (Lubes), Mr. Pushp Nayyar – NCM Bazaar (Lubes) HQ and Mr. Vivek Singhal – BCM (Lubes) WR. The participants were also taken to Wadilube plant, to appreciate the blending and manufacturing facilities.

News bytes



“EK SAATH - Being Together”, a Quality Circle initiative has been launched at Wadilube Lube Plant to involve, evolve and achieve improvements in Quality and the Work Place Environment by involvement of officers, staff and workmen from the various work areas.



MAK at CII Seminar in Kolkatta : Mr. Neeraj Tayade, TM (Kolkata Direct) along with Mr. Sudhakar Babu M, (SMMS); Mr. B.C.Bhagat, (RTSM, ER); Mr. Rakesh Ranjan (AMM) led from the front at the MAK Exhibition put up at the Confereration of Indian Industries (CII) conference in Kolkatta, 12-13 November 2014. Founded in 1895, India’s premier business association has over 7200 members, from the private as well as public sectors, including SMEs and MNCs. The two day national seminar was on Leadership through Manufacturing Excellence”. Leading organisations from Automotive, Defence, Engineering, Roads & Infrastructures and Railways sectors participated along with many renowned industry senior management.



MAK at CII Expo in Coimbatore : Chief Guest Mr.Pon.Radhakrishnan, MoS for Heavy Industries & Public Enterprises visited the BPCL stall at the 4th Edition of CII Industrial Maintenance Expo (IMX

2014) at Coimbatore, in September 2014. Honourable MoS. Mr. V. Y. Vartak (CMIL) escorted by Mr. M. S. Ramamoorthy (RM Lubes, SR) also interacted with the BPCL team. Mr.Yoganand, AM (Lubes) detailed to queries raised by with Mech. Engg. students with various interactive charts and showcasing our MAK Base Oils.



World Quality Day at Wadilube was celebrated with the theme of “Building A Quality World Together” at Wadilube Lube Oil Blending Plant on 13 November 2014. Plant Manager Mr. S.K. Mahindroo administered the pledge. A meeting was organized with Repackers at MAK Chamber and a talk on quality assurance was given by Mr. Ravi Bhatia, QA In-charge.



Vendor Meet at Loni : All major vendors dealing in supplies to Loni Lube Plant attended Vendor meet organised in September 2014. SCM Head Mr. Vijay Kharche along with Mr. Inderjit Singh, Regional Manager Lubes(North) and Mr. Mahadevan Easwaran, Procurement Leader (CPO) along with other officials from SCM team interacted with them.

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We are linked as
SwachhBharatbpc

**Swachh Bharat Abhiyan
is our collective responsibility to
change the future of India. This
initiative shall pave the way for
realizing the India of our dreams
– a clean and healthy India.**

It is not just a thought,
it is a dream.

It is not just an activity,
it is a movement.

It is not just a social
programme,
It is a sentiment.

- Hon'ble Prime Minister of India

While launching the 'Swachh Bharat Abhiyan' on 2nd October, 2014, our Hon'ble Prime Minister said, "It is our social responsibility as citizens of India to help fulfil Gandhiji's vision of Clean India, by his 150th birth anniversary in 2019. Each one should devote 100 hours every year towards the cause of cleanliness. If we make it

a public movement, we can make our country being counted as one among the cleanest nations."

Our Hon'ble Minister of State (Independent Charge) for Petroleum and Natural Gas, Mr. Dharmendra Pradhan flagged off a Walkathon from BPCL RO at Bhubaneswar to mark the beginning of a mammoth Swachh Bharat Abhiyan across the country. He also directed all oil company officials and associates to actively participate in the 'Swachh Bharat' Mission to enhance the image of our country across the globe.

A host of activities are being undertaken throughout the country not only by employees, but also the entire BPCL parivar of dealers, distributors and contractors. All locations, as well as the network of dealers and LPG distributors across the country, have responded positively

to our Hon'ble Prime Minister's clarion call for this noble mission. Walkathons, cleanliness drives in schools, staff colonies, retail outlets and distributorships and a host of other awareness and engagement programmes are being organised to propagate the message and implement swachh practices. Continuous efforts are on to make it a habit than a ritual.

On the social media and our website we have created dedicated pages for posting the SwachhBharat initiatives by employees and business network. You can find us as SwachhBharatbpc on platforms like Facebook, Youtube, Twitter and Linked.in.

On 2nd October 2014, our C&MD, Mr. S. Varadarajan launched the Swachh Bharat campaign by releasing balloons carrying the message. He then went the extra mile, while participating in a Walkathon organized



in Bhopal City in the presence of an enthusiastic crowd of employees, dealers, distributors, their staff and BPCL sports icons. The march started from our 5-star rated LPG Distributor, M/s. Shahpura Bharatgas and ended at our PFS Platinum Retail Outlet, M/s. Mahendra Fuel Point, where C&MD garlanded the portrait of Mahatma Gandhi and then unveiled the hoarding of the Swachh Bharat campaign. The pledge for cleanliness was then administered to all the participants. Our Sports icons, Praygan Ojha (Cricketer - Indian Cricket Team) & Tushar Khandekar (Olympian Hockey Player -Team India), who were also part of the Walkathon, pledged 100 hours of Shramdhan along with all the others present. The event was widely covered by the local media.

The Swachh Bharat concept has been extended to pave access for every person to sanitation facilities including

toilets, solid and liquid waste disposal systems, village cleanliness and safe and adequate drinking water supply. Statistics show that 80% dropouts after primary school are due to lack of basic amenities in schools, especially for girls. At a Govt. Primary School, in Khamkheda, Tehsil Icchawar, District Sehore (MP), our C&MD launched the *Swachh Vidyalaya* initiative to provide 600 washrooms in Government schools (where the girl child is bereft of this facility) all across the country. This was to mark the project for construction of the girls' washroom.

At Chairman's Office, Mr. K.K. Gupta, Director (Marketing) administered the pledge to employees, who have committed to create a clean and healthy nation by 2019. An entertaining play with a strong social message was presented by employees, which motivated individuals to assume ownership for cleaning, not only their own houses, but also the society in

which they dwell. To sustain the enthusiasm of the drive, a 'special wall' was created at strategic locations at CO for employees to ink their resolutions and activities contributing to the Swachh Bharat revolution.

Mr. Manoj Pant, CVO, IFS lit the lamp and administered the pledge at Noida Regional Office. At Mumbai Refinery, Mr. B.K. Datta, Director (R) urged each one of the employees to contribute wholeheartedly towards sustaining the Swachh Bharat Abhiyaan. C&MD, Director (M) and Director (R) also took part in the Cleanliness drive at Sewree.

BPCL sportspersons including Saina Nehwal, P.V. Sindhu, Jwala Gutta and Gurudutt Sai also took part in cleanliness drives across the country.

Turn over leaf for reports from all across the country and follow us online too.

JOURNEYS



A mission that cannot stop. But can only grow in momentum with each passing day. Feel the blue and yellow wave in the Swachh Bharat Mission for India



Refinery team with D(R)



Hon'ble Petroleum Minister launches the mission in Orissa



KR team with ED(KR)



Saina Nehwal joins the mission





Sportspersons join the pledge D(M) and D (HR) at CO



Walkathon at Delhi



D(M) & D(HR) at CO



Executive Council at CO



At ER Office



स्वच्छ भारत. स्वस्थ भारत.
एक कदम स्वच्छता की ओर

Bhopal team with C&MD



The skit



WE PLEDGE TWO HOURS EVERY WEEK FOR SWACHH BHARAT, SWASTH BHARAT

Follow #SwachhBharatbpc on FACEBOOK, TWITTER & YOU TUBE.

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JOURNEYS



CLEANATHONS, WALKATHONS & MORE

Swachh Bharat Walkathons were organised at Delhi, Jaipur, Lucknow, Kanpur, Dehradun, Bhubaneswar, Ranchi, Patna, Bhopal, Nasik, Indore, Surat, Hyderabad, Ernakulam, Mysore, Tirunelveli and Madurai. Cleanathons were carried out at almost all locations. Reports and pictures streamed in and exclusive albums have been posted on BPCL Social Media platforms. We also bring you images of initial activities carried out across locations.

Above : CVO, Mr. Manoj Pant lead the Walkathon in Delhi along with Olympian MM Somaya, ED (Aviation)



AP & Telengana



Fatuha, Patna



Amin Transport, Khapri, Nagpur



Bangalore Territory



Wadilube Plant



CO, Mumbai



BPCL Sportstars at Hyderabad



Kailash Highway Automobiles, Nagpur



Pappa Gas, Chennai



Walkathon at Nashik



At Kochi Refinery



Gwalior Retail Territory



Kandla Installation



New flowering plants at Vadinar



Chennai LPG



Gwalior AFS



Kochi AFS

Kochi AFS



Jalandhar TOP



Kanpur, Lucknow, Jhansi

CLEANATHONS, WALKATHONS & MORE



Awareness rally at Dharwad LPG



Lubes, Surat



Pledge at Kurnool LPG



Mumbai LPG



Kondapalli TOP



Mumbai Refinery



Patna, TOP



Madurai



Walkathon at Madhya Pradesh



Raipur Territory



Tanjore, LPG



POL Gaigaon Depot



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Form the SOLIDARITY CAMPAIGN AT CO. Employees share about "My mission for Mera Swachh Bharat". Follow the stories on [BPCL India](#) (YouTube)



Rajkot



Ranchi



Jalandhar, Punjab



At Sambhalpur Depot



CONGRATULATIONS WINNER

DIGITAL PHOTO CONTEST FOR DEALERS & DISTRIBUTORS.



Ms. Swapna Rani Mishra, M/s Sai Swapna Bharatgas, Bhubaneswar, receives the WINNER'S PRIZE of the first edition of Shoot at Site on FACEBOOK from Mr. George Paul, ED(LPG) at the Distributor Meet in Kolkatta. The prize sponsored by MAK Lubricants was given along with a special note of appreciation from Mr. K K Gupta, Director (Marketing), BPCL.

Mr. Arpit Bansal, Asst Manager (Sales), LPG, Bareilly and Mr. Jabamairaj, Manager (Sales), LPG, Madurai received commendations for energising their teams to participate in this Online Networking Contest



Image that received second best number of LIKES in Eastern Region on www.facebook.com/BharatPetroleumcorporation for the online contest

EVERY PICTURE HAS A STORY TO TELL. And that was why we asked for your BPCL Stories in pictures, as amazing photos from the work-spots.

Shoot at Site, is a contest to capture fine BPCL moments across the country. In the first edition of the online avatar of this contest we received good response and we are very happy to share how it actually created a lot of joyful conversations on the social network.

Selected entries were posted on BPCL Facebook page (www.facebook.com/BharatPetroleumcorporation) where fans and followers were

ONLINE STORIES

requested to poll for the best picture. The theme for the contest that was sponsored by Bharat Petroleum MAK Lubricants was "Service with a smile". Photos had to be captured with any of BPCL Brands in the context. We bring you the "PEOPLE'S CHOICE" winner and also the TOP 2 entries from each region in this special report of #BPCLOnline. And, yes, do stay tuned for the next edition!





#BPCLShootAtSite - Southern Region 16 of 18 Tag Photo Options Share Send Like



#BPCLShootAtSite - Southern Region 17 of 18 Tag Photo Options

From the Southern Region, M/s Shri Kanadaswami Fuels (Left) and M/s AR Damodar Mudalair & Sons (Top) who received good following on Facebook



#BPCLShootAtSite - Northern Region 1 of 11 Tag Photo Options Boost Post Share Send Like



#BPCLShootAtSite - Northern Region 2 of 11 Tag Photo Options Boost Post Share Send Like

Images that got M/s Kalika Gas Service, Udaipur to the Topper's list in the Northern Region



#BPCLShootAtSite - Western Region 3 of 15 Tag Photo Options Share Send Like

From Mumbai, M/s Aditya Enterprise (Left) and BP BKC (Below) toppers in the Western Region.



#BPCLShootAtSite - Western Region 1 of 15 Tag Photo Options Share Send Like

Generational Differences

We all want the same basic things at any age.

Conventional shorthand for the four generations that now share our nation's workplaces goes something like this: the **Silent Generation** values hard work, **Baby Boomers** value loyalty, **Gen Xers** value work-life balance, and **Generation Y** (the generation just entering the workforce) values innovation and change. Or in terms of negative stereotypes, the Silents are fossilized, the Boomers are narcissistic, the Gen Xers are slackers, and the Gen Yers are even more narcissistic.

Not so. The generations now of working age value essentially the same things. When you hold the stereotypes up to the light, they don't cast much of a shadow: Everyone wants to trust their supervisors, no one really likes change, we all like feedback, and the number of hours you put in at work depends more on your position than on your age.

Conflict has less to do with age or generational differences than it does with clout—who has it and who wants it. The so-called generation gap is largely the result of miscommunication and misunderstanding, fueled by insecurities and desires for clout.

There is plenty of common ground among the generations. Leaders need to learn how to use that common ground to effectively work with, work for, attract, manage, retain, and develop employees of all generations.

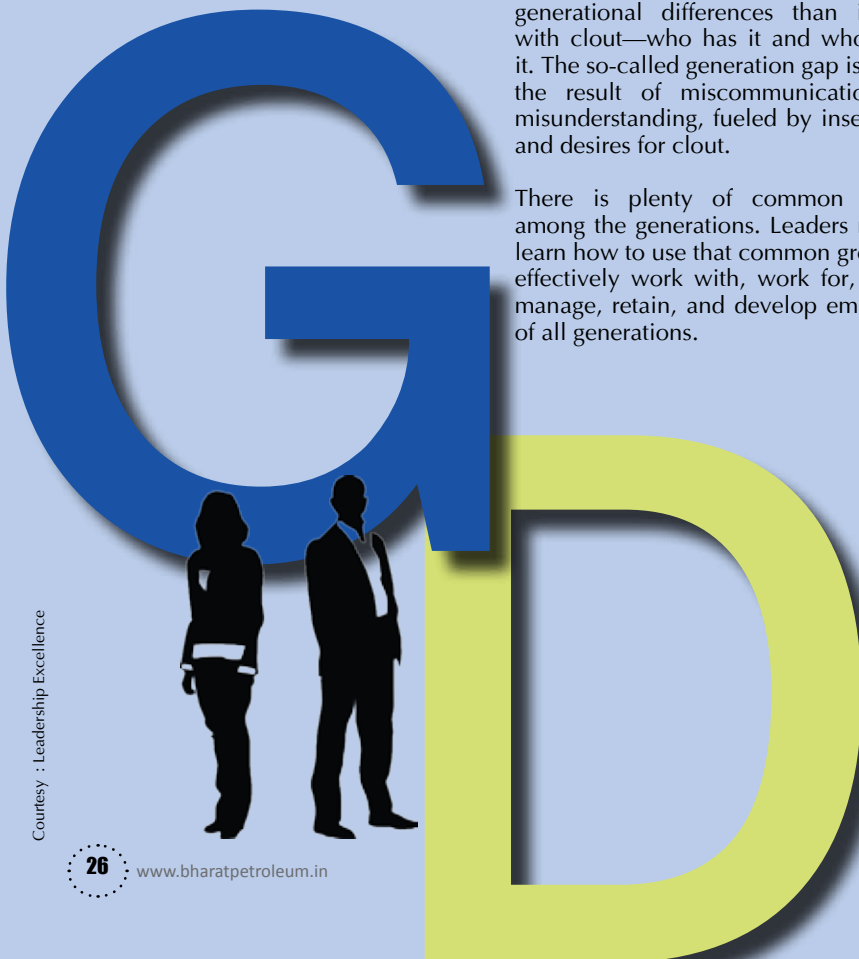
TEN Intergenerational truths

You can manage or work with people from all generations effectively without selling your soul on eBay or pulling out your hair daily. Look past the stereotypes and learn 10 truths about generational conflicts at work:

1 All generations have similar values. Many people talk about big differences in values between older and younger people, and yet the generations are similar in their value priorities. Family is the value chosen most frequently by people of all generations. Other common values include integrity, achievement, love, competence, happiness, self-respect, wisdom, balance and responsibility. So why do people at work think the values of generations are so different? Because even though the values are the same, the behaviors that go along with those values may be very different.

2 Everyone wants respect. We often hear that younger people disrespect older employees and people in authority. We also hear complaints that older people show no respect for younger talent and ideas. Everyone wants respect—they just don't define it the same way. Older people primarily talk about respect in terms of "give my opinions the weight I believe they deserve" and "do what I tell you to do." Younger respondents characterize respect more as "listen to me" and "pay attention to what I say."

3 Leaders must be trustworthy. People of all generations and all levels trust the people they work with directly (bosses, peers, and direct reports) more than they trust their organizations. And people trust their organization more than they trust upper management. All generations expect their leaders to be worthy of trust.



There is plenty of common ground among the generations. Leaders need to learn how to use that common ground to effectively work with, work for, attract, manage, retain, and develop employees of all generations.

4. People want leaders who are credible and trustworthy. Different generations expect the same things of their leaders. Age does not appear to matter much. People want their leaders to be credible and trustworthy, to listen well, to be farsighted and encouraging.

5. Internal politics is a problem at any age. Everyone who isn't winning at the political game. People from all generations are concerned about organizational politics, on being recognized for the work they do, and for getting the resources they need to do their job. Even if they don't like politics, employees know that political skills are vital to moving up and being effective in higher management.

6. No one really likes change. The stereotype is that older people dislike anything about their workplace being changed and that younger people love change. Yet all generations are uncomfortable with change. Few people say they actually like change! Resistance to change has nothing to do with age; it is all about how much you have to gain or lose as a result of the change.

7. Loyalty depends on the context, not on the generation. People of all generations don't think that being loyal in the old sense is good for their careers. People who are closer to retirement are more likely to want to stay with the same organization, and managers work more hours than most employees. The time a worker puts in each day has more to do with position than with age. People at the higher levels work longer hours.

8. It's as easy to retain a young person as it is to retain an older one—if you do the right things. Just about everyone feels overworked and underpaid. People of all generations have the same ideas about what their organization can do to retain them. They want: Opportunities to advance, learning and development, respect and recognition, better quality of life, and better compensation.

9. Everyone wants to learn—more than just about anything else. Everyone wants to learn and to have the training they need to do their job well. They are also interested in what they need to be learning to get to the next level. Five developmental areas are important: leadership, skills training in their field of expertise, problem-solving and decision-making, team-building, and communication skills.

10. Almost everyone wants a coach. We hear that younger people are constantly asking for feedback and can't get enough of it, and that older people don't want any feedback at all. But everyone wants to know how he or she is doing and wants to learn how to do better. Feedback can come in many forms, and people of all generations would love to receive it from a coach.



ONLINE QUIZ : Follow us on www.facebook.com/BharatPetroleumcorporation

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Follow us on **FACEBOOK**

Good customer service is no longer a secret. If we do it, people talk about it. If we don't, people talk about that too. **WHAT DOES YOUR CUSTOMER SAY ABOUT YOU?**
Tell us @ www.facebook.com/BharatPetroleumcorporation

नागपुर में स्पीड का रीलॉन्च

नागपुर स्थित बीपीसीएल के पीएफएस प्लैटिनम आरओ मेसर्स मारवाह एंड कंपनी में 16 सितम्बर को हर्षोउल्लास के साथ स्पीड को फिर से लॉन्च किया गया। स्पीड की वापसी को दर्शाने के लिए आरओ को बहुत ही खूबसूरती से सजाया गया था।

इस मौके पर उपस्थित थे श्री सुरजीत महालिक, उप महाप्रबंधक, सेल्स रिटेल, प.क्षे., श्री सोहेल अख्तर, मुख्य प्रबंधक, हाईवे रिटेलिंग एवं फ्लीट सेल्स, प.क्षे., श्री मिलिन्द आपटे, व्यापार विकास प्रबंधक, लूब्स, प.क्षे., श्री अजय भगत, टीएम एलपीजी, श्री पंकज मीणा, टीएम, लूब्स, प.क्षे.। बीपीसीएल फर्स्ट टीम और नागपुर शहर के डीलर्स। श्री सुरजीत महालिक ने अपने संबोधन में स्पीड की विशेष गुणवत्ताओं और इस प्रीमियम उत्पाद के विपणन की आवश्यकता पर बल दिया। सभी डीलर्स स्पीड को उनके आरओ में आक्रामक रूप से प्रचारित कराने और बेचने के लिए पूरे जोश में थे।

स्पीड के नाम की होर्डिंग का अनावरण कर और समस्त नागपुर टीम द्वारा गुब्बारे उड़ाकर स्पीड को आधिकारिक रूप से रीलॉन्च किया गया। इस समूची गतिविधि को सफलतापूर्वक तैयार करने और समन्वित करने के लिए विशेष बधाई के पात्र हैं श्री नज़ीम शेख, एएम सेल्स रिटेल और श्री वाईएस राजकट्टी, एएम, इंजी., रिटेल। नागपुर टीम इस बात के प्रति पूरी तरह आश्वस्त है कि स्पीड का ग्राहकों द्वारा विशाल स्वागत किया जाएगा और इसकी बिक्री नई ऊँचाईयों को छूएगी।

दुर्गापुर में ग्राहक सेवा मेला

बीपीसीएल दुर्गापुर ने मेसर्स ग्रैफाइट इंडिया लिमिटेड की स्टाफ कॉलोनी में 23.11.2014 को एक दिवसीय ग्राहक सेवा मेला का आयोजन किया। कॉलोनी के निवासियों को इस आयोजन की सूचना अखबार के अंदर पर्चियाँ भेजकर और कॉलोनी क्लब के बाहर बैनर लगाकर दी गई।

भीड़ इकट्ठा करने के लिए मैजिक शो भी रखा गया था जिसको बच्चों और महिलाओं की सकारात्मक प्रतिक्रिया मिली और इस शो ने काफी लोगों को आकर्षित किया।

लूब्स के किओस्क में मैक 4 टी का भारी प्रदर्शन किया गया और रहिवासियों को मुफ्त क्यूओसी का ऑफर दिया गया। इसे भी काफी सकारात्मक प्रतिक्रिया प्राप्त हुई। इस पसंदीदा ब्राण्ड पर लोगों के सवालों का जवाब दिया श्री अनिमेष कुमार, सहायक प्रबंधक (लूब्स) और श्री शेख जलालुद्दीन, उप प्रबंधक (लूब्स)।

रिटेल किओस्क में क्यू एंड क्यू का सेट लगाया गया था ताकि कॉलोनी के रहिवासियों को जाँच और भराई की प्रक्रिया सिखाई जा सके। श्री बिस्वजीत पॉल, सहायक प्रबंधक (सेल्स-रिटेल) ने यह काम बखूबी निभाया जिससे सभी बीपीसीएल आरओ में गुणवत्ता और मात्रा का आश्वासन प्रदान करने में मदद की। इसके अलावा एक लूप में छोटा सा प्रदर्शन भी चल रहा था जिसमें ऑटोमेशन के फायदे दिखाए जा रहे थे। परिणामस्वरूप निवासियों ने क्यू एंड क्यू सुनिश्चित करने में ऑटोमेशन की भूमिका के बारे में विभिन्न सवाल किए जिनका उत्तर निर्णय खतोर, कार्यपालक (इंजी-रिटेल) द्वारा संतोषप्रद तरीके से दिया गया। बियाण्ड एलपीजी उत्पादों से सुसज्जित एलपीजी किओस्क ने सभी को आकर्षित किया खासकर महिलाओं को। मुफ्त हॉट प्लेट सर्विसिंग भी प्रदान की गई।

बंगलोर के भाग्यशाली ग्राहक

बंगलोर रिटेल टेरिटरी ने टीवीएस मोटर कंपनी लि. के साथ मिलकर दिवाली के त्योहार के दौरान एक एमएस एवं स्पीड सेल्स प्रमोशन अभियान आयोजित किया। इसका नाम था भारत बोनान्जा- फेस्टिवल धमाका जिसे बंगलोर, मंगलोर और मैसूर शहरों के 109 आरओ में आयोजित किया गया था। पेट्रोल/स्पीड/मैक लुब्रिकेंट की तय मूल्य की हर खरीद पर ग्राहक लकी ड्रॉ में हिस्सा ले सकते थे। इस आयोजन में 2 लाख से ज्यादा ग्राहकों ने हिस्सा लिया जो 20 अक्टूबर 14 को शुरू हुआ और 30 नवंबर 14 को समाप्त हुआ। दिनांक 9 दिसम्बर 2014 को लकी ड्रॉ आयोजित किया गया जिसमें भाग्यशाली ग्राहकों को मेगा ईनाम के रूप में 8 टीवीएस वेगो स्कूटर्स (टीवीएस मोटर कं. लि. द्वारा प्रायोजित) दिए गए और 5,000/- रुपये तथा 2,500/- रुपये के 20 गिफ्ट वाउचर भी जीतनेवाले ग्राहकों में वितरित किए गए। इसके अलावा अनेक सांत्वना पुरस्कार भी बाँटे गए।

पुरस्कार वितरण के लिए एक शानदार जगमगाता कार्यक्रम आयोजित किया गया था जिसमें शामिल थे श्री संतोष कुमार, प्रमुख (रिटेल), द.क्षे., श्री एस. मंत्रालया निवासन, महाप्रबंधक, टीवीएस मोटर कं.लि, श्री रमन मलिक, मुख्य प्रबंधक (विक्रय), कर्नाटका, श्री ए.पी.वर्मा, राज्य समन्वयक कर्नाटका और श्री राजीव कुमार, टीएम (रिटेल), बंगलोर तथा डीलर्स एवं ग्राहक। इस योजना की सभी ने प्रशंसा की। इस स्कीम का नवम्बर 2014 की बिक्री पर भी सकारात्मक असर पड़ा। इस कार्यक्रम को स्थानीय प्रकाशनों एवं टीवी मिडिया में भी कवर किया गया।

थिम्पू में ग्राहक जागरूकता सत्र

सीमाओं के पार एनरजाइजिंग लाइव्स नामक पाँच सदस्यीय दल ने श्री ए. माथुर, टेरिटरी मैनेजर (रिटेल) सिलिगुड़ी के नेतृत्व में 15 अक्टूबर 2014 को भूटान के थिम्पू में ईंधन सेमिनार के पैनलिस्ट के रूप में भाग लिया। इसका मिशन उपभोक्ताओं और बिज़नेस पार्टनरों को विभिन्न ईंधन एवं लुब्रिकेंट्स, क्यू एंड क्यू जाँच और पीओएल उत्पादों के सुरक्षा पहलुओं पर शिक्षित करना था। इस सेमिनार में व्यापार, परिवहन विभाग ऑटोमोबाइल उद्योग के 50 डेलिगेट्स और भूटान ऑयल डिस्ट्रिब्यूटर्स के डीलर्स तथा दामचेन पेट्रोलियम के वितरकों ने भाग लिया। श्रीमान डोफू टीशरिंग (निदेशक, व्यापार विभाग, एमओईए, भूटान की शाही सरकार) ने उपस्थितों को सम्बोधित किया। सिलिगुड़ी रिटेल की टीम ने भारत और व्यापक रूप से विश्व के पेट्रोलियम परिदृश्य पर प्रस्तुतीकरण किया। ईंधन और लुब्रिकेंट्स का तकनीकी सत्र लिया श्री अभिषेक सिन्हा, श्री जॉयदीप मुखर्जी और श्री विकास रंजन ने जबकि श्री पंकज डोले ने अन्य तकनीकी प्रस्तुतीकरण प्रस्तुत किए। भारत पेट्रोलियम की यात्रा दर्शाने के लिए बीपीसीएल कॉर्पोरेट फिल्म दिखाई गई।

योग शिविर

20 दिसंबर 2014 को सलावास टीओपी ने उनके कर्मचारी, पीसीवीओ चालक दल तथा अनुबंध कर्मचारियों के लिए एक योग शिविर का आयोजन किया। योग शिविर का मुख्य उद्देश्य पीसीवीओ चालक दल जो 24/7 सड़क पर गाडी चलाते रहते हैं, को योग की जानकारी देना था। यह शिविर स्वास्थ्य साधना केन्द्र जोधपुर के सहयोग से आयोजित किया गया था। जिसके प्रमुख डॉ. अजय थे जिन्होंने विभिन्न प्रकार के योगासनों की जानकारी दी, साथ ही दवा के दुष्प्रभाव, स्वस्थ आहार के बारे में जानकारी दी। लगभग 100 टैंकलॉरी चालक, अनुबंध कामगार, सुरक्षा कर्मियों तथा निगम के कर्मचारियों एवं अधिकारियों ने इसमें भाग लिया।



टैंकर परिचालन पर कार्यशाला

इरिम्पनम इन्स्टलेशन में आयोजित टैंकर परिचालन पर कार्यशाला का उद्घाटन श्री एन मनोहर राव, महाप्रबंधक (परिचालन) रिटेल ने किया। उन्होंने टैंकर से उत्पाद प्राप्त करते समय विभिन्न सुरक्षा तथा जेटी सुविधाओं के अनुरक्षण पर जोर दिया। कार्यशाला में लोकेशन प्रभारियों और देश के तटीय लोकेशनों के टैंकर परिचालन से जुड़े अधिकारियों ने भाग लिया। कार्यशाला की प्रमुख विशेषता थी जेटी को विजिट जिससे प्रतिभागियों को ज्यादा अनुभव मिला। जहाज के मालिक एवं समुद्री सर्वेक्षक द्वारा दिये गये अलग व्याख्यान से प्रतिभागियों की प्रशिक्षण प्रक्रिया को एक नया आयाम प्रदान किया है।

स्वच्छ भारत, स्वस्थ भारत

स्वच्छ भारत केवल एक मिशन नहीं है। यह जीने का एक तरीका है, यह एक ऐसी संकल्पना है जोकि हमारे लिए नयी नहीं हैं बल्कि इसकी जड़े स्वस्थ जीवन की पवित्र प्रथाओं में है। महात्मा गांधी जी के जन्मदिवस अर्थात 2 अक्टूबर, 2014 से शुरू किया गया यह मिशन, भारत माता के लिए किया जानेवाला पंच वर्षीय समर्पित एवं सामूहिक प्रयास है।

इस मिशन का प्रयोजन केवल आस-पास का परिसर साफ करना और स्वच्छता सुविधाएं उपलब्ध कराना नहीं है बल्कि इस संकल्पना को आंतरिक रूप से स्वीकार करके हम स्वच्छ सड़कों, सार्वजनिक सुविधाओं, कार्यालयों, संस्थाओं से परे सोच सकते हैं- अर्थात हमारे देश का चप्पा-चप्पा साफ रखने के बारे में सोच सकते हैं। यह उस तरीके का संपूर्ण कायाकल्प है जिससे हम अपने प्राकृतिक संसाधनों का संरक्षण करते हैं, अपनी सुविधाएं इस्तेमाल करते हैं, अपना परिसर साझा करते हैं, अपने सहयोगियों का ख्याल रखते हैं और प्रगति का मार्ग सहज बनाते हैं।

दरअसल, अपने आस-पास का परिसर स्वच्छ रखने के लिए हमें अपने विचार, शब्द एवं कार्य शुद्ध रखने होंगे और अपनी दृष्टि स्पष्ट रखनी होगी। गांधीजी ने कहा था, मैं किसी को गंदे पैरों से अपने मन में नहीं आने दूंगा। स्वच्छता के प्रति भी यही दृष्टिकोण होना चाहिए। यह मिशन है स्वयं, हमारे कार्य-स्थल, पूजा स्थल, विश्राम स्थल को स्वच्छ बनाकर राष्ट्र की मूल्यवान परिसंपत्ति में उनका समाजीकरण करना। यह न तो एकबारगी कार्य करने का आह्वान है और न ही ऐसी परियोजना है जो पूर्ण होते ही बंद हो जाएगी। यह हमारे राष्ट्र की निरंतर सेवा है। हम इसे जितना स्वच्छ रखेंगे, यह रहने के लिए उतना ही सुरक्षित, निवेशों के लिए उतना ही आकर्षक और भावी पीढ़ियों के लिए उतना ही सेहतमंद होगा।

इस महान मिशन के लिए स्वयं को वचनबद्ध करते हुए, हम 2 अक्टूबर 2014 से बीपीसीएल में किए गए संयुक्त प्रयासों की ऑनलाईन और ऑन फील्ड रिपोर्टें प्रस्तुत कर रहे हैं। यह मिशन जारी है। साथ ही, स्वच्छ भारत, स्वस्थ भारत की शपथ भी जारी है।

सादर
टीम जनीज

विश्व एड्स दिवस पर स्वास्थ्य चर्चा

01 दिसंबर को विश्व एड्स दिवस के अवसर पर मुंबई रिफाइनरी की सीएसआर टीम ने प्रॉडक्ट डिस्पैच और मेडिकल सेंटर के सहयोग से एक कार्यक्रम का आयोजन किया जोकि विशेष रूप से एड्स बीमारी का शिकार होनेवाले समूह को ध्यान में रखते हुये किया गया।

इसमें 100 से अधिक टैंक लॉरी ड्राइवर और क्लिनर शामिल हुए। इस कार्यक्रम में एड्स के बारे में जागरूकता निर्माण करने के लिए दर्शकों को एक फिल्म दिखाई गई। इसके बाद रिफाइनरी मेडिकल



सेंटर के डॉ. कदम और डॉ. वंदना शिंदे ने इस बीमारी के बारे में अधिक जानकारी देते हुए

उपस्थित ड्राइवरों और क्लिनरों की शंकाओं का समाधान किया।

विश्व हृदय दिवस

झांसी एलपीजी टेरिटररी ने विश्व हृदय दिवस के अवसर पर लायन्स क्लब, झांसी की सहायता से कंपनी के कर्मचारियों, चालकदल, अनुबंध कर्मचारी, एवं सुरक्षा कर्मचारियों के लिए एक दिवसीय विशाल स्वास्थ्य जांच शिविर का आयोजन किया।

श्री अजय कुमार पटेल, क्षेत्रीय समन्वयक (एलपीजी) झांसी ने इसका उदघाटन किया। नेत्र विशेषज्ञ डॉ. ठीगरा ने मोतियाबिंद पर एक

प्रस्तुति पेश की, साथ ही मधुमेह रोगियों को वर्ष में दो बार नेत्र दृष्टि जांच की सलाह दी। अन्य डॉक्टरों की टीम ने सभी सदस्यों के रक्तचाप की जांच की। पाँच डॉक्टर एवं उनके दो सहायक टीम सदस्यों द्वारा 70 प्रतिभागियों के स्वास्थ्य की जांच की गई।

अंत में श्री रामेश्वर पी कोरी, एचएसएसई अधिकारी, झांसी एलपीजी प्लान्ट ने सभी को धन्यवाद दिया।



बकानिया एलपीजी एड्स जागरूकता अभियान

बकानिया एलपीजी संयंत्र ने संयंत्र के सभी अनुबंधित कर्मचारी, सुरक्षा कर्मचारी, वाहन चालक दल तथा भारत पेट्रोलियम के कर्मचारियों के लिए दिनांक 28.11.2014 को 'एड्स जागरूकता अभियान' का आयोजन किया।

कार्यक्रम के मुख्य अतिथि व वक्ता, मध्यप्रदेश एड्स कंट्रोल सोसाइटी के निदेशक श्री पंकज पाल व उपनिदेशक श्री प्रभाकर तिवारी थे। कार्यक्रम में एड्स, इसके कारण, रोकथाम एवं उपचार पर चर्चा की गई, तथा इससे संबंधित पुस्तिका सामग्री का वितरण किया गया। बकानिया एलपीजी बॉटलिंग प्लांट के इस कदम की सभी ने भरपूर सराहना की।





हैदराबाद में ड्राइवर प्रशिक्षण

पीसीआरए, हैदराबाद और विशाख द्वारा ऑगोल डिपो में 3 दिवसीय ड्राइवर प्रशिक्षण कार्यक्रम आयोजित किया गया जिसमें 158 पीसीवी कू प्रशिक्षित किये गये और 88 ड्राइवरों को प्रशिक्षण प्रमाणपत्र दिया गया। आरओ, बीपी-ऑगोल में परिवहन कार्यशाला भी चलाई गई जिसमें ईंधन संरक्षण, सुरक्षित वाहन चलाने की आदतों, स्वास्थ्य एवं व्यवहार पर प्रशिक्षण

प्रदान किया गया। दिनांक 16 और 17 अक्टूबर 2014 को कर्मचारी, ठेका कर्मचारी, पीसीवी कू और ई एंड पी साइट के ठेका कर्मचारियों के लिए स्वास्थ्य जाँच शिविर चलाया गया।

15 अक्टूबर को ग्लोबल हैंड वॉश डे मनाया गया। बीपीसीएल के उक्त अभिकर्मों की सभी ने प्रशंसा की।

विशेष जाँच शिविर

सीडीयू-4 प्रोजेक्ट का निर्माण कार्य बड़ी तेजी से हो रहा है। अधिकांश कार्य 70 मीटर की ऊँचाई पर हो रहा है। अतः एक विशेष जाँच शिविर का आयोजन किया गया है जिसमें इस निर्माण के ऊँचाई पर काम करनेवाले सभी वर्कमैन तथा पर्यवेक्षकों के लिए हाइट पास टेस्ट भी कराई गई।

करीब 812 वर्कमैनों की चिकित्सा जाँच इस शिविर में कराई गई। श्री डी.बी.कांबले, उप महाप्रबंधक (एफ एंड एस) ने शिविर का उद्घाटन किया। सीडीयू-4 टी के इस अभिक्रम से साइटपर एचएसई कार्यान्वयन को अधिक मजबूत कर दिया है।

बाल दिवस

मुंबई रिफाइनरी, सीएसआर टीम ने 14 नवंबर के बाल दिवस के अवसर पर भारत पेट्रोलियम के पीले टी शर्ट और नीली टोपी में सजे माहुल गांव के बच्चों को सुबह 9.00 बजे बस में बिठाकर नेहरू सेंटर, नेहरू प्लेनेटेरियम के लिए रवाना किया। नेहरू

सेंटर में 'डिस्कवरी ऑफ इंडिया' और बाद में नेहरू प्लेनेटेरियम में 'सौर मंडल की सैर' यह शो देखकर बच्चे बेहद खुश हुए। बच्चों ने कहा 'आज का दिन हमारे लिए यादगार रहेगा और इस प्रकार 'बाल दिवस' हम सभी ने पहली बार मनाया। सभी बच्चों ने बीपीसी को धन्यवाद दिया।



हेल्थ एज्यूकेशन

करूर रिसीविंग टर्मिनल ने प्रशासन विभाग दक्षिण के सहयोग एवं डॉ. रेड्डीज फाउंडेशन फॉर हेल्थ एज्यूकेशन की सहायता से ऑस्टियोपोरोसिस एवं किडनी के बारे में एक स्वास्थ्य शिक्षा कार्यक्रम का आयोजन किया। डॉ. एस नटराजन ने ऑस्टियोपोरोसिस के आम लक्षणों, उसके कारणों पर एक व्याख्यान दिया। डॉ. वेलरविंद ने किडनी की कार्यप्रणाली एवं उससे संबंधित विषय पर सत्र लिया उन्होंने यह भी बताया कि उच्च रक्तचाप, मधुमेह, धूम्रपान, शराब जंक फूड के कारण भी किडनी पर प्रतिकूल प्रभाव पड़ता है।

वाडीलूब इन्स्टलेशन में स्वास्थ्य चर्चा

वाडीलूब इन्स्टलेशन द्वारा 11 अक्टूबर 2014 को हड्डी एवं जोड़ों की समस्या पर एक स्वास्थ्य चर्चा का आयोजन किया। इस अवसर फोर्टिस अस्पताल के डॉ. सचिन भोसले ने अपनी प्रस्तुति में हमारी मुद्रा/पोश्चर जीवन शैली और आदतों का हमारी हड्डियों एवं जोड़ों पर कैसे प्रभाव पड़ता है के बारे में बताया, साथ ही हड्डियों और जोड़ों को मजबूत रखने के लिए कुछ साधारण टिप्स/सूत्र बताये, जो हमें एक स्वस्थ जीवन जीने में मदद करेगा।

टैंक लॉरी ड्राइवरों के लिए

पीसीआरए की सहायता से 3 दिवसीय कार्यशाला का आयोजन किया गया जिसमें टैंक लॉरी ड्राइवरों के स्वास्थ्य और सुरक्षित गाड़ी चलाने की आदतों पर प्रकाश डाला गया। वीडियो, प्रस्तुतीकरण और व्याख्यानों द्वारा टैंक लॉरी कू के मानसिक एवं शारीरिक स्वास्थ्य तथा सुरक्षित गाड़ी चलाने की आदतों को व्यापक कवरेज दिया गया जो सड़क सुरक्षा तथा पर्यावरण सुरक्षा एवं ईंधन मितव्ययिता द्वारा संरक्षण के प्रति योगदान हो। टैंक लॉरी कू ने इसके प्रति जबरदस्त उत्साह दर्शाया और स्वास्थ्य, सुरक्षा, पर्यावरण के उच्च स्तरीय मानकों के पालन की शपथ ली।

आपदा नियंत्रण

तॉडियारपेट संस्थापन द्वारा आपातकालीन तैयारियों के परीक्षण को दोहरे परिदृश्य में लिया। परिदृश्य था टैंक लॉरी के कम्पार्टमेंट में आग जो विस्फोट में परिवर्तित हुई तथा इसके आगे मैनिफोल्ड क्षेत्र के पम्पहाउस में मोटर स्पिरिट गिरा होने के कारण आग का लगना। झोन 1 से 4 (चार टीम) अग्निशमन टीमों ने प्रदर्शन द्वारा अपनी तत्परता एवं क्षमता का प्रदर्शन किया। उनकी सहयोगी टीम भी आग पर नियंत्रण के लिए अतिरिक्त होज एवं फोम सोल्युशन के साथ पूर्ण रूप से तैयार थी। बचाव दल द्वारा घायलों को तुरन्त सुरक्षित स्थान पर पहुंचाया गया एवं प्राथमिक चिकित्सा देने के पश्चात अस्पताल ले जाया गया। तमिलनाडु अग्नि बचाव सेवा, तॉडियारपेट ने बाहरी सहायता दल के रूप में सम्मिलित हो कर आग पर प्रभावी ढंग से नियंत्रण किया। अपोलो



अस्पताल से एम्बुलेन्स तुरंत ही साइट पर समय पर पहुंच गई थी। संपर्क दल ने इसकी सूचना सभी बाहरी एजेंसियों को दी। प्रादेशिक प्रबन्धक रिटेल (चेन्नई), संयुक्त निदेशक, औद्योगिक

सुरक्षा एवं स्वास्थ्य निदेशालय तथा तेल विपणन कंपनियों के पारस्परिक सहायता सदस्यों ने इस ड्रिल को देखा एवं इस ड्रिल के लिए जो परिदृश्य चुना गया था उसकी भी सराहना की।

दीपावली के पूर्व जागरूकता कार्यक्रम

पटाखों का प्रयोग करते समय असावधानी, लापरवाही या अज्ञान के कारण कोई आग दुर्घटना हो इस बात को ध्यान में रखते हुये तिरूनेलवेल्ली डिपो ने दीपावली के पूर्व को अपने कर्मचारी, अनुबंध कामगार एवं चालक दल के लिए एक जागरूकता कार्यक्रम का आयोजन किया।

श्री वेतुमपेरूमल, स्टेशन ऑफिसर, टी.एन.फायर एन्ड रेस्क्यू सर्विसेस ने 100 लोगों की सभा को पटाखों का प्रयोग करते समय क्या करे एवं क्या नहीं करें के बारे में महत्वपूर्ण जानकारी दी। प्रबंधक परिचालन (आईएंडसी) एवं क्षेत्रीय प्रबंधक ने सभी को इन सूत्रों का पालन करने का निवेदन किया।



अग्निशमन प्रशिक्षण

सुरक्षा और अग्निशमन के प्रति जागरूकता सुनिश्चित करने के उद्देश्य से बकानिया डिपो में दिनांक 29.11.2014 को कम्पनी के सभी कर्मचारियों, कॉन्ट्रैक्ट कर्मचारी और सुरक्षा कर्मचारियों के लिए बुनियादी अग्निशमन प्रशिक्षण कार्यक्रम आयोजित किया गया। इस प्रशिक्षण में 30 लोगों ने हिस्सा लिया।

इस प्रशिक्षण में श्री साजिद खान, एएफओ, भोपाल ने अग्निशमन की बुनियादी जानकारी दी और दैनिक डिपो परिचालनों के बारे में बताया। विभिन्न प्रकार के अग्निशमन उपकरणों की जानकारी दी गई और सेफ्टी क्विज़ आयोजित की गई। इस प्रशिक्षण से बकानिया लोकेशन में 'सेफ्टी फर्स्ट' लागू करने में सहायता होगी।

सुरक्षा दिवस

इरूगुर इन्स्टलेशन में 11 अक्टूबर 2014 को सुरक्षा दिवस के रूप में मनाया गया। सभी अनुबंध कर्मचारियों ने इस कार्यक्रम में उत्साहपूर्वक भाग लिया। कार्यक्रम में सम्मिलित सभी कर्मचारियों को उनके कार्यों से जुड़े खतरों/जोखिमों के बारे में हिन्दी एवं स्थानीय भाषा में जानकारी दी गई। कार्यस्थल को साफ सुथरा रखने के बारे में भी जानकारी दी गई। इस कार्यक्रम में एक सुरक्षा प्रश्नोत्तरी का भी आयोजन किया गया।



जोबनेर टर्मिनल साइट पर 10 अक्टूबर 2014 को सुरक्षा दिवस के रूप में मनाया गया। इस अवसर पर जयपुर पाइपलाइन टर्मिनल पर एक स्वास्थ्य जांच शिविर का आयोजन किया गया। इस अवसर पर वैभव अस्पताल के डॉ. वैभव को आमंत्रित किया गया था।

इस शिविर में रक्त चाप, मधुमेह आदि की जाँच की गई एवं यदि आवश्यक लगा तो साइट पर ही ईसीजी एवं एचडीएल, एलडीएल रक्त परीक्षण की भी व्यवस्था की गई थी। जयपुर साइट में आयोजित इस स्वास्थ्य जांच शिविर में 176 कामगार लाभान्वित हुए।

इरूगुर इन्स्टलेशन

21 नवंबर 2014 को इरूगुर इन्स्टलेशन में पीसीआरए चालक प्रशिक्षण कार्यक्रम का आयोजन किया गया। ड्राइवरों को प्रत्येकी 30 के समूहों में बांटा गया, जिसमें रक्षात्मक ड्राइविंग, सुरक्षित ड्राइविंग, ईंधन संरक्षण एवं सड़क के संकेत आदि के बारे में कक्षा सत्र एवं वास्तविक प्रदर्शन के माध्यम से प्रशिक्षण दिया गया। पीसीआरए के अधिकारियों द्वारा ड्राइवरों से प्राप्त फीड बैक/प्रतिक्रिया से यह पाया गया कि वे इस प्रशिक्षण कार्यक्रम से बहुत खुश थे तथा उन्होंने भविष्य में भी इस प्रकार के कार्यक्रम आयोजित करने का आग्रह किया।



इरूगुर इन्स्टलेशन में संकट नियंत्रण प्रबंधन योजना

इरूगुर इन्स्टलेशन में 25 नवंबर 2014 को औद्योगिक सुरक्षा एवं स्वास्थ्य के संयुक्त निदेशक की सहमति, मार्गदर्शन एवं पर्यवेक्षण के तहत, डीसीएमपी ड्रिल का संचालन किया गया जिसमें फायर फोर्स अधिकारियों तथा केएमसीएच हॉस्पिटल, कोयंबटूर ने टैंकों की कूलिंग एवं बचाव गतिविधियों में सहायता कर ड्रिल में सक्रिय भाग लिया। इसका समग्र फीडबैक काफी सकारात्मक रहा और संपूर्ण टीम के प्रयासों की सराहना की गई।



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त्रिवेंद्रम, एलपीजी



विजयवाडा



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सरस्वती पेट्रोलियम भंडारा



धुलिया, महाराष्ट्र



भुवनेश्वर में



पुणे एलपीजी



तिरुनेलवेली



तूतीकोरीन, एलपीजी



सांगानेर



देसूर डिपो



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गूटी डिपो



पटना



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ठाणे, एलपीजी



हजिरा डिपो



गुवाहाटी



पनवेल, मुंबई



बीपी हलोल में वॉशरूम



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- Swachh Bharat Mission is a campaign launched by our Prime Minister Mr. Narendra Modi. BPCL is proud to be a part of this mission
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 Swachhbharatbpc shared Bharat Petroleum Corporation Limited's post.
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एक कदम स्वच्छता की ओर

*It is not just a thought, it is a dream.
It is not just an activity, it is a movement.
It is not just a social programme, it is a sentiment.*

Swachh Bharat Abhiyan envisages a national wide effort to create a Clean India. As India, that's not just our home or office and its surroundings, but every other place and facility that we share with our fellow citizens. Starting from 2nd October 2014, the Swachh Bharat Abhiyan, is phased over the next five years and BPCL has pledged actively to this mission. Through various initiatives/projects at all our operating points like Retail Outlets, Distribution Offices, gas stations and airports, we are actively participating in the Swachh Bharat Abhiyan. We are also organizing various campaigns and other incentive activities, to encourage our employees to participate in this mission and spread the message and create awareness.

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Bharat Petroleum Corporation Limited added 8 new photos

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